

PG DEPARTMENT OF COMMERCE WITH INTERNATIONAL BUSINESS



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

POLLACHI - 642001



16<sup>th</sup> Board of Studies Meeting in the PG Department of  
Commerce with International Business

Date & Time: 22 May 2021 & 11 .30 am

Agenda

BoS / PI 12.1	:	Welcome address and Opening Remarks by Dr. G. Vignesh Chairman, Board of Studies in the PG Department of Commerce with International Business.
BoS / PI 12.2	:	Confirmation of the Minutes of the 15 <sup>th</sup> / <b>Previous meeting</b> of Board of studies in the PG Department of Commerce with International Business <b>22 FEB 2020</b> and Action taken report of 15 <sup>th</sup> meeting of Board of studies
BoS / PI 12.3	:	12.3.1 Syllabus of I M.Com. IB under Regulation 2021 -2022
		12.3.2 Syllabus of II M.Com. IB under Regulation 2022 -2023
		Any other Discussions if any – Scheme Matched with Rubrics
BoS / PI 12.4	:	Suggestion given by BOS Members
BoS / PI 12.5	:	Any other items - OBES, CBCS and Mapping



BoS/PI 12.1 WELCOME ADDRESS AND OPENING REMARKS BY CHAIRMAN, BOARD OF STUDIES IN THE PG DEPARTMENT OF COMMERCE WITH INTERNATIONAL BUSINESS.

The Chairman, BoS of the PG Department of Commerce with International Business welcomed and introduced the members of 16th Board of Studies and thanked each one of them for sparing their valuable time to attend the meeting.

BoS/PI 12.2 TO CONFIRM THE MINUTES OF 15th BOS MEETING held on 22 FEB 2020.

The minutes of the **15th BOS MEETING** held on 22 FEB 2020 were communicated to the members. The comments received have been incorporated and placed for confirmation. The same was approved by the **PREVIOUS ACADEMIC MEETING ITEM NO XXI** of Academic council.

*- Action Taken Report (Enclosed in Annexure 1)*

BoS/PI 12.3

BoS/PI 12.3.1 - I M.Com IB, I & II SEMESTER

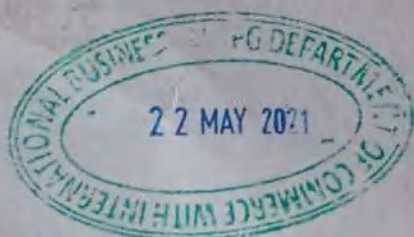
The presented syllabus was accepted by the experts and a few suggestions were given as follows:

a. The following papers from M.Com IB course were accepted by the experts fully, without further suggestions:

- 21PIB101 & Management & Marketing - International Perspective
- 21PIB102 & Accounting for Decision Making
- 21PIB103 & Cyber Security & Business Communication
- 21PIB104 & Innovation and Entrepreneurship
- 21PIB 1E11 & International Business Relations
- 21PIB207 & Shipping and Air Cargo Management
- 21PIB208 & Map Reading and Documentation Filing
- 21PIB2N22 & Introduction to Financial Report Analysis

b. The following courses were revised with minor modifications

- 21PIB206 & Foreign Trade Procedure and Documentation (to add Insurance topic in Unit III)



c. New Courses added

The following New Courses are added in M.Com IB course and the same were accepted by the experts fully, without further suggestions:

- 21PIB1E12 & Social Media Marketing
- 21PIB1N11 & Introduction to International Business
- 21PIB1N12 & Fundamentals of Sourcing & Procurement
- 21VPI101 & Basics of Logistics Support Services
- 21PIB205 & International Logistics Management
- 21PIB2E21 & International Supply Chain Management
- 21PIB2E22 & World Economic Resources
- 21PIB2N21 & Introduction to International Marketing
- 21VPI202 & Business Etiquette Skill Sets

**BoS/PI 12.3.2 - II M.Com IB, III & IV SEMESTER**

The presented syllabus was accepted by the experts and a few suggestions were given as follows:

a. The following papers from M.Com IB course were accepted by the experts fully, without further suggestions:

- 21PIB309 & Research Methodology
- 21PIB311 & Export Import Finance
- 21PIB312 & Foreign Exchange Management
- 21PIB3E31 & International Economics
- 21PIB3IN1 & Internship / Institutional Training (EXIM, Manufacturing Concerns)
- 21PIB2N32 & Fundamentals of Global Business
- 21PIB413 & Global Risk Management and Insurance
- 21PIB414 & Customs Law and Practices
- 21PIB4E41 & International Human Resource Management
- 21PIB4MP1 & Major Research Project

b. The following courses were revised with minor modifications

- 21PIB310 & Global Financial Management (to include Bretton Woods System Unit 1)

c. New Courses added

The following New Courses are added in M.Com IB course and the same were accepted by the experts fully, without further suggestions:

- 21PIB3E32 & Trends in E- Commerce



- 21PIB3N31 & Fundamentals of Logistics Management
- 21PIB4E42 & International Strategic Management

These changes have been made effect for the students admitted in 2021 to 2023 with I to IV Semesters accordingly.

#### BoS/PI 12.4 SUGGESTIONS GIVEN BY THE BoS MEMBERS

The members of the board had a brainstorming discussion on all the courses and interaction among themselves. Since the syllabi of discussion are sent two weeks in advance, it was easy for discussion and fruitful suggestions were incorporated appropriately in the Curriculum and Syllabi as below.

12.4.1: The University Nominee, Dr. T. Balamurugan suggested to add Bretton Woods System in Unit – I of the Course Global Financial Management.

12.4.2: The Academic Auditor, Dr. M. Bose is on the opinion to add Insurance topic in Unit III of the Course Foreign Trade Procedure and Documentation

12.4.3: The Subject Expert, Dr. G. Thamizhchelvan has stated that the syllabus is well defined. His concern was on the entry level papers. Very Basic Papers are kept in the First Semester that will help all the different discipline students to go through the Course International Business in the PG level without much difficulty.

12.4.4: The Industrial Expert, Mr. M. Valluvan disclosed to teach the basics of mailing in the PG level (importance of MS Outlook Mailing features ) as it is most required for the students to generate EXIM orders in industry. He also suggested instructing students to be very brief in mailing (to the point) on the communication concepts.

12.4.5: The Alumni Member, Mr. S. Arunkumar thanked the board for inviting him and he suggested to give ideas about insurance documents in the current syllabus wherever suitable as it is to be known by the upcoming graduates.

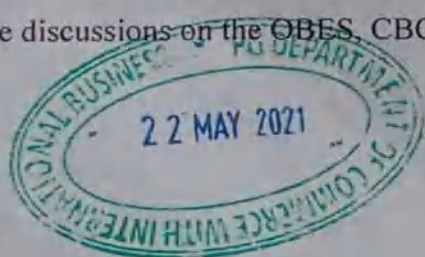
12.4.6: The student member, Mr. A. Mohammed Imran is on the opinion that the introduction of Non Major Elective Courses in all the Three Semesters will definitely fetch additional extraneous knowledge for the future students.

Based on the suggestions given by the members, BOS resolved to recommend the following to the Academic Council for further approval.

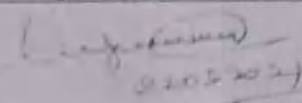
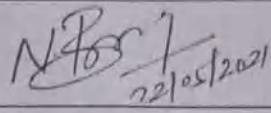
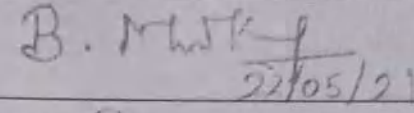
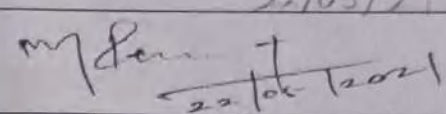
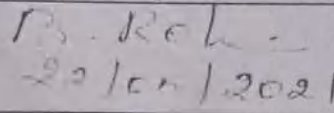
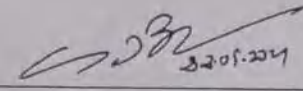
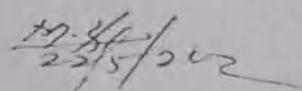
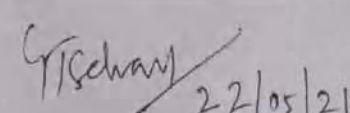
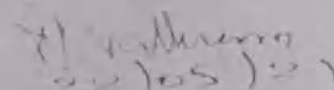
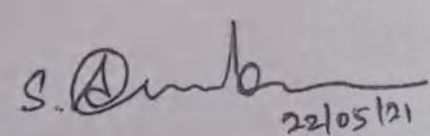
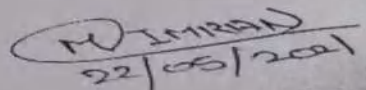
- a) The syllabus of First Year M.Com IB under Regulation BOS/PI 12.3.1
- b) The syllabus of Second Year M.Com IB under Regulation BOS/PI 12.3.2

#### BoS/PI 12.5 ANY OTHER ITEMS – OBES, CBCS AND MAPPING

The discussions on the OBES, CBCS and Mapping prescribed by the CDC are accepted by the Board



**Members Present:**

<b>Chairman</b>	<b>Signature</b>
Dr. G. Vignesh Associate Professor & Head – PG & UG Dept. of Commerce IB, Chairman - BoS	 22/05/2021
<b>Internal Members</b>	
Dr. N. Bhuvaneshkumar CDC Member, Assistant Professor - PG & UG Dept. of Commerce IB	 22/05/2021
Mr. B. Madhankumar ERP Coordinator, Assistant Professor – PG & UG Dept. of Commerce IB	 22/05/21
Mr. M. Prem Module Coordinator – UG, Assistant Professor – PG & UG Dept. of Commerce IB,	 22/05/2021
Dr. B. Rohini Module Coordinator – PG, Assistant Professor – PG & UG Dept. of Commerce IB,	 22/05/2021
<b>University Nominee</b>	
Dr. T. Balamurugan Head - PG Dept of Commerce With International Business, PSG College of Arts and Science, Coimbatore	 22/05/2021
<b>Academic Auditor &amp; Subject Expert</b>	
Dr. M. Bose Head - PG & UG Department of Commerce Muthayammal College of Arts and Science Rasipuram, Namakkal District	 22/05/2021
Dr. G. Thamizhchelvan Associate Professor, Department of Commerce Government Arts College, Cuddalore	 22/05/21
<b>Industrial Experts</b>	
Mr. M. Valluvan Managing Director, NIMA Merchandising Services. 112 A Paatatharasi Amman Koil Street, Singanallur. Coimbatore	 22/05/2021
<b>Alumnus nominated by HoD</b>	
Mr. S. Arun Kumar Executive-Documentation, Lakshmi Card Clothing, Manufacturing Private Limited. 1089, Lakshmi Plaza, Avinashi Road, Coimbatore-037	 22/05/21
<b>Student Member</b>	
Mr. A. Mohammed Imran - 20 PI 09 PG Dept. of Commerce IB Nallamuthu Gounder Mahalingam College, Pollachi	 22/05/2021



ANNEXURE I

Minutes of the 15<sup>th</sup>/ Previous Meeting – Action Taken Report

S.No	Suggestion given by expert members	Action taken
1.	Six new papers have been introduced; the codes were 20PIB105, 20PIB208, 20PIB209, 20PIB314, 20PIB3RB & 20PIB4RB.	Reviewed and Implemented
2.	Subject Expert suggested to add MEIS,SEIS and Functions of Export House along with Status Holder in 20PIB207, and he advised to remove the following: (a) APP – 7, APP- 23 from 20PIB210, (b) Order Processing, Sourcing and Supply Management from 20PIB2N1 (c) Import of personnel baggage from 20PIB4E3	Implemented
3.	University nominee reframed code 20PIB312 and following additions were made: (a) FCNR in 20PIB313, (b) the term authorised dealers in 20PIB3E2, (c) differences between personnel management, factors affecting HR Planning in 20PIB416	Implemented
4.	The Industrial Expert suggested to add CGST,IGST,SGST and UGST with its calculation after the removal of baggage , dutiable goods, bill of lading etc.	Implemented
5.	Concepts related to Life insurance were converted to General insurance and Risk Management firms were removed from the code 20PIB415 by the suggestions of Alumni.	Implemented



*[Signature]*  
22.05.2021  
HoD

Dr. G. VIGNESH  
M.B., M.Phil., Ph.D., MBA., PGDHRM., PGDCA.,  
Asst. Professor & Head  
PG Department of Commerce (IB)  
NGM College, Pollachi - 642 001.

List of Courses having focus on Local, National, Regional and Global developmental needs  
offered by the PG Department of Commerce with International Business

PG Department of Commerce with International Business						
Programme: M. Com IB						Year: 2021 - 2023
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
21PIB101	Management & Marketing - International Perspective		✓	✓	✓	World Perspectives on Management and Marketing defined
21PIB102	Accounting for Decision Making	✓	✓			Accounting Decision Making concepts Structured
21PIB103	Cyber Security and Business Communication	✓	✓	✓	✓	Cyber Law related Communication
21PIB104	Innovation and Entrepreneurship	✓	✓	✓	✓	Creating Traits of Entrepreneurs through Innovation
21PIB1E11	International Business Relations	✓	✓	✓	✓	Business Relations in Global Level
21PIB1E12	Social Media Marketing	✓	✓	✓	✓	Advent of Social Media in Marketing
21PIB1N11	Introduction to International Business	✓	✓	✓	✓	Birds view of International Business
21PIB1N12	Fundamentals of Sourcing & Procurement	✓	✓	✓	✓	Essentials of Sourcing & Procuring
21VPI101	Basics of Logistics Support Services.	✓	✓	✓		Logistics Support – Baseline (Value Added)
21PIB205	International Logistics Management	✓	✓	✓	✓	Concept of Logistics Worldwide
21PIB206	Foreign Trade Procedures & Documentation	✓	✓	✓	✓	Foreign Trade and its Documentation
21PIB207	Shipping and Air Cargo Management	✓	✓	✓	✓	Cargo Shipment on Air and Sea
21PIB208	Map Reading & Documentation Filing	✓	✓	✓	✓	Reading World Maps & Filling EXIM Documents
21PIB2E21	International Supply Chain Management	✓	✓	✓	✓	Supply Chain Link of Global Business
21PIB2E22	World Economic Resources	✓	✓	✓	✓	Global Resources to develop Economy
21PIB2N21	Introduction to International Marketing		✓	✓	✓	Insight to Market International
21PIB2N22	Introduction to Financial Report Analysis	✓	✓	✓	✓	Judging a Finance Report



21VPI202	Business Etiquette Skill Sets.	✓	✓	✓	✓	Skilled Mannerism in Business
21PIB309	Research Methodology	✓	✓	✓	✓	Basics of Research Ideology
21PIB310	Global Financial Management		✓	✓	✓	Global level of managing the finance
21PIB311	Export Import Finance	✓	✓	✓	✓	Financial Concepts in EXIM Trade
21PIB312	Foreign Exchange Management	✓	✓	✓	✓	Foreign Exchange Dealings of India
21PIB3E31	International Economics		✓	✓	✓	Economically International Concepts
21PIB3E32	Trends in E- Commerce	✓	✓	✓	✓	Global trends of Digital commerce
21PIB3IN1	Internship / Institutional Training (EXIM, Manufacturing Concerns)	✓	✓	✓	✓	Skill Based Training and Internship
21PIB2N31	Fundamentals of Logistics Management	✓	✓	✓	✓	Basics to Manage Logistics
21PIB2N32	Fundamentals of Global Business	✓	✓	✓	✓	Basics to do Global Business
21PIB413	Global Risk Management and Insurance	✓	✓	✓	✓	International Risk and its Coverage
21PIB414	Customs Law and Practices	✓	✓	✓	✓	Basics intervention Law of Customs
21PIB4E41	International Human Resource Management	✓	✓	✓	✓	Global HR and its applications
21PIB4E42	International Strategic Management	✓	✓	✓	✓	Global level strategic management
21PIB4MP1	Major Research Project	✓	✓	✓	✓	Project Work to train students as Researchers

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List of Courses having focus on Employability/ Entrepreneurship/ Skill Development offered by  
the PG Department of Commerce with International Business

PG Department of Commerce with International Business						
Programme: M.Com IB					Year: 2021 -2023	
Course Code	Course Title	Employability (EM) / Entrepreneurship (EN) / Skill Development (SD)			Focus	Year of Introduction
		EM	EN	SD		
21PIB101	Management & Marketing - International Perspective		✓	✓	EN	2019
21PIB102	Accounting for Decision Making	✓			EM	2017
21PIB103	Cyber Security and Business Communication			✓	SD	2018
21PIB104	Innovation and Entrepreneurship	✓	✓	✓	EN	2020
21PIB1E11	International Business Relations	✓	✓	✓	EN	2019
21PIB1E12	Social Media Marketing	✓	✓	✓	SD	2021
21PIB1N11	Introduction to International Business	✓	✓		EM	2021
21PIB1N12	Fundamentals of Sourcing & Procurement	✓	✓		EN	2021
21VPI101	Basics of Logistics Support Services.	✓	✓	✓	SD	2020
21PIB205	International Logistics Management	✓		✓	EM	2021
21PIB206	Foreign Trade Procedures & Documentation	✓		✓	SD	2018
21PIB207	Shipping and Air Cargo Management	✓			EM	2019
21PIB208	Map Reading & Documentation Filing	✓		✓	SD	2019
21PIB2E21	International Supply Chain Management	✓	✓		EM	2021
21PIB2E22	World Economic Resources		✓	✓	SD	2021



21PIB2N21	Introduction to International Marketing		✓	✓	EN	2021
21PIB2N22	Introduction to Financial Report Analysis	✓			EM	2018
21VPI202	Business Etiquette Skill Sets.	✓	✓	✓	SD	2021
21PIB309	Research Methodology	✓			EM	2018
21PIB310	Global Financial Management	✓	✓	✓	SD	2017
21PIB311	Export Import Finance	✓	✓	✓	SD	2017
21PIB312	Foreign Exchange Management	✓	✓	✓	SD	2018
21PIB3E31	International Economics	✓			EM	2017
21PIB3E32	Trends in E-Commerce	✓	✓	✓	SD	2021
21PIB3IN1	Internship / Institutional Training (EXIM, Manufacturing Concerns)	✓	✓	✓	EM	2018
21PIB2N31	Fundamentals of Logistics Management	✓	✓		EM	2021
21PIB2N32	Fundamentals of Global Business	✓	✓		EM	2017
21PIB413	Global Risk Management and Insurance	✓	✓	✓	EM	2018
21PIB414	Customs Law and Practices	✓	✓	✓	SD	2017
21PIB4E41	International Human Resource Management	✓	✓		EN	2018
21PIB4E42	International Strategic Management	✓	✓		EN	2021
21PIB4MP1	Major Research Project	✓	✓	✓	SD	2018

*[Signature]*  
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Percentage of Revision of M.Com. IB Syllabus under Regulation 2021 -2023

PG Department of Commerce with International Business

S. No.	Course Code	Course Title	Change Details	Percent of Changes	Content Deleted	Content Updated	Reason for Change
							Subject Expert / Course Teacher / Alumni Opinion
1	21PIB206	Foreign Trade Procedure and Documentation	Introduced the topic Insurance	5%	-	Insurance topic added in Unit III	Subject Expert
2	21PIB310	Global Financial Management	Included the topic Bretton Woods System	10%	-	Bretton Woods System added in Unit I	Subject Expert
3	21PIB1E12	Social Media Marketing	Elective Introduced in First Semester	100%	-	New Paper Introduced	Course Teacher
4	21PIB205	International Logistics Management	Paper Replaced for Advanced Logistics Management	100%	-	New Paper Introduced	Course Teacher
5	21PIB2E21	International Supply Chain Management	Paper Replaced for ISCM and changed as Elective	100%	-	New Paper Introduced	Course Teacher
6	21PIB2E22	World Economic Resources	Elective Introduced in Second Semester	100%	-	New Paper Introduced	Course Teacher
7	21PIB3E32	Trends in E- Commerce	Elective Introduced in Third Semester	100%	-	New Paper Introduced	Course Teacher
8	21PIB4E42	International Strategic Management	Elective Introduced in Fourth Semester	100%	-	New Paper Introduced	Course Teacher

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