

B.COM – BANKING AND INSURANCE
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
POLLACHI - 642001

10th Board of Studies Meeting in the Department of
B.Com –Banking and Insurance
22.05.2021 & 10.00 a.m. to 2.00 p.m

Agenda

BoS / BI.10.1	:	Welcome address and Opening Remarks by Chairman, Board of studies in the B.Com –Banking and Insurance
BoS / BI.10.2	:	Confirmation of the Minutes of the 10 th meeting of Board of studies in the B.Com –Banking and Insurance held on 22.05.2021 and action taken report of 9 th meeting of Board of studies
BoS / BI.10.3	:	10.3.1 Syllabus of I B.Com –Banking and Insurance under Regulation 2021
	:	10.3.2 Syllabus of II B.Com –Banking and Insurance under Regulation 2022
	:	10.3.3 Syllabus of III B.Com –Banking and Insurance under Regulation 2023
	:	Any other Discussions if any
BoS / BI.10.4	:	Suggestion given by BOS Members
BoS / BI.10.5	:	Any other items

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MINUTES OF BOS MEETING

The 10th Meeting of the Board of studies of the B.Com – Banking and Insurance was held on 22.05.2021 at 10.00 a.m. through the online mode in Google Meet App, at Nallamuthu Gounder Mahalingam College, Pollachi.

BoS/BI10.1 Welcome address and opening remarks by Chairman, Board of studies in the B.com Banking and Insurance

The Chairman, BoS of the B.Com Banking and Insurance welcomed and introduced the members of 10th Board of Studies and thanked each one of them for sparing their valuable time to attend the meeting.

BoS/BI 10.2 To confirm the minutes of 9 th BOS Meeting held on 22 -02-2020.

The minutes of the 9th Board of Studies meeting held on 22-02-2020 were communicated to the members. The comments received have been incorporated and placed for confirmation. The same was approved by the previous academic meeting - Academic council.

BoS/BI 10.3

BoS/BI- 10.3.1 - I B.Com –Banking & Insurance (I & II Semester)

- ❖ 21UBI102 CORE II: Indian Banking System – The following course was revised by the course teacher with minor modifications:
 - ✓ In Unit 1- Based on Functions, Based on Volume and Area of Operation, Unit 4 - Three Tier structure and In Unit 5- Origin, Definition, Business Of Banking Company
- ❖ 21UBI1A1 ALLIED I:Business Economics - The following course was revised by the course teacher with minor modifications:
 - ✓ In Unit – III, the topic Producer's Equilibrium with the help of Iso-quants and Iso-cost lines is added.
- ❖ 21UBI203 CORE III: Financial Accounting-II - The presented syllabus was accepted by the experts and a few suggestions were given by the subject expert as follows:
 - ✓ In Unit IV - Meaning, Procedure under Insolvency Acts and in Unit V - Fire Claims, Meaning, Need, Types of fire insurance policies topics are added.
- ❖ 21UBI204 CORE IV: Banking Law and Practice - The following course was revised by the course teacher with minor modifications:
 - ✓ In Unit II, the topic Married Women is added. In Unit III, under negotiable instruments, the heading characteristics are changed into features.

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- ❖ The following papers from B.Com-Banking and Insurance were accepted by the experts fully without further suggestions:
 - ✓ 21UBI101 CORE I: Financial Accounting-I
 - ✓ 21UBI2A2 ALLIED II: Business Mathematics and Statistics
- ❖ No New course is added for First and Second semester.

BoS/BI -10.3.2 - II B.Com - Banking and Insurance (III & IV Semester)

- ❖ 21UBI306 CORE VI: Executive Business Communication - The following course was revised by the course teacher with minor modifications:
 - ✓ In Unit V, the topic Preparing Agenda and Minutes, Drafting an e-mail are added. The heading Good Speech is added. The topic Reports is deleted.
- ❖ 21UBI308 CORE VIII: Business Law - The following course was revised by the course teacher with minor modifications:
 - ✓ In Unit III, Difference between Contract Vs Quasi Contract is added.
- ❖ 21UBI3N11 Non Major Elective - I : Fundamentals of Insurance - The presented syllabus was accepted by the experts and a few suggestions were given by the subject expert as follows:
 - ✓ In Unit - IV Health Insurance topic is added and deleted the content of Medical Insurance
- ❖ 21UBI410 - CORE X: Principles of General Insurance - The presented syllabus was accepted by the experts and a few suggestions were given by the subject expert as follows:
 - ✓ In Unit - IV Cover note topic is deleted.
- ❖ 21UBI411 - CORE XI: Principles of Marketing - The presented syllabus was accepted by the experts and a few suggestions were given by the subject expert as follows:
 - ✓ In Unit IV, In Promotion, the topic Definition is deleted and technique is added. Personal Selling, Methods, Steps in Personal Selling, Techniques are added. Sales Promotion Techniques is added.
 - ✓ In Advertising, the topics Benefits, Media are added and the topics Functions and Importance are deleted.
 - ✓ In Unit V, In Consumer Protection Act 2019, Grievance and redressal mechanism is added and Consumer Courts is deleted.
- ❖ 21UBI412 - CORE XII: Company Law - The presented syllabus was accepted by the experts and a few suggestions were given by the subject expert as follows:
 - ✓ Companies Act Bills 2013 topic is added in Unit - V

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❖ The following papers from B.Com-Banking and Insurance were accepted by the experts fully without further suggestions:

- ✓ 21UBI305 CORE V: Corporate Accounting
- ✓ 21UBI307 CORE VII: Principles of Life Insurance
- ✓ 21UBI3A3 ALLIED III: Business Application Software and Information Security
- ✓ 21UBI3A4 ALLIED LAB I: Programming Laboratory – I: MS Office
- ✓ 21UBI3N12 Non Major Elective - I : Fundamentals of Banking
- ✓ 21UBI409 CORE IX: Cost Accounting
- ✓ 21UBI4A5 ALLIED IV: Operations Research
- ✓ 21UBI4N21 Non Major Elective - II : Commerce and Banking Practical
- ✓ 21UBI4N22 Non Major Elective - II : Recent Trends in Banking

❖ No New course is added for Third and Fourth semester.

BoS/BI -10.3.3 - III B.Com - Banking and Insurance (V&VI Semester)

❖ 21UBI513 Core - XIII : Income Tax - The presented syllabus was accepted by the by the experts and a few suggestions were given by the course teacher and the university nominee as follows:

- ✓ In Unit - II, the topics Allowances Perquisites, Profit in Lieu of Salary are included.
- ✓ In Unit - III, the topics Computation of Annual Value is added. In Computation of Income from Profits and Gains of Business and Profession, the headings Doctor, Lawyer, Chartered Accountant are included.
- ✓ In Unit – IV, In Capital Gains, Computation of Short Term and Long Term Capital Gains is included. Computation of General Income and Specific Income is included.
- ✓ In Unit - V, Procedure for Filling Tax Returns of Individual is added.

❖ 21UBI515 Core - XV : Skill Enhanced Course - International Banking - The following course was revised by the course teacher with minor modifications:

- ✓ In Unit – IV, In International Financial Institutions, BIS is added.

❖ 21UBI5S11 Skill Based Elective - I : Principles of Management - The presented syllabus was accepted by the experts and a few suggestions were given by subject expert as follows:

- ✓ Unit V is revamped and added the topics Decision Making, Process of Decision Making, Importance, Steps involved in Decision Making, Control, Meaning, Types of Control, and Span of Control.
- ✓ Communication and Types of Communication topics are deleted in Unit –V

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- ❖ 21UBI5S12 Skill Based Elective - I : Entrepreneurship Development - The presented syllabus was accepted by the experts and a few suggestions were given by subject expert as follows:
 - ✓ In Unit – I Social Entrepreneur topic is included.
- ❖ 21UBI620 Core - XX : Skill Enhanced Course - Commerce, Banking and Insurance Practicals - The following course was revised by the course teacher with minor modifications:
 - ✓ In Commerce Part, Application for DEMAT Account is added and Share Application and Railway Ticket Booking are deleted.
- ❖ 21UBI6E32 Core Elective - III : / Financial Markets and Institutions - The presented syllabus was accepted by the experts and a few suggestions were given by Course Teacher, University Nominee, Subject Expert as follows:
 - ✓ In Unit 1 - Features, Importance, Innovative Financial Instruments, In Unit 2 - Online trading and Merits of online trading and In Unit 3 - Need, Factors affecting Investors' Interest, Investor Protection Measures topics are added and deleted the content Players in Financial Service Sector in Unit-1 and Role of Institutional Investors in Capital Market, Foreign Institutional Investors (FIIs) of Medical Insurance in Unit-3.
- ❖ The following papers from B.Com-Banking and Insurance were accepted by the experts fully without further suggestions:
 - ✓ 21UBI514 Core - XIV : Financial Innovations in Banking and Insurance
 - ✓ 21UBI516 Core - XVI : Principles and Practices of Auditing
 - ✓ 21UBI517 Core - XVII : Internship
 - ✓ 21UBI618 CORE XVIII: Management Accounting
 - ✓ 21UBI619 CORE XIX: Indirect Tax
 - ✓ 21UBI6E22 Core Elective - II : / Customer Relationship Management
 - ✓ 21UBI621 Core - XXI : Programming Laboratory in Tally
 - ✓ 21UBI6S21 Skill Based Elective - II : E-Commerce and Its Applications
 - ✓ 21UBI6S22 Skill Based Elective - II : Human Resource Management

New Course Added:

The following papers from B.Com – Banking and Insurance were accepted by the experts fully without further suggestions

- ❖ 21UBI5E11 Core Elective - I : / Supply Chain Management
- ❖ 21UBI5E13 Core Elective - I : / Business Environment
- ❖ 21UBI5E12 Core Elective - I : / Investment Management
- ❖ 21UBI5AL1 Advanced Learner Course - I (Optional) - Self Study – Digital Marketing

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- ❖ 21UBI6E21 Core Elective - II : / Consumer Behaviour
- ❖ 21UBI6E23 Core Elective - II : Financial Management
- ❖ 21UBI6E31 Core Elective - III : / International Business
- ❖ 21UBI6E33 Core Elective – III : Retail Management
- ❖ 21UBI6AL2 Advanced Learner Course - II (Optional) - Self Study – Services Marketing

These changes have been made effect for the students admitted in 2021 with Ist to VIth Semesters accordingly.

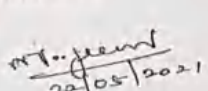
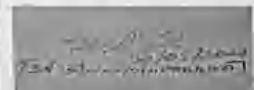
BoS/BI-10.4 Suggestions Given by the BOS Members

The members had a brainstorming discussion and interaction among themselves. After discussion, fruitful suggestions were incorporated appropriately in the Curriculum and Syllabi.

Based on the suggestions given by the members, BOS resolved to recommend the following to the Academic Council for further approval.

- a) The syllabus of First Year B.Com – Banking and Insurance under Regulation 10.3.1
- b) The syllabus of Second Year B.Com – Banking and Insurance under Regulation 10.3.2
- c) The syllabus of Third Year B.Com – Banking and Insurance under Regulation 10.3.3
- d) Any other discussion

Members Present:

1	Dr. M. Jeeva Associate Professor and Head, B.Com – Banking and Insurance, Nallamuthu Gounder Mahalingam College, Pollachi Coimbatore-642001 Mobile Number : 7010055120 Mail Id: bcombingm@gmail.com	Chairman  CHAIRMAN Board of Studies in Commerce (Banking and Insurance) Nallamuthu Gounder Mahalingam College (Autonomous) Pollachi - 642 001.
2	Ms. A. Anandhi prabha Assistant Professor, B.Com – Banking and Insurance, Nallamuthu Gounder Mahalingam College, Pollachi Coimbatore-642001 Mobile Number : 7373945913 Mail Id: anandhiprabha@ngmc.org	Internal Members  Dr. R. MANICKA CHEZIAN, M.Sc., M.S., Ph.D., Controller of Examinations NGM College (Autonomous) POLLACHI - 642 001.

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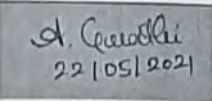
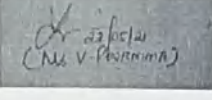


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3	<p>Ms. A. Gomathi Assistant Professor, B.Com – Banking and Insurance, Nallamuthu Gounder Mahalingam College, Pollachi Coimbatore-642001 Mobile Number : 9965652211 Mail Id: gomathi@ngmc.org</p>	
4	<p>Ms. V. Poornima Assistant Professor, B.Com – Banking and Insurance, Nallamuthu Gounder Mahalingam College, Pollachi Coimbatore-642001 Mobile Number : 8508076065 Mail Id: poornima@ngmc.org</p>	
5	<p>Ms. M. Shanmuga priya Assistant Professor, B.Com – Banking and Insurance, Nallamuthu Gounder Mahalingam College, Pollachi Coimbatore-642001 Mobile Number : 9942490902 Mail Id: shanmugapriyam@ngmc.org</p>	
6	<p>Dr. R. Rajasekaran Associate Professor Dept. of Commerce PSG College of Arts and Science Coimbatore Mobile Number: 94434 01949 Mail Id: majordrrrajasekaran12@gmail.com</p>	<p>University Nominee</p>  <p>UNIVERSITY NOMINEE Board of Studies in Commerce (Banking and Insurance) Nallamuthu Gounder Mahalingam College (Autonomous) Pollachi - 642 001.</p>

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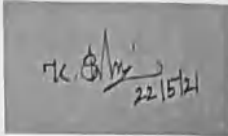



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7	<p>Dr. K. Selvaraj</p> <p>Associate Professor and HOD of Commerce</p> <p>Mahendra Arts and Science College (Autonomous)</p> <p>Namakkal</p> <p>Mobile Number: 98947 17781</p> <p>Mail Id: selvarajmasc@gmail.com</p>	<p>Academic Experts</p>  <p>SUBJECT EXPERT</p> <p>Board of Studies in Commerce (Banking and Insurance)</p> <p>Nallamuthu Gounder Mahalingam College (Autonomous)</p> <p>Pollachi - 642 001.</p>
8	<p>Dr. D.Geetha</p> <p>Prof and Head, Department of Commerce</p> <p>Avinashilingam Institute for Home Science and</p> <p>Higher Education for Women</p> <p>Coimbatore – 43</p> <p>Mobile Number: 94433 65052</p> <p>Mail Id: dgeethaj@gmail.com</p>	<p>Academic Auditor</p>  <p>ACADEMIC AUDITOR</p> <p>Board of Studies in Commerce (Banking and Insurance)</p> <p>Nallamuthu Gounder Mahalingam College (Autonomous)</p> <p>Pollachi - 642 001.</p>
9	<p>Mr. Nagarajan</p> <p>Chief Manager</p> <p>State Bank of India</p> <p>Pollachi</p> <p>Mobile Number: 94431 64770</p> <p>Mail Id: sbi.00899@sbi.co.in</p>	<p>Industrial Expert – Banking</p> <p>Absent</p>
10	<p>Mr. S. Sahasranaman</p> <p>Branch Manager</p> <p>Life Insurance Corporation of India – I, Pollachi</p> <p>Mobile Number: 94430 11099</p> <p>Mail Id: sahas64kannan@gmail.com</p>	<p>Industrial Expert – Life Insurance</p> 
11	<p>Mr. V. Vishwanathan</p> <p>Senior Divisional Manager</p> <p>RS Puram, Coimbatore</p> <p>Mobile Number: 98940 43370</p> <p>Mail Id: vviswanathan@uic.co.in</p>	<p>Industrial Expert – General Insurance</p> 

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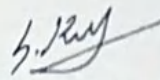

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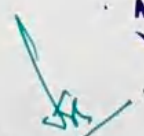
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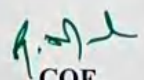
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12	Mr. S. Kamalesh Corporate Agency Manager HDFC Life Insurance Coimbatore Mobile Number: 82481 16036 Mail Id: kamaleshlops@gmail.com	Alumnus nominated by Principal / HoD  22/05/2021
13	Ms. Sowmiya III year - B.Com – Banking and Insurance, Nallamuthu Gounder Mahalingam College, Pollachi Coimbatore-642001 Mobile Number : 9791842630 Mail Id: sowmi995889@gmail.com	Student Members 

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