

DEPARTMENT OF COMMERCE (E-COMMERCE)
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
POLLACHI - 642001

13th Board of Studies Meeting in the Department of
COMMERCE (E-COMMERCE)

Date : 22.05.2021

Time: 10.30 a.m.

Agenda

BoS / E-Commerce 13.1	:	Welcome address and Opening Remarks by Chairman, Board of studies in the Department of Commerce(E-Commerce)
BoS / E-Commerce 13.2	:	Confirmation of the Minutes of the 12 th Previous meeting of Board of studies in the Department of Commerce (E-Commerce) held on 22.02.2020 and Action taken report of 12 th meeting of Board of studies
BoS / E-Commerce 13.3	:	13.3.1 Syllabus of I E-Commerce under Regulation 2021 – 22 13.3.2 Syllabus of II E-Commerce under Regulation 2022 – 23 13.3.3 Syllabus of III E-Commerce under Regulation 2023 – 24 Any other Discussions, if any
BoS / E-Commerce 13.4	:	Suggestion given by BOS Members
BoS / E-Commerce 13.5	:	Any other items

NN – Number of BOS Meeting

DC – Short Form of Department (Eg: CS – Computer Science / CS 12.1)

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
POLLACHI
DEPARTMENT OF COMMERCE (E-COMMERCE)

MINUTES OF BOS MEETING

The 13th Meeting of the Board of studies of the Department of Commerce(E-Commerce) was held on 22.05.2021 at 10.30 a.m. in the Department of Commerce(E-Commerce), 90 - Palghat Road, Nallamuthu Gounder Mahalingam College, Pollachi - 642 001

1. The following members were present:

1	Dr M V Sathiyabama Head - Department of Commerce(E-Commerce) Nallamuthu Gounder Mahalingam College Pollachi - 642 001	Chairman
2	Dr R Vidwakalyani Assistant Professor of E-Commerce Nallamuthu Gounder Mahalingam College Pollachi - 642 001	Internal Members
3	Dr B Indira Priyadharshini Assistant Professor of E-Commerce Nallamuthu Gounder Mahalingam College Pollachi - 642 001	
4	Mrs T Kiruthika Assistant Professor of E-Commerce Nallamuthu Gounder Mahalingam College Pollachi - 642 001	
5	Mrs M Ragaprabha Assistant Professor of E-Commerce Nallamuthu Gounder Mahalingam College Pollachi - 642 001	

6	<p>Dr.K.Nithya Head,Department of E-Commerce Krishnammal College Coimbatore. Mobile: 9865296366</p>	University Nominee
7	<p>Dr.M.A.Parveen Banu Associate Professor Department of Commerce Cauvery college for women (Autonomous),Trichy Bharadidasan University Mobile: 9443831786</p>	Subject Expert
8	<p>Dr.S.Nimal Kumar Assistant Professor in Commerce Rev.Jacop Memorial Christian College Ambilikkai,Madurai Kamaraj University Dindigul Mobile: 8610041644</p>	Academic Auditor
9	<p>Mr.K.Santhosh kumar Businesss Development Manager Accent techno soft limited Coimbatore Mobile: 7402740225</p>	Industrial Expert
10	<p>Mr.Vadivel Senior Analyst First Source Company Bangalore Mobile :9976656617</p>	Alumni
	<p>Dr.V.Suganthi Head incharge & Assistant Professor</p>	Special Invitee

	Department of Commerce with Professional Accounting Government Arts & science college Pollachi Mobile: 9943973768	
11	Ms.M.Geetha Final year student (2018-2021 Batch) B.Com (E-Commerce) NGM College Mobile: 8754281905	Student Member

M.V.I.T.S.

HoD CDC Co-ordinator



COE PRINCIPAL

Dr. M.V. SATHIYABAMA,
M.Com., M.Phil., MBA, PGDCA, Ph.D.
HoD, Department of Commerce (E-Commerce)
N.G.M. College, POLLACHI - 642 001

Principal
N.G.M. College
Pollachi - 642 001

Welcome address and opening remarks by chairman, Board of Studies in the Department of Commerce(E-Commerce). The Chairman, BoS of the Commerce(E-Commerce) welcomed and introduced the members of 13th Board of Studies and thanked each one of them for sparing their valuable time to attend the meeting.

BoS / E-Commerce 13.2

To confirm the minutes of previous BOS meeting 12th BOS meeting held on 22.02.2020. The minutes of the previous BOS meeting 12th Board of Studies meeting held on 22.02.2020 were communicated to the members. The comments received have been incorporated and placed for confirmation. The same was approved by the Previous Academic Meeting 12th Academic council.

- Action Taken Report (Enclosed in Annexure 1)

ANNEXURE I

Minutes of the Previous 12th Meeting (22.02.2020) – Action Taken Report

S.No	Suggestion given by expert members	Action taken
1	To add Minimum two Value Added Courses	Implemented
2	To include Advanced Learner Course (ALC) as optional Subject as Extra Credit	Implemented
3	Moderation – Decided only for external marks	Implemented
4	Meeting by Chairman for Evaluation Panel Members before valuation of scripts	Implemented
5	CIA Components updation	Implemented
6	Mark Allocation - for Int : 30 & for Ext : 70	Implemented

M.V. SATHIYABAMA
HoD

BoS / E-Commerce 13.3

BoS / E-Commerce 13.3.1

Dr. M.V. SATHIYABAMA,
M.Com., M.Phil., MBA., PGDCA., Ph.D.,
Head, Department of Commerce (E-Commerce)
N.G.M. College, POLLACHI - 642 001.

I B.Com(E-Commerce) (I & II SEMESTER)

- The presented syllabus was accepted by the experts and a few suggestions were given as follows:- Nil
- The following papers from B.Com(E-Commerce) were accepted by the experts fully without further suggestions:
 - 21UEC101 & Core - I: Principles of Accounting
 - 21UEC1A1 & Allied - I: Business Economics
 - 21UEC204 & Core - III: Business Communication
 - 21UEC205 & Core - IV: Fundamentals of E-commerce
 - 21UEC2A2 & Allied - II: Principles of Management
 - 21UEC102 & Core II: Business Application Software

21 UEC 103 & Core Lab -I Programming Laboratory - I : MS - Office

21 UEC 206 & Core Lab - II : Programming Laboratory - II : Accounting Package Tally

- The following courses were revised with major / minor modification- Nil

New Course Added:

- The following papers in E-Commerce added as optional were accepted by the experts fully without further suggestions
- **Online Course (Optional) (MOOC / NPTEL / SWAYAM)**
- These changes have been made effect for the students admitted in 2021 with I & II Semesters accordingly.

BoS / E-Commerce 13.3.2

II B.Com(E-Commerce) (III & IV SEMESTER)

- The presented syllabus was accepted by the experts and a few suggestions were given as follows:

21UEC304 Value Added Courses name changed as Business Ethics for Young Entrepreneurs

21UEC404 Value Added Course name changed as E-Business for Young Graduates

21UEC404 Value Added Course - E-Business for Young Graduates: Online payment gateway topic has been included in Unit - III.

21UEC3N1 Non Major Elective -I: Dynamics in E-commerce: Online employment registration topic has been included in Unit - III.

- The following papers from B.Com(E-Commerce) were accepted by the experts fully without further suggestions

21UEC307 Core - V : Modern Marketing

21UEC308 Core - VI : Object Oriented Programming with C++

21UEC309 Core - VII : Advanced Accounting

21UEC310 Core Lab - III : Programming Laboratory - III: Object Oriented Programming with C++

21UEC3N2 Non Major Elective - I : E-Banking

21UEC411 Core - IX : Financial Markets and Institutions

21UEC413 Core -X1 Cost Accounting

21UEC412 & Core - X: Software Development with Visual Basic

21UEC414 & Core Lab - IV: Programming Laboratory – IV: Software Development with Visual Basics

21 UEC4N21/ 21UEC4N22 Non-Major Elective – II : Applications of E-Commerce

Non-Major Elective – II : E-Commerce

- The following courses were revised with major / minor modifications - Nil

New Course Added:

21UEC3A3 Allied - III: Statistics for Business

21UEC4A4 Allied - IV: Business Mathematics

These changes have been made effect for the students admitted in 2021 with III, IV Semesters accordingly.

BoS / B.Com (E-Commerce) 13.3.3

III B.Com (E-Commerce) (V & VI SEMESTER)

- The presented syllabus was accepted by the experts and a **few suggestions** were given as follows:

21 UEC 6E4 & Core Elective - III: E-Commerce Strategy and Applications: E-commerce practical's topic was deleted and Social media marketing and E-Governance topics were added in Unit V.

21UEC517 & Core - XIV Internet & Web Designing Content Management System topic were added in Unit I.

21 UEC 6S21 Skill Based Elective - II : Company Law were added board of directors in Unit IV

21UEC515 & Core - XII: Income Tax Law and Practice : GST fundamentals topic was deleted in Unit V.

21 UEC 6S21 Skill Based Elective-II: Company Law: Board of Directors topic included

- The following papers from B.Com(E-Commerce) were accepted by the experts fully without further suggestions:
 - 21UEC518 & Core Lab - V: Programming Laboratory – V: Internet & Web Designing
 - 21UEC620 & Investment Management
 - 21UEC519 Software Project Viva – Voce
 - 21 UEC 620 Core - XV: Management Accounting
 - 21 UEC 6S22 Skill Based Elective - II : Project Management
- The following courses were revised with major / minor modifications.
 - 21UEC621 & Core - XX: Java Programming: Managing Input/Output Files in Java topic was deleted and Android application topic was added in Unit V.
 - 21UEC622 & Core Lab - VI: Programming Laboratory – VI: Java Android App Applications programme was added.

New Course Added:

The following papers from E-Commerce were accepted by the experts fully without further suggestions

- 21 UEC5E1 & Core Elective - I : Advertising and Sales Promotion
- 21 UEC5E2 & Core Elective-I : Retail Business Management
- 21 UEC5E3 Core Elective-I: Services Marketing
- 21UEC5AL1 & Advanced Learner Course - I : Organizational Behavior
- 21 UEC6E2 & Core Elective-II: Human Resource Management
- 21 UEC 6E3 & Core Elective - II : Customer Relationship Management
- 21 UEC6E5 & Core Elective -III: Social Networking Services
- 21 UEC 6E6 & Core Elective – III : Open Source Technology
- 21 UEC 6AL2 & Advanced Learner Course – II: Digital Marketing

These changes have been made effect for the students admitted in 2021 with V,VI Semesters accordingly.

New Course Added:

The following papers from E-Commerce were accepted by the experts fully without further suggestions

- 21UEC3A3 & Allied - III : Statistics for Business
- 21UEC4A4 & Allied - IV : Business Mathematics
- 21 UEC5E1 & Core Elective - I : Advertising and Sales Promotion
- 21 UEC5E2 & Core Elective-I : Retail Business Management
- 21 UEC5E3 Core Elective-I: Services Marketing
- 21UEC5AL1 & Advanced Learner Course - I : Organizational Behavior
- 21 UEC6E2 & Core Elective-II: Human Resource Management
- 21 UEC 6E3 & Core Elective - II : Customer Relationship Management
- 21 UEC6E5 & Core Elective -III: Social Networking Services
- 21 UEC 6E6 & Core Elective – III : Open Source Technology
- 21 UEC 6AL2 & Advanced Learner Course – II: Digital Marketing
- These changes have been made effect for the students admitted in 2021 - 2022 with Semester No 1st - 6th Semesters accordingly

Note:

1. Core Elective Papers in V and VI semester were added to select one paper among the three given choice papers
2. Advanced Learner Course is added as additional credit course for advanced learner's optional course

BoS/E-Commerce 13.4 SUGGESTIONS GIVEN BY THE BoS MEMBERS

13.4.1: The Members of BoS has suggested to include certain topics in few courses due to necessity and advised to eliminate certain topics

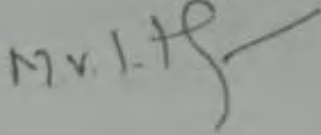
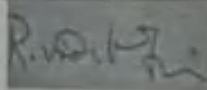


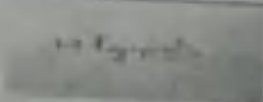
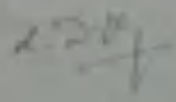
13.4.2: ALC topics are suggested by BoS Members and adopted with present batch itself

The members had a brainstorming discussion and interaction among themselves. After discussion, fruitful suggestions were incorporated appropriately in the Curriculum and Syllabi.

Based on the suggestions given by the members, BOS resolved to recommend the following to the Academic Council for further approval.

- The syllabus of First Year E-Commerce under Regulation 2021 – 2022
- The syllabus of Second Year E-Commerce under Regulation 2020 – 2021
- The syllabus of Third Year E-Commerce under Regulation 2019 – 2020
- All VAC is incorporated as per suggestions

Members Present:

<i>Chairman</i>	<i>Signature</i>
Dr M V Sathiyabama Head – Department of Commerce(E-Commerce) Nallamuthu Gounder Mahalingam College Pollachi – 642 001	
<i>Internal Members</i>	
Dr R Vidwakalyani Assistant Professor of E-Commerce Nallamuthu Gounder Mahalingam College Pollachi – 642 001	
Dr B Indira Priyadharshini Assistant Professor of E-Commerce Nallamuthu Gounder Mahalingam College Pollachi – 642 001	
Mrs T Kiruthika Assistant Professor of E-Commerce Nallamuthu Gounder Mahalingam College Pollachi – 642 001	
Mrs M Ragaprabha Assistant Professor of E-Commerce Nallamuthu Gounder Mahalingam College Pollachi – 642 001	
<i>University Nominee</i>	
Dr.K.Nithya Head,Department of E-Commerce Krishnammal College Coimbatore	

Mobile: 9865296366

Academic Experts

Dr. M.A. Parveen Banu (Subject Expert)

Associate Professor

Department of Commerce

Cauvery college for women (Autonomous), Trichy

Bharadidasan University

Mobile: 9443831786



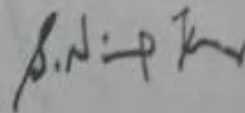
Dr. S. Nimal Kumar (Academic Auditor)

Assistant Professor in Commerce

Rev. Jacop Memorial Christian College

Ambilikkai, Madurai Kamaraj University

Dindigul Mobile: 8610041644



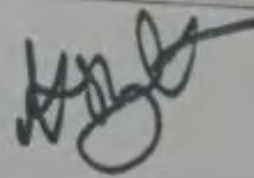
Industrial Expert

Mr. K. Santhosh Kumar

Business Development Manager

Accent Techno Soft Limited

Coimbatore Mobile: 7402740225




Alumnus nominated by Principal / HoD

Mr. Vadivel

Senior Analyst

First Source Company



Bangalore Mobile :9976656617	
<i>Special Invitee</i>	
Dr.S.Suganthi Assistant Professor in commerce Government Arts college Pollachi Mobile: 9943973768	
<i>Student Member</i>	
Ms.M.Geetha Final year student (2018-2021 Batch) B.Com (E-Commerce) NGM College Mobile: 8754281905	

List of Courses having focus on Local, National, Regional and Global developmental needs offered by the Department of Commerce(E-Commerce).

DEPARTMENT OF COMMERCE(E-COMMERCE)						
Programme: Commerce (E-Commerce)						Year: 2021
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
21UEC101	Core - I : Principles of Accounting	✓	✓	✓	-	Application of Knowledge
21UEC102	Core - II : Business Application Software	✓	✓	✓	✓	Enhancing knowledge in Computer field
21UEC1A1	Allied - I : Business Economics	✓	✓	✓	-	Enrich knowledge in Decision making for Business
21UEC103	Core Lab - I : Programming Laboratory - I : MS - Office	✓	✓	✓	✓	Application of knowledge in ms office
21UEC204	Core - III : Business Communication	✓	✓	✓	-	Enhance knowledge in business communication
21UEC205	Core - IV : Fundamentals of E-commerce	✓	✓	✓	✓	Application of E-Commerce models
21UEC2A2	Allied - II : Principles of Management	✓	✓	✓	-	Application of knowledge in management
21UEC206	Core Lab - II : Programming Laboratory - II - Accounting Package Tally	✓	✓	✓	-	Application of knowledge in tally
21VAD202	Manayiyal Mahathuvam - I	✓	✓	✓	-	Women empowerment education
21VAD203	Uzhavu Bharatham - I	✓	-	✓	-	To educate about the backbone of our nation
21UEC307	Core - V : Modern Marketing	✓	✓	✓	✓	Enhance knowledge in marketing
21UEC308	Core - VI : Object Oriented Programming with C++	✓	✓	✓	✓	To educate the computer programming
21UEC309	Core - VII : Advanced Accounting	✓	✓	✓	-	Application of Knowledge

21UEC3A3	Allied - III : Statistics for Business	✓	✓	✓	✓	Application of Knowledge
21UEC310	Core Lab - III : Programming Laboratory - III: Object Oriented Programming with C++	✓	✓	✓	✓	Experimental / Practical Learning
21UEC3N1/21UEC3N2	Non Major Elective - I: Dynamics in E-Commerce. Non Major Elective - I: E-Banking	✓	✓	✓	✓	Enriching knowledge in E-commerce
21VAD302	Manayiyal Mahathuvam - II	✓	✓	✓	-	Women empowerment education
21VAD303	Uzhavu Bharatham - II	✓	-	✓	-	To educate about the backbone of our nation
21UEC304	Business Ethics for Young Entrepreneurs	✓	✓	✓	✓	Educates ethical behavior
21UEC411	Core - IX : Financial Markets and Institutions	✓	✓	✓	✓	Enlighten the financial transactions/ Awareness
21UEC412	Core - X : Software Development with Visual Basics	✓	✓	✓	✓	Develop software interface
21UEC413	Core - XI : Cost Accounting	✓	✓	✓	✓	Application of Knowledge
21UEC4A4	Allied - IV : Business Mathematics	✓	✓	✓	✓	Application of Knowledge
21UEC414	Core Lab - IV : Programming Laboratory - IV : Software Development with Visual Basics	✓	✓	✓	✓	Practical learning on software development
21UEC4N21/21UEC4N22	Non-Major Elective - II Applications of E-Commerce. Non-Major Elective - II E-Commerce	✓	✓	✓	✓	Enriching knowledge in E-commerce
21VAD402	Manayiyal Mahathuvam - III	✓	✓	✓	-	Women empowerment education
21VAD403	Uzhavu Bharatham - III	✓	-	✓	-	To educate about the backbone of our nation
21UEC404	E-Business for Young Graduates	✓	✓	✓	✓	To start business in digital era
21UEC515	Core - XII : Income Tax Law and Practice	✓	✓	✓	-	To enhance the taxation details
21UEC516	Core - XIII : Skill Enhanced Course; Information Security and E-Commerce	✓	✓	✓	✓	To enhance knowledge in information security and E-Commerce

21UEC517	Core - XIV : Internet & Web Designing	✓	✓	✓	✓	Need of the Hour
21 UEC 5E1	Core Elective - I : Advertising and sales promotion	✓	✓	✓	✓	Enriching knowledge in Advertising and Sales promotional activities
21 UEC5E2	Core Elective - I : Retail Business Management	✓	✓	✓	✓	Enriching Knowledge in Retail business management
21 UEC5E3	Core Elective - I : Services Marketing	✓	✓	✓	✓	Knowledge to acquaint the basic concepts services marketing
21UEC518	Core Lab - V : Programming Laboratory - V: Internet & Web Designing	✓	✓	✓	✓	To develop web page
21UEC519	Software Project Viva – Voce	✓	✓	✓	✓	Application of knowledge in field areas
21UEC5AL1	Advanced Learner Course - I : Organizational Behavior	✓	✓	✓	✓	Conceptualization of organizational life
21 UEC 5S11	Skill Based Elective I: Commercial Law/	✓	✓	✓	-	Knowledge enhancement in business law
21 UEC 5S12	Skill Based Elective I: Fundamentals of Entrepreneurship	✓	✓	✓	✓	Inculcate fundamentals of Entrepreneurship
21UEC620	Core - XV : Skill Enhanced Course : Management Accounting	✓	✓	✓	-	Knowledge enhancement in management Accounting
21UEC621	Core - XX : Java Programming	✓	✓	✓	✓	Necessity for the digital era
21 UEC 6E1	Core Elective - II : Investment Management	✓	✓	✓	✓	Enhancing knowledge in accounting
21 UEC 6E2	Core Elective - II : Human Resource Management	✓	✓	✓	✓	Enhancing Knowledge in Human resources
21 UEC 6E3	Core Elective - II : Customer Relationship Management	✓	✓	✓	✓	Enhancing knowledge in managing customer relationships
21 UEC 6E4	Core Elective - III : E-Commerce Strategy and Applications /	✓	✓	✓	✓	Enhancing knowledge in E-Commerce
21 UEC 6E5	Core Elective - III : Social Networking Services	✓	✓	✓	✓	Application of PHP-based script with MySQL
21 UEC 6E6	Core Elective - III : Open Source Technologies	✓	✓	✓	✓	Educating corporate governance mechanism

						and principles
21UEC622	Core Lab - VI: Programming Laboratory - VI: Java	✓	✓	✓	✓	Experimental knowledge
21 UEC 6AL2	Advanced Learner Course - II: Digital Marketing	✓	✓	✓	✓	To accelerate career growth in digital era
21 UEC 6S21	Skill Based Elective - II : Company Law	✓	✓	✓	✓	Enhancing knowledge in legislature
21 UEC 6S22	Skill Based Elective - II : Project Management	✓	✓	✓	✓	Application of Knowledge infield and doing projects

M.V. Sathiyabama
HoD

Dr. M.V. SATHIYABAMA,
M.Com., M.Phil., M.A., M.B.A., Ph.D.,
Head, Department of Commerce (Commercial)
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R. Muthukumarani
PRINCIPAL

Dr. R. MUTHUKUMARANI M.A., M.Phil., B.Ed., Ph.D.,
Principal
Nallamuthu Gounder Mahalingam College,
Pollachi - 642 001.

**List of Courses having focus on Employability / Entrepreneurship / Skill Development offered by
the Department of Commerce (E-Commerce)**

DEPARTMENT OF COOMERCE(E-COMMERCE)						
Programme: Commerce(E-Commerce)					Year: 2021	
Course Code	Course Title	Employability (EM) / Entrepreneurship (EN) / Skill Development (SD)			Focus	Year of Introduction
		EM	EN	SD		
21UEC101	Core - I : Principles of Accounting	Yes	Yes	Yes	Application of Knowledge	2021
21UEC102	Core - II : Business Application Software	Yes	Yes	Yes	Enhancing Knowledge in computer field	2021
21UEC1A1	Allied - I : Business Economics	Yes	Yes	Yes	Application of Economic concepts	2021
21UEC103	Core Lab - I : Programming Laboratory - I : MS - Office	Yes	Yes	Yes	Application of knowledge in computer	2021
21UEC204	Core - III : Business Communication	Yes	Yes	Yes	Enhance knowledge in business communication	2021
21UEC205	Core - IV : Fundamentals of E-commerce	Yes	Yes	No	Application of E-Commerce models	2021
21UEC2A2	Allied - II : Principles of Management	Yes	Yes	Yes	Enhancing knowledge in principles	2021
21UEC206	Core Lab - II : Programming Laboratory - II : Accounting Package Tally	Yes	Yes	Yes	Application of knowledge in tally	2021
21VAD202	Manayiyal Mahathuvam - I	Yes	Yes	Yes	Women empowerment education	2021
21VAD203	Uzhavu Bharatham - I	Yes	Yes	Yes	To educate about the backbone of our nation	2021
21UEC307	Core - V : Modern Marketing	Yes	Yes	Yes	Providing employment opportunities	2021
21UEC308	Core - VI : Object Oriented	Yes	No	Yes	Additional	2021

	Programming with C++				Computer coding skills	
21UEC309	Core - VII : Advanced Accounting	Yes	No	Yes	Application of Knowledge	2021
21UEC3A3	Allied - III : Statistics for Business	Yes	No	Yes	Application of Knowledge	2021
21UEC310	Core Lab - III : Programming Laboratory – III: Object Oriented Programming with C++	No	Yes	Yes	Additional Computer skills	2021
21UEC3N1/ 21UEC3N2	Non Major Elective - I : Dynamics in E-Commerce Non Major Elective - I : E-Banking	Yes	Yes	Yes	Enriching knowledge in E-commerce	2021
21VAD302	Manajiyal Mahathuvam - II	Yes	Yes	Yes	Women empowerment	2021
21VAD303	Uzhavu Bharatham – II	Yes	Yes	Yes	Identifying opportunities in agriculture	2021
21UEC304	Business Ethics for Young Entrepreneurs	Yes	Yes	Yes	Ethical Awareness	2021
21UEC411	Core - IX : Financial Markets and Institutions	Yes	Yes	Yes	Knowledge for enhancement	2021
21UEC412	Core - X : Software Development with Visual Basics	Yes	Yes	Yes	Enhance computer skills	2021
21UEC413	Core - XI : Cost Accounting	Yes	Yes	Yes	Focus income and expenditure	2021
21UEC4A4	Allied - IV : Business Mathematics	Yes	Yes	Yes	Application of Knowledge	2021
21UEC414	Core Lab - IV : Programming Laboratory –IV : Software Development with Visual Basics	Yes	Yes	Yes	Enhance computer skills	2021
21 UEC4N21/ 21UEC4N22	Non-Major Elective – II Applications of E-Commerce Non-Major Elective – II E-Commerce	Yes	Yes	Yes	Enriching knowledge in E-commerce	2021
21VAD402	Manajiyal Mahathuvam – III	Yes	Yes	Yes	Women empowerment education	2021
21VAD403	Uzhavu Bharatham – III	No	Yes	Yes	Identifying opportunities in agriculture	2021
21UEC404	E-Business for Young Graduates	Yes	Yes	Yes	To start business in digital era	2021
21UEC515	Core - XII : Income Tax Law and Practice	Yes	Yes	Yes	Direct Application of tax	2021
21UEC516	Core - XIII : Skill Enhanced Course:	Yes	Yes	Yes	Application of	2021

	Management Accounting				knowledge for project preparation	
21UEC517	Core - XIV : Internet & Web Designing	Yes	Yes	Yes	To improve the essential computer skills	2021
21 UEC 5E1	Core Elective - I : Advertising and sales promotion	Yes	Yes	Yes	Enriching knowledge in Advertising and sales promotion methods	2021
21 UEC5E2	Core Elective - I : Retail Business Management	Yes	Yes	Yes	Enriching Knowledge in retail business	2021
21 UEC5E3	Core Elective - I : Services Marketing	Yes	Yes	Yes	Knowledge to acquaint the basic concepts of services marketing and its impact	2021
21UEC518	Core Lab - V : Programming Laboratory – V: Internet & Web Designing	Yes	Yes	Yes	To improve the essential computer skills	2021
21UEC519	Software Project Viva – Voce	Yes	Yes	Yes	Knowledge in project fields	2021
21UEC5AL1	Advanced Learner Course - I : Organizational Behavior	Yes	Yes	Yes	Enhance the Organizational skills	2021
21 UEC 5S11	Skill Based Elective I: Commercial Law	Yes	No	Yes	Updation of Business Law	2021
21 UEC 5S12	Skill Based Elective I: Fundamentals of Entrepreneurship	Yes	Yes	Yes	Entrepreneurship Knowledge	2021
21UEC620	Core - XV : Skill Enhanced Course : Management Accounting	Yes	Yes	Yes	Improves knowledge in Management Accounting	2021
21UEC621	Core - XX : Java Programming	Yes	Yes	Yes	Enlighten the Digital knowledge	2021
21 UEC 6E1	Core Elective - II : Investment Management	Yes	Yes	Yes	Enhancing Knowledge in investment management	2021
21 UEC 6E2	Core Elective - II : Human Resource Management	Yes	Yes	Yes	Enhancing Knowledge in Human resources management	2021
21 UEC 6E3	Core Elective - II : Customer Relationship Management	No	Yes	Yes	Enlighten knowledge in customer relations management	2021

21 UEC 6E4	Core Elective - III : E-Commerce Strategy and Applications /	Yes	Yes	Yes	Enhancing knowledge in E-Commerce	2021
21 UEC 6E5	Core Elective - III : Social Networking services	Yes	Yes	Yes	Application of Social Networking Issues	2021
21 UEC 6E6	Core Elective - III : Open source Technologies	Yes	Yes	Yes	Educating Open source Technologies and its impact	2021
21UEC622	Core Lab - VI: Programming Laboratory - VI: Java	Yes	Yes	Yes	Develop the Practical skills.	2021
21 UEC 6AL2	Advanced Learner Course - II: Digital Marketing	Yes	Yes	Yes	Accelerate Career Growth in Digital era	2021
21 UEC 6S21	Skill Based Elective - II : Company Law	Yes	Yes	Yes	Company legislature	2021
21 UEC 6S22	Skill Based Elective - II : Project Management	Yes	Yes	Yes	Knowledge in fieldworks	2021

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Percentage of Revision of Business Administration Syllabus under Regulation 2021

DEPARTMENT OF COMMERCE(E-COMMERCE)							
S.No	Course Code	Course Title	Change Details	% of Changes	Content Deleted	Content Updated	Reason for Change
	21UEC101	Core - I : Principles of Accounting	-	-	-	-	-
	21UEC102	Core - II ; Business Application Software	-	-	-	-	-
	21UEC1A1	Allied - I : Business Economics	-	-	-	-	-
	21UEC103	Core Lab - I : Programming Laboratory - I : MS - Office	-	-	-	-	-
	21UEC204	Core - III : Business Communication	-	-	-	-	-
	21UEC205	Core - IV : Fundamentals of E-commerce	-	-	-	-	-
	21UEC2A2	Allied - II : Principles of Management	-	-	-	-	-
	21UEC206	Core Lab - II : Programming Laboratory - II : Accounting Package Tally	-	-	-	-	-
	21UEC307	Core - V : Modern Marketing	-	-	-	-	-
	21UEC308	Core - VI : Object Oriented Programming with C++	In Existing Syllabus	5 %	Unit 1 Application of OOPs	-	University Nominee Opinion
	21UEC309	Core - VII : Advanced	-	-	-	-	-


	Accounting						
21UEC3A3	Allied - III : Statistics for Business	New Syllabus	100 %	-	-	All 5 Units are New	CDC Opinion
21UEC310	Core Lab - III : Programming Laboratory - III- Object Oriented Programming with C++	-	-	-	-	-	-
21UEC3N1/21 UEC3N2	Non Major Elective - I : Dynamics in E- Commerce Non Major Elective - I : E-Banking	In Existing syllabus	5%	-	-	Unit - 3 Online employment registration	Industrial Experts opinion
21UEC411	Core - IX : Financial Markets and Institutions	-	-	-	-	-	-
21UEC412	Core - X : Software Development with Visual Basics	-	-	-	-	-	-
21UEC413	Core - XI : Cost Accounting	-	-	-	-	-	-
21UEC4A4	Allied - IV : Business Mathematics	New Syllabus	100 %	-	-	All 5 Units are New	CDC Opinion
21UEC414	Core Lab - IV : Programming Laboratory - IV : Software Development with Visual Basics	-	-	-	-	-	-
21 UEC4N21/ 21UEC4N22	Non-Major Elective - II Applications of E- Commerce Non-Major Elective - II E- Commerce	-	-	-	-	-	-
21VAD402	Manaiyiyal Mahathuvam - III	-	-	-	-	-	-

21VAD403	Uzhavu Bharatham – III	-	-	-	-	-
21UEC404	E-Business for Young Graduates	In Existing syllabus	5%	-	Unit - 3 Online payment gateways	Industrial Experts opinion
21UEC515	Core - XII : Income Tax Law and Practice	In Existing Syllabus	2%	Unit V GST Fundamentals	-	Subject expert opinion
21UEC516	Core - XIII : Skill Enhanced Course: Information Security and E- Commerce	New Syllabus	100 %	-	All 5 Units are New	CDC Opinion
21UEC517	Core - XIV : Internet & Web Designing	In Existing syllabus	5%	-	Unit - 1 Content Management system	Industrial Experts opinion
21 UEC 5E1	Core Elective - I : Advertising and Sales Promotion	New Syllabus	100 %	-	All 5 Units are New	CDC Opinion & Feedback
21 UEC5E2	Core Elective - I : Retail Business Management	New Syllabus	100 %	-	All 5 Units are New	CDC Opinion & Feedback
21 UEC5E3	Core Elective - I : Services Marketing	New Syllabus	100 %	-	All 5 Units are New	CDC Opinion
21UEC518	Core Lab - V : Programming Laboratory – V: Internet & Web Designing	-	-	-	-	-
21UEC519	Software Project Viva – Voce	-	-	-	-	-
21UEC5AL1	Advanced Learner Course - I ; Organizational Behavior	New Syllabus	100 %	-	All 5 Units are New	CDC Opinion
21 UEC 5S11	Skill Based Elective I: Commercial Law/					
21 UEC 5S12	Skill Based Elective I: Fundamentals of					

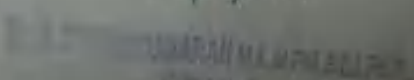
		Entrepreneurship					
	21UEC620	Core - XV : Skill Enhanced Course : Management Accounting					
	21UEC621	Core - XX : Java Programming	In Existing Syllabus	10 %	Unit V Managing Input/Output Files in Java : Stream Concept – Stream Classes – Other I/O Classes – Creating Files – Reading/Writing Characters, Bytes.	Unit V Android Application – Android development + Fundamentals - Working with Android Layouts and Views and handling user interactions- Android App Development.	Industry Expert Opinion
	21 UEC 6E1	Core Elective - II : Investment Management					
	21 UEC 6E2	Core Elective - II : Human Resource Management	New Syllabus	100%	-	All 5 units are new	CDC Opinion
	21 UEC 6E3	Core Elective - II : Customer Relationship Management	New Syllabus	100 %	-	All 5 Units are New	CDC Opinion
	21 UEC 6E4	Core Elective - III : E-Commerce Strategy and Applications /	In Existing syllabus	20%	Unit - V E-commerce computer practical's: Online shopping – Online share trading –	Unit - V Social Media Marketing – introduction – Meaning – facebook marketing –	Course Teacher Opinion

					Online ticket reservation – Electronic payment systems – Online employment registration.	instagram marketing – linked in marketing – youtube – twitter – social media marketing tools – E-Governance – Introduction – Digital India – E-governance initiatives in India.	
21 UEC 6E5	Core Elective - III : Social Networking Services	New Syllabus	100 %	-	-	All 5 Units are New	CDC Opinion
21 UEC 6E6	Core Elective - III : Open Source Technology	-	-	-	-	-	-
21UEC622	Core Lab - VI: Programming Laboratory – VI: Java	In Existing Syllabus	5 %	-	-	Unit V Android app Application	Industrial Expert opinion
21 UEC 6AL2	Advanced Learner Course – II: Digital Marketing	New Syllabus	100 %	-	-	All 5 Units are New	CDC Opinion
21 UEC 6S21	Skill Based Elective - II : Company Law	In existing syllabus	5%	-	-	Unit IV Board of Directors	Subject Expert Opinion
21 UEC 6S22	Skill Based Elective - II : Project Management	-	-	-	-	-	-

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