

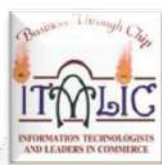
NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(AUTONOMOUS)

Re-Accredited by NAAC,

An ISO : 9001:2015 Certified Institution

Pollachi – 642001



PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

In association with

Institution's Innovation Council

Organizes a One Day Seminar on

'PRODUCT PROMOTION IDEAS'

Resource Person

Speaker I

'Product- Design, Develop, Deploy'

10:00 AM - 1:00 PM



Dr. G. Vignesh

Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi

Speaker II

'Product Problems–Solution Fit'

2:00 PM – 4:00 PM



Dr. R. Rakimuthu

Assistant Professor & Head
PG Department of Botany
NGM College, Pollachi

Chief Patron

Dr. R. Muthukumaran

Principal

Advisors

Dr. S. Saravana Babu

Dean- Academic

Dr. S. Umapathy

Dean – Research

Convenor

Dr. P. Anitha,

Associate Professor & Head

Co-Convenors

Dr. S. Poongodi

Dr. P. Jayanthi

Mr. A. Prakalathan,

PG Department of Commerce(CA)

IQAC/2023-24/JAN/229

Date : 06/02/2024

Time : 10:00 AM

Venue : Dr. Abdul Kalam Arangam



All Are Cordially Invited

