



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

AUTONOMOUS, POLLACHI

Re-Accredited by NAAC & ISO 9001:2015 Certified

Affiliated to Bharathiar University, 95th Rank in NIRF

Coimbatore, Tamilnadu

ICSSR

Sponsored

ONE - DAY NATIONAL
SEMINAR ON

**RURAL WOMEN EMPOWERMENT
THROUGH SKILL DEVELOPMENT**

Organized by

**PG DEPARTMENT OF
COMMERCE WITH
COMPUTER APPLICATIONS**

Date : 2nd AUGUST 2023

Day : Wednesday

Venue: Prof. M. Alkondan Hall
(Offline Mode)

☎ : 99429 06687

🌐 : www.ngmc.org

✉ : ngm@ngmc.org



ABOUT ICSSR

Indian Council of Social Science Research (ICSSR) was established in the year 1969 by the Government of India to promote research in social sciences in the country. ICSSR provides grants for projects, fellowships, international collaboration, capacity building, survey, publications etc. to promote research in social sciences in India. Documentation centre of ICSSR - National Social Science Documentation Centre (NASSDOC) - provides library and information support services to researchers in social sciences. ICSSR has developed ICSSR Data Service to serve as a national data service for promoting powerful research environment through sharing and reuse of data among social science community in India.

ABOUT THE INSTITUTION

A nation's growth is in proportion to education and intelligence spread among the masses. Having this idealistic vision, two great philanthropists Late. S.P. Nallamuthu Gounder and Late. Arutchelver Padmabhushan Dr.N.Mahalingam formed an organization called Pollachi Kalvi Kazhagam, which started Nallamuthu Gounder Mahalingam College in 1957, to impart holistic education with an objective to cater to the higher educational needs of those who wish to aspire for excellence in knowledge and values. The College has achieved greater academic distinctions with the introduction of Autonomous System from the academic year 1987-88 by Introducing Human Excellence Course as a skill enhancement programme. The college has been Re-Accredited by NAAC and it is ISO 9001: 2015 Certified Institution. The total student strength is around 6000. Having celebrated its Diamond Jubilee in 2017, the college has blossomed into a premier Post-Graduate and Research Institution, offering 27 UG, 11 PG, 14 M.Phil and 13 Ph.D Programmes, apart from Diploma and Certificate Courses. The college has been ranked within Top 100 (95th Rank) in India by NIRF 2021.

ABOUT THE DEPARTMENT

The PG Department of Commerce (CA) has been introduced in the college during the academic year 2000 – '01 with the motto of providing quality education in commerce with immense computer background. The thirst for higher education in the field was also being fulfilled by introducing post-graduation programme – M.Com (CA). The department has been well equipped with essential computers with internet facility, smart board and with necessary updated software for its staff and students community to get use out of it. The department actively involves itself in various innovative academic enrichments, student care programmes and extension activities and thereby making itself to be one among the leading department in the campus. The department focuses on the recent trends prevailing in the environment and update its curriculum to match it with the industrial needs and enrich the students accordingly to meet out the challenges and get succeeded with the help of team work from the highly qualified faculties of the department.

ABOUT SEMINAR

The One Day ICSSR Sponsored National Seminar on “Rural Women Empowerment through Skill Development” aims to be a platform for the Academicians, Industrialists, Researchers, Scholars and Students to share and enrich their knowledge through their active participation which acts as a Knowledge sharing and gaining forum. The seminar is to be held at Nallamuthu Gounder Mahalingam College, Pollachi on 2nd August 2023.

THE SUB THEMES

- Women empowerment through skill development
- Skill development initiatives to promote women entrepreneurship
- Skill development schemes and its impact
- Skill development and self-employment
- Skill India: Challenges and issues
- Skilling youth for nation building
- Vocational education and its impact on Entrepreneurship
- Women, entrepreneurship: issues and challenges
- Skill development and rural youth empowerment

GUIDELINES FOR PAPER PRESENTATION AND PUBLICATION

Quality papers on the theme of the seminar are invited as per the following guidelines:

- All submissions must be in MS Word (2007), Font Style: Times New Roman, Font Size: 12 & Line Spacing: 1.5
- Abstract shall be for 250 words with 4-5 keywords
- Author's affiliation, Contact Address, Designation, E-Mail ID & Mobile Number are to be added in the first page.
- Paper should not exceed 3500 words including table of contents, references & reference style to be followed is APA style.
- Plagiarism should be less than 10%.
- Maximum authors per paper is limited to three and each author has to register separately.
- Anyone of the author has to present the paper in seminar to get presentation certificate.
- Academicians, Industrialists, Research Scholars, Post Graduate and Under Graduate Students of Colleges and Universities across India shall participate.

REVIEW PROCESS

Articles will be evaluated on parameters of originality, relevance, and contribution to the current academic scenario. They will be subject to a single-blind peer review.

PUBLICATION

Selected papers will be published in the Edited Book as Chapters with ISBN.

IMPORTANT DATES



Last Date for
Abstract Submission

19.07.2023



Notification of
Acceptance

22.07.2023



Last Date for
full paper

25.07.2023



Date of
Seminar

2nd August 2023

[Participation Certificate will be issued to every participant after Successful Completion of the Seminar]



Mail ID for Manuscript Submission:

icssrseminarbcomca23@gmail.com



Registration Link:

<https://forms.gle/eEHSxkiVbJXPhZYXA>



Whatsapp Link:

<https://chat.whatsapp.com/Cpb5QWeGXliHCAzScbQhnx>

PAYMENT GATEWAY



97885 52042

Account Details for
IMPS, NEFT, RTGS

A/c Holder : **Ramya R**

Account No : **170101000003837**

IFSC No : **IOBA0001701**

Bank Name : **Indian Overseas Bank**

Branch : **NGM College, Pollachi**

REGISTRATION FEE – PARTICIPATION AND PRESENTATION

Students	- Rs. 100
Research Scholars	- Rs. 200
Academicians / Industrial Delegates	- Rs. 300

(Registration fee includes Seminar Kit,
Refreshment, Working Lunch and
Publication in edited e- Book
with ISBN and Certificate
of Presentation /
Participation)

RESOURCE PERSONS



Ms. S. MAHALAKSHMI
CEO, Quantum Leap Solutions Chennai



Dr. P. ARUNACHALAM
Emeritus Professor, University of Cochin, Cochin



Dr. M. KANAGARATHINAM
Principal, Akshaya College of Arts and Science Kinathukadavu

ORGANIZING COMMITTEE

CHIEF PATRON

Dr. B. K. KRISHNARAJ VANAVARAYAR, President

PATRON

Sri. M. BALASUBRAMANIAM, Secretary

SEMINAR CHAIRMAN

Dr. R. MUTHUKUMARAN, Principal

ADVISORS

Dr. S. SARAVANA BABU, Dean Academic

Dr. S. UMAPATHY, Dean Research

SEMINAR – GUIDANCE COUNSELLOR

Dr. P. BRUNTHA, Associate Professor & Head, PG & Research Department of Commerce

SEMINAR DIRECTOR & CONVENER

Dr. R. RAMYA, Assistant Professor, PG Department of Commerce (CA)

ORGANIZING SECRETARIES

Dr. P. ANITHA, Associate Professor & Head, PG Department of Commerce (CA)

Dr. P. ARCHANAA, Assistant Professor & Head, UG Department of Commerce (CA)

ORGANIZING COMMITTEE MEMBERS

Dr. S. POONGODI

Dr. P. JAYANTHI

Dr. P. GOMATHI DEVI

Dr. T. VIJAYA CHITHRA

Dr. M. DEEPA

Ms. M. SHANMUGA PRIYA

Mr. A. PRAKALATHAN

Dr. M. NIRMALA

Ms. M. GAYATHRI

Ms. R. SUBHA SANGEETHA

Ms. M. KESAVY

Ms. D. SARANYA

Mr. S. RAJAGOPALAN

Ms. T. MUTHUKANNU

Ms. T. RAMYA

Dr. T. MOHANASUNDARI

Assistant Professors, PG Department of Commerce (CA)

STUDENT CO-ORDINATORS

Ms. S. RAMAPRABHA - 93617 17829

Ms. R. NAVANEETHA - 70925 62541

Mr. A. NAVANEETHA KRISHNAN - 63855 59771

Ms. V. NILAA - 73391 05621

For Further Details Contact :

Dr. R. RAMYA - ☎: 97885 52042