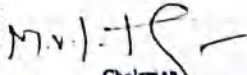
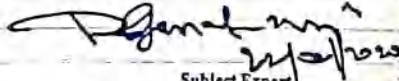
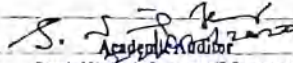


S.No	MEMBERS	SIGNATURE	MINUTES
1	Dr. M.V. Sathiyabama (Chairman)	 Chairman Board of Studies in Commerce (E-Commerce) Kannur Government College (Autonomous) POLLACHI-642001	As per the recommendations of the Board members, the following changes were made for 2020-2023 Batch and onwards. (i) In Semester I, instead of financial Accounting paper, Principles of Accounting paper will be introduced. (ii) In Semester II, Higher financial Accounting paper will be replaced by Business Communication paper. (iii) In Semester II, in the paper programming Laboratory II: Tally, tally with GST Programmes will be added. (iv) In Semester III, corporate Accounting paper will be removed and Advanced Accounting paper will be introduced. (v) In Semester III, in modern Marketing paper, E-marketing and Internet Marketing topics will be removed and Retail marketing topic will be added. (vi) In Semester IV, Higher corporate Accounting paper will be removed and financial Markets and Institutions paper will be introduced. (vii) In semester IV, Banking and Insurance Paper will be replaced with Modern Banking paper. (viii) In Semester V, in the paper E-Commerce Technology, Social media Marketing topic was added. (ix) In VI Semester, one unit is replaced with new contents in the E-commerce Strategy and its application paper.
2	Dr. K. Nithya Head, Department of E-commerce Krishnammal College Coimbatore. (University Nominee)	Absent	
3	Dr. R. Gnanapathi Associate Professor School of Management Director of Distance Education Alagappa University Karaikudi - 630003 (Subject Expert)	 Subject Expert Board of Studies in Commerce (E-Commerce) Kannur Government College (Autonomous) POLLACHI-642001	
4	Dr. S. Nirmal Kumar Assistant Professor in Commerce Rev. Jacob Memorial Christian College, Ambilikkar, Madurai Kamaraj University Dindigul. (Academic Auditor)	 Academic Auditor Board of Studies in Commerce (E-Commerce) Kannur Government College (Autonomous) POLLACHI-642001	

S.No	MEMBERS	SIGNATURE
5.	FACULTY : Mr. Vidwakalyani Dr. B. Indirapriyadharshini Ms. T. Kiruthika Ms. M. Raguprabha	R. Vidwakalyani 22/02/2020 B. Indirapriyadharshini 20/02/2020 T. Kiruthika 22/02/2020 M. Raguprabha 22/02/2020
6.	Mr. R. Muthuswami Digital Marketing Analyst Accent techno soft limited Coimbatore (Industrial Expert)	R. Muthuswami ACCENT TECHNO SOFT No: 203, Nehru Street, Ram Nagar, Coimbatore - 641 009, Ph: 4212232
7.	Mr. M. Gokulakrishnan Deputy Manager HDFC Bank Ltd Erode. (Alumni)	M. Gokulakrishnan M. GOGULA KRISHNAN.

MINUTES

(x) In semester V, Indirect taxation paper will be removed and Investment Management paper will be introduced.

(xi) In Semester VI, computation of Gross total income will be included in the last unit of Income tax paper.

(xii) Resolved that, the Department will include Internship at the end of II Semester.

(xiii) Resolved that the Department will offer value added courses for all the students in the Department.
Duration - 30 hours.

(xiv) The Department will offer additional papers for high achievers (who have secured 60% overall in the preceding semesters and with no arrears). One in the fifth semester and one in the sixth semester. In V semester, organisational behaviour and in VI semester, Research methodology paper will be introduced with 2 credits each.