

2020 BATCH

M.COM – IB - I YEAR

PO & CO

Programme Outcomes – Revised

PO1. To institute learners the specialized knowledge of Logistics, Supply Chain

Management, Export Import and International Finance

PO2. To instill students with the practicalities and dimensions of international business

PO3. To provide knowledge on accounting and customs with their empirical background

PO4. To create interest in documentation, human resource and foreign exchange through fictional works

PO5. To check and reveal the facts through theoretical knowledge and industrial visit

Programme Specific Outcomes

PSO1. To develop the innovative skills of the students through practical proficiencies

PSO2. To throw light on the knowledge of Logistics and Finance

PSO3. To synchronize the outcome of accounting and customs with their experiential backdrop

PSO4. To show out the documentation, human resource and foreign exchange through imaginary workings

PSO5. To mix and match the real facts of the industry through theoretical knowledge and visiting the industries

Course Code:	20PIB101	Title
		Cyber Security & Business Communication

Course Outcomes (CO)

K1	CO1	To remember concepts of cyber security
K2	CO2	To understand the importance of communication in business
K3	CO3	To execute business letter and export import correspondence
K4	CO4	To analyse the need of body language and business etiquette in firms

Course Code:	20PIB102	Title
		Accounting for Decision Making

Course Outcomes (CO)

K1	CO1	To recollect the concepts of financial accounting
K2	CO2	To get the idea of cost accounting and budgeting
K3	CO3	To execute break even analysis
K4	CO4	To analyse the financial status of concern

Course Code:	20PIB103	Title
		Management & Marketing – International Perspective

Course Outcomes (CO)

K1	CO1	To know about the basics of business management
K2	CO2	To understand the objectives and importance of business administration
K3	CO3	To deploy the management styles and practices followed in different nations
K4	CO4	To review the theories of control system and leadership qualities

Course Code:	20PIB104	Title
		International Business Relations

Course Outcomes (CO)

K1	CO1	To recollect the terms in international environment
K2	CO2	To get the idea of Multinational Corporations and Globalisation
K3	CO3	To deploy the importance of balance of power in national power
K4	CO4	To estimate the idea of neighboring countries and their regional integration

Course Code:	20PIB105	Title
		Innovation & Entrepreneurship

Course Outcomes (CO)

K3	CO2	To apply the idea of product designing and packaging
K4	CO3	To evaluate the originality of the product launched
K5	CO4	To review the merits and shortcomings of the launch

Course Code:	20PIB206	Title
		Shipping and Air Cargo Management

Course Outcomes (CO)

K1	CO1	To recollect the role of shipping and air industry in International business.
K2	CO2	To understand the shipping management with international maritime environment in which they operate and how they are managed.
K3	CO3	To execute the basic types of operations and advanced scientific air and shipment
K4	CO4	To analyze the basic documentation used in the air and shipping industry.

Course Code:	20PIB207	Title
		Foreign Trade Procedures and Documentation

Course Outcomes (CO)

K1	CO1	To remember the information about documentations
K2	CO2	To understand the current foreign trade policy and their highlights
K3	CO3	To implement the organizational setup powered by the ministry of commerce
K4	CO4	To analyse the trading partners and their linkages with export oriented schemes

Course Code	20PIB208	Title
		Advanced Logistics Management

Course Outcomes (CO)

K1	CO1	To understand the fundamental concepts of logistics Functions and its significance with other functional areas of Management.
K2	CO2	To understand the various types of Logistics and to focus on material handling, Warehousing and their applications.
K3	CO3	To deal with the basics of Supply Chain Management and its nuances in Logistics industry.
K4	CO4	To impart knowledge on Reverse logistics and the quality consideration of reverse logistics in different sectors like electronics etc.

Course Code	20PIB209	Title
		International Supply Chain Management

Course Outcomes (CO)

K1	CO1	To read and understand the advanced concepts of Supply chain Management and to identify various research problems in the area.
K2	CO2	To develop and design sustainable supply chain management strategies to solve the management problems in the said area.
K3	CO3	To develop measurement tools for analyzing the driving forces for understanding customer demand and managing supply.
K4	CO4	To familiarize the learners with concepts and techniques of supply chain score cards and to develop scale of economies.

Course Code:	20PIB210	Title
		Map Reading and Documentation Filing Practical

Course Outcomes (CO)

K3	CO2	To get the idea of practical documentation in overseas trade
K4	CO3	To estimate the countries profile through route tracing and their specific identification
K5	CO4	To evaluate the record on map reading and documentation

Course Code:	20PIB2N1	Title
		Fundamentals of GlobalBusiness

Course Outcomes (CO)

K1	CO1	To remember the global level implications of environment
K2	CO2	To understand the concepts of import procedures and export marketing
K3	CO3	To deploy the practicalities of logistics and international marketing
K4	CO4	To evaluate the methods of entry in international business

Course Code:	20PIB2N2	Title
		Financial ReportAnalysis

Course Outcomes (CO)

K1	CO1	To keep in mind the financial position of the concern
K2	CO2	To understand the profit and loss mechanism of any firm
K3	CO3	To deploy the inputs for raising the capital of the firm
K4	CO4	To evaluate the financial structure of the company

Course Code:	20PIB311	Title
		Research Methodology

Course Outcomes (CO)

K1	CO1	To remember the types of research
K2	CO2	To get the idea about data collection and sampling
K3	CO3	To execute the statistical inference for the collected data through interpretation
K4	CO4	To evaluate interpretation and report writing mechanism

Course Code:	20PIB3E1	Title
		InternationalEconomics

Course Outcomes (CO)

K1	CO1	To recollect information about international trade
K2	CO2	To get the idea of economic theories and commercial policies
K3	CO3	To apply adjustment mechanism of balance of payment and foreign exchange rate
K4	CO4	To review the international economic relations

Course Code:	20PIB312	Title
		Export ImportFinance

Course Outcomes (CO)

K1	CO1	To remember the role play of international trade finance
K2	CO2	To understand the financial sources available for EXIM trade
K3	CO3	To apply the services of EXIM Bank of India
K4	CO4	To analyse the sourcing of finance through EXIM Finance to international business

Course Code:	20PIB313	Title
		Global FinancialManagement

Course Outcomes (CO)

K1	CO1	To keep in mind the role of International financial management in Indian economy
K2	CO2	To get the idea of multinational financial management and international banking
K3	CO3	To implement the different kinds of multinational banking accounts
K4	CO4	To evaluate the role of financial institutions and services of multinational banks

Course Code:	20PIB3E2	Title
		Foreign ExchangeManagement

Course Outcomes (CO)

K1	CO1	To keep in mind the exchange rates and its types
K2	CO2	To get the idea of foreign exchange transactions
K3	CO3	To understand the administration of foreign exchange with RBI Regulation
K4	CO4	To review the foreign exchange rates with the contract of interbank deals

Course Code:	20PIB314	Title
		Internship (EXIM, Manufacturing)

Course Outcomes (CO)

K3	CO2	To implement the industry academia interface
K4	CO3	To figure out the work carried out in the industry
K5	CO4	To evaluate the institutional training report

Course Code:	20PIB3RB	Title
		Faculty Research Based Course – Commodity Boards)

Course Outcomes (CO)

K1	CO1	To understand the current commodity boards with their highlights
K2	CO2	To get the idea on various commodity boards products used in International trade.
K3	CO3	To implement the organizational setup powered by the Commodity boards.
K4	CO4	To analyse the problems and prospects of commodity boards
K5	CO5	To conceptualize the information about Commodity boards.

Course Code:	20PIB415	Title
		Global Risk Management and Insurance

Course Outcomes (CO)

K1	CO1	To remember the kinds of available risks
K2	CO2	To get the idea of risk control and risk mitigation
K3	CO3	To execute concepts of insurance policies and its association with risk management
K4	CO4	To evaluate the settlement of all kinds of insurance claims

Course Code:	20PIB416	Title
		International Human Resource Management

Course Outcomes (CO)

K1	CO1	To keep in mind the importance of human resource management
K2	CO2	To understand the human resource practices in overseas market
K3	CO3	To implement human resource selection and recruitment
K4	CO4	To estimate the benefits for human resource due to performance appraisal

Course Code:	20PIB4E3	Title
		Customs Law and Practices

Course Outcomes (CO)

K1	CO1	To remember the types of Indirect taxations
K2	CO2	To understand the concept of excise duty and central sales tax
K3	CO3	To implement the valuation of customs taxation
K4	CO4	To review the importance of GST in Indian Environment

Course Code:	20PIB4P1	Title
		Major Research Project

Course Outcomes (CO)

K3	CO2	To execute either primary or secondary data oriented research work
K4	CO3	To figure out objectives, methodology and statistical tools to be applied
K5	CO4	To evaluate the genuineness of research project work through publications

Course Code:	20PIB4RB	Title
		Faculty Research Based Course

Course Outcomes (CO)

K1	CO1	To understand the current coir industry with their highlights
K2	CO2	To get the idea on various coir products used in International trade.
K3	CO3	To implement the organizational setup powered by the Coir Board.
K4	CO4	To analyse the problems and prospects of coir industry
K5	CO5	To conceptualize the information about coir exporters

