

**List of Courses having focus on local, national, regional and global developmental needs
offered by the PG and Research Department of Commerce**

PG AND RESEARCH DEPARTMENT OF COMMERCE						
Programme: M.Com						
Course Code	Course Title	Need				Year:2020
		Local	National	Regional	Global	Rationale
20PCO1E1	Advanced Corporate Accounting	✓	✓	✓		Analyses and Interprets the financial results of business
20PCO101	Business Environment	✓	✓	✓	✓	Threats and opportunities of business
20PCO102	Marketing Research	✓	✓	✓		Identify competitors
20PCO103	Internet, HTML and Cyber Security	✓	✓	✓		Concept of web security
20PCO104	Programming Laboratory-HTML	✓	✓	✓		Practical knowledge
20PCO205	Operations Research	✓	✓	✓		Achieve the performance under given circumstance
20PCO2E2	Strategic Management	✓	✓	✓	✓	Decision making and planning which leads to development of effective strategy
20PCO206	Research Methodology	✓	✓	✓	✓	Consumer preference and decision process
20PCO207	Managerial Economics	✓	✓	✓	✓	Identifying and Problem solving
20PCO2N1	Investment Management	✓	✓	✓	✓	Application of economic methods
20PCO2N2	Principles of Accounting	✓	✓	✓		Analysis and reporting of financial transactions
20PCO308	Advanced Cost Accounting	✓	✓	✓		Focus on reducing cost and increasing profit
20PCO309	Labour Legislation	✓	✓	✓	✓	Knowledge about direct tax laws
20PCO310	Corporation Finance and Institutions	✓	✓	✓	✓	Estimate the valuation of business
20PCO311	Human Resource Development	✓	✓	✓	✓	Effective management of people

20PCO312	Business Case Analysis					Marketing activities in more than one nation
20PCO3P1	Mini Project	✓	✓	✓	✓	Captures the reason for initiating a project
20PCO413	Accounting For Managerial Decision-Making	✓	✓	✓		Internal analyse to guide business strategy
20PCO414	Security Analysis and Portfolio Management	✓	✓	✓	✓	Financial evaluation
20PCO4E3	Logistics Management	✓	✓	✓	✓	Detect new business opportunities and models
20PCO415	Organizational Behaviour	✓	✓	✓	✓	Efficient and effective way to move resources
20PCO4P2	Project Work	✓	✓	✓		Problem identification and analysis

P. Bruntha

Bos Chairman

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