

POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE
POST GRADUATE PROGRAMME (M.COM)

PROGRAMME OUTCOMES

- PO1. To nurture standards of Professional Excellence, Integrity, Honesty and Fairness
- PO2. To facilitate the students to learn to seek application of knowledge and be able to challenge the knowledge so acquired in practice.

PROGRAMME SPECIFIC OUTCOMES

- PSO1 To develop and equip students with the knowledge and understanding of emerging commercial, business practices and professions
- PSO2 To expose students for employment in functional areas like Accounting, Taxation and Banking
- PSO3 To assist students to exhibit inclination towards pursuing professional courses such as CA/ CS/ CMA/CFA etc
- PSO4 Ability to work in teams with enhanced communication and inter-personal skills.
- PSO5 To qualify as an informed, aware and active citizen

Course Code: 20PCO1E1	Title: Advanced Corporate Accounting
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COURSE OUTCOMES (CO)

K1	CO1	To understand the accounting procedures of amalgamation and absorption of companies
K2	CO2	To prepare financial statement of special type of business such as Banking companies, Insurance companies.
K3	CO3	To apply skills for preparing accounting for reconstruction of companies
K4	CO4	To evaluate the steps involved in preparation of consolidated balance sheet of holding and subsidiary company

Course Code: 20PCO101	Title: Business Environment
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COURSE OUTCOMES (CO)

K1	CO1	To keep in mind the knowledge on the environment in which businesses operate.
K2	CO2	To understand how businesses are organised to achieve their goals.
K3	CO3	To apply an ethical understanding and perspective of handling business situations.
K4	CO4	To analyse how political, legal and social factors have their impact on business.

Course Code: 20PCO102	Title: Marketing Research
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Course Outcomes (CO)

K1	CO1	To understand the basics of marketing research
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K2	CO2	To develop the students knowledge on motivation research
K3	CO3	To familiarise the concepts of product research and sales control research
K4	CO4	To learn and apply the knowledge in advertising research

Course Code: 20PCO103	Title: Internet, HTML And Cyber Security
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COURSE OUTCOMES (CO)

K1	CO1	To remember the modern protocols and systems used in cyber security
K2	CO2	To understand the functions of clients and servers on the Web
K3	CO3	To implement an interactive web site(s) with regard to issues of usability, accessibility and internationalisation
K4	CO4	To analyse internet application concepts, relevant alternatives and decision recommendations, including design considerations for internet security

Course Code: 20PCO104	Title: Programming Laboratory - HTML
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COURSE OUTCOMES (CO)

K3	CO1	To remember functions of clients and servers on the Web
K4	CO2	To get a idea how to create a link within a web page
K5	CO3	To evaluate how to combine basic HTML elements to create web pages.

Course Code: 20PCO205	Title: Operations Research
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COURSE OUTCOMES (CO)

K1	CO1	To familiarize students with the basic concepts, models and statements of the operations research.
K2	CO2	To Understand the mathematical tools that are needed to solve optimisation problems.
K3	CO3	To apply mathematical software to solve the proposed models.
K4	CO4	To review report that describes the model and the solving technique

Course Code: 20PCO2E2	Title: Strategic Management
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COURSE OUTCOMES (CO)

K1	CO1	To recollect concepts in the field of strategic management.
K2	CO2	To understand the principles of strategic management in analyse of external and internal environment of business.
K3	CO3	To develop implementation plans to execute strategies.
K4	CO4	To apply and understand the strategic management process to analyse and improve the organisational performance.

Course Code:20PCO206

Title: Research Methodology

COURSE OUTCOMES (CO)

K1	CO1	Students should keep in mind the overall process of designing the research study from its inception to its report.
K2	CO2	Students should be able to get the idea to design a good quantitative purpose statement and good quantitative research questions and hypotheses.
K3	CO3	Students should know to apply the criteria that can be used to select an appropriate statistical test to answer a research question or hypothesis.
K4	CO4	To figure out a project proposal and conduct research in a more appropriate manner.

Course Code: 20PCO207

Title: Managerial Economics

Course Outcomes (CO)

CO1	To remember the concepts of managerial economic for decision-making	K1
CO2	To understand forecasting techniques for future business and managerial decision.	K2
CO3	To apply market theories in cost and production analysis.	K3
CO4	To estimate and analyse national income and inflationary trend.	K4

Course Code: 20PCO2N1

Title: Investment Management

Course Outcomes (CO)

K1	CO1	To recollect the purpose, importance and needs of investments in day to day life.
K2	CO2	To understand the avenues available for investment.
K3	CO3	To implement correct investment decision.
K4	CO4	To evaluate investment decisions.

Course Code: 20PCO2N2

Title: Principles of Accounting

COURSE OUTCOMES (CO)

K1	CO1	To remember the concepts of accounting
K2	CO2	To enable students to understand accounting theory based on conceptual framework of accounting.
K3	CO3	To implement accounting knowledge in decision making.
K4	CO4	To figure out the theories in problem solving.

Course Code: 20PCO308

Title: Advanced Cost Accounting

COURSE OUTCOMES (CO)

K1	CO1	To understand the costing system, cost management system and the concept of labour and overhead cost.
K2	CO2	To apply skills in preparing cost sheet
K3	CO3	To evaluate problems in the allocations and apportionment of overheads.
K4	CO4	To analyze the elements of cost involved in various processes.

Course Code: 20PCO309	Title: Labour Legislation
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COURSE OUTCOMES (CO)

K1	CO1	To recollect the provisions in the industrial related laws.
K2	CO2	To understand the methods in case any dispute between employer and employee.
K3	CO3	To analyse suitable case laws related to factories.
K4	CO4	To evaluate knowledge pertaining to an industry.

Course Code: 20PCO310	Title: Corporation Finance and Institutions
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Course Outcomes (CO)

K1	CO1	To understand and remember the concept of corporation finance
K2	CO2	To develop the financial decision making through cost of capital and capital budgeting techniques
K3	CO3	To realize the significance of capital structure, working capital management and dividend decision in managing the corporation finance
K4	CO4	To learn and apply the knowledge of financial markets and institutions in making apt investment decision

Course Code: 20PCO311	Title: Human Resource Development
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COURSE OUTCOMES (CO)

K1	CO1	To recollect management skills and knowledge in a realistic environment.
K2	CO2	To point out human resource systems for employment and labour related activities.
K3	CO3	To execute own professional development and provide leadership to others in the achievement of ongoing competence in HR professional practices.
K4	CO4	To sort of business issues considering economic, psychological and legal perspective.

Course Code: 20PCO312	Title: Business Case Analyses
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COURSE OUTCOMES (CO)

K1	CO1	To remember the objectives for solving cases.
K2	CO2	To understand issues and difficulties in modelling case studies
K3	CO3	To picture of alternative course of action to develop creative solution by group discussion.
K4	CO4	To review in-depth knowledge about the study subject condition.

Course Code:20PCO413	Title: Accounting for Managerial Decision Making
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COURSE OUTCOMES (CO)

K1	CO1	To remember the concepts and importance of management accounting in decision making.
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K2	CO2	To understand and analyze financial statement to help managerial decision making.
K3	CO3	To prepare statements like cash flow, funds flow, budgets so as to assist the management to take meaningful and correct decision.
K4	CO4	To learn the various tools and techniques in cost control like variance analysis and budgetary control.

Course Code: 20PCO414	Title: Security Analysis and Portfolio Management
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COURSE OUTCOMES (CO)

K1	CO1	To keep in mind different strategies available before choosing perfect portfolio
K2	CO2	To understand the concepts of portfolios
K3	CO3	To apply correct investment decision in day-to-day life
K4	CO4	To evaluate critically investment advice from brokers and the financial press

Course Code: 20PCO4E3	Title: Logistics Management
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COURSE OUTCOMES (CO)

K1	CO1	To learn out the importance of logistics to business organisations.
K2	CO2	To get an idea about the fundamental supply chain management concepts.
K3	CO3	To understand the role of logistics as it relates to transportation and inventory management.
K4	CO4	To examine the use of information technology in logistics management.

Course Code: 20PCO415	Title: Organizational Behaviour
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COURSE OUTCOMES (CO)

K1	CO1	To recollect the basic organisational behaviour principles
K2	CO2	To understand the different models used to explain individual behaviour related to motivational and rewards
K3	CO3	To deploy the various process used in developing communication and resolving conflicts
K4	CO4	To analyse the organisation behavioural issues in the context of organisational behaviour theories, models and concepts