

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE
PG DEPARTMENT OF COMMERCE WITH CA
PROJECT REPORT 2019 to 2021 BATCH (19PCC4P1)

S.no	Register No.	Name of the student	Nature of the training Programme (Field Projects/Internships/Student Projects)	Title of the Field Projects/Internships/Student Projects if any	Period From--- to---	Guide Name
1	19-MO-01	M.Akilesh	Student Projects	Study on Customer Satisfaction on Airtel 4G	1.12.2020 to 30.4.2021	Ms.M.Gayathri
2	19-MO-02	P.Dinesh Kumar	Student Projects	Customer Preference and Satisfaction towards Online Ticket Booking	1.12.2020 to 30.4.2021	Dr. M.Deepa
3	19-MO-03	V.Ganesh	Student Projects	Customer Satisfaction towards Electronic Payment System	1.12.2020 to 30.4.2021	Ms. R.Ramya
4	19-MO-04	K.Guruprasad	Student Projects	A Study on Impact of GST among Small and Medium Traders with Special Reference to Pollachi Taluk	1.12.2020 to 30.4.2021	Dr. M.Deepa
5	19-MO-06	P.Manivasakan	Student Projects	College Students Addiction on Online Games	1.12.2020 to 30.4.2021	Ms. M.Shammugapriya
6	19-MO-07	N.Mohanprasath	Student Projects	Customer Satisfaction towards the Usage of E-Banking Services	1.12.2020 to 30.4.2021	Ms. R.Ramya
7	19-MO-08	S.Naveen Kumar	Student Projects	A study on customer Satisfaction on digital marketing	1.12.2020 to 30.4.2021	Ms.M.Indhumathi
8	19-MO-09	M.Prasad	Student Projects	The Impact of Advertising on Consumer Buying Behaviour	1.12.2020 to 30.4.2021	Ms. T.Anish Fathima
9	19-MO-10	R.Senthannil Kumar	Student Projects	A study on Impact of Jio on Indian economy	1.12.2020 to 30.4.2021	Ms. D. Saranya
10	19-MO-11	J.Aneesh Jessila	Student Projects	Online Advertising- An Effective Promotional Tool for Marketing of a New Product	1.12.2020 to 30.4.2021	Dr. T. Vijayachithra

11	19-MO-12	K.Arulmanikka	Student Projects	Awareness and Progress of Kisan credit card among the beneficiary farmers in Pollachi Taluk	1.12.2020 to 30.4.2021	Mr.A.Prakalathan
12	19-MO-13	S.Arnumozhi	Student Projects	Customer Satisfaction towards Flyereats (With special reference to Pollachi Taluk)	1.12.2020 to 30.4.2021	Dr. P. Archanaa
13	19-MO-14	S.Dharani	Student Projects	Contribution of E-commerce in Economic Development During Pandemic	1.12.2020 to 30.4.2021	Ms.R.Subha Sangeetha
14	19-MO-15	D.Gayathri	Student Projects	Employee Job Satisfaction on Work from Home	1.12.2020 to 30.4.2021	Ms.M.Gayathri
15	19-MO-16	P.Gokila	Student Projects	A Study on Impact of Mass Media during Pandemic	1.12.2020 to 30.4.2021	Ms.M. Kesavy
16	19-MO-18	R.Indhu	Student Projects	A study on customer satisfaction on google pay service	1.12.2020 to 30.4.2021	Ms. M.Nirmala
17	19-MO-19	K.Indrapriyadarshini	Student Projects	Job Satisfaction of Delivery Executives towards Online Food Delivery	1.12.2020 to 30.4.2021	Dr. P. Archanaa
18	19-MO-20	S.Indumathi	Student Projects	Private School Teachers Satisfaction Towards Online Teaching	1.12.2020 to 30.4.2021	Dr. P. Anitha
19	19-MO-21	S.Jeevitha	Student Projects	Customer satisfaction on online purchase of handloom sarees	1.12.2020 to 30.4.2021	Dr. P. Gomathidevi
20	19-MO-22	L.Kalaiselvi	Student Projects	School Students Perception on Online Education during Covid-19	1.12.2020 to 30.4.2021	Dr. S. Poongodi
21	19-MO-23	M.Keerthana	Student Projects	A study on Customer perception towards online shopping dining covid-19	1.12.2020 to 30.4.2021	Dr. P. Gomathidevi
22	19-MO-24	K. Logasundari	Student Projects	College Students Addiction on Instagram	1.12.2020 to 30.4.2021	Ms. Shanmugapriya
23	19-MO-25	R.Maheswari	Student Projects	Users Perception towards Paytm	1.12.2020 to 30.4.2021	Dr. P. Jayanthi
24	19-MO-26	N.Mekhanalakshmi	Student Projects	A study on effectiveness of you tube as marketing tool	1.12.2020 to 30.4.2021	Ms.M.Indhumathi
25	19-MO-27	R.Miruthu	Student Projects	Impact of Mobile Banking Services	1.12.2020 to 30.4.2021	Ms. T. Ramya
26	19-MO-28	M.Mohanapriya	Student Projects	Consumer Satisfaction on Online Purchasing with Reference to Electronic Gadgets	1.12.2020 to 30.4.2021	Dr. P. Anitha

27	19-MO-29	K.A.Murugamathu sri	Student Projects	Perception on Using Internet Among Students	1.12.2020 to 30.4.2021	Ms. P. Divyabharathi
28	19-MO-30	K. Rajeswari	Student Projects	The Effect of Stress on IT Employee Performance	1.12.2020 to 30.4.2021	Ms. R. Subha Sangeetha
29	19-MO-31	P. Ramya	Student Projects	Customer Attitude towards Online Indian Shopping Sites with special reference to Clothing.	1.12.2020 to 30.4.2021	Dr. T. Vijayachithra
30	19-MO-32	S. Ramya	Student Projects	among Higher education student in Pollachi taluk	1.12.2020 to 30.4.2021	Mr. A. Prakashan
31	19-MO-33	G. Ruthrapriya	Student Projects	College Students Satisfaction on Online Learning Platform during Covid-19	1.12.2020 to 30.4.2021	Dr. S. Poongodi
32	19-MO-34	S. Saranya	Student Projects	A Study on Customers Satisfaction and Awareness of Using BHIM APP	1.12.2020 to 30.4.2021	Ms. P. Divyabharathi
33	19-MO-35	R. Sathya Priya	Student Projects	Benefits and Problems of Goods and Services Tax among Consumers	1.12.2020 to 30.4.2021	Dr. M. Deepa
34	19-MO-36	D. Soundharika	Student Projects	Awareness and Satisfaction of Customer towards E-shopping	1.12.2020 to 30.4.2021	Ms. T. Anish Fathima
35	19-MO-37	G. Sowmiya	Student Projects	A Study on Customer Awareness and Satisfaction towards Meesho App	1.12.2020 to 30.4.2021	Ms. M. Kesavy
36	19-MO-38	B. Sowndharya	Student Projects	Impact on Street Food Vendors during covid-19 phase in Pollachi town	1.12.2020 to 30.4.2021	Mr. A. Prakashan
37	19-MO-39	C. Sri Harini	Student Projects	Customers Attitude Towards Online Food Delivery Apps	1.12.2020 to 30.4.2021	Dr. P. Jayanthi


 HOD

Dr. P. ANITHA, M.Com., M.Phil., PGDCA, Ph.D.,
 Associate Professor & Head
 PG Department of Commerce-CA
 NGM College (Autonomous), Pollachi - 642 002.

CERTIFICATE

I hereby declare that the project work entitled

A CUSTOMER SATISFACTION OF AIRTEL 4G

is an original work done by

MAKILESH (19-MO-01)

during the period of his study under my guidance.

Place : Pollachi

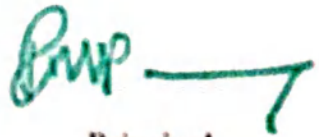
Date : 07/05/21


Signature of the Guide
(M. Dhanasekaran)

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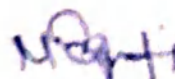

Head of the Department

Dr. T. ANITHA, M.Com., M.Phil., PGDCA, Ph.D.
Assistant Professor
Department of Commerce - CA
N.G.M. College (Autonomous), Pollachi - 642 001


Principal
PRINCIPAL
N.G.M. COLLEGE, POLLACHI




External Examiner
Dr. R. GOPI, M.Com., M.Phil., Ph.D., MBA, PGDCA
Assistant Professor,
PG and Research Department of Commerce,
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UDUMALPET - 642 126.


Internal Examiner
M. Dhanasekaran

CERTIFICATE

I hereby declare that the project work entitled
**CUSTOMER PREFERENCE AND SATISFACTION TOWARDS ONLINE TICKET
BOOKING**

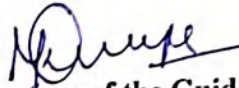
is an original work done by

P.DINESH KUMAR (19-MO-02)

during the period of his study under my guidance.

Place : Pollachi

Date : 07/05/2021


Signature of the Guide

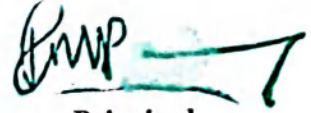
Dr. M. DEEPA, M.Com(CA), M.Phil., Ph.D.,
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COUNTER SIGNED



Head of the Department

Dr. P. ANITHA, M.Com., M.Phil., PGDCA., Ph.D.,
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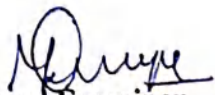
Principal

PRINCIPAL
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External Examiner

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CERTIFICATE

I hereby declare that the project work entitled

CUSTOMER SATISFACTION TOWARDS ELECTRONIC PAYMENT SYSTEM

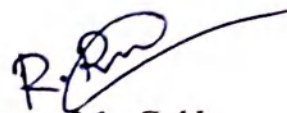
is an original work done by

V.GANESH (19-MO-03)

during the period of his study under my guidance.

Place : Pollachi

Date : 07/05/2021



Signature of the Guide

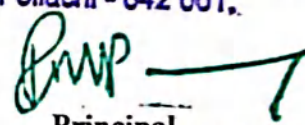
Mrs. R. PALIYA, M.Com., M.Phil., PGDCA, MBA,
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Pollachi - 642 001.

CERTIFICATE

I hereby declare that the project work entitled

**A STUDY ON IMPACT OF GST AMONG SMALL AND MEDIUM TRADERS WITH
SPECIAL REFERENCE TO POLLACHI TALUK**

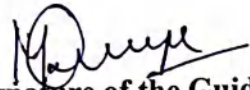
is an original work done by

K.GURUPRASAD (19-MO-04)

during the period of his study under my guidance.

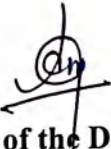
Place : Pollachi

Date : 07/05/21


Signature of the Guide

Dr. M. DEEPA, M.Com(CA), M.Phil., Ph.D.
Assistant Professor
PG Department of Commerce (C...)
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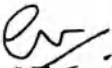

Head of the Department

Dr. P. ANITHA, M.Com., M.Phil., PGDCA., Ph.D.,
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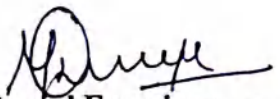

Principal

PRINCIPAL
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External Examiner

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Internal Examiner
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Assistant Professor
PG Department of Commerce (C...)
NGM College, Pollachi - 642 001.

CERTIFICATE

I hereby declare that the project work entitled
ONLINE GAMES ADDICTION AMONG COLLEGE STUDENTS

is an original work done by

R.MANIVASAKAN (19-MO-06)

during the period of his study under my guidance.

Place : Pollachi

Date : 07.05.2021

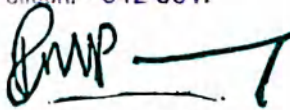

Signature of the Guide

Ms. M.SHANMUGA PRIYA,
M.Com., M.Phil., PGDCA,
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Head of the Department

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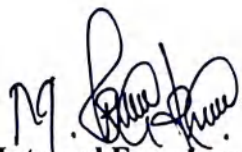


Principal
PRINCIPAL
N.G.M.COLLEGE, POLLACHI




External Examiner

Dr. R.GOPI, M.Com., M.Phil., Ph.D., MBA., PGDCA
Assistant Professor,
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UDUMALPET - 642 126.


Internal Examiner
Ms. M.SHANMUGA PRIYA,
M.Com., M.Phil., PGDCA.,
Assistant Professor,
PG Department of Commerce - CA,
NGM College (Autonomous),
Pollachi - 642 001.

CERTIFICATE

I hereby declare that the project work entitled
CUSTOMER SATISFACTION TOWARDS THE USAGE OF E-BANKING SERVICES
is an original work done by
N.MOHANAPRASATH (19-MO-07)
during the period of his study under my guidance.

Place : Pollachi

Date : 07/05/2021

Signature of the Guide

Mrs. R. RAMYA, M.Com., M.Phil., PGDCA, MBA,
Assistant Professor,
PG Department of Commerce - CA,
NGM College (Autonomous),
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Head of the Department

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Internal Examiner

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PG Department of Commerce - CA,
NGM College (Autonomous),
Pollachi - 642 001.

CERTIFICATE

I hereby declare that the project work entitled

A STUDY ON EFFECTIVENESS OF YOUTUBE AS A MARKETING TOOL

is an original work done by

S. NAVEEN KUMAR (19-MO-08)

during the period of his study under my guidance.

Place : Pollachi

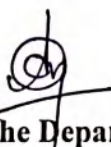
Date : 07-05-2021

M. Indu

Signature of the Guide

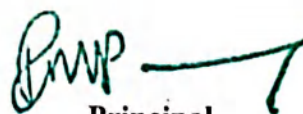
M. INDUMATHI

COUNTER SIGNED



Head of the Department

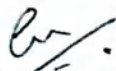
Dr. P. ANITHA, M.Com., M.Phil., PGDCA., Ph.D.,
Associate Professor & Head
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N.G.M. College, Pollachi



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PRINCIPAL
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Assistant Professor,
PG and Research Department of Commerce,
Government Arts College,
UDUMALPET - 642 126.

M. Indu

Internal Examiner

M. INDUMATHI,

CERTIFICATE

I hereby declare that the project work entitled

THE IMPACT OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR

is an original work done by

M.PRASAD (19-MO-09)

during the period of his study under my guidance.

Place : Pollachi

Date : 07/05/2021

Signature of the Guide

T. Anish Fatuima

COUNTER SIGNED

Head of the Department

Dr. P. ANITHA, M.Com., M.Phil., PGDCA., Ph.D.,
Associate Professor & Head
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N.G.M. College (Autonomous), Pollachi - 642 001.

Principal

N.G.M.C. PRINCIPAL
N.G.M. COLLEGE, POLLACHI



External Examiner

Dr. R. GOPI, M.Com., M.Phil., Ph.D., MBA., PGDCA
Assistant Professor,
PG and Research Department of Commerce,
Government Arts College,
UDUMALPET - 642 128.

Internal Examiner

T. Anish Fatuima

CERTIFICATE

I hereby declare that the project work entitled

A STUDY ON IMPACT OF JIO ON INDIAN ECONOMY

is an original work done by

R.SENTHAMIL KUMAR (19-MO-10)

during the period of his study under my guidance.

Place : Pollachi

Date : 07-05-2021

D. Saranya

Signature of the Guide

(D. Saranya)

COUNTER SIGNED

[Signature]
Head of the Department

Dr.P.ANITHA, M.Com., M.Phil., PGDCA., Ph.D.,
Associate Professor & Head
PG Department of Commerce-CA
NGM College (Autonomous), Pollachi - 642 001.

[Signature]

Principal
PRINCIPAL

N.G.M.COLLEGE, POLLACHI



[Signature]
External Examiner

Dr. R.GOPI, M.Com., M.Phil., Ph.D., MBA., PGDCA
Assistant Professor,
PG and Research Department of Commerce,
Government Arts College,
UDUMALPET - 642 126.

D. Saranya
Internal Examiner

(D. Saranya)

CERTIFICATE

I hereby declare that the project work entitled
**ONLINE ADVERTISING – AN EFFECTIVE PROMOTIONAL TOOL FOR
MARKETING OF A NEW PRODUCT**

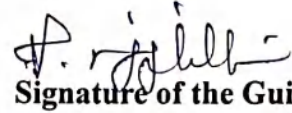
is an original work done by

J.ANEESH JESSILA (19-MO-11)

during the period of her study under my guidance.

Place : Pollachi

Date : 07.05.2021



Signature of the Guide

Dr.T.VIJAYA CHITHRA, M.Com(CA), M.B.A.(HR), M.Phil., Ph.D.,

Assistant Professor

PG Department of Commerce-CA

NGM College (Autonomous), Pollachi - 642 001.

COUNTER SIGNED



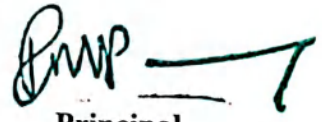
Head of the Department

Dr.P.ANITHA, M.Com., M.Phil., PGDCA, Ph.D.,

Associate Professor & Head

PG Department of Commerce-CA

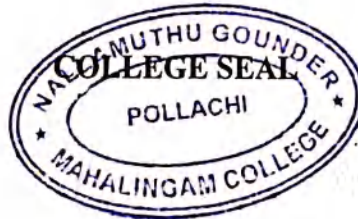
NGM College (Autonomous), Pollachi - 642 001



Principal

PRINCIPAL

N.G.M.COLLEGE, POLLACHI



External Examiner

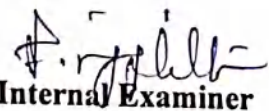
Dr. R.GOPI, M.Com., M.Phil., Ph.D., MBA, PGDCA

Assistant Professor,

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Government Arts College,

UDUMALPET - 642 126.



Internal Examiner

Dr.T.VIJAYA CHITHRA, M.Com(CA), M.B.A.(HR), M.Phil., Ph.D.,

Assistant Professor

PG Department of Commerce-CA

NGM College (Autonomous), Pollachi - 642 001.

CERTIFICATE

I hereby declare that the project work entitled

AWARENESS AND PROGRESS OF KISAN CREDIT CARD AMONG THE BENEFICIARY FARMERS IN POLLACHI TALUK

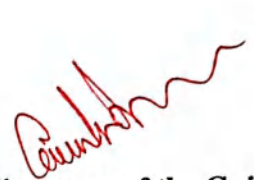
is an original work done by

K.ARULMANIKKA (19-MO-12)

during the period of her study under my guidance.

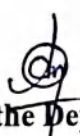
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Date : 07/05/21

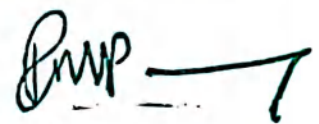

Signature of the Guide

PRAKALATHAN A
ASSISTANT PROFESSOR
DEPT. OF COMMERCE - CA
NGM COLLEGE,
POLLACHI - 642 001.

COUNTER SIGNED


Head of the Department

Dr. P. ANITHA, M.Com., M.Phil., PGDCA., Ph.D.,
Associate Professor & Head
PG Department of Commerce-CA
NGM College (Autonomous), Pollachi - 642 001.

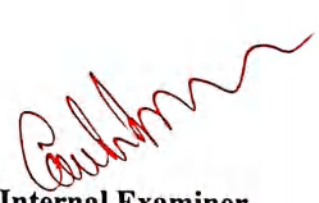


Principal
PRINCIPAL
NGM COLLEGE, POLLACHI




External Examiner

Dr. R. GOPI, M.Com., M.Phil., Ph.D., MBA., PGDCA
Assistant Professor,
PG and Research Department of Commerce,
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Internal Examiner
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ASSISTANT PROFESSOR
DEPT. OF COMMERCE
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POLLACHI - 642 001.

CERTIFICATE

I hereby declare that the project work entitled
**CUSTOMER SATISFACTION TOWARDS FLYEREATS WITH SPECIAL
REFERENCE TO POLLACHI TALUK**

is an original work done by

S.ARUNMOZHI (19-MO-13)

during the period of her study under my guidance.

Place : Pollachi

Date : 07.05.2021

Signature of the Guide

Dr. P. ARCHANAA
M.Com., M.Phil., PGDCA, M.A(Hin), Ph.D.
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I hereby declare that the project work entitled

CONTRIBUTION OF E-COMMERCE IN ECONOMIC DEVELOPMENT DURING PANDEMIC

is an original work done by

S.DIHARANI (19-MO-14)

during the period of her study under my guidance.

Place : Pollachi

Date : 07.05.2021

 CR. SUBHA SANGEETHA)

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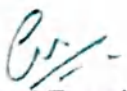

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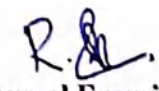


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Internal Examiner

R. Subha Sangeetha .

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I hereby declare that the project work entitled

EMPLOYEE SATISFACTION ON WORK FROM HOME

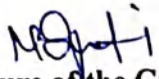
is an original work done by

D.GAYATHRI (19-MO-15)

during the period of her study under my guidance.

Place : Pollachi

Date : 07/05/21

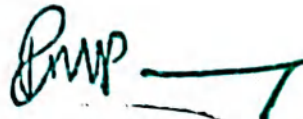

Signature of the Guide
(M. GAYATHRI)

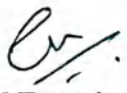
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Head of the Department

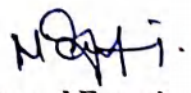
Dr. P. ANITHA, M.Com., M.Phil., PGDCA, Ph.D.,
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Government Arts College,
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Internal Examiner
(M. GAYATHRI)

CERTIFICATE

I hereby declare that the project work entitled

A STUDY ON IMPACT OF MASS MEDIA DURING PANDEMIC

is an original work done by

T. GOKILA (19-MO-16)

during the period of her study under my guidance.

Place : Pollachi

Date : 07.05.2021

M. KESAVY

Signature of the Guide

M. KESAVY

COUNTER SIGNED

Dr. P. ANITHA

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Dr. R. GOPI

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M. KESAVY

Internal Examiner

M. KESAVY

CERTIFICATE

I hereby declare that the project work entitled

A STUDY ON CUSTOMER SATISFACTION ON GOOGLE PAY SERVICES

is an original work done by

R.INDHU (19-MO-18)

during the period of her study under my guidance.

Place : Pollachi

Date : 07-05-2021

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Pollachi - 642 001.

CERTIFICATE

I hereby declare that the project work entitled
**JOB SATISFACTION OF DELIVERY EXECUTIVES TOWARDS ONLINE FOOD
DELIVERY**

is an original work done by

K.INDRAPRIYADARSHINI (19-MO-19)

during the period of her study under my guidance.

Place : Pollachi

Date : 07.05.2021

Signature of the Guide

COUNTER SIGNED

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Assistant Professor
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Nallamuthu Gounder Mahalingam College
Pollachi - 642 001.

CERTIFICATE

I hereby declare that the project work entitled

PRIVATE SCHOOL TEACHERS SATISFACTION TOWARDS ONLINE TEACHING

is an original work done by

S. INDUMATHI (19-MO-20)

during the period of her study under my guidance.

Place : Pollachi

Date : 07/05/21

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Associate Professor & Head
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NGM College (Autonomous), Pollachi - 642 001.

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I hereby declare that the project work entitled

CUSTOMER SATISFACTION ON ONLINE PURCHASE OF HANDLOOM SAREES

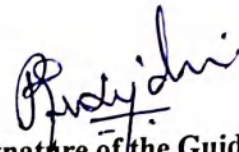
is an original work done by

S.JEEVITHA (19-MO-21)

during the period of her study under my guidance.

Place : Pollachi

Date : 07.05.2021


Signature of the Guide
[Dr. P. GOMATHI DEVI]

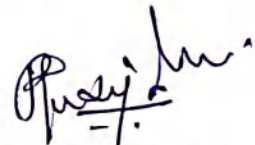
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Head of the Department
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Internal Examiner
[Dr. P. GOMATHI DEVI]

CERTIFICATE

I hereby declare that the project work entitled

SCHOOL STUDENTS PERCEPTION ON ONLINE EDUCATION DURING COVID-19

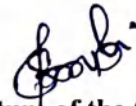
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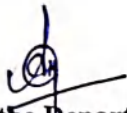
during the period of her study under my guidance

Place : Pollachi

Date : 07/05/2021

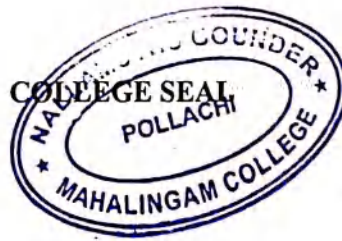

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Assistant Professor,
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Head of the Department

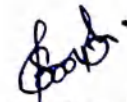
Dr. P. ANITHA, M.Com., M.Phil., PGDCA., Ph.D.,
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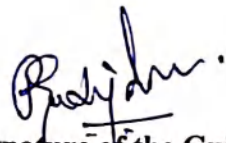

Internal Examiner
S. POONGODI,
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CERTIFICATE

I hereby declare that the project work entitled
CUSTOMER PERCEPTION TOWARDS ONLINE SHOPPING AFTER COVID 19
is an original work done by
M.KEERTHANA (19-MO-23)
during the period of her study under my guidance.

Place : Pollachi

Date : 07-05-2021


Signature of the Guide
[Dr. P. GOMATHI DEVI]

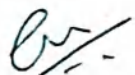
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Head of the Department

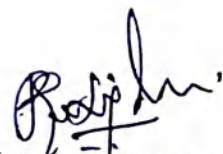
Dr. P. ANITHA, M.Com., M.Phil., PGDCA, Ph.D.,
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Government Arts College,
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Internal Examiner
[Dr. P. GOMATHI DEVI]

CERTIFICATE

I hereby declare that the project work entitled
INSTAGRAM ADDICTION AND STRESS AMONG COLLEGE STUDENTS
is an original work done by
K.LOGASUNDARI (19-MO-24)
during the period of her study under my guidance.

Place : Pollachi

Date : 07.05.2021

Signature of the Guide

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PRINCIPAL

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NGM College (Autonomous),
Pollachi - 642 001.

CERTIFICATE

I hereby declare that the project work entitled

USERS PERCEPTION TOWARDS PAYTM

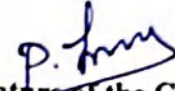
is an original work done by

R.MAHESWARI (19-MO-25)

during the period of her study under my guidance.

Place : Pollachi

Date : 07/05/2021

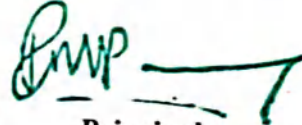

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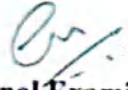

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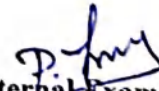

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N.G.M.COLLEGE, POLLACHI




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Assistant Professor,
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A STUDY ON CUSTOMER SATISFACTION TOWARDS DIGITAL MARKETING

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N.MEKHANALAKSHMI (19-MO-26)

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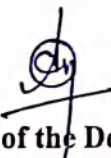
Place : Pollachi

Date : 07-05-2021

M. Indumathi
Signature of the Guide

M. INDUMATHI.

COUNTER SIGNED


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PRINCIPAL
N.G.M. COLLEGE, POLLACHI




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M. Indumathi
Internal Examiner

M. INDUMATHI.

CERTIFICATE

I hereby declare that the project work entitled
IMPACT OF MOBILE BANKING SERVICES
is an original work done by
R.MIRUTHU (19-MO-27)
during the period of her study under my guidance.

Place : Pollachi

Date : 07.05.2021


Signature of the Guide
(T. RAMYA)

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Head of the Department

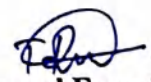
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Internal Examiner
(T. RAMYA)

CERTIFICATE

I hereby declare that the project work entitled

CONSUMER SATISFACTION ON ONLINE PURCHASING WITH REFERENCE TO ELECTRONIC GADGETS

is an original work done by

M.MOHANAPRIYA (19-MO-28)

during the period of her study under my guidance.

Place : Pollachi

Date : 07/05/21

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Head of the Department

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PRINCIPAL
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Associate Professor & Head
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I hereby declare that the project work entitled
PERCEPTION ON USING INTERNET AMONG STUDENTS

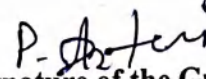
is an original work done by

K.A.MURUGAMATHUSRI (19-MO-29)

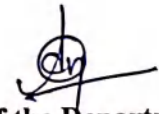
during the period of her study under my guidance.

Place : Pollachi

Date : 07/05/2021


Signature of the Guide
[P.Divyabharathi]

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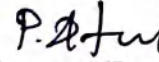
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PRINCIPAL
N.G.M.COLLEGE, POLLACHI




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UDUMALPET - 642 126.


Internal Examiner
[P.Divyabharathi]

CERTIFICATE

I hereby declare that the project work entitled

THE EFFECT OF STRESS ON IT EMPLOYEE PERFORMANCE

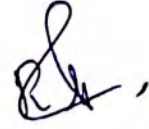
is an original work done by

K.RAJESWARI (19-MO-30)

during the period of her study under my guidance.

Place : Pollachi

Date : 07.05.2021



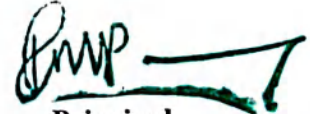
Signature of the Guide
(R.SUBHASANGEETHA)

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Head of the Department

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Associate Professor & Head
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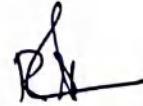
Principal

PRINCIPAL
NIGM COLLEGE, POLLACHI



External Examiner

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Government Arts College,
UDUMALPET - 642 126.



Internal Examiner

(R.Subhasangeetha)

CERTIFICATE

I hereby declare that the project work entitled
**CUSTOMER ATTITUDE TOWARDS ONLINE INDIAN SHOPPING SITES WITH
SPECIAL REFERENCE TO CLOTHING**

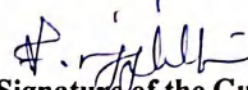
is an original work done by

P.RAMYA (19-MO-31)

during the period of her study under my guidance.

Place : Pollachi

Date : 07.05.2021



Signature of the Guide

Dr.T.VIJAYA CHITHRA, M.Com(CA), M.B.A(HR), M.Phil, Ph.D.,

Assistant Professor

PG Department of Commerce-CA

NGM College (Autonomous) Pollachi - 642 001.

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Head of the Department

Dr.P.ANITHA, M.Com., M.Phil., PGDCA., Ph.D.,

Associate Professor & Head

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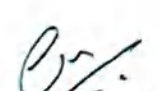
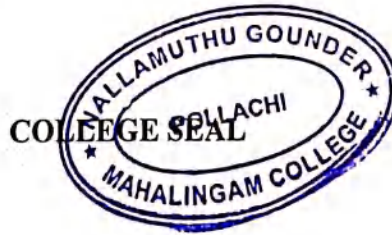
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PRINCIPAL

N.G.M.COLLEGE, POLLACHI



External Examiner

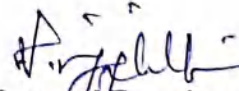
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CERTIFICATE

I hereby declare that the project work entitled

COMPARISON OF ONLINE AND OFFLINE LEARNING AMONG HIGHER EDUCATION STUDENT IN POLLACHI TALUK

is an original work done by

S.RAMYA (19-MO-32)

during the period of her study under my guidance.

Place : Pollachi

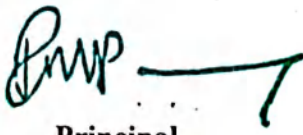
Date : 07/05/21


Signature of the Guide-
PRAKASHAN
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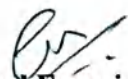
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Head of the Department

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I hereby declare that the project work entitled

COLLEGE STUDENTS SATISFACTION ON ONLINE LEARNING PLATFORM DURING COVID-19

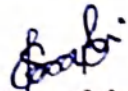
is an original work done by

G.RUTHRAPRIYA (19-MO-33)

during the period of her study under my guidance.

Place : Pollachi

Date : 07/05/2021


Signature of the Guide
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CERTIFICATE

I hereby declare that the project work entitled
**A STUDY ON CUSTOMER SATISFACTION AND AWARENESS OF USING BHIM
APP**

is an original work done by

S.SARANYA (19-MO-34)

during the period of her study under my guidance.

Place : Pollachi

Date : 07/05/2021

P. Divyabharathi
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[P. Divyabharathi]

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P. Divyabharathi
Internal Examiner
[P. Divyabharathi]

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I hereby declare that the project work entitled

A STUDY ON IMPACT OF GST AMONG CONSUMERS WITH SPECIAL REFERENCE TO POLLACHI TALUK

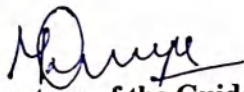
is an original work done by

R.SATHIYA PRIYA (19-MO-35)

during the period of her study under my guidance.

Place : Pollachi

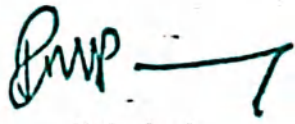
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Assistant Professor
PG Department of Commerce
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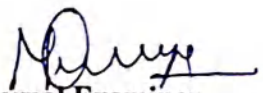
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I hereby declare that the project work entitled
AWARENESS AND SATISFACTION OF CUSTOMER TOWARDS E-SHOPPING
is an original work done by
D.SOUNDHARIKA (19-MO-36)
during the period of her study under my guidance.

Place : Pollachi

Date : 07/05/2021

T. Anish Fathima

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T. Anish Fathima

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[Signature]

Head of the Department

Dr. P. ANITHA, M.Com., M.Phil., PGDCA, Ph.D.,
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T. Anish Fathima

Internal Examiner

T. Anish Fathima

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I hereby declare that the project work entitled

A STUDY OF CUSTOMERS AWARENESS AND SATISFACTION TOWARDS MEESHO APP

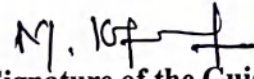
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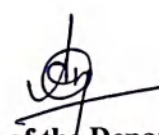
during the period of her study under my guidance.

Place : Pollachi

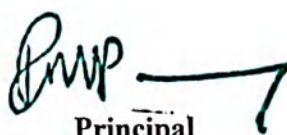
Date : 07.05.2021


Signature of the Guide
M. KESAVY

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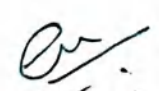

Head of the Department

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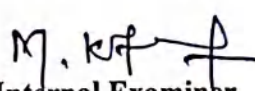

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UDUMALPET - 642 126.


Internal Examiner
M. KESAVY

CERTIFICATE

I hereby declare that the project work entitled

IMPACT ON STREET FOOD VENDORS DURING COVID-19 PHASE IN POLLACHI TOWN

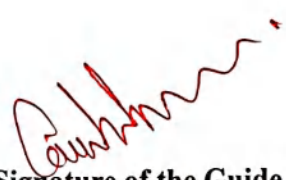
is an original work done by

B.SOWDHARYA (19-MO-38)

during the period of her study under my guidance.

Place : Pollachi

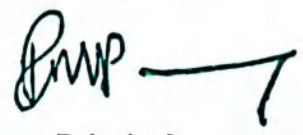
Date : 07/05/21


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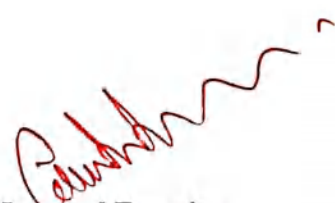

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POLLACHI - 642 001.

CERTIFICATE

I hereby declare that the project work entitled

CUSTOMERS ATTITUDE TOWARDS ONLINE FOOD DELIVERY APPS

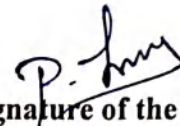
is an original work done by

C.Sri Harini (19-MO-39)

during the period of her study under my guidance.

Place : Pollachi

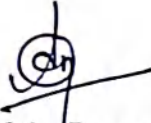
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Signature of the Guide

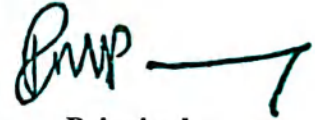
Dr. P. JAYANTHI, M.Com., M.Phil., Ph.D., PGDCA,
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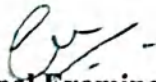
Head of the Department

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Associate Professor & Head
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NGM College (Autonomous), Pollachi - 642 001.



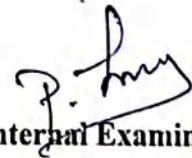
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