

Percentage of Revision of M.Com CA Syllabus under Regulation 2020-2023

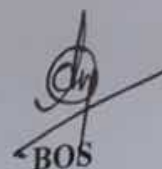
M.Com CA							
S.No	Course Code	Course Title	Change Details	% of Changes	Content Deleted	Content Updated	Reason for Change Subject Expert / Course Teacher / Alumni Opinion
1.	20PCC101	Higher Corporate Accounting	To follow sequence	-	Unit I: Amalgamation and Absorption Unit II: Preparation of Final Accounts	Course title has been Changed from Advanced Corporate Accounting to Higher Corporate Accounting. Unit I: Added from Unit II : Preparation of Final Accounts Unit II: Added from Unit I : Amalgamation and Absorption.	Course Teacher
2.	20PCC102	Managerial Economics	Enrich the content	5	Unit: II Demand Distinctions, Applications	Unit: II Supply Analysis: Meaning, Law of Supply, Elasticity of Supply, factors Influencing Supply.	Subject Expert
3.	20PCC103	Business Environment	Enrich the content	10		Unit IV: Status of Technology in India Unit V: Business Ethics	Course Teacher
4.	20PCC104	Relational Database Management System & Oracle	Due to recent trends	5		Unit I: Database Administrator (DBA)	Course Teacher
5.	20PCC105	Programming Laboratory – I : Oracle	Due to recent trends	5	Programme 2. Build a table for employee salary details and make use of Select	2. Create a table for student details and make use of Select statement under DML.	Course Teacher

					statement under DML commands	commands.	
6.	20PCC206	Financial Management	Concept update	10		Unit I: Significance of Financial management, The Changing Scenario of Financial Management in India. Unit II: Reasons for time preference of money.	Subject Expert
7.	20PCC207	Operations Research	Integrated with existing content	5	Unit II: Restricted Assignment.	Syllabus attached	Course Teacher
8.	20PCC208	Digital Marketing	Due to recent trends	20	Unit II Agricultural marketing: Introduction - Meaning – Characteristics of agricultural goods – Classification of agricultural goods- Problems in the marketing of agricultural goods.	Unit: I Added from Unit: II Marketing Mix: Definition – Elements of Marketing Mix – Problems. Unit II: Added from Unit : III Introduction – Meaning – Definition – Characteristics – Importance – Advantages and Disadvantages – Strategies in Digital Marketing. Unit III: Added from Unit : IV Channels of Digital Marketing: Facebook – Online – Display Advertising – E-	Subject Expert

						Mail Marketing – Social Media Marketing – Mobile Marketing – Search Engine Marketing (SEM). Unit : III Search Engine Optimisation : Strategy- SEO Reporting- SEO Technical Tools. Unit IV: Website Designing and Development: Content Writing- Blog Creation- Ad words and Keyword Selection- Navigating Ad Words. Recent Trends: Niche Marketing - Viral Marketing – Geo Marketing – Youtube Marketing – Chain link Relationship Marketing.	
9.	20PCC209	VB.Net	Due to recent trends	5	Unit II: Boolean Operators	Unit II: Types of Operators	Course Teacher
10.	20PCC2N1	NME: Basics of Income Tax	Inculcate basic tax knowledge	100		Syllabus attached	Subject Expert
11.	20PCC311	Core XI: Applied Cost Accounting	Content renovation	20	Unit IV: Job Costing: Meaning – Features – Pre- Requisites for Job Order Costing – Procedure for Job Order Cost	Unit IV: (Introduced) Standard Costing: Meaning – Preliminary to the establishment of standard cost Variance Analysis – Meaning –	Subject Expert

					System. Unit V: Applications of Costing: Process Costing – Meaning - Features – General Principles - Process Losses: Normal Loss and Abnormal Loss – Abnormal Gain and their Treatments – Joint Product and By Product (Simple Problems only).	Elements of cost: Material Variance – Labor Variance – Overhead Variance – Sales Variance Unit V: Added from Unit IV: Contract Costing: Meaning – Comparison between Job and Contract Costing – Types of Contracts – Computation of Contract Costing	
12.	20PCC3E1	Research Methodology	Concept updation	5		Unit V: Research Ethics.	Course Teacher
13.	20PCC415	Human Resource Management	Content enrichment	20	Unit: I HRD Organisation and Responsibilities. Unit: II Nature and Scope of HR Plan, Human Resource Forecast. Unit: III Training Process, Training Program, Preparation of Trainees, Follow up Training. Unit: IV Career Development – Stages, Promotion Plans, Promotion Program.	Unit: I Principles, Challenges. Unit: II HRP- Importance, Objectives, Benefits, Factors Influencing HRP. Unit: III Employees Training – Goals, Methods, Advantages, Identifying Training Needs, Characteristics of Training Program, Implementation of Training, Assessing Effectiveness of Training. Unit: IV Career	Subject Expert

						Development-Importance, Types. Promotion-Purpose, Importance, Types.	
14.	20PCC416	Programming Laboratory - III : Accounting & Statistical Package	Due to recent trends	20	13. Prepare Cash Flow and Funds Flow Statement. 19. Application of Friedman Rank Test.	13. Prepare Sales Bill with GST 15. Cheque Printing. 20. Application of Factor Analysis.	Course Teacher



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