

Programme Outcomes

PO1 To enrich the students' knowledge and skills that are necessary to meet the challenges in academic, career and social environment

PO2 To train them to be successful in a rapidly changing world

Programme Specific Outcomes

PSO1 To enhance the students' knowledge in general business principles and required accounting standards

PSO2 To develop their knowledge and skills in the computer arena

PSO3 To train them to utilise various accounting and statistical packages in their career

PSO4 To develop their ability on computer based solutions to real corporate and business problems

PSO5 To make them capable in decision making at personal and professional level

Course Code:	19PCC101	Course Title
		Core-I : Advanced Corporate Accounting

Course Outcomes (CO)

K1	CO1	To keep in mind the concepts of company accounts and accounting standards
K2	CO2	To understand the treatment of accounting in case of amalgamation, absorption, reconstruction and holding of company or companies
K3	CO3	To deploy the knowledge in preparing banking company accounts
K4	CO4	To analyze the treatment of insurance company accounts and inflation accounting in real business situations

Course Code:	19PCC102	Course Title
		Core II : Managerial Economics

Course Outcomes (CO)

K1	CO1	To review the fundamental concepts of managerial economics and recollect the concept of national income
K2	CO2	To understand the concepts of demand and its application in forecasting.
K3	CO3	To implement the production function and to analyse the concept of cost in the growth of national economy
K4	CO4	To estimate the output and price considering the various market situations

Course Code:	19PCC103	Course Title
		Core-III : Business Environment

Course Outcomes (CO)

K1	CO1	To review the fundamental concepts of managerial economics and recollect the concept of national income
K2	CO2	To understand the concepts of demand and its application in forecasting.
K3	CO3	To implement the production function and to analyse the concept of cost in the growth of national economy
K4	CO4	To estimate the output and price considering the various market situations

Course Code:	19PCC104	Course Title
		Core-IV : Relational Database Management System & Oracle

Course Outcomes (CO)

K1	CO1	To keep in mind the concepts of database systems
K2	CO2	To understand the RDBMS queries, object modelling and database design
K3	CO3	To implement the fundamentals of Oracle database
K4	CO4	To explore the concepts of error handling and creating simple forms and reports

Course Code:	19PCC105	Course Title
		Core-V : Programming Laboratory – I : Oracle

Course Outcomes (CO)

K1	CO1	To keep in mind the various queries in SQL
K2	CO2	To understand the divisions of SQL
K3	CO3	To apply PL/SQL blocks in real business solution
K4	CO4	To design a simple form and generate a report

Course Code:	19PCC206	Course Title
		Core-VI : Financial Management

Course Outcomes (CO)

K1	CO1	To recollect the basic concepts in finance and financial management
K2	CO2	To comprehend the various avenues to raise capital to the business and its structure
K3	CO3	To apply the various techniques of capital budgeting in making the right investment decision
K4	CO4	To analyse the various sources to raise funds and its optimal utilization

Course Code:	19PCC207	Course Title
		Core-VII : Operations Research

Course Outcomes (CO)

K1	CO1	To keep in mind the transportation and assignment problems in making business decisions
K2	CO2	To understand the usage of quantitative methods and techniques for effective decision making
K3	CO3	To apply inventory controls and replacement methods to solve business problems
K4	CO4	To figure out networking techniques and queuing theory to improve decision making and develop critical thinking

Course Code:	19PCC208	Course Title
		Core-VIII : Digital Marketing

Course Outcomes (CO)

K1	CO1	To recollect the basic concepts of marketing and digital marketing
K2	CO2	To get the idea about agricultural marketing in India
K3	CO3	To implement the digital marketing through various channels or media
K4	CO4	To analyze viable digital marketing in modern era and knowledge exchange effects

Course Code:	19PCC209	Course Title
		Core-IX : VB.Net

Course Outcomes (CO)

K1	CO1	To recollect the overall concepts of .Net and to make remember the fundamentals of .Net framework
K2	CO2	To comprehend the usage of variables, constants, arrays and working with forms in VB.Net framework
K3	CO3	To apply the windows controls in developing a VB.Net program application
K4	CO4	To analyse the database concepts and the binding controls in storing of data given in through VB.Net framework

Course Code:	19PCC210	Course Title
		Core-X : Programming Laboratory-II: VB.Net

Course Outcomes (CO)

K1	CO1	To recollect the application concepts of VB.Net framework
K2	CO2	To picture out the application of concepts such as loops, string, array and nesting of functions in developing an application
K3	CO3	To deploy the various form controls in developing a program in VB.Net
K4	CO4	To sort out the functioning of database using ADO.Net and to interpret the binding of data concepts in successful application development and data storage

Course Code:	19PCC2N1	Course Title
		Non-Major Elective : Commerce and Computer Application Practicals

Course Outcomes (CO)

K1	CO1	To recollect the filling of various forms in business
K2	CO2	To understand the new concepts used in Commerce and Computer arena
K3	CO3	To apply the knowledge of computer in various online business applications
K4	CO4	To evaluate the students' knowledge on real business operations

Course Code:	19PCC2N2	Course Title
		Non-Major Elective: Financial Services

Course Outcomes (CO)

K1	CO1	To remember the existence of various financial intermediaries
K2	CO2	To understand the functions of capital and money market
K3	CO3	To deploy the knowledge of various non-banking financial intermediaries
K4	CO4	To review the functions of merchant banking and role of SEBI

Course Code:	19PCC311	Course Title
		Core-XI : Applied Cost Accounting

Course Outcomes (CO)

K1	CO1	To keep in mind the various concepts of cost accounting
K2	CO2	To understand the different methods of inventory and labour cost control
K3	CO3	To interpret the impact of different costing methods and its application
K4	CO4	To analyze the methods of overhead and its absorption

Course Code:	19PCC3E1	Course Title
		Major Elective I: Research Methodology

Course Outcomes (CO)

K1	CO1	To keep in mind the transportation and assignment problems in making business decisions
K2	CO2	To understand the usage of quantitative methods and techniques for effective decision making
K3	CO3	To apply inventory controls and replacement methods to solve business problems
K4	CO4	To figure out networking techniques and queuing theory to improve decision making and develop critical thinking

Course Code:	19PCC3E2	Course Title
		Major Elective I: Entrepreneurship and Project Management

Course Outcomes (CO)

K1	CO1	To recollect the nature and functions of an entrepreneur
K2	CO2	To understand the entrepreneur development assistance given by various institutions
K3	CO3	To evaluate the roles as a project manager
K4	CO4	To implement the guidance in developing a project report

Course Code:	19PCC312	Course Title
		Core-XII : Security Analysis and Portfolio Management

Course Outcomes (CO)

K1	CO1	To keep in mind the basic concepts of security analysis and portfolio management
K2	CO2	To deduce the types of analysis made on a security selection
K3	CO3	To implement the analysis of various securities in construction of an effective portfolio
K4	CO4	To analyse the various portfolio models in deciding the investment patterns in securities

Course Code:	19PCC313	Course Title
		Core-XIII : Taxation

Course Outcomes (CO)

K1	CO1	To keep in mind the basic terms and concepts used in direct tax
K2	CO2	To understand the elements relating to income from salary and house property
K3	CO3	To deploy skills in computation of income business or profession, capital gains and other sources
K4	CO4	To figure out expertise knowledge in assessment of individual income and to file returns

Course Code:	19PCC3E3	Course Title
		Major Elective - II: International Business

Course Outcomes (CO)

K1	CO1	To keep in mind the importance of doing business abroad and its trade policy
K2	CO2	To understand the recent trends in exports and imports
K3	CO3	To figure out the various exports and import procedures
K4	CO4	To analyse the various international financial institutions and exchange rates

Course Code:	19PCC3E4	Course Title
		Major Elective - II: Strategic Management

Course Outcomes (CO)

K1	CO1	To remember the fundamentals involved in strategic management
K2	CO2	To understand about SWOT in the formulation of strategies
K3	CO3	To evaluate the role of top management in strategic implementation
K4	CO4	To apply the criteria to be followed in real time strategic management

Course Code:	19PCC414	Course Title
		Core-XIV: Accounting for Decision Making

Course Outcomes (CO)

K1	CO1	To keep in mind the conceptual knowledge of the fundamentals of management accounting
K2	CO2	To get the idea about various ratios and its applications
K3	CO3	To apply fund flow, cash flow and marginal costing techniques in business
K4	CO4	To analyse the significance of budget preparation in business

Course Code:	19PCC415	Course Title
		Core-XV: Human Resource Management

Course Outcomes (CO)

K1	CO1	To keep in mind the importance of human resource and their effective management
K2	CO2	To point out the different tools used in forecasting, planning and recruiting human resource
K3	CO3	To apply the training strategies and specifications for the delivery of training programmes
K4	CO4	To analyse the performance of employees and the promotion strategies

Course Code:	19PCC4E5	Course Title
		Major Elective-III : E-Commerce and Cyber Security

Course Outcomes (CO)

K1	CO1	To keep in mind the framework of E-Commerce
K2	CO2	To apprehend electronic payment systems and electronic data interchange
K3	CO3	To implement the impact of E-Commerce on business models and strategy
K4	CO4	To analyze the various threats in cyber security

Course Code:	19PCC4E6	Course Title
		Major Elective-III : Customer Relationship Management

Course Outcomes (CO)

K1	CO1	To keep in mind the basis of building the customer relationship
K2	CO2	To apprehend the strategies and the framework of CRM in India
K3	CO3	To apply the benchmarks and metrics in building and managing customer relationship
K4	CO4	To evaluate the best practices and technologies in building customer relationship

Course Code:	19PCC416	Course Title
		Core-XVI : Programming Laboratory – III:

Course Outcomes (CO)

K1	CO1	To recollect the application of accounting knowledge in Computer
K2	CO2	To understand the various statistical tools applied in research
K3	CO3	To implement the creativity in designing skills
K4	CO4	To analyse the accounting reports, research data and designing techniques

Course Code:	19PCC4P1	Course Title
		Core-XVII: Project Work and Viva-Voce

Course Outcomes (CO)

K1	CO1	To keep in mind the recent trends in computer field
K2	CO2	To understand various techniques in doing research
K3	CO3	To apply appropriate tools to collect, analyse and interpret data
K4	CO4	To figure out the solutions to the problem chosen

Programme Outcomes

PO1: To enrich the students' knowledge and skills that are necessary to meet the challenges in academic, career and social environment

PO2: To train them to be successful in a rapidly changing world

Programme Specific Outcomes

PSO1: To enhance the students' knowledge in general business principles and required accounting standards

PSO2: To develop their knowledge and skills in the computer arena

PSO3: To train them to utilise various accounting and statistical packages in their career

PSO4: To develop their ability on computer based solutions to real corporate and business problems

PSO5: To make them capable in decision making at personal and professional level

Course Code:	20PCC101	Course Title
		Core-I : Higher Corporate Accounting

Course Outcomes (CO)

K1	CO1	To keep in mind the concepts of company accounts and accounting standards
K2	CO2	To understand the treatment of accounting in case of amalgamation, absorption, reconstruction and holding of company or companies
K3	CO3	To deploy the knowledge in preparing banking company accounts
K4	CO4	To analyze the treatment of insurance company accounts and inflation accounting in real business situations

Course Code:	20PCC102	Course Title
		Core II : Managerial Economics

Course Outcomes (CO)

K1	CO1	To review the fundamental concepts of managerial economics and recollect the concept of national income
K2	CO2	To understand the concepts of demand and its application in forecasting.
K3	CO3	To implement the production function and to analyse the concept of cost in the growth of national economy
K4	CO4	To estimate the output and price considering the various market situations

Course Code:	20PCC103	Course Title
		Core-III : Business Environment

Course Outcomes (CO)

K1	CO1	To understand the elements that shapes the business and economic structure of India
K2	CO2	To comprehend the concept of LPG in business environment
K3	CO3	To analyze the environment of a business from political, technological and social perspectives
K4	CO4	To figure out the information relating to business environment in the present scenario

Course Code:	20PCC104	Course Title
		Core-IV : Relational Database Management System & Oracle

Course Outcomes (CO)

K1	CO1	To keep in mind the concepts of database systems
K2	CO2	To understand the RDBMS queries, object modelling and database design
K3	CO3	To implement the fundamentals of Oracle database
K4	CO4	To explore the concepts of error handling and creating simple forms and reports

Course Code:	20PCC105	Course Title
		Core-V : Programming Laboratory – I : Oracle

Course Outcomes (CO)

K1	CO1	To keep in mind the various queries in SQL
K2	CO2	To understand the divisions of SQL
K3	CO3	To apply PL/SQL blocks in real business solution
K4	CO4	To design a simple form and generate a report

Course Code:	20PCC206	Course Title
		Core-VI : Financial Management

Course Outcomes (CO)

K1	CO1	To recollect the basic concepts in finance and financial management
K2	CO2	To comprehend the various avenues to raise capital to the business and its structure
K3	CO3	To apply the various techniques of capital budgeting in making the right investment decision
K4	CO4	To analyse the various sources to raise funds and its optimal utilization

Course Code:	20PCC207	Course Title
		Core-VII : Operations Research

Course Outcomes (CO)

K1	CO1	To keep in mind the transportation and assignment problems in making business decisions
K2	CO2	To understand the usage of quantitative methods and techniques for effective decision making
K3	CO3	To apply inventory controls and replacement methods to solve business problems
K4	CO4	To figure out networking techniques and queuing theory to improve decision making and develop critical thinking

Course Code:	20PCC208	Course Title
		Core-VIII : Digital Marketing

Course Outcomes (CO)

K1	CO1	To recollect the basic concepts of marketing and digital marketing
K2	CO2	To get the idea about agricultural marketing in India
K3	CO3	To implement the digital marketing through various channels or media
K4	CO4	To analyze viable digital marketing in modern era and knowledge exchange effects

Course Code:	20PCC209	Course Title
		Core-IX : VB.Net

Course Outcomes (CO)

K1	CO1	To recollect the overall concepts of .Net and to make remember the fundamentals of .Net framework
K2	CO2	To comprehend the usage of variables, constants, arrays and working with forms in VB.Net framework
K3	CO3	To apply the windows controls in developing a VB.Net program application
K4	CO4	To analyse the database concepts and the binding controls in storing of data given in through VB.Net framework

Course Code:	20PCC210	Course Title
		Core-X : Programming Laboratory-II: VB.Net

Course Outcomes (CO)

K1	CO1	To recollect the application concepts of VB.Net framework
K2	CO2	To picture out the application of concepts such as loops, string, array and nesting of functions in developing an application
K3	CO3	To deploy the various form controls in developing a program in VB.Net
K4	CO4	To sort out the functioning of database using ADO.Net and to interpret the binding of data concepts in successful application development and data storage

Course Code:	20PCC2N1	Course Title
		Non-Major Elective : Basics of Income Tax

Course Outcomes (CO)

K1	CO1	To remember the basic terms and concepts of income tax
K2	CO2	To understand the various sources of income tax
K3	CO3	To apply the regulations of income tax in tax calculation
K4	CO4	To evaluate the students' knowledge on computation of individual tax

Course Code:	20PCC2N2	Course Title
		Non-Major Elective: Financial Services

Course Outcomes (CO)

K1	CO1	To remember the existence of various financial intermediaries
K2	CO2	To understand the functions of capital and money market
K3	CO3	To deploy the knowledge of various non-banking financial intermediaries
K4	CO4	To review the functions of merchant banking and role of SEBI

Course Code:	20PCC311	Course Title
		Core-XI : Applied Cost Accounting

Course Outcomes (CO)

K1	CO1	To keep in mind the various concepts of cost accounting
K2	CO2	To understand the different methods of inventory and labour cost control
K3	CO3	To interpret the impact of different costing methods and its application
K4	CO4	To analyze the methods of overhead and its absorption

Course Code:	20PCC3E1	Course Title
		Major Elective I: Research Methodology

Course Outcomes (CO)

K1	CO1	To keep in mind the significance of doing a research
K2	CO2	To get the idea on various steps in research process
K3	CO3	To apply the various statistical tools to analyse the real business situations
K4	CO4	To analyse the various methodology to carry out the research work successfully

Course Code:	20PCC3E2	Course Title
		Major Elective I: Entrepreneurship and Project Management

Course Outcomes (CO)

K1	CO1	To recollect the nature and functions of an entrepreneur
K2	CO2	To understand the entrepreneur development assistance given by various institutions
K3	CO3	To evaluate the roles as a project manager
K4	CO4	To implement the guidance in developing a project report

Course Code:	20PCC312	Course Title
		Core-XII : Security Analysis and Portfolio Management

Course Outcomes (CO)

K1	CO1	To keep in mind the basic concepts of security analysis and portfolio management
K2	CO2	To deduce the types of analysis made on a security selection
K3	CO3	To implement the analysis of various securities in construction of an effective portfolio
K4	CO4	To analyse the various portfolio models in deciding the investment patterns in securities

Course Code:	20PCC313	Course Title
		Core-XIII : Taxation

Course Outcomes (CO)

K1	CO1	To keep in mind the basic terms and concepts used in direct tax
K2	CO2	To understand the elements relating to income from salary and house property
K3	CO3	To deploy skills in computation of income business or profession, capital gains and other sources
K4	CO4	To figure out expertise knowledge in assessment of individual income and to file returns

Course Code:	20PCC3E3	Course Title
		Major Elective - II: International Business

Course Outcomes (CO)

K1	CO1	To keep in mind the importance of doing business abroad and its trade policy
K2	CO2	To understand the recent trends in exports and imports
K3	CO3	To figure out the various exports and import procedures
K4	CO4	To analyse the various international financial institutions and exchange rates

Course Code:	20PCC3E4	Course Title
		Major Elective - II: Strategic Management

Course Outcomes (CO)

K1	CO1	To remember the fundamentals involved in strategic management
K2	CO2	To understand about SWOT in the formulation of strategies
K3	CO3	To evaluate the role of top management in strategic implementation
K4	CO4	To apply the criteria to be followed in real time strategic management

Course Code:	20PCC414	Course Title
		Core-XIV: Accounting for Decision Making

Course Outcomes (CO)

K1	CO1	To keep in mind the conceptual knowledge of the fundamentals of management accounting
K2	CO2	To get the idea about various ratios and its applications
K3	CO3	To apply fund flow, cash flow and marginal costing techniques in business
K4	CO4	To analyse the significance of budget preparation in business

Course Code:	20PCC415	Course Title
		Core-XV: Human Resource Management

Course Outcomes (CO)

K1	CO1	To keep in mind the importance of human resource and their effective management
K2	CO2	To point out the different tools used in forecasting, planning and recruiting human resource
K3	CO3	To apply the training strategies and specifications for the delivery of training programmes
K4	CO4	To analyse the performance of employees and the promotion strategies

Course Code:	20PCC4E5	Course Title
		Major Elective-III : E-Commerce and Cyber Security

Course Outcomes (CO)

K1	CO1	To keep in mind the framework of E-Commerce
K2	CO2	To apprehend electronic payment systems and electronic data interchange
K3	CO3	To implement the impact of E-Commerce on business models and strategy
K4	CO4	To analyze the various threats in cyber security

Course Code:	20PCC4E6	Course Title
		Major Elective-III : Customer Relationship Management

Course Outcomes (CO)

K1	CO1	To keep in mind the basis of building the customer relationship
K2	CO2	To apprehend the strategies and the framework of CRM in India
K3	CO3	To apply the benchmarks and metrics in building and managing customer relationship
K4	CO4	To evaluate the best practices and technologies in building customer relationship

Course Code:	20PCC416	Course Title
		Core-XVI : Programming Laboratory – III: Accounting & Statistical Package

Course Outcomes (CO)

K1	CO1	To recollect the application of accounting knowledge in Computer
K2	CO2	To understand the various statistical tools applied in research
K3	CO3	To implement the creativity in designing skills
K4	CO4	To analyse the accounting reports, research data and designing techniques

Course Code:	20PCC4P1	Course Title
		Core-XVII: Project Work and Viva-Voce

Course Outcomes (CO)

K1	CO1	To keep in mind the recent trends in computer field
K2	CO2	To understand various techniques in doing research
K3	CO3	To apply appropriate tools to collect, analyse and interpret data
K4	CO4	To figure out the solutions to the problem chosen