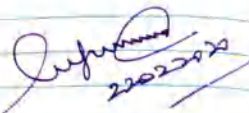
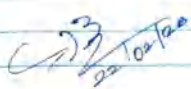
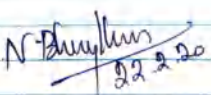
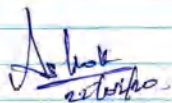
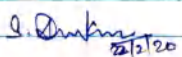


S.No	MEMBERS	SIGNATURE
1.	Dr. G. VIGNESH Chairman - Board of Studies Commerce with International Business Nallamothu Gounder Mahalingam College Pellachi, Coimbatore District - 642 001	
2.	Dr. T. BALAMURUGAN University Nominee - Board of Studies Commerce with International Business Nallamothu Gounder Mahalingam College Pellachi, Coimbatore District - 642 001	
3.	Dr. N. BHARATHI External Service Expert - Board of Studies Commerce with International Business Nallamothu Gounder Mahalingam College Pellachi, Coimbatore District - 642 001	
4.	Dr. C. MUGUNTHAN 	
5.	Mr. ASHOK INDUSTRIAL EXPERT	
6.	Mr. S. ARUNKUMAR ALUMNI MEMBER	

MINUTES

The BOS Meeting started by 10.15 a.m after prayer. The chairman Dr. G. Vignesh Introduced and welcomed the internal and the external Members.

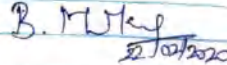
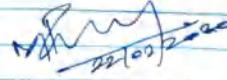
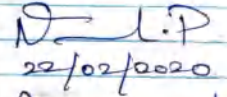
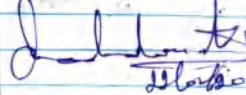
The External Members consists of Dr. T. Balamurugan as University Nominee, Dr. N. Bharathi as Subject Expert, Dr. C. Mugunthan as Academic Auditor, Mr. S. Ashok as Industrial Expert and Mr. S. Arunkumar as Alumni Member.

The ratification of the syllabi for 2019-2022 from IIIrd Semester onwards was the first discussed agenda and the board unanimously suggested to have the same syllabi that is to be given for 2020-2023 batch except for the first 2 semesters, Since it has 8 new papers. Further the board appreciated the efforts taken by all the faculty members for such reworking.

The University Nominee suggested to add factors affecting Decision making in 201B1A1 - Management concepts for International Business. He also viewed to replace WTO, Objective & Functions instead of TRIPS, TRIMS & IITS in 201B204 - Export Marketing.

The Subject Expert suggested to remove Approach of Logistics in 201B102, NATO, APEC in 201B307 respectively. Except for the above the papers Modern Marketing & Global Business Environment seemed to be perfect. 201B306 Banking Law & Foreign Exchange requires an addition of NOSTRO & LORO Accounts.

The Industrial Expert suggested to add reverse supply chain, SDF Form in Paper 201B317 - Fundamentals of Supply chain and 201B621 - EXIM Documentation Practical II. In 201B620 - International Finance, the concept of pre shipment finance and requirements with procedures are to be added.

S.No	MEMBERS	SIGNATURE
7.	Dr. N. BHUVANESH KUMAR	 22/02/2020
8.	Ms. T. BHAVANI	 22/02/2020
9.	Mr. B. MADHAN KUMAR	 22/02/2020
10.	Mr. M. PREM	 22/02/2020
11.	Ms. P. NANDHINI	 22/02/2020
12.	Mr. K. CHANDRABOSE	 22/02/2020

MINUTES

The Alumni Members requested to remove Air freight Exports & Imports from 20U1B6E6 - Air Cargo Management.

The Academic Auditor & the Subject Experts mutually agreed for introducing the following courses for 2020-23 batch.

- 20U1B101 - Principles of Accounting
- 20U1B203 - Cost & Management Accounting
- 20U1B2A2 - Business Statistics
- 20U1B305 - Human Resource Development
- 20U1B3A3 - Computing Skills for International Business
- 20U1B4A4 - Commercial Law
- 20U1B413 - Logistics Management
- 20U1B514 - Organisation Behaviour
- 20U1B515 - Internship
- 20U1B619 - International Sales Promotion & Branding
- 20U1B6E5 - Skills on Sourcing & Procurement
- 20U1B409 - Case Analysis

The above changes have been made through Benchmarking from various Universities & Institutions.

The Member Secretary Dr. N. Bhuvanesh Kumar suggested the board the pattern & scheme for assessment as 70:30 where 30 is Internal and the board unanimously agreed the Examination reform.

All the Stakeholders suggested that every course is skill focused and Employable. Certain courses also caters Entrepreneurship and one such course is value added course - Basics of Logistics Support Services and it has to be given approval. All the members are approving for the same & the Member Secretary proposed formal vote of thanks. Meeting ended by 2.30pm.