

2018-2021 Batch

Programme Outcomes

PO1. To develop an understanding of commerce and apply the skills in a continuously changing business environment.

PO2. To prepare them for subsequent graduate studies and to achieve success in their professional careers.

Course Outcomes (CO)

1.Course Code & Title: 18UCO101-FINANCIAL ACCOUNTING

CO1	To recollect the basic concepts, conventions, methods and techniques underlying the accounting practices.
CO2	To get the idea for preparing and presenting financial statements in accordance with generally accepted accounting principles.
CO3	To apply students' demonstrate skills in critical-thinking and problem-solving
CO4	To evaluate conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions.

2.Course Code & Title: 18UCO102-BUSINESS MANAGEMENT

CO1	To recollect the general framework and understand the key functions in management as applied in practice.
CO2	To understand the managerial performance of an organization.
CO3	To execute the strength, weakness, opportunities and challenges of business management.
CO4	To evaluate organizational decision with consideration of the political, legal and ethical aspects of business.

3.Course Code & Title:18UCO1A1-BUSINESS ECONOMICS

CO1	To recollect the functional areas of economics.
CO2	To understand the basic tools applied in the business economics.
CO3	To apply the various techniques for identifying the market condition of a firm.
CO4	To analyze the concept of economics equilibrium and implications of the business cycle.

4.Course Code & Title:18UCO203-HIGHER FINANCIAL ACCOUNTING

CO1	To recollect the rules for admission, retirement and death of the partner in a firm.
CO2	To get the idea about computation of various methods of goodwill and settlement of accounts to retiring partners.
CO3	To apply the rule of garner Vs murray for settlement of accounts among partners after dissolution.
CO4	To analyses the accuracy in the preparation, presentation and interpretation of final settlement of amount to partners.

5.Course Code & Title:18UCO204-COMMERCIAL LAW

CO1	To remember rules and issues relating to the business.
CO2	To understand the fundamentals of commercial law.
CO3	To apply the knowledge and skills in the elective area of the business law.
CO4	To evaluate the legal; principles and employ legal techniques to analyze competing consideration and resolve practical problems in the area of commercial law.

6.Course Code & Title:18UCO2A2-BUSINESS APPLICATION SOFTWARE AND INTERNET

CO1	To recollect the document format by reference to the file extension.
CO2	To understand the concept in word processing document.
CO3	To execute the knowledge relating to create effective presentation of data base.
CO4	To evaluate the designs to enhance the looks of the presentation.

7.Course Code & Title:18UCO2A3-BUSINESS APPLICATION SOFTWARE AND INTERNET

CO1	To recollect the theoretical knowledge for using of MS. Office in practical.
CO2	To understand the best practices in file management procedure.
CO3	To verify the mechanism of creating a HTML presentation.

8.Course Code & Title: 18UCO305-CORPORATE ACCOUNTING

CO1	To recollect the basic concepts and terms of the corporate accounting.
CO2	To understand the concept of financial statements.
CO3	To apply quantitative skills to help analysis and to solve the problems.
CO4	To evaluate the financial statements of a limited company.

9.Course Code & Title: 18UCO306-INCOME TAX

CO1	To recollect the fundamental concept of income tax act 1961
CO2	To get the idea of the various sources of incomes
CO3	To apply the income tax laws for computation of an individual's adjusted gross incomes
CO4	To evaluate individual income computation statement.

10.Course Code & Title: 18UCO 307-COMPANY LAW

CO1	To recollect the concept about Company and its promotions under Companies Act 2013.
CO2	To understand legal reasoning and analysis through study of statutes and regulatory practice relating to Company law.
CO3	To prepare the documents maintained under Companies Act 2013.
CO4	To evaluate the process from formation of company to winding up of the company under company law.

11.Course Code & Title: 18UCO 308-PRINCIPLES OF MARKETING

CO1	To remember the key concept and elements of marketing management.
CO2	To understand the role of marketing in a business context.
CO3	To deploy awareness and consideration of tools available to a marketer.
CO4	To analyze the global marketing environment and opportunities.

12.Course Code & Title:18UCO3A4-BUSINESS MATHEMATICS

CO1	To remember the basic term in the area of business calculus and financial mathematics.
CO2	To comprehend the basic methods of business calculus, types and methods of interest account, set language and their basic application in practice.
CO3	To apply the acquired knowledge and skills with practical problems in economic practice.
CO4	To figure out the problems in the area of business calculus, matrices, set theory, simple and compound interest and bills discounting

13. Course Code & Title:18UCO3N1- PRACTICALBANKING

CO1	To know the relationship between banker and customer.
CO2	To understand the various products and services offered by the bank.
CO3	To apply the knowledge for utilizing the banking services.
CO4	To evaluate the features of banking products and services.

14.Course Code & Title:18UCO3N2-FUNDAMENTALS OF ACCOUNTING

CO1	To recollect the basic concepts used in the accounting system.
CO2	To understand the accounting methods used in business.
CO3	To execute the skills to prepare different types of accounts.
CO4	To analyze new approach in implementation of financial statement.

15.Course Code & Title: 18UCO409-HIGHER CORPORATE ACCOUNTING

CO1	To remember the terms of accounting for amalgamation, absorption, acquisition of Companies, Internal and external reconstruction of companies.
CO2	To prepare final accounts for a Banking companies , Insurance companies and corporate
CO3	To apply the skill for preparation of consolidated accounts
CO4	To evaluate the financial statements of the Banking, Insurance and Business Corporates.

16.Course Code & Title:18UCO410-INTERNATIONAL TRADE

CO1	To remember the concepts and policies related to international business.
CO2	To understand the history and impact of international business.
CO3	To execute the opportunities and challenges offered by international business.
CO4	To estimate various modes of entering international markets.

17.Course Code & Title:18UCO411-BANKING THEORY , LAW AND PRACTICE

CO1	To recall the banking system in India offered by banks
CO2	To understand various types of banks and their activities.
CO3	To discuss the role of recent developments of the modern banks in a globalised scenario.
CO4	To analyze banking regulations and its features.

18.Course Code & Title:18UCO412-INDIRECT TAXATION

CO1	To remember the rules and regulation of indirect taxation.
CO2	To understand the rules for registrations and its exemptions in taxation.
CO3	To implement GST and its working mechanisms.
CO4	To analyze and resolve tax problems.

19.Course Code & Title:18UCO4A5-STATISTICAL METHODS

CO1	To remember the underlying theory of statistics.
CO2	To understand overall process and particular steps in collecting, analyzing, interpreting and presenting results.
CO3	To apply the appropriate statistical methods and in various data analysis problems.
CO4	To interpret the results of Regression Analysis and Correlation Analysis for forecasting

20.Course Code & Title:18UCO4N3-INVESTMENT MANAGEMENT

CO1	To recollect the financial instrument in market.
CO2	To understand the key challenges in market for investment.
CO3	To apply basic tools to make core investment management decisions.
CO4	To analyze investments and manage portfolios.

21.Course Code & Title:18UCO4N4-CONSUMER AFFAIRS

CO1	To recollect the knowledge of concepts and practices underlying sustainable Consumer Affairs
CO2	To get the idea of the complexities of Consumer Affairs
CO3	To execute the knowledge and understanding of relevant concept in relation to Consumer Affairs
CO4	To figure out how different ways to solve the consumer Affairs.

22.Course Code & Title:18UCO513-COST ACCOUNTING

CO1	To keep in mind, the place and role of cost accounting in the modern economic environment.
CO2	To understand the costing system, cost management system and budgeting system.
CO3	To execute overheads problems in the allocations and apportionment.
CO4	To analyze the common cost and revenues.

23. Course Code & Title:18UCO514-AUDITING PRINCIPLES ANDPRACTICE

CO1	To keep in mind current auditing concepts, standards and acceptable practices.
CO2	To comprehend preventative internal control measures.
CO3	To implement the audit process from planning of audit to completion of audit.
CO4	To interpret audit through computer assisted audit techniques

24.Course Code & Title:18UCO515-BUSINESS COMMUNICATION

CO1	To remember the concept and business communication models.
CO2	To understand the role of communication as an avenue for business.
CO3	To deploy students understand how to write business correspondence and improve written communication
CO4	To interpret the ability to communicate effectively.

25.Course Code & Title:18UCO516-HUMAN RESOURCE MANAGEMENT

CO1	To remember the importance of human resource management in organizations.
CO2	To get the idea about training and development needed to the human resource.
CO3	To identify the nature and sources of conflict and different strategies, approaches used in the resolution of conflict.
CO4	To analyze the key issues related to administering the human elements such as motivation, performance appraisal, recruitment and training.

26.Course Code & Title:18UCO517-INSTITUTIONAL TRAINING

CO1	To recollect and integrate classroom theory with workplace practice
CO2	To understand the administrative functions and company culture
CO3	To apply the academic and career goals
CO4	To interpret the work done in industrial training and describing the experience.

27.Course Code & Title:18UCO518-COMMERCE PRACTICAL

CO1	To know the various forms used in office management.
CO2	To compute the tax liability of Individuals.
CO3	To apply theoretical knowledge into a Business Practice.
CO4	To review various forms and Practices

28. Course Code & Title:18UCO519-FINANCIAL MARKETS AND SERVICES

CO1	To remember the various financial products, services, and strategies offered by various institutions.
CO2	To understand how the financial services component industries (insurance, banking, securities, real estate and financial planning) interact.
CO3	To analyze the structure of the financial markets.
CO4	To apply the knowledge of various financial products.

**29.Course Code & Title:18UCO5S1-SKILL BASED SUBJECT PAPER – I
Elective– I : FUNDAMENTALS OF ENTREPRENEURSHIP**

CO1	To remember the legal and financial conditions as well as the importance of the entrepreneurial infrastructure for starting a business venture.
CO2	To understand the effectiveness of different entrepreneurial strategies.
CO3	To execute the entrepreneurial project and its essential elements.
CO4	To analyze the elements of success of entrepreneurial ventures.

**30.Course Code & Title:18UCO5S2-SKILL BASED SUBJECT PAPER– I
Elective – II : ADVERTISEMENT AND SALES PROMOTION**

CO1	To keep in mind the communication objectives behind advertisement and promotion.
CO2	To point out the advertising and promotion strategies and tactics utilized by communicating agencies.
CO3	To implement skills in selecting and integrating element to create effective communication campaigns.
CO4	To analyze current and past advertising and promotion campaigns.

31.Course Code & Title:18UCO620-MANAGEMENT ACCOUNTING

CO1	To remember the concepts and importance of management accounting in decision making.
CO2	To understand the preparation of various types of budgets.
CO3	To apply the idea and practices of budgeting in a business decisions.
CO4	To analyze the financial data with the help of ratios.

32.Course Code & Title:18UCO621-E-COMMERCE AND INFORMATION SECURITY

CO1	To keep in mind the foundations and importance of e-commerce.
CO2	To understand E-Commerce platforms.
CO3	To deploy the legal issues and privacy in e-commerce.
CO4	To analyze and discuss e-commerce issues.

33.Course Code & Title:18UCO622-CASE ANALYSIS

CO1	To remember the depth knowledge about the study subject condition.
CO2	To understand alternative course of action to develop creative solution by group discussion.
CO3	To apply insight and understanding of issues and difficulties in computational modeling through case study.
CO4	To analyse strategies to set objectives for solving cases.

34.Course Code & Title:18UCO623-PROGRAMMING LAB-ACCOUNTING PACKAGE

CO1	To understand the basic accounting concepts.
CO2	To get the idea about tally accounting software from the business perspective.
CO3	To apply the basic rules and tricks to drill the transaction.
CO4	To analyze the applications of technology in accounting.

35.Course Code & Title:18UCO624-INSURANCE AND RISK MANAGEMENT

CO1	To remember the risk and insurance issues relating to individuals and families.
CO2	To understand, compare, analyze and synthesize the principal rules and theories relating to insurance.
CO3	To implement detailed and comprehensive knowledge of various types of insurance policies
CO4	To analyze the various sources of risk affecting local, regional and global level.

36.Course Code & Title:18UCO625-FINANCIAL MANAGEMENT

CO1	To remember the concepts and tools of finance.
CO2	To understand the importance of working capital and capital budgeting techniques.
CO3	To apply techniques to project financial statements for forecasting long-term financial needs.
CO4	To evaluate capital investment decisions and financial policies to business valuation.

37.Course Code & Title:18UCO6S3-SKILL BASED SUBJECT PAPER1I**Elective – I : PROJECT MANAGEMENT**

CO1	To recollect the knowledge and confidence to manage a project from beginning to end.
CO2	To understand the various institutions available for assisting the project management
CO3	To apply managerial skill in the different stages involved in project planning.
CO4	To evaluate progress taking account of budget, expenditure and risk management

38.Course Code & Title:18UCO6S4-SKILL BASED SUBJECT PAPER1I**Elective - II : ONLINE COURSE**

CO1	To remember the main concepts
CO2	To get the idea of
CO3	To apply the knowledge
CO4	To analyze

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Course Outcomes (CO)

1.Course Code & Title: 19UCO101-FINANCIAL ACCOUNTING

CO1	To recollect the basic concepts, conventions, methods and techniques underlying the accounting practices.
CO2	To get the idea for preparing and presenting financial statements in accordance with generally accepted accounting principles.
CO3	To apply skills in critical-thinking and problem-solving
CO4	To evaluate conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions.

2. Course Code & Title: 19UCO102-BUSINESS MANAGEMENT PRACTICES

CO1	To understand the functions in management as applied in practice.
CO2	To evaluate organizational decision.
CO3	To get the idea about training and development.
CO4	To analyze the key issue related to administering.

3.Course Code & Title:19UES 1A1-BUSINESS ECONOMICS

CO1	To recollect the functional areas of economics
CO2	To understand the basic tools applied in the business economics.
CO3	To apply the various technique for identifying the market condition of a firm.
CO4	To analyze the concept of economics equilibrium and implications of the business cycle.

4.Course Code & Title:19UCO204-COMMERCIAL LAW

CO1	To remember rules and issues relating to the business.
CO2	To understand the fundamentals of commercial law.
CO3	To apply the knowledge and skills in the elective area of the business law.
CO4	To evaluate the principles and legal techniques to resolve practical problems in the area of commercial law.

5.Course Code & Title:19UCO2A2-BUSINESS APPLICATION SOFTWARE AND INTERNET

CO1	To recollect the document format by reference to the file extension.
CO2	To understand the concept in word processing document.
CO3	To execute the knowledge relating to create effective presentation of data base.
CO4	To evaluate the designs to enhance the looks of the presentation.

6.Course Code & Title: 19UCO2A3- PROGRAMMING LAB IN BUSINESS APPLICATION SOFTWARE AND INTERNET

CO1	To recollect the theoretical knowledge for using of MS. Office in practical.
CO2	To understand the best practices in file management procedure.
CO3	To verify the mechanism of creating a HTML presentation.

7.Course Code & Title:19UCO305-CORPORATE ACCOUNTING

CO1	To recollect the basic concepts and terms of the corporate accounting.
CO2	To familiarize students with the accounting treatment adopted for raising funds and redeeming them
CO3	To understand the basis in preparing financial statements of joint stock company.
CO4	To apply the knowledge in evaluating goodwill & share of a company

8.Course Code & Title:19UCO306-INCOME TAX

CO1	To recollect the fundamental concept of income tax act 1961
CO2	To get the idea of the various sources of incomes
CO3	To apply the income tax laws for computation of an individual's adjusted gross incomes
CO4	To evaluate individual income computation statement.

9.Course Code & Title:19UCO 307-COMPANY LAW AND SECRETARIAL PRACTICE

CO1	To recollect the concept about Company and its promotions under Companies Act 2013.
CO2	To understand legal reasoning and analysis through study of statutes and regulatory practice relating to Company Secretary.
CO3	To prepare the documents maintained under Companies Act 2013.

CO4	To prepare the correspondence relating to meeting and evaluate the process from formation of company to winding up of the company under company law.
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10.Course Code & Title:19UCO 308-MODERN MARKETING

CO1	To remember the key concept and elements of marketing management.
CO2	To get an idea, how to implement marketing in Real life situation.
CO3	To deploy the role of marketing in a business context.
CO4	To analyze the global marketing environment and opportunities.

11.Course Code & Title:19UCO3A4-BUSINESS MATHEMATICS

CO1	To remember the basic term in the area of business calculus and financial mathematics.
CO2	To comprehend the basic methods of business calculus, types and methods of interest account, set language and their basic application in practice.
CO3	To apply the acquired knowledge and skills with practical problems in economic practice.
CO4	To figure out the problems in the area of business calculus, matrices, set theory, simple and compound interest and bills discounting

12.Course Code & Title:19UCO3N1-Elective – I PRACTICAL BANKING

CO1	To know the relationship between banker and customer.
CO2	To understand the various products and services offered by the bank.
CO3	To apply the knowledge for utilizing the banking services.
CO4	To evaluate the features of banking products and services.

13.Course Code & Title:19UCO3N2-FUNDAMENTALS OF ACCOUNTING

CO1	To recollect the basic concepts used in the accounting system.
CO2	To understand the accounting methods used in business.
CO3	To execute the skills to prepare different types of accounts.
CO4	To analyze new approach in implementation of financial statement.

14.Course Code & Title:19UCO409-HIGHER CORPORATE ACCOUNTING

CO1	To understand the accounting procedures of amalgamation and absorption of companies
CO2	To prepare financial statement of special type of business such as Banking companies, Insurance companies.
CO3	To apply skills for preparing accounting for reconstruction of companies.

CO4	To evaluate the steps involved in preparation of consolidated balance sheet of holding and subsidiary company
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15.Course Code & Title:19UCO410-INTERNATIONAL TRADE

CO1	To remember the concepts related to international business.
CO2	To understand the impact of international business.
CO3	To execute the opportunities and challenges offered by international business.
CO4	To develop an entrepreneurial skill into an international markets levels.

16.Course Code & Title:19UCO411-BANKING AND INSURANCE- Theory and Practice

CO1	To remember the Indian Banking System and Insurance Sectors in India.
CO2	To understand importance of banks and insurance in India.
CO3	To discuss the role of recent developments of the modern banks and insurance schemes in a globalized scenario.
CO4	To evaluate the banking services and insurance services to the society.

17.Course Code & Title:17UCO412-INDIRECT TAXATION

CO1	To remember the rules and regulation of indirect taxation.
CO2	To understand the rules for registrations and its exemptions in taxation.
CO3	To implement GST and its working mechanisms.
CO4	To analyze and resolve tax problems.

18.Course Code & Title:19 UCO 4A5-Allied-IV: Statistical Methods

CO1	To remember the underlying theory of statistics.
CO2	To understand overall process and particular steps in collecting, analyzing, interpreting and presenting results.
CO3	To apply the appropriate statistical methods and in various data analysis problems.
CO4	To interpret the results of Regression Analysis and Correlation Analysis for forecasting

19.Course Code & Title:19UCO4N3-CONSUMER AFFAIRS

CO1	To recollect the knowledge of concepts and practices underlying sustainable Consumer Affairs
CO2	To get the idea of the complexities of Consumer Affairs
CO3	To execute the knowledge and understanding of relevant concept in relation to Consumer Affairs
CO4	To figure out how different ways to solve the consumer Affairs.

20.Course Code & Title:19UCO4N4-INVESTMENT MANAGEMENT

CO1	To recollect the financial instrument in market.
CO2	To understand the key challenges in market for investment.
CO3	To apply basic tools to make core investment management decisions.
CO4	To analyze investments and manage portfolios.

21.Course Code & Title:19UCO513-COST ACCOUNTING

CO1	To understand the costing system, cost management system and the concept of labour and overhead cost.
CO2	To apply skills in preparing cost sheet
CO3	To evaluate problems in the allocations and apportionment of overheads.
CO4	To analyze the elements of cost involved in various processes.

22.Course Code & Title:19UCO514-AUDITING PRINCIPLES AND PRACTICE

CO1	To keep in mind current auditing concepts, standards and acceptable practices.
CO2	To comprehend preventative internal control measures.
CO3	To implement the audit process from planning of audit to completion of audit.
CO4	To interpret audit through computer assisted audit techniques

23.Course Code & Title:19UCO515-Retail Management

CO1	To recollect the concepts of effective retailing.
CO2	To understand the strategic decisions involved in location, evaluation and selection.

CO3	To recognize the tactics of pricing, store management and visual merchandising for extracting profit from retail offering.
CO4	To know the numerous career positions available in the retail field.

24.Course Code & Title:19UCO516-Business Communication and Commerce Practical

CO1	To make students to understand how to write business correspondence and improve written communication
CO2	To develop the students ability to communicate effectively
CO3	To know various forms used in office management and to compute tax liability
CO4	To apply theoretical knowledge into a business practice and review various forms and practices

25.Course Code & Title:19UCO517-INSTITUTIONAL TRAINING

CO1	To recollect and integrate classroom theory with workplace practice
CO2	To understand the administrative functions and company culture
CO3	To apply the academic and career goals
CO4	To interpret the work done in industrial training and describing the experience.

26.Course Code & Title:19 UCO 518-Core XVIII: Goods and Services Tax (GST) Accounting

CO1	To understand the importance of Goods and Services Tax (GST) in India
CO2	To enrich the knowledge of students in preparing accounting entries with GST
CO3	To know the preparation of source documents and types of vouchers
CO4	To prepare and analyse the final accounts of a sole proprietorship

27.Course Code & Title:19 UCO 519-Major Elective: Entrepreneurial Development

CO1	To make the students to understand the essentials of entrepreneurship and to know the presence of supportive institutions
CO2	To enlarge the students ability to identify and appraise the project
CO3	To know the forms of entrepreneurship including the women entrepreneurship
CO4	To apply the knowledge of entrepreneurship in understanding the pros and cons of entrepreneurial ventures

28.Course Code & Title:19UCO 5S1-SBE(Major) -INTELLECTUAL PROPERTY RIGHTS (IPRS)

CO1	To recall the IPR concepts in India.
CO2	To understand various procedures for IPR in India.
CO3	To develops procedural knowledge to Legal System and solving the problem relating to intellectual property rights.
CO4	To evaluate the legal management of IPR in real life practice.

29.Course Code & Title:19UCO5S2-SBE (Major)-Advertisement and Sales Promotion

CO1	To keep in mind the communication objectives behind advertisement and promotion.
CO2	To point out the advertising and promotion strategies and tactics utilized by communicating agencies.
CO3	To implement skills in selecting and integrating element to create effective communication campaigns.
CO4	To analyze current and past advertising and promotion campaigns.

30.Course Code & Title:19UCO620-MANAGEMENT ACCOUNTING

CO1	To remember the concepts and importance of management accounting in decision making.
CO2	To understand and analyze financial statement to help managerial decision making.
CO3	To prepare statements like cash flow, funds flow, budgets so as to assist the management to take meaningful and correct decision.
CO4	To learn the various tools and techniques in cost control like variance analysis and budgetary control.

31.Course Code & Title:19UCO621-E-COMMERCE AND CYBER SECURITY

CO1	To keep in mind the foundations and importance of e-commerce.
CO2	To understand E-Commerce platforms.
CO3	To deploy the legal issues and privacy in e-commerce.
CO4	To analyze and discuss e-commerce issues.

32.Course Code & Title:19UCO622-CASE ANALYSIS

CO1	To remember the depth knowledge about the study subject condition.
CO2	To understand alternative course of action to develop creative solution by group discussion.
CO3	To apply insight and understanding of issues and difficulties in computational modeling through case study.
CO4	To analyse strategies to set objectives for solving cases.

33.Course Code & Title:18UCO623-PROGRAMMING LAB- ACCOUNTING PACKAGE

CO1	To understand the basic accounting concepts.
CO2	To get the idea about tally accounting software from the business perspective.
CO3	To apply the basic rules and tricks to drill the transaction.
CO4	To analyze the applications of technology in accounting.

34.Course Code & Title:19UCO624-FINANCIAL MANAGEMENT AND SERVICES

CO1	To understand and remember the concepts and tools of finance.
CO2	To evaluate capital investment decision and financial policies to business valuation.
CO3	To analyze the structure of the financial markets.
CO4	To apply the financial knowledge to practice.

35.Course Code & Title:19UCO 625-Service Marketing and Customer Relationship Marketing

CO1	To recollect the concepts of service marketing.
CO2	To demonstrate ability evaluating service design.
CO3	To identify the way in which marketing of services can be practically applied in service sector.
CO4	To analyse and investigate the aspects of CRM implementation or CRM innovations in work related environment.

36.Course Code & Title:19 UCO6S3-SBE (Major) : Commerce for Competitive Exams

CO1	To understand the essentials of banking and various investments avenues and different types of financial markets and institutions
CO2	To enrich the knowledge on the basics and latest developments in economics
CO3	To familiarise with basic numerical ability problems

CO4	To learn and resolve verbal reasoning related problems
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37.Course Code & Title:19 UCO 6S4-SBE (Major) : Business Ethics

CO1	To understand the principles and theories of ethics in business
CO2	To expand the knowledge of students on the ethical issues in financial services
CO3	To be acquainted with the ethics used in the field of Marketing and HRM
CO4	To learn and to apply the knowledge of Corporate Social Responsibility towards society and nature / environment

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PO2. To prepare them for subsequent graduate studies and to achieve success in their professional careers.

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1.Course Code & Title: 20UCO101-FINANCIAL ACCOUNTING

CO1	To recollect the basic concepts, conventions, methods and techniques underlying the accounting practices.	2
CO2	To get the idea for preparing and presenting financial statements in accordance with generally accepted accounting principles.	
CO3	To apply skills in critical-thinking and problem-solving	
CO4	To evaluate conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions.	

2.Course Code &Title:20UCO102- PRINCIPLES OFMANAGEMENT

CO1	To recollect the general framework and understand the key functions in management as applied in practice.
CO2	To understand the managerial performance of an organization.
CO3	To execute the strength, weakness, opportunities and challenges of business management.
CO4	To evaluate organizational decision with consideration of the political, legal and ethical aspects of business.

3.Course Code & Title: 20UCO 1A1-BUSINESS ECONOMICS

CO1	To recollect the functional areas of economics
CO2	To understand the basic tools applied in the business economics.
CO3	To analyze cost functions and production aspects.
CO4	To apply the various technique for identifying the market condition of a firm

4.Course Code & Title: 20UCO203-HIGHER FINANCIAL ACCOUNTING

CO1	To recollect the rules for admission, retirement and death of a partner in a firm.
CO2	To get the idea about computation of various methods of goodwill and settlement of accounts to retiring partners.
CO3	To apply the relevant rule for settlement of accounts among partners after dissolution.
CO4	To analyses the procedures involved in accounting processes and its application.

5.Course Code & Title: 20 UCO204-COMMERCIAL LAW

CO1	To remember rules and issues relating to the business.
CO2	To understand the fundamentals of commercial law.
CO3	To apply the knowledge and skills in the elective area of the business law.
CO4	To evaluate the principles and legal techniques to resolve practical problems in the area of commercial law.

6.Course Code & Title: 20UCO2A2-BUSINESS APPLICATION SOFTWARE AND INTERNET

CO1	To recollect the document format by reference to the file extension.
CO2	To understand the concept in word processing document.
CO3	To execute the knowledge relating to create effective presentation of data base.
CO4	To evaluate the designs to enhance the looks of the presentation.

7.Course Code & Title:20UCO2A3 -PROGRAMMING LAB IN BUSINESS APPLICATION SOFTWARE AND INTERNET

CO1	To recollect the theoretical knowledge for using of MS. Office in practical.
CO2	To understand the best practices in file management procedure.
CO3	To verify the mechanism of creating a HTML presentation.

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CO1	To recollect the basic concepts and terms of the corporate accounting.
CO2	To familiarize students with the accounting treatment adopted for raising funds and redeeming them
CO3	To understand the basis in preparing financial statements of joint stock company.
CO4	To apply the knowledge in evaluating goodwill & share of a company

9.Course Code & Title: 20 UCO306-INCOME TAX

CO1	To recollect the fundamental concept of income tax act 1961
CO2	To get the idea of the various sources of incomes
CO3	To apply the income tax laws for computation of an individual's adjusted gross incomes
CO4	To evaluate individual income computation statement.

10.Course Code & Title: 20 UCO 307-COMPANY LAW ANDSECRETARIAL PRACTICE

CO1	To recollect the concept about Company and its promotions under Companies Act 2013.
CO2	To understand legal reasoning and analysis through study of statutes and regulatory practice relating to Company Secretary.
CO3	To prepare the documents maintained under Companies Act 2013.
CO4	To prepare the correspondence relating to meeting and evaluate the process from formation of company to winding up of the company under company law.

11.Course Code & Title:20 UCO 308- MODERN MARKETING

CO1	To remember the key concept and elements of marketing management.
CO2	To get an idea, how to implement marketing in Real life situation.
CO3	To deploy the role of marketing in a business context.
CO4	To analyze the global marketing environment and opportunities.

12.Course Code & Title: 20UCO3A4-BUSINESS MATHEMATICS

CO1	Demonstrate about the series, sets and Mathematics of Finance and concepts of matrices.
CO2	Understand the limits of Algebraic functions and simple differentiation.

CO3	Understand the concepts of simple integration and its application in business.
CO4	Understand decision making methods using linear programming problems.

13.Course Code & Title: 20 UCO3N1-Elective – I PRACTICAL BANKING

CO1	To know the relationship between banker and customer.
CO2	To understand the various products and services offered by the bank.
CO3	To apply the knowledge for utilizing the banking services.
CO4	To evaluate the features of banking products and services.

14.Course Code & Title:20UCO3N2-FUNDAMENTALS OF ACCOUNTING

CO1	To recollect the basic concepts used in the accounting system.
CO2	To understand the accounting methods used in business.
CO3	To execute the skills to prepare different types of accounts.
CO4	To analyze new approach in implementation of financial statement.

15.Course Code & Title:20 UCO409- HIGHER CORPORATE ACCOUNTING

CO1	To understand the accounting procedures of amalgamation and absorption of companies
CO2	To prepare financial statement of special type of business such as Banking companies, Insurance companies.
CO3	To apply skills for preparing accounting for reconstruction of companies.
CO4	To evaluate the steps involved in preparation of consolidated balance sheet of holding and subsidiary company

16.Course Code & Title:20UCO410-Human Resource Management

CO1	To remember the importance of human resource management in organizations.
CO2	To get the idea about training and development needed to the human resource.
CO3	To identify the nature and sources of conflict and different strategies, approaches used in the resolution of conflict.
CO4	To analyze the key issues related to administering the human elements such as motivation, performance appraisal, recruitment and training.

17.Course Code & Title:20 UCO411-BANKING AND INSURANCE

CO1	To remember the Indian Banking System and Insurance Sectors in India.
CO2	To understand importance of banks and insurance in India.
CO3	To discuss the role of recent developments of the modern banks and insurance schemes in a globalised scenario.
CO4	To evaluate the banking services and insurance services to the society.

18.Course Code & Title: 20 UCO412-INDIRECT TAXATION

CO1	To remember the rules and regulation of indirect taxation.
CO2	To understand the rules for registrations and its exemptions in taxation.
CO3	To implement GST and its working mechanisms.
CO4	To analyze and resolve tax problems.

19.Course Code & Title: INDIRECT TAXATION-Allied-IV: Statistical Methods

CO1	To remember the underlying theory of statistics.
CO2	To understand overall process and particular steps in collecting, analyzing, interpreting and presenting results.
CO3	To apply the appropriate statistical methods and in various data analysis problems.
CO4	To interpret the results of Regression Analysis and Correlation Analysis for forecasting

20.Course Code & Title: 20UCO4N3-CONSUMER AFFAIRS

CO1	To recollect the knowledge of concepts and practices underlying sustainable Consumer Affairs
CO2	To get the idea of the complexities of Consumer Affairs
CO3	To execute the knowledge and understanding of relevant concept in relation to Consumer Affairs
CO4	To figure out how different ways to solve the consumer Affairs.

21.Course Code & Title: 20UCO4N4-FUNDAMENTALS OF MARKETING

CO1	To remember the key concept and elements of marketing management.
CO2	To get an idea, how to implement marketing in Real life situation.
CO3	To deploy the role of marketing in a business context. S
CO4	To analyze the global marketing environment and opportunities.

22.Course Code & Title: 20UCO513-COST ACCOUNTING

CO1	To understand the costing system, cost management system and the concept of labour and overhead cost.
CO2	To apply skills in preparing cost sheet
CO3	To evaluate problems in the allocations and apportionment of overheads.
CO4	To analyze the elements of cost involved in various processes.

23.Course Code & Title:20UCO514-AUDITING PRINCIPLES AND PRACTICE

CO1	To keep in mind current auditing concepts, standards and acceptable practices.
CO2	To comprehend preventative internal control measures.
CO3	To implement the audit process from planning of audit to completion of audit.
CO4	To interpret audit through computer assisted audit techniques

24.Course Code & Title: 20UCO515-Retail Management

CO1	To recollect the concepts of effective retailing.
CO2	To understand the strategic decisions involved in location, evaluation and selection.
CO3	To recognize the tactics of pricing, store management and visual merchandising for extracting profit from retail offering.
CO4	To know the numerous career positions available in the retail field.

25.Course Code & Title: 20UCO516-Business Communication and Commerce Practical

CO1	To make students to understand how to write business correspondence and improve written communication
CO2	To develop the students ability to communicate effectively
CO3	To know various forms used in office management and to compute tax liability
CO4	To apply theoretical knowledge into a business practice and review various forms and practices

26.Course Code & Title:20UCO517 -INSTITUTIONAL TRAINING

CO1	To recollect and integrate classroom theory with workplace practice
CO2	To understand the administrative functions and company culture
CO3	To apply the academic and career goals
CO4	To interpret the work done in industrial training and describing the experience.

27.Course Code & Title: 20 UCO 518-Core XVIII: Goods and Services Tax (GST) Accounting

CO1	To understand the importance of Goods and Services Tax (GST) in India
CO2	To enrich the knowledge of students in preparing accounting entries with GST
CO3	To know the preparation of source documents and types of vouchers
CO4	To prepare and analyse the final accounts of a sole proprietorship

28.Course Code & Title:20 UCO 519 -Major Elective: Entrepreneurial Development

CO1	To make the students to understand the essentials of entrepreneurship and to know the presence of supportive institutions
CO2	To enlarge the students ability to identify and appraise the project
CO3	To know the forms of entrepreneurship including the women entrepreneurship
CO4	To apply the knowledge of entrepreneurship in understanding the pros and cons of entrepreneurial ventures

29.Course Code & Title:20UCO 5S1- SBE(Major) -INTELLECTUAL PROPERTY RIGHTS

CO1	To recall the IPR concepts in India.
CO2	To understand various procedures for IPR in India.
CO3	To develops procedural knowledge to Legal System and solving the problem relating to intellectual property rights.
CO4	To evaluate the legal management of IPR in real life practice.

30.Course Code & Title: 20UCO5S2-SBE (Major) : ADVERTISEMENT AND SALES PROMOTION

CO1	To keep in mind the communication objectives behind advertisement and promotion.
CO2	To point out the advertising and promotion strategies and tactics utilized by communicating agencies.
CO3	To implement skills in selecting and integrating element to create effective communication campaigns.
CO4	To analyze current and past advertising and promotion campaigns.

31.Course Code & Title: 20UCO620-MANAGEMENT ACCOUNTING

CO1	To remember the concepts and importance of management accounting in decision making.
CO2	To understand and analyze financial statement to help managerial decision making.
CO3	To prepare statements like cash flow, funds flow, budgets so as to assist the management to take meaningful and correct decision.
CO4	To learn the various tools and techniques in cost control like variance analysis and budgetary control.

32.Course Code & Title:20UCO621- E-COMMERCE AND CYBER SECURITY

CO1	To keep in mind the foundations and importance of e-commerce.
CO2	To understand E-Commerce platforms.
CO3	To deploy the legal issues and privacy in e-commerce.
CO4	To analyze and discuss e-commerce issues.

33.Course Code & Title:20UCO622- CASE ANALYSIS

CO1	To remember the depth knowledge about the study subject condition.
CO2	To understand alternative course of action to develop creative solution by group discussion.
CO3	To apply insight and understanding of issues and difficulties in computational modeling through case study.
CO4	To analyse strategies to set objectives for solving cases.

34.Course Code & Title:20UCO623-PROGRAMMING LAB-ACCOUNTING PACKAGE

CO1	To understand the basic accounting concepts.
CO2	To get the idea about tally accounting software from the business perspective.
CO3	To apply the basic rules and tricks to drill the transaction.
CO4	To analyze the applications of technology in accounting.

35.Course Code & Title:20UCO624- FINANCIAL MANAGEMENT AND SERVICES

CO1	To understand and remember the concepts and tools of finance.
CO2	To evaluate capital investment decision and financial policies to business valuation.
CO3	To analyze the structure of the financial markets.
CO4	To apply the financial knowledge to practice.

36.Course Code & Title:20UCO 625- Service Marketing and Customer Relationship Marketing

CO1	To recollect the concepts of service marketing.
CO2	To demonstrate ability evaluating service design.
CO3	To identify the way in which marketing of services can be practically applied in service sector.
CO4	To analyse and investigate the aspects of CRM implementation or CRM innovations in work related environment.

37.Course Code & Title:20 UCO6S3-SBE (Major) : Commerce for Competitive Exams

CO1	To understand the essentials of banking and various investments avenues and different types of financial markets and institutions
CO2	To enrich the knowledge on the basics and latest developments in economics
CO3	To familiarize with basic numerical ability problems
CO4	To learn and resolve verbal reasoning related problems

38.Course Code & Title:20 UCO 6S4-SBE (Major) : Business Ethics

CO1	To understand the principles and theories of ethics in business
CO2	To expand the knowledge of students on the ethical issues in financial services
CO3	To be acquainted with the ethics used in the field of Marketing and HRM
CO4	To learn and to apply the knowledge of Corporate Social Responsibility towards society and nature / environment