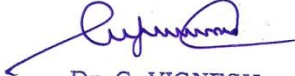


List of Courses having focus on Local, National, Regional and Global Developmental Needs offered by the B.Com IB

B.Com International Business						
Programme: B.Com International Business						Year : 2020 - 2021 2019 - 2020 2018 - 2019
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
20UIB101	Principles of Accounting	✓	✓		✓	Helps in Basics of Accounting
20UIB102	Modern Marketing	✓	✓	✓	✓	Recent Trends of Marketing
20UIB1A1	Management Concept for International Business	✓	✓		✓	Management Structure International Business
20UIB203	Cost and Management Accounting	✓	✓	✓		Working on Cost and Management Accounting
20UIB204	Export Marketing		✓		✓	Concept of Export
20UIB2A2	Business Statistics	✓				Basic Statistics to Solve the Business Problems
19UIB305	Human Resource Development	✓	✓	✓	✓	Paradigm Shift to be known from HRM to HRD
19UIB306	Banking Law & Foreign Exchange	✓		✓	✓	Knowledge on Banking and FOREX transactions
19UIB307	Global Business Environment			✓	✓	World Wide Business Environment
19UIB308	Practical Banking for International Business	✓		✓	✓	Practical Approach of Banking Practices
19UIB3A3	Computing Skills for International Business	✓		✓		Basics of Computer Proficiency, using Lab – MS Office
19UIB3N1	Introduction to	✓			✓	Basic Laymen

	International Business					Knowledge of International Business
19UIB3N2	Tourism Marketing	✓			✓	Ideas in Tourism
19UIB409	Case Analysis	✓	✓			Predicting Ability on Situations that are dealt .
19UIB410	International Trade Procedures & Documentation	✓			✓	International trade and documentation are taught
19UIB411	Indirect Taxation	✓		✓		Knowledge on Taxation.
19UIB412	Virtual Banking Practical's	✓	✓			Concept of E-Banking
19UIB4A4	Commercial Law	✓	✓	✓	✓	Law related to Business.
19UIB413	Logistics Management	✓	✓		✓	Views on Logistics
19UIB4N3	Global Logistics			✓	✓	Idea on World Logistics
19UIB4N4	Tour Operation Management	✓	✓	✓	✓	Business Concept on Tour Operations .
18UIB514	Fundamentals of Supply Chain Management	✓	✓		✓	Concept of SCM
18UIB515	EXIM Management	✓	✓		✓	To know about Export and Import proceedings
18UIB516	Information Security & Executive Communication	✓	✓		✓	Essentials of IT and Communication
18UIB517	Human Resource Management	✓	✓	✓	✓	To impart with HR Practices
18UIB518	Tally – I	✓				To get a Practical Idea on accounting procedures and practices
18UIB519	EXIM Documentation – I	✓	✓		✓	Practical Idea on Basic Export Documents
18UIB5S1	Personality Building	✓				To make the students aware about Communication, Interviews.
18UIB5S2	Garment costing	✓				To Know about Garment Procedure
18UIB620	Global Sourcing Management	✓	✓	✓	✓	To Impart knowledge on Global Sourcing
18UIB621	International Finance	✓	✓	✓	✓	To Educate the students with various Modes and Terms of Finance.

18UIB622	Shipping, Ocean and freight Management	✓	✓	✓	✓	To impart knowledge Shipping Industry
18UIB623	Tally – II	✓				To get practical on Tally concepts
18UIB624	EXIM Documentation – II	✓	✓		✓	Practical Idea on Advanced Export Documents
18UIB 6S3	Intellectual Property Rights		✓	✓	✓	To impart the students with property rights
18UIB 6S4	Garment Merchandising	✓	✓	✓	✓	To know about garment costing and its techniques


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BOS Chairman

