

2018 BATCH

B.COM – IB - III YEAR

PO & CO

Program Outcomes

PO1. To inculcate the students with various categories of knowledge needed to compete internationally.

PO2. To provide students, the necessary inputs on the macro (academic) environment and micro(practical) environment, in this current global scenario.

Programme Specific Outcomes

PSO1 To develop the communicative skills of the students through academia

PSO2 To render knowledge on accounting and computer proficiency with their empirical background

PSO3 To institute learners on the knowledge of Logistics, Supply Chain Management, Export Import and International Finance.

PSO4 To create physical interest in crossing borders among management, documentation, banking, and transportation through literary workings.

PSO5 To check and reveal the practicalities through theoretical knowledge

Course Code:	18UIB101	Title
		Principles of Accounting

Course Outcomes

K1	CO1	To remember the accounting concepts
K2	CO2	To get the idea of Journal, Ledger and Trial Balance
K3	CO3	To execute final accounts book keeping methodology
K4	CO4	To evaluate balance sheet of different multinational concerns

Course Code	18UIB102	Title
		Modern Marketing

Course Outcomes

K1	CO1	To remember the marketing concept and its changing role in society.
K2	CO2	To understand the key features of the modern marketing environment.
K3	CO3	To apply the role of modern marketer managers and their role in a multiple stakeholders environment.
K4	CO4	To analysis buyer behaviour as a basic for market segmentation.

Course Code	18UIB1A1	Title
		Elements of Management

Course Outcomes

K1	CO1	To remember the importance of management process in current scenario.
K2	CO2	To point of various levels of management in Multinational company.
K3	CO3	To implement the elements of management.
K4	CO4	To evaluate concept and theories of management.

Course Code:	18UIB203	Title
		Cost and management accounting

Course Outcomes

K1	CO1	To recollect the concept of depreciation, investment and hire purchase account
K2	CO2	To deduce the reserve for depreciation, Royalty and branch accounting.
K3	CO3	To execute method of providing depreciation and instalment systems.
K4	CO4	To interpret the single entry system with statement of affairs and conversion method.

Course Code	18UIB204	Title
		Economic Analysis

Course Outcomes

K1	CO1	To remember the use of economics terminologies in oral and written communications.
K2	CO2	To understand the decisions wisely using cost-benefit analysis.
K3	CO3	To implement the benefits and costs of a global economy.
K4	CO4	To apply the basic theories of economics in critical thinking and problem solving.

Course Code	18UIB2A2	Title
		Statistics for Business

Course Outcomes

K1	CO1	To remember the importance of statistics and its role in business
K2	CO2	To understand various techniques and tools used for statistics calculation.
K3	CO3	To implement statistical problem in commerce.
K4	CO4	To review various usage of statistics in current scenario.

Course Code	18UIB305	Title
		Banking law & Practice

Course Outcomes

K1	CO1	To remember the banking regulation act of 1949
K2	CO2	To understand the various types of banks and its usage.
K3	CO3	To execute the principles of lending, borrowing and negotiation instruments.
K4	CO4	To figure out the role of RBI and its function in banking industry.

Course Code	18UIB306	Title
		Legal aspects of business

Course outcomes

K1	CO1	To remember the functioning of law and legal systems.
K2	CO2	To understand the basic principle and origin in the area of commercial law.
K3	CO3	To execute the law of sale of goods.
K4	CO4	To analyze and evaluate the various types of law followed in business.

Course Code:	18UIB307	Title
		Export Marketing

Course outcome

K1	CO1	To keep in mind about export marketing.
K2	CO2	To understand the concept of international marketing while starting export business
K3	CO3	To apply export pricing in international marketing.
K4	CO4	To analyze the role of promotional organization in India

Course Code	18UIB308	Title
		Practical banking– I

Course Outcomes

K2	CO2	To understand the various types of accounts and its usage.
K3	CO3	To execute the usage of negotiation instruments.
K4	CO4	To figure out the importance of currency in trade activities.

Course Code	18UIB3A3	Title
		Business Application Software – I

Course Outcomes

K2	CO2	To understand the various types of business application software.
K3	CO3	To execute mail merge concept by linking documents.
K4	CO4	To analyse the familiarity with the concepts and terminology used in the development, implementation and operation of business computer applications

Course Code	18UIB3N1	Title
		Global Business

Course Outcomes

K1	CO1	To keep in mind about the evolution of international business.
K2	CO2	To understand the modes of entering international business.
K3	CO3	To apply the changes of MNCs in global business.
K4	CO4	To analysis the various terminology used in international business.

Course Code	18UIB3N2	Title
		Tourism Marketing

Course Outcomes

K1	CO1	To remember the role of marketing in tourism.
K2	CO2	To understand the marketing mix strategies for a tourism product.
K3	CO3	To apply the elements in the marketing planning process.
K4	CO4	To evaluate stakeholders and variables in the marketing environment.

Course Code	18UIB409	Title
		Business taxation

Course Outcomes

K1	CO1	To keep in mind about the basic objectives of taxation.
K2	CO2	To understand the basic types of indirect taxation followed in India.
K3	CO3	To apply framework of business taxation.
K4	CO4	To analyze the role of indirect taxation in Indian economy.

Course Code	18UIB410	Title
		International Trade Procedures & Documentation

Course Outcomes

K1	CO1	To keep in mind about the trade procedures and documentation needed for exports.
K2	CO2	To get the idea on various documents used for international trade.
K3	CO3	To apply basic policy and terms followed in export import business.
K4	CO4	To analyse the role of documentation in international trade.

Course Code	18UIB411	Title
		Global Business Environment

Course Outcomes

K1	CO1	To recollect the role of environment in global business.
K2	CO2	To picture the Factors affecting international environment.
K3	CO3	To implement the environment factors to regain the balance of payment deficit.
K4	CO4	To evaluate the various institution and regional integration to overcome environment changes.

Course Code	18UIB412	Title
		Principles of Logistics

Course Outcomes

K1	CO1	To keep in mind about role of logistics within the firm as well as between organization.
K2	CO2	To understand the structure of logistics management.
K3	CO3	To apply the logistics strategy to redefine the points necessary to make this harmonization.
K4	CO4	To analyze the importance of the term value creation and to propose actions in the field of management of logistics.

Course Code	18UIB413	Title
		Practical Banking-II

Course Outcomes

K2	CO2	To understand the types of online banking facility available for end users.
K3	CO3	To apply framework of smart banking.
K4	CO4	To analyse the role of internet banking in current scenario.

Course Code	18UIB4A4	Title
		Business Application Software – II

Course Outcomes

K2	CO2	To get the idea of about company presentation by using power point.
K3	CO3	To implement database creation and its usage in current business.
K4	CO4	To evaluate the role of business application software role in international business.

Course Code	18UIB4N3	Title
		Global logistics

Course Outcomes

K1	CO1	To keep in mind about the importance of business logistics in current scenario.
K2	CO2	To understand the role of logistics in a market oriented society.
K3	CO3	To apply the theoretical knowledge with practical knowledge on logistics.
K4	CO4	To analyze the general concept of customer service application of logistics information systems.

Course Code	18UIB4N4	Title
		Tour Operation Management

Course Outcomes

K1	CO1	To remember basic knowledge of the tour operation industry.
K2	CO2	To understanding legal aspects in tour and travel operations.
K3	CO3	To apply the travel related procedure and activities.
K4	CO4	To analyze the travel transfer and accommodation planning.

Course Code	18UIB514	Title
		Fundamentals of Supply Chain Management

Course Outcomes

K1	CO1	To recollect the role of supply chain in international scenario.
K2	CO2	To understand fundamental supply chain management concepts.
K3	CO3	To apply knowledge to evaluate and manage an effective supply chain.
K4	CO4	To analyze and improve supply chain processes.

Course Code	18UIB515	Title
		EXIM Management

Course Outcomes

K1	CO1	To keep in mind about the fundamentals of export and import policy.
K2	CO2	To picture the overview of export and import procedure.
K3	CO3	To implement payment methodology followed in international settlements.
K4	CO4	To figure out the custom clearance procedure and agencies in Exim business.

Course Code	18UIB516	Title
		Information Security & Executive Communication

Course Outcomes

K1	CO1	To recollect and respond the communication difference effectively.
K2	CO2	To understand opportunities in the field of communication.
K3	CO3	To apply communication theories.
K4	CO4	To analyse the current technology related to the communication field.

Course Code	18UIB517	Title
		Human Resource Management

Course Outcomes

K1	CO1	To keep in mind the specific human resource component of the organization's business plan.
K2	CO2	To understand the specific features of recruitment, selection & retention process in company.
K3	CO3	To execute the performance appraisal methods for a company.
K4	CO4	To analyze the functioning of human resource management in the domestic and international context.

Course Code	18UIB518	Title
		Tally – I

Course Outcomes

K2	CO2	To understand the accounting concept, tools and technique influencing business organization.
K3	CO3	To apply alteration and deletion of details in tally.
K4	CO4	To review the trial balance, profit and loss and final accounts in tally software.

Course Code	18UIB519	Title
		EXIM Documentation – I

Course Outcomes

K2	CO2	To understand the steps, procedure and formalities in export business and its applications.
K3	CO3	To implement the basic registration forms and export documents.
K4	CO4	To evaluate the transport documents needed for exports.

Course Code	18UIB5S1	Title
		Personality Building

Course Outcomes

K1	CO1	To keep in mind about the importance of personality building.
K2	CO2	To get the idea on body language and public speaking.
K3	CO3	To execute the business etiquette.
K4	CO4	To interpret the communication skills with organizations.

Course Code:	18UIB5S2	Title
		Garment costing

Course Outcomes

K1	CO1	To remember the cost related to garment industry.
K2	CO2	To get the idea about pattern in apparel industry costing.
K3	CO3	To apply apparel marketing cost analysis for garment costing.
K4	CO4	To analyze the budgeting process for apparel industry.

Course Code:	18UIB620	Title
		Global Sourcing Management

Course Outcomes

K1	CO1	To recollect the legal aspects of global sourcing management.
K2	CO2	To understand global sourcing process and condition.
K3	CO3	To apply the general condition for efficient global sourcing.
K4	CO4	To analyze the profitable growth and increasing the stakeholder value through global sourcing.

Course Code	18UIB621	Title
		International Finance

Course Outcomes

K1	CO1	To recollect the models with capital flows and show their relevance to the global finance.
K2	CO2	To understand the key factors that influence international finance.
K3	CO3	To apply theories of currency market movements.
K4	CO4	To analyze historical and contemporary international financial systems and compare their relevance to financial markets.

Course Code	18UIB622	Title
		Shipping and Ocean Freight Management

Course Outcomes

K1	CO1	To recollect the role of shipping industry in International business.
K2	CO2	To understand the shipping management with international maritime environment in which they operate and how they are managed.
K3	CO3	To execute the basic types of operations and advanced scientific shipment planning.
K4	CO4	To analyze the basic documentation used in the shipping industry.

Course Code:	18UIB623	Title
		Tally – II

Course Outcomes

K2	CO2	To understand the bill wise details and bank reconciliation statement.
K3	CO3	To implement a program to calculate foreign gain or loss.
K4	CO4	To analyse a programme for vat and TDS using tally.

Course Code	18UIB624	Title
		EXIM Documentation - II

Course Outcomes

K2	CO2	To understand the basic regulatory documents need for custom clearance.
K3	CO3	To implement and identify sources of information on export restrictions and documentation associated with foreign countries.
K4	CO4	To analyse the role of INCOTERMS in international trade.

Course Code	18UIB6S3	Title
		Intellectual Property Rights

Course Outcomes

K1	CO1	To remember differentiating different types of intellectual property and their roles in contributing to organization.
K2	CO2	To understand the framework of strategic management of intellectual property.
K3	CO3	To execute derive value from intellectual property and leverage its value in new product.
K4	CO4	To evaluate the legal management of intellectual property and understanding of real life practice.

Course Code:	18UIB6S4	Title
		Garment Merchandising

Course Outcomes

K1	CO1	To recollect the fundamentals of merchandising in garment industry.
K2	CO2	To understand production methods appropriate to product quality and cost.
K3	CO3	To implement the standardization concept and quality in apparel industry.
K4	CO4	To review the elements of visual merchandizing.

Program Outcomes

PO1. To inculcate the students with various categories of knowledge needed to compete internationally.

PO2. To create physical interest in crossing borders among management, documentation, banking, and transportation through literary workings

PO3. To provide students, the necessary inputs on the macro (academic) environment and micro (practical) environment, in this current global scenario.

PO4. To render knowledge on accounting, law and taxation with the proficiency in computer

PO5. To develop the communicative skills of the students through academia

Programme Specific Outcomes

PSO1	To internalize various categories in management, documentation, banking and transportation
PSO2	To help students physically to work with computers, e content and other literary work
PSO3	To educate the differences between the academic environment and practical environment
PSO4	To highlight concept on accounting, commercial and banking law and business taxation
PSO5	To make the students to communicate effectively through seminars and power point presentations

Course Code	19UIB101	Title
		Financial Accounting

Course Outcomes

K1	CO1	To recollect the basic concepts, conventions, methods and techniques underlying the accounting practices.
K2	CO2	To get the idea for preparing and presenting financial statements in accordance with generally accepted accounting principles..
K3	CO3	To apply skills in critical-thinking and problem-solving
K4	CO4	To evaluate conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions.

Course Code	19UIB102	Title
		Modern Marketing

Course Outcomes

K1	CO1	To remember the marketing concept and its changing role in society.
K2	CO2	To understand the key features of the modern marketing environment.
K3	CO3	To apply the role of modern marketer managers and their role in a multiple stakeholders environment.
K4	CO4	To analysis buyer behaviour as a basic for market segmentation.

Course Code	19UIB1A1	Title
		Management Concept for International Business

Course Outcomes

K1	CO1	To remember the importance of management process in current scenario.
K2	CO2	To point of various levels of management in Multinational company.
K3	CO3	To implement the elements of management.
K4	CO4	To evaluate concept and theories of management.

Course Code	19UIB203	Title
		Higher Financial Accounting

Course Outcomes

K1	CO1	To recollect the rules for admission, retirement and death of a partner in a firm.
K2	CO2	To get the idea about computation of various methods of goodwill and settlement of accounts to retiring partners.
K3	CO3	To apply the relevant rule for settlement of accounts among partners after dissolution.
K4	CO4	To analyses the procedures involved in accounting processes and its application.

Course Code:	19UIB204	Title
		Export Marketing

Course outcome

K1	CO1	To keep in mind about export marketing.
K2	CO2	To understand the concept of international marketing while starting export business
K3	CO3	To apply export pricing in international marketing.
K4	CO4	To analyze the role of promotional organization in India

Course Code	19UIB2A2	Title
		Statistics for Business

Course Outcomes

K1	CO1	To remember the importance of statistics and its role in business
K2	CO2	To understand various techniques and tools used for statistics calculation.
K3	CO3	To implement statistical problem in commerce.
K4	CO4	To review various usage of statistics in current scenario.

Course Code	19UIB305	Title
		Human Resource Development

Course Outcomes

K1	CO1	To keep in mind the specific human resource component of the organization's business
K2	CO2	To understand the specific features of recruitment, selection & retention process in company.
K3	CO3	To execute the performance appraisal methods for a company.
K4	CO4	To analyze the functioning of human resource management in the domestic and

Course Code	19UIB306	Title
		Banking Law & Foreign Exchange

Course Outcomes

K1	CO1	To remember the banking regulation act of 1949
K2	CO2	To understand the various types of banks and its usage.
K3	CO3	To execute the principles of lending, borrowing and negotiation instruments.
K4	CO4	To figure out the role of RBI and its function in banking industry.

Course Code	19UIB307	Title
		Global Business Environment

Course Outcomes

K1	CO1	To recollect the role of environment in global business.
K2	CO2	To picture the Factors affecting international environment.
K3	CO3	To implement the environment factors to regain the balance of payment deficit.
K4	CO4	To evaluate the various institution and regional integration to overcome environment changes.

Course Code	19UIB308	Title
		Practical Banking for International Business

Course Outcomes

K2	CO2	To understand the various types of accounts and its usage.
K3	CO3	To execute the usage of negotiation instruments.
K4	CO4	To figure out the importance of currency in trade activities.

Course Code	19UIB3A3	Title
		Computing Skills for International Business

Course Outcomes

K2	CO2	To evaluate the role of business application software role in international business.
K3	CO3	To execute mail merge concept by linking documents.
K4	CO4	To analyse the familiarity with the concepts and terminology used in the development, implementation and operation of business computer applications

Course Code	19UIB3N1	Title
		Introduction to International Business

Course Outcomes

K1	CO1	To keep in mind about the evolution of international business.
K2	CO2	To understand the modes of entering international business.
K3	CO3	To apply the changes of MNCs in global business.
K4	CO4	To analysis the various terminology used in international business.

Course Code	19UIB3N2	Title
		Tourism Marketing

Course Outcomes

K1	CO1	To remember the role of marketing in tourism.
K2	CO2	To understand the marketing mix strategies for a tourism product.
K3	CO3	To apply the elements in the marketing planning process.
K4	CO4	To evaluate stakeholders and variables in the marketing environment.

Course Code	19UIB409	Title
		Case Analysis

Course Outcomes

K3	CO2	To inculcate the happenings with the live cases
K4	CO3	To figure out the work carried out in the decision making scenario
K5	CO4	To evaluate the case study report

Course Code	19UIB410	Title
		International Trade Procedures & Documentation

Course Outcomes

K1	CO1	To keep in mind about the trade procedures and documentation needed for exports.
K2	CO2	To get the idea on various documents used for international trade.
K3	CO3	To apply basic policy and terms followed in export import business.
K4	CO4	To analyse the role of documentation in international trade.

Course Code	19UIB411	Title
		Indirect Taxation

Course Outcomes

K1	CO1	To remember the rules and regulation of indirect taxation.
K2	CO2	To understand the rules for registrations and its exemptions in taxation.
K3	CO3	To implement GST and its working mechanisms.
K4	CO4	To analyze and resolve tax problems.

Course Code	19UIB412	Title
		Virtual Banking Practical's

Course Outcomes

K2	CO2	To understand the types of online banking facility available for end users.
K3	CO3	To apply framework of smart banking.
K4	CO4	To analyse the role of internet banking in current scenario.

Course Code	19UIB4A4	Title
		Commercial Law

K1	CO1	To remember rules and regulations relating to the commerce.
K2	CO2	To understand the fundamentals of commercial law.
K3	CO3	To apply the knowledge and skills in the elective area of the business law.
K4	CO4	To evaluate the principles and legal techniques to resolve practical problems legally.

Course Code	19UIB413	Title
		Logistics Management

Course Outcomes

K1	CO1	To keep in mind about role of logistics within the firm as well as between organization.
K2	CO2	To understand the elements of logistics management.
K3	CO3	To apply the logistics strategy on order processing and Inventory management in an organization.
K4	CO4	To analyze the importance of Packaging and Transportation in logistics Management.

Course Code	19UIB4N3	Title
		Global logistics

Course Outcomes

K1	CO1	To keep in mind about the importance of business logistics in current scenario.
K2	CO2	To understand the role of logistics in a market oriented society.
K3	CO3	To apply the theoretical knowledge with practical knowledge on logistics.
K4	CO4	To analyze the general concept of customer service application of logistics information systems.

Course Code	19UIB4N4	Title
		Tour Operation Management

Course Outcomes

K1	CO1	To remember basic knowledge of the tour operation industry.
K2	CO2	To understanding legal aspects in tour and travel operations.
K3	CO3	To apply the travel related procedure and activities.
K4	CO4	To analyze the travel transfer and accommodation planning.

Course Code	19UIB514	Title
		Organisation Behaviour

Course Outcomes

K1	CO1	To understand the costing system, cost management system and the concept of labour and overhead cost.
K2	CO2	To apply skills in preparing cost sheet
K3	CO3	To evaluate problems in the allocations and apportionment of overheads.
K4	CO4	To analyze the elements of cost involved in various processes.

Course Code	19UIB515	Title
		Internship

Course Outcomes

K3	CO2	To get associate with the industry academia interface
K4	CO3	To figure out the work carried out in the industry
K5	CO4	To evaluate the internship report

Course Code	19UIB516	Title
		Information Security & Executive Communication

Course Outcomes

K1	CO1	To recollect and respond the communication difference effectively.
K2	CO2	To understand opportunities in the field of communication.
K3	CO3	To apply communication theories.
K4	CO4	To analyse the current technology related to the communication field.

Course Code	19UIB517	Title
		Fundamentals of Supply Chain

Course Outcomes

K1	CO1	To recollect the role of supply chain in international scenario.
K2	CO2	To understand fundamental supply chain management concepts.
K3	CO3	To apply knowledge to evaluate and manage an effective supply chain.
K4	CO4	To analyze and improve supply chain processes.

Course Code	19UIB518	Title
		EXIM Documentation Practical's – I

Course Outcomes

K2	CO2	To understand the steps, procedure and formalities in export business and its applications.
K3	CO3	To implement the basic registration forms and export documents.
K4	CO4	To evaluate the transport documents needed for exports.

Course Code	19UIB5E1	Title
		Economic Analysis

Course Outcomes

K1	CO1	To remember the use of economics terminologies in oral and written communications.
K2	CO2	To understand the decisions wisely using cost-benefit analysis.
K3	CO3	To implement the benefits and costs of a global economy.
K4	CO4	To apply the basic theories of economics in critical thinking and problem solving.

Course Code:	19UIB5E2	Title
		Global Sourcing Management

Course Outcomes

K1	CO1	To recollect the legal aspects of global sourcing management.
K2	CO2	To understand global sourcing process and condition.
K3	CO3	To apply the general condition for efficient global sourcing.
K4	CO4	To analyze the profitable growth and increasing the stakeholder value through global sourcing.

Course Code	19UIB5S1	Title
		Personality Building

Course Outcomes

K1	CO1	To keep in mind about the importance of personality building.
K2	CO2	To get the idea on body language and public speaking.
K3	CO3	To execute the business etiquette.
K4	CO4	To interpret the communication skills with organizations.

Course Code:	19UIB5S2	Title
		Garment Costing

Course Outcomes

K1	CO1	To remember the cost related to garment industry.
K2	CO2	To get the idea about pattern in apparel industry costing.
K3	CO3	To apply apparel marketing cost analysis for garment costing.
K4	CO4	To analyze the budgeting process for apparel industry.

Course Code	19UIB619	Title
		International Sales Promotion & Branding

Course Outcomes

K1	CO1	To remember the concepts and importance of sales promotion.
K2	CO2	To understand and analyze the concepts and value of branding.
K3	CO3	To know the in-depth knowledge on advertising and communication.
K4	CO4	To learn the various tools and techniques used in advertising media.

Course Code	19UIB620	Title
		International Finance

Course Outcomes

K1	CO1	To recollect the terms of payment in International trade.
K2	CO2	To understand the source of finance available in global trade.
K3	CO3	To figure out the importance of packing credit in exports.
K4	CO4	To analyze the role of EXIM Bank in international trade.

Course Code	19UIB621	Title
		EXIM Documentation Practical's - II

Course Outcomes

K2	CO2	To understand the basic regulatory documents need for custom clearance.
K3	CO3	To implement and identify sources of information on export restrictions and documentation associated with foreign countries.
K4	CO4	To analyse the role of INCOTERMS in international trade.

Course Code	19UIB6E3	Title
		EXIM Management

Course Outcomes

K1	CO1	To keep in mind about the fundamentals of export and import policy.
K2	CO2	To picture the overview of export and import procedure.
K3	CO3	To implement payment methodology followed in international settlements.
K4	CO4	To figure out the custom clearance procedure and agencies in Exim business.

Course Code	19UIB6E4	Title
		Retail Banking

Course Outcomes

K1	CO1	To keep in mind the specific financial terminology concerning transfers and products.
K2	CO2	To understand the specific features of different banks and relation between financial institutions.
K3	CO3	To execute the banking operations and procedures, their cost and banking reserve.
K4	CO4	To analyze the functioning of the banking sectors in the domestic and international context.

Course Code	19UIB6E5	Title
		Skills on Sourcing & Procurement

Course Outcomes

K1	CO1	To recollect the basic concepts, ideas, methods and techniques underlying the sourcing practices.
K2	CO2	To get the idea for preparing and presenting purchase orders in accordance with generally accepted commercial market.
K3	CO3	To apply skills in critical-thinking and problem-solving on selecting the supplier
K4	CO4	To evaluate conceptual knowledge of the sourcing and procurement with the skills for recording various kinds of business transactions.

Course Code	19UIB6S3	Title
		Intellectual Property Rights

Course Outcomes

K1	CO1	To remember differentiating different types of intellectual property and their roles in contributing to organization.
K2	CO2	To understand the framework of strategic management of intellectual property.
K3	CO3	To execute derive value from intellectual property and leverage its value in new product.
K4	CO4	To evaluate the legal management of intellectual property and understanding of real life practice.

Course Code:	19UIB6S4	Title
		Garment Merchandising

Course Outcomes

K1	CO1	To recollect the fundamentals of merchandising in garment industry.
K2	CO2	To understand production methods appropriate to product quality and cost.
K3	CO3	To implement the standardization concept and quality in apparel industry.
K4	CO4	To review the elements of visual merchandizing.

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PO3. To provide students, the necessary inputs on the macro (academic) environment and micro (practical) environment, in this current global scenario.

PO4. To render knowledge on accounting, law and taxation with the proficiency in computer

PO5. To develop the communicative skills of the students through academia

Programme Specific Outcomes

PSO1	To internalize various categories in management, documentation, banking and transportation
PSO2	To help students physically to work with computers, e content and other literary work
PSO3	To educate the differences between the academic environment and practical environment
PSO4	To highlight concept on accounting, commercial and banking law and business taxation
PSO5	To make the students to communicate effectively through seminars and power point presentations

Course Code	20UIB101	Title
		Principles of Accounting

Course Outcomes

K1	CO1	To recollect the basic concepts, conventions, methods and techniques underlying the accounting practices.
K2	CO2	To get the idea for preparing and presenting financial statements in accordance with generally accepted accounting principles.
K3	CO3	To apply skills in critical-thinking and problem-solving
K4	CO4	To evaluate conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions.

Course Code	20UIB102	Title
		Modern Marketing

Course Outcomes

K1	CO1	To remember the marketing concept and its changing role in society.
K2	CO2	To understand the key features of the modern marketing environment.
K3	CO3	To apply the role of modern marketer managers and their role in a multiple stakeholders environment.
K4	CO4	To analysis buyer behaviour as a basic for market segmentation.

Course Code	20UIB1A1	Title
		Management Concept for International Business

Course Outcomes

K1	CO1	To remember the importance of management process in current scenario.
K2	CO2	To point of various levels of management in Multinational company.
K3	CO3	To implement the elements of management.
K4	CO4	To evaluate concept and theories of management.

Course Code	20UIB203	Title
		Cost and Management Accounting

Course Outcomes

K1	CO1	To understand the costing system, cost management system and the concept of labour and overhead cost.
K2	CO2	To apply skills in preparing cost sheet
K3	CO3	To evaluate problems in the allocations and apportionment of overheads.
K4	CO4	To analyze the elements of cost involved in various processes.

Course Code:	20UIB204	Title
		Export Marketing

Course outcome

K1	CO1	To keep in mind about export marketing.
K2	CO2	To understand the concept of international marketing while starting export business
K3	CO3	To apply export pricing in international marketing.
K4	CO4	To analyze the role of promotional organization in India

Course Code	20UIB2A2	Title
		Business Statistics

Course Outcomes

K1	CO1	To remember the importance of statistics and its role in business
K2	CO2	To understand various techniques and tools used for statistics calculation.
K3	CO3	To implement statistical problem in commerce.
K4	CO4	To review various usage of statistics in current scenario.

Course Code:	20UIB2AL	Title
		Basics of Stock Market

Course Outcomes

K1	CO1	To Portray the list of Recognized Stock Exchanges in India
K2	CO2	To Disseminate the role of Governing body of Stock Exchange
K3	CO3	To Provide scope for Enlisting in NSDL and CSDL
K4	CO4	To show the different avenues of risk and return

Course Code	20UIB305	Title
		Human Resource Development

Course Outcomes

K1	CO1	To keep in mind the specific human resource component of the organization's business
K2	CO2	To understand the specific features of recruitment, selection & retention process in company.
K3	CO3	To execute the performance appraisal methods for a company.
K4	CO4	To analyze the functioning of human resource management in the domestic and

Course Code	20UIB306	Title
		Banking Law & Foreign Exchange

Course Outcomes

K1	CO1	To remember the banking regulation act of 1949
K2	CO2	To understand the various types of banks and its usage.
K3	CO3	To execute the principles of lending, borrowing and negotiation instruments.
K4	CO4	To figure out the role of RBI and its function in banking industry.

Course Code	20UIB307	Title
		Global Business Environment

Course Outcomes

K1	CO1	To recollect the role of environment in global business.
K2	CO2	To picture the Factors affecting international environment.
K3	CO3	To implement the environment factors to regain the balance of payment deficit.
K4	CO4	To evaluate the various institution and regional integration to overcome environment Changes.

Course Code	20UIB308	Title
		Practical Banking for International Business

Course Outcomes

K2	CO2	To understand the various types of accounts and its usage.
K3	CO3	To execute the usage of negotiation instruments.
K4	CO4	To figure out the importance of currency in trade activities.

Course Code	20UIB3A3	Title
		Computing Skills for International Business

Course Outcomes

K2	CO2	To evaluate the role of business application software role in international business.
K3	CO3	To execute mail merge concept by linking documents.
K4	CO4	To analyse the familiarity with the concepts and terminology used in the development, implementation and operation of business computer applications

Course Code	20UIB3N1	Title
		Introduction to International Business

Course Outcomes

K1	CO1	To keep in mind about the evolution of international business.
K2	CO2	To understand the modes of entering international business.
K3	CO3	To apply the changes of MNCs in global business.
K4	CO4	To analysis the various terminology used in international business.

Course Code	20UIB3N2	Title
		Tourism Marketing

Course Outcomes

K1	CO1	To remember the role of marketing in tourism.
K2	CO2	To understand the marketing mix strategies for a tourism product.
K3	CO3	To apply the elements in the marketing planning process.
K4	CO4	To evaluate stakeholders and variables in the marketing environment.

Course Code	20UIB409	Title
		Case Analysis

Course Outcomes

K3	CO2	To inculcate the happenings with the live cases
K4	CO3	To figure out the work carried out in the decision making scenario
K5	CO4	To evaluate the case study report

Course Code	20UIB410	Title
		International Trade Procedures & Documentation

Course Outcomes

K1	CO1	To keep in mind about the trade procedures and documentation needed for exports.
K2	CO2	To get the idea on various documents used for international trade.
K3	CO3	To apply basic policy and terms followed in export import business.
K4	CO4	To analyse the role of documentation in international trade.

Course Code	20UIB411	Title
		Indirect Taxation

Course Outcomes

K1	CO1	To remember the rules and regulation of indirect taxation.
K2	CO2	To understand the rules for registrations and its exemptions in taxation.
K3	CO3	To implement GST and its working mechanisms.
K4	CO4	To analyze and resolve tax problems.

Course Code	20UIB412	Title
		Virtual Banking Practical's

Course Outcomes

K2	CO2	To understand the types of online banking facility available for end users.
K3	CO3	To apply framework of smart banking.
K4	CO4	To analyse the role of internet banking in current scenario.

Course Code	20UIB4A4	Title
		Commercial Law

Course Outcomes

K1	CO1	To remember rules and regulations relating to the commerce.
K2	CO2	To understand the fundamentals of commercial law.
K3	CO3	To apply the knowledge and skills in the elective area of the business law.
K4	CO4	To evaluate the principles and legal techniques to resolve practical problems legally.

Course Code	20UIB413	Title
		Logistics Management

Course Outcomes

K1	CO1	To keep in mind about role of logistics within the firm as well as between organization.
K2	CO2	To understand the elements of logistics management.
K3	CO3	To apply the logistics strategy on order processing and Inventory management in an organization.
K4	CO4	To analyze the importance of Packaging and Transportation in logistics Management.

Course Code	20UIB4N3	Title
		Global logistics

Course Outcomes

K1	CO1	To keep in mind about the importance of business logistics in current scenario.
K2	CO2	To understand the role of logistics in a market oriented society.
K3	CO3	To apply the theoretical knowledge with practical knowledge on logistics.
K4	CO4	To analyze the general concept of customer service application of logistics information systems.

Course Code	20UIB4N4	Title
		Tour Operation Management

Course Outcomes

K1	CO1	To remember basic knowledge of the tour operation industry.
K2	CO2	To understanding legal aspects in tour and travel operations.
K3	CO3	To apply the travel related procedure and activities.
K4	CO4	To analyze the travel transfer and accommodation planning.

Course Code:	20UIB4AL	Title
		Basics of Brand Management

Course Outcomes (CO)

K1	CO1	Understanding the concepts and process in branding decisions.
K2	CO2	Outline the brand associations and its functions.
K3	CO3	Analyze the impact of branding on buyers, competitors & the relationship with manufacturers
K4	CO4	Examine & monitor the brand performance over the product life cycle.

Course Code	20UIB514	Title
		Organisation Behaviour

Course Outcomes

K1	CO1	To understand the costing system, cost management system and the concept of labour and overhead cost.
K2	CO2	To apply skills in preparing cost sheet
K3	CO3	To evaluate problems in the allocations and apportionment of overheads.
K4	CO4	To analyze the elements of cost involved in various processes.

Course Code	20UIB515	Title
		Internship

Course Outcomes

K3	CO2	To get associate with the industry academia interface
K4	CO3	To figure out the work carried out in the industry
K5	CO4	To evaluate the internship report

Course Code	20UIB516	Title
		Information Security & Executive Communication

Course Outcomes

K1	CO1	To recollect and respond the communication difference effectively.
K2	CO2	To understand opportunities in the field of communication.
K3	CO3	To apply communication theories.
K4	CO4	To analyse the current technology related to the communication field.

Course Code	20UIB517	Title
		Fundamentals of Supply Chain

Course Outcomes

K1	CO1	To recollect the role of supply chain in international scenario.
K2	CO2	To understand fundamental supply chain management concepts.
K3	CO3	To apply knowledge to evaluate and manage an effective supply chain.
K4	CO4	To analyze and improve supply chain processes.

Course Code	20UIB518	Title
		EXIM Documentation Practical's – I

Course Outcomes

K2	CO2	To understand the steps, procedure and formalities in export business and its applications.
K3	CO3	To implement the basic registration forms and export documents.
K4	CO4	To evaluate the transport documents needed for exports.

Course Code	20UIB5E1	Title
		Economic Analysis

Course Outcomes

K1	CO1	To remember the use of economics terminologies in oral and written communications.
K2	CO2	To understand the decisions wisely using cost-benefit analysis.
K3	CO3	To implement the benefits and costs of a global economy.
K4	CO4	To apply the basic theories of economics in critical thinking and problem solving.

Course Code:	20UIB5E2	Title
		Global Sourcing Management

Course Outcomes

K1	CO1	To recollect the legal aspects of global sourcing management.
K2	CO2	To understand global sourcing process and condition.
K3	CO3	To apply the general condition for efficient global sourcing.
K4	CO4	To analyze the profitable growth and increasing the stakeholder value through global sourcing.

Course Code	20UIB5S1	Title
		Personality Building

Course Outcomes

K1	CO1	To keep in mind about the importance of personality building.
K2	CO2	To get the idea on body language and public speaking.
K3	CO3	To execute the business etiquette.
K4	CO4	To interpret the communication skills with organizations.

Course Code:	20UIB5S2	Title
		Garment Costing

Course Outcomes

K1	CO1	To remember the cost related to garment industry.
K2	CO2	To get the idea about pattern in apparel industry costing.
K3	CO3	To apply apparel marketing cost analysis for garment costing.
K4	CO4	To analyze the budgeting process for apparel industry.

Course Code	20UIB619	Title
		International Sales Promotion & Branding

Course Outcomes

K1	CO1	To remember the concepts and importance of sales promotion.
K2	CO2	To understand and analyze the concepts and value of branding.
K3	CO3	To know the in-depth knowledge on advertising and communication.
K4	CO4	To learn the various tools and techniques used in advertising media.

Course Code	20UIB620	Title
		International Finance

Course Outcomes

K1	CO1	To recollect the terms of payment in International trade.
K2	CO2	To understand the source of finance available in global trade.
K3	CO3	To figure out the importance of packing credit in exports.
K4	CO4	To analyze the role of EXIM Bank in international trade.

Course Code	20UIB621	Title
		EXIM Documentation Practical's - II

Course Outcomes

K2	CO2	To understand the basic regulatory documents need for custom clearance.
K3	CO3	To implement and identify sources of information on export restrictions and documentation associated with foreign countries.
K4	CO4	To analyse the role of INCOTERMS in international trade.

Course Code	20UIB6E3	Title
		EXIM Management

Course Outcomes

K1	CO1	To keep in mind about the fundamentals of export and import policy.
K2	CO2	To picture the overview of export and import procedure.
K3	CO3	To implement payment methodology followed in international settlements.
K4	CO4	To figure out the custom clearance procedure and agencies in Exim business.

Course Code	20UIB6E4	Title
		Retail Banking

Course Outcomes

K1	CO1	To keep in mind the specific financial terminology concerning transfers and products.
K2	CO2	To understand the specific features of different banks and relation between financial institutions.
K3	CO3	To execute the banking operations and procedures, their cost and banking reserve.
K4	CO4	To analyze the functioning of the banking sectors in the domestic and international context.

Course Code	20UIB6E5	Title
		Skills on Sourcing & Procurement

Course Outcomes

K1	CO1	To recollect the basic concepts, ideas, methods and techniques underlying the sourcing practices.
K2	CO2	To get the idea for preparing and presenting purchase orders in accordance with generally accepted commercial market.
K3	CO3	To apply skills in critical-thinking and problem-solving on selecting the supplier
K4	CO4	To evaluate conceptual knowledge of the sourcing and procurement with the skills for recording various kinds of business transactions.

Course Code:	20UIB6E6	Title
		Air Cargo Management

Course Outcomes

K1	CO1	To remember the customers changing needs in air transport business.
K2	CO2	To understand the optimum levels of customers service without increasing your cost.
K3	CO3	To implement competitive performance by acquiring exceptional management tools.
K4	CO4	To analyze changes within cargo industry and its stakeholders

Course Code	20UIB6S3	Title
		Intellectual Property Rights

Course Outcomes

K1	CO1	To remember differentiating different types of intellectual property and their roles in contributing to organization.
K2	CO2	To understand the framework of strategic management of intellectual property.
K3	CO3	To execute derive value from intellectual property and leverage its value in new product.
K4	CO4	To evaluate the legal management of intellectual property and understanding of real life practice.

Course Code:	20UIB6S4	Title
		Garment Merchandising

Course Outcomes

K1	CO1	To recollect the fundamentals of merchandising in garment industry.
K2	CO2	To understand production methods appropriate to product quality and cost.
K3	CO3	To implement the standardization concept and quality in apparel industry.
K4	CO4	To review the elements of visual merchandizing.