

Nallamuthu Gounder Mahalingam College
Department of Commerce (E-Commerce)

18UEC515- Income Tax Law and Practice

Course Outcomes (CO)

K1	CO1	To keep in mind the basic concepts of income tax.
K2	CO2	To understand the computation of income under various heads.
K3	CO3	To analyze the deductions and exemptions in the income tax.
K4	CO4	To apply the income related theories and practicals.

18UEC516- Information Security & E- Commerce Technology

Course Outcomes (CO)

K1	CO1	To remember the information security threats and how to overcome the threats.
K2	CO2	To apply knowledge on internet marketing and advertising.
K3	CO3	To understand electronic data interchange in the business.
K4	CO4	To analyze the legal provisions relating to Cyber Law and the concept of cyberspace.

18UEC518- Software Project & Viva Voce

Course Outcomes (CO)

K1	CO1	To remember the techniques involved in website development for business.
K2	CO2	To understand plan, calculate and adjust project variables.
K3	CO3	To Apply knowledge of software development models.
K4	CO4	To interpret the software project estimation and assurance.

18UEC518- Commerce Practical's

Course Outcomes (CO)

K1	CO1	To keep in mind the knowledge in filing various forms used in government and non-government sectors.
K2	CO2	To understand computation of tax liability.
K3	CO3	To implement pay roll and pay slip preparation in institution.
K4	CO4	To review how observation and theory work together.

18UEC519- Internet and Web Designing

Course Outcomes (CO)

K1	CO1	To Understand fundamental tools and technologies for internet Service Feature.
K2	CO2	To comprehend web Search Engine Function.
K3	CO3	To impart the knowledge regarding Hypertext Mark-up Language (HTML) for designing a web page.

K4	CO4	To apply various tags used to link an image, sound and video to a web page.
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18UEC520- Programming Laboratory – V : Internet and Web Designing
Course Outcomes (CO)

K1	CO1	To remember how to combine basic HTML elements to create Web pages.
K2	CO2	To understand how to use HTML tags and attributes to design Web page appearance.
K3	CO3	To access through web page using internal link and external link.

18UEC5S1- SKILL BASED ELECTIVE SUBJECT – 1 Commercial Law
Course Outcomes (CO)

K1	CO1	To remember the general legal environment impacts on commercial activities
K2	CO2	To implement basic knowledge about considerations.
K3	CO3	To apply provisions of capacity to Contract Act and performance of contract.
K4	CO4	To analyze the legal provisions relating to contract of Indemnity and guarantee

18UEC5S2- Fundamentals of Entrepreneurship
Course Outcomes (CO)

K1	CO1	To remember the entrepreneurial process.
K2	CO2	To understand the need for EDP in India.
K3	CO3	To apply knowledge acquired on various institutional support to entrepreneurs.
K4	CO4	To analyze the legal provisions for formation of business.

18UEC621- Management Accounting
Course Outcomes (CO)

K1	CO1	To remember how management accounting plays important roles for decision-making.
K2	CO2	To understand management accounting ideas and practices for making long - term business decision.
K3	CO3	To implement managerial applications of marginal costing.
K4	CO4	To analyze budget management ideas, methods and their uses in business decision.

18UEC622- Investment Management**Course Outcomes (CO)**

K1	CO1	To keep in mind the various categories of investment media.
K2	CO2	To understand the concepts of fundamental and technical analysis.
K3	CO3	To apply the basic principles of portfolio theory.
K4	CO4	To analysis assets through the Markowitz Model , Sharpe Single Index Model ,CAPM, Factor Models.

18UEC623- E-Commerce Strategy & Application**Course Outcomes (CO)**

K1	CO1	To remember the framework and anatomy of E-Commerce.
K2	CO2	To understand the Electronic payment systems and its types
K3	CO3	To analyse the effectiveness of mobile computing applications.
K4	CO4	To figure out the provisions of e-banking and analyse the use of E-Commerce.

18UEC624- Java Programming**Course Outcomes (CO)**

K1	CO1	To remember the design and concept of java programming.
K2	CO2	To understand the decision making in java programmes.
K3	CO3	To apply Java language for creating technological skills.
K4	CO4	To analyze the use of packages and applets in java.

18UEC625- Programming Lab.VI: Java Programming**Course Outcomes (CO)**

K1	CO1	To implement the programs for generate a solutions in real life problems.
K2	CO2	To interpret the concepts to produce output.
K3	CO3	To figure out the results in risky tasks.

18UEC6S3- Skill Based Elective Subject -2-Company Law**Course Outcomes (CO)**

K1	CO1	To remember the major topics in Company Law.
K2	CO2	To understand the contents in memorandum of association and articles of association.
K3	CO3	To figure out prospectus, shares and debentures of a company.

K4	CO4	To analyze the powers of directors, secretary and winding up procedures, modes of winding up.
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18UEC6S4- Skill Based Elective Subject -2-Project Management
Course Outcomes (CO)

K1	CO1	To recollect the concepts used in identification and selection of network planning techniques.
K2	CO2	To understand the fundamentals of PERT,CPM, and Project Report.
K3	CO3	To apply feasibility analysis.
K4	CO4	To analyze the effectiveness of small scale industries in economic development.

19 UEC 307- Corporate Accounting

Course Outcomes (CO)

K1	CO1	To recollect the basic concepts and terms of the corporate accounting.
K2	CO2	To familiarize students with the accounting treatment adopted for raising funds and redeeming them
K3	CO3	To understand the basis in preparing financial statements of joint stock company.
K4	CO4	To apply the knowledge in evaluating goodwill & share of a company

19UEC308- Object oriented programming with C++

Course Outcomes (CO)

K1	CO1	To keep in mind the various concepts of object oriented programming.
K2	CO2	To comprehend the procedures and associatively of operators.
K3	CO3	To execute the deterministic and in-deterministic loops.
K4	CO4	To analyze the numerical methods and functions.

19UEC309-Modern Marketing

Course Outcomes (CO)

K1	CO1	To remember the modern marketing concepts
K2	CO2	To understand the marketing strategy in achieving firm's goals
K3	CO3	To implement and evaluate trends, changes and opportunities presented in the promotions field for product and service, consumer and industrial markets
K4	CO4	To analyze the consumer rights and consumer exploitation

19UEC310- Programming Laboratory – III: Object Oriented programming with C++

Course Outcomes (CO)

K3	CO1	To apply the object oriented programming in various real life situations.
K4	CO2	To analyze the quality techniques in terms of experience.
K5	CO3	To evaluate the functions and concepts in object oriented programming.

19UEC3A3- Business Mathematics and Statistics

Course Outcomes (CO)

K1	CO1	To keep in mind how to arrive logical conclusions to common business maths problems.
K2	CO2	To understand the problem in the area of business finance and matrix.
K3	CO3	To implement appropriate statistical methods in various data analysis problems.
K4	CO4	To understand the concept of usage of Index numbers.

19UEC3N1- Non Major Elective Subject – 1 Dynamics in E-Commerce

Course Outcomes (CO)

K1	CO1	To remember the scope of E-Commerce.
K2	CO2	To understand the models of E-Commerce.
K3	CO3	To implement electronic business.
K4	CO4	To analyze the knowledge acquired to filing online PAN application and E-Filing.

19UEC3N2- Non Major Elective Subject – 1 E-Banking

Course Outcomes (CO)

K1	CO1	To keep in mind the computer technology used in banks.
K2	CO2	To get an idea to differentiate traditional banking and e-banking.
K3	CO3	To apply electronic funds transfer in business.
K4	CO4	To analyze the security considerations in internet banking.

19 UEC 411- Higher Corporate Accounting**Course Outcomes (CO)**

K1	CO1	To understand the accounting procedures of amalgamation and absorption of companies
K2	CO2	To prepare financial statement of special type of business such as Banking companies, Insurance companies.
K3	CO3	To apply skills for preparing accounting for reconstruction of companies.
K4	CO4	To evaluate the steps involved in preparation of consolidated balance sheet of holding and subsidiary company

19 UEC412- Software Development with Visual Basics**Course Outcomes (CO)**

K1	CO1	To remember the fundamental concepts of object-oriented programming.
K2	CO2	To understand Visual Basic's Integrated Development Environment (IDE).
K3	CO3	To Impart the knowledge of various data types used in visual basic.
K4	CO4	To analyse various data controls used in visual basic for creating reports.

19UEC413- Company Law and Secretarial Practice**Course Outcomes (CO)**

K1	CO1	To recollect the concept about Company and its promotions under Companies Act 2013.
K2	CO2	To understand legal reasoning and analysis through study of statutes and regulatory practice relating to Company Secretary.
K3	CO3	To prepare the documents maintained under Companies Act 2013.
K4	CO4	To prepare the correspondence relating to meeting and evaluate the process from formation of company to winding up of the company under company law.

19UEC414- Programming Lab.-IV: Software Development with Visual Basics

Course Outcomes (CO)

K3	CO1	To keep in mind how to design, create, build, and debug Visual Basic applications.
K4	CO2	To understand the principles of good program analysis and design.
K5	CO3	To verify and run a complete program.

19 UEC 4A4- Banking and Insurance

Course Outcomes (CO)

K1	CO1	To remember the fundamentals of banking system.
K2	CO2	To understand about various types of banks and its activities.
K3	CO3	To implement Banking Regulation Act and its functions.
K4	CO4	To analyze the role of recent developments of the modern banks in a globalised economic system.

19UEC4N3- Non Major Elective Subject – 2 -Applications of E-Commerce

Course Outcomes (CO)

K1	CO1	To remember the essential requirements of E-Commerce.
K2	CO2	To understand the wireless application and technologies for M-Commerce.
K3	CO3	To implement EDI in business.
K4	CO4	To analyze the need for security in E-Commerce.

19UEC4N4- Non Major Elective Subject – 2-E-Commerce

Course Outcomes (CO)

K1	CO1	To recollect the foundation of e-commerce.
K2	CO2	To understand about business models of e-marketing and advertising
K3	CO3	To implement intranet and extranet technology.
K4	CO4	To analyze the importance of electronic commerce on retailing system.

20UEC101- Principles of Accounting

Course Outcomes (CO)

K1	CO1	To acquire fundamental knowledge about the concepts and conventions of accounting.
K2	CO2	To understand the various methods of depreciation.
K3	CO3	To execute the knowledge about bank reconciliation statement.
K4	CO4	To acquire knowledge on hire purchase system and bill of exchange.

20UEC102- Business Application Software

Course Outcomes (CO)

K1	CO1	To recollect the concepts used in business application software.
K2	CO2	To understand fundamentals of computer hardware and software.
K3	CO3	To apply business application software like MS Office, MS-Excel, Power point and MS Access.
K4	CO4	To analyze the miscellaneous features of word.

20UEC1A1- Business Economics

Course Outcomes (CO)

K1	CO1	To Apply an ethical understanding and perspective to business situations.
K2	CO2	To understand marginal analysis for decision making.
K3	CO3	To keep in mind the various concepts of cost and its relationship with output.
K4	CO4	To analyses various pricing policy method.

20UEC103- Programming laboratory-I: MS-Office

Course Outcomes (CO)

K3	CO1	To recollect the usage of computers and its essential components in business and society.
K4	CO2	To get the idea of work with files and folders.

K5	CO3	To verify technical knowledge and perform specific technical skills .
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20UEC204- Business Communication

Course Outcomes (CO)

K1	CO1	To remember fundamentals understanding of business communication.
K2	CO2	To get the idea about various formats and purpose of business communication.
K3	CO3	To apply the knowledge about the correct format, style and tone for various business letters.
K4	CO4	To analyze and define basic rules for correct sentence and paragraph formation .

20UEC205- Fundamentals of E-Commerce

Course Outcomes (CO)

K1	CO1	To remember the fundamental understanding of Information Technology.
K2	CO2	To understand the difference between traditional commerce and e-commerce.
K3	CO3	To apply the acquired knowledge about various models of e-commerce.
K4	CO4	To analyze the legal provisions relating to internet security.

20UEC206- Programming Laboratory-II: Accounting Package Tally

Course Outcomes (CO)

K3	CO1	To recollect the usage of computers and why tally is essential components in business and society.
K4	CO2	To get the idea of work with tally.
K5	CO3	To verify the technical knowledge of tally and perform specific technical skills .

20UEC2A2- Principles of Management

Course Outcomes (CO)

K1	CO1	To remember the fundamental understanding of management.
K2	CO2	To get the idea to implement the planning strategy in management.
K3	CO3	To apply the management concepts by students in business.
K4	CO4	To interpret the students to develop the management etiquette.

