

**Percentage of Revision of B.Com (E-Commerce)**  
**Syllabus Revised for - 2020-2023**

| B.Com |             |                                                  |                |              |                                               |                                               |                               |
|-------|-------------|--------------------------------------------------|----------------|--------------|-----------------------------------------------|-----------------------------------------------|-------------------------------|
| S.No  | Course Code | Course Title                                     | Change Details | % of Changes | Content Deleted                               | Content Updated                               | Reason for Change             |
| 1     | 20UEC101    | Principles of Accounting                         | New            | 100%         | -                                             | -                                             | Recommended by BOS Member     |
| 2     | 20UEC204    | Business Communication                           | New            | 100%         | -                                             | -                                             | Recommended by BOS Member     |
| 3     | 20UEC307    | Modern Marketing                                 | Old            | 10%          | Unit- V<br>Internet Marketing and E-Marketing | Unit - V<br>Retail Marketing                  | Recommended by BOS Member     |
| 4     | 20UEC309    | Advanced Accounting                              | New            | 100%         | -                                             | -                                             | Recommended by Course Teacher |
| 5     | 20UEC411    | Financial Markets and Institutions               | New            | 100%         | -                                             | -                                             | Recommended by Course Teacher |
| 6     | 20UEC413    | Cost Accounting                                  | New            | 100%         | -                                             | -                                             | Recommended by BOS Member     |
| 7     | 20UEC4A4    | Modern Banking                                   | New            | 100%         | -                                             | -                                             | Recommended by BOS Member     |
| 8     | 20UEC515    | Income Tax Law and Practice                      | Old            | 5%           | -                                             | Unit – V<br>Computation of Gross Total Income | Recommended by BOS Member     |
| 9     | 20UEC5E1    | Information Security &<br>E- Commerce Technology | Old            | 5%           | -                                             | Unit- III<br>Social Media Marketing           | Recommended by BOS Member     |
| 10    | 20UEC6E5    | E-Commerce Strategy &                            | Old            | 20%          | Unit –V                                       | Unit - V                                      | Recommended                   |

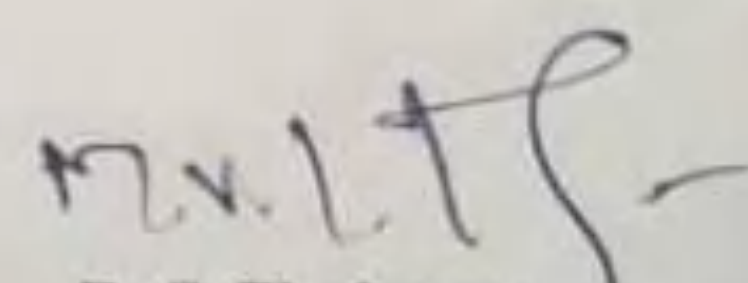


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|----|----------|-----------------------|-----|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
|    |          | Application           |     |      | E-commerce computer practical's: Online shopping – Online share trading – Online ticket reservation – Electronic payment systems – Online employment registration. | E-commerce industries- online retail sector- online financial services- online travel services- online career services- online publishing- online entertainment- consumer protection: privacy and information rights- warranties and new products. | by Alumni                     |
| 11 | 20UEC620 | Investment Management | New | 100% | -                                                                                                                                                                  | -                                                                                                                                                                                                                                                  | Recommended by Course Teacher |

Percentage of Change in syllabus =  $740/3400 \times 100 = 21.76\%$

  
BoS Chairman

**Dr. M.V. SATHIYABAMA,**  
M.Com., M.Phil., MBA., PGDCA., Ph.D.,  
Head, Department of Commerce (E-Commerce)  
N.G.M. College, POLLACHI - 642 001,

**Chairman**  
Board of Studies in Commerce (E-Commerce)  
N.G.M. College, Mahalingam College (Autonomous)  
POLLACHI-642001