

Programme Outcomes

- P01** To enrich the students' knowledge and skills that are necessary to meet the challenges in academic, career and social environment
- P02** To train them to be successful in a rapidly changing world

Programme Specific Outcomes

- PS01** To enhance the students' knowledge in general business principles and required accounting
- PS02** To develop their knowledge and skills in the computer arena
- PS03** To train them to utilise computers in various business operations
- PS04** To develop their ability on computer based solutions to real corporate and business problems
- PS05** To make them capable in decision making at personal and professional level

Course Code:	18UCC101	Course Title
		Core- I : Financial Accounting

Course Outcomes (CO)

K1	CO1	To recollect knowledge on the fundamentals of accounting
K2	CO2	To understand the preparation of final accounts and depreciation accounting
K3	CO3	To implement the knowledge in rectifying accounting errors
K4	CO4	To analyze the bank reconciliation statement and preparation of branch and departmental accounting

Course Code:	18UCC102	Course Title
		Core-II : Programming Laboratory – I : MS Office

Course Outcomes (CO)

K1	CO1	To remember the various features of Ms-word for document preparation
K2	CO2	To understand various functions of Ms-Excel
K3	CO3	To apply creativity in business presentation
K4	CO4	To evaluate basic knowledge in database and to create a database system

Course Code:	18UCC1A1	Course Title
		Allied-I : Business Economics

Course Outcomes (CO)

K1	CO1	To recollect the basic concepts of business economics
K2	CO2	To understand the demand and supply analysis with relevant economic problems
K3	CO3	To apply the law of variable proportions and economies of scale to an existing economic condition
K4	CO4	To analysis the various markets structures and know the differences prevailing in each of them

Course Code:	18UCC203	Course Title
		Core-III : Higher Financial Accounting

Course Outcomes (CO)

K1	CO1	To keep in mind the essentials of partnership accounting
K2	CO2	To understand the accounting treatments for admission, retirement and death of a partner
K3	CO3	To apply the accounting treatments in settlement of partnership accounts
K4	CO4	To analyze the relevant cases and the accounting treatment for dissolution of a firm

Course Code:	18UCC204	Course Title
		Core-IV : Programming Laboratory–II: HTML

Course Outcomes (CO)

K1	CO1	To keep in mind the fundamental knowledge of internet and web designing
K2	CO2	To understand the concept of designing web pages in web sites using various HTML tags
K3	CO3	To apply the practical knowledge in creating HTML files
K4	CO4	To analyze and develop website designing skill in real business world

Course Code:	18UCC2A2	Course Title
		Allied-II : Business Mathematics & Statistics

Course Outcomes (CO)

K1	CO1	To keep in mind the application of mathematics and statistics in business analysis
K2	CO2	To understand the concepts of mathematics in finance
K3	CO3	To apply basic statistical calculations in business problems
K4	CO4	To evaluate the business conditions using correlation and regression analysis

Course Code:	18UCC305	Course Title
		Core V : Corporate Accounting

Course Outcomes (CO)

K1	CO1	To recollect the basic concepts of corporate accounting
K2	CO2	To understand the accounting treatment of shares and debentures
K3	CO3	To apply the rules in the preparation of various company accounts
K4	CO4	To analyze the accounting treatments for amalgamation and absorption

Course Code:	18UCC306	Course Title
		Core VI: Principles of Marketing

Course Outcomes (CO)

K1	CO1	To remember the basic principles of marketing
K2	CO2	To get the idea about new product designing, branding, packing and pricing
K3	CO3	To apply the distribution strategy in marketing and to expose the concepts of personal selling, recruitment, selection and training of sales force
K4	CO4	To analyze the standardization, trading and agricultural marketing in India

Course Code:	18UCC307	Course Title
		Core-VII: Relational Database Management System and Oracle

Course Outcomes (CO)

K1	CO1	To recollect the fundamentals of database management system
K2	CO2	To understand the divisions of SQL commands
K3	CO3	To apply PL/SQL architecture and block and to construct a simple form
K4	CO4	To analyze various commands in SQL and PL/SQL to develop a database

Course Code:	18UCC308	Course Title
		Core-VIII: Programming Laboratory – III : Oracle

Course Outcomes (CO)

K1	CO1	To recollect the various SQL commands in table creation
K2	CO2	To understand the usage of different data constraints
K3	CO3	To apply the PL/SQL blocks in creating an oracle application
K4	CO4	To figure out a database design using SQL and PL/SQL commands

Course Code:	18UCC3A3	Course Title
		Allied-III: Executive Communication – Practicals

Course Outcomes (CO)

K1	CO1	To recollect the structure of trade letters
K2	CO2	To understand the format of preparing resume, agenda and minutes
K3	CO3	To deploy assignments for developing oral communication skills
K4	CO4	To analyze the students' communication skills in real world situation

Course Code:	18UCC309	Course Title
		Core IX: Business Law

Course Outcomes (CO)

K1	CO1	To keep in mind the fundamentals of Contract Act
K2	CO2	To understand the rights and duties of various persons involved in contract
K3	CO3	To apply the provision of Contract Act in real business
K4	CO4	To analyze the various provisions of Contract Act

Course Code:	18UCC3N1	Course Title
		Non-Major Elective: Commerce Practicals

Course Outcomes (CO)

K1	CO1	To recollect the filling of various forms in business
K2	CO2	To understand the new concepts used in Commerce
K3	CO3	To apply the knowledge in preparing business letters and fixing prices for products
K4	CO4	To evaluate the students' creativity in preparing office layout and fixing brand name

Course Code:	18UCC3N2	Course Title
		Non-Major Elective: Supply Chain Management

Course Outcomes (CO)

K1	CO1	To keep in mind the significance of supply chain
K2	CO2	To understand the various distribution networks
K3	CO3	To apply the forecasting methods in supply chain
K4	CO4	To evaluate the planning and sourcing decision in supply chain

Course Code:	18UCC410	Course Title
		Core X : Cost Accounting

Course Outcomes (CO)

K1	CO1	To keep in mind the basics of cost accounting
K2	CO2	To understand the various types of inventory and costing
K3	CO3	To apply the various methods in calculation of labour and overheads
K4	CO4	To analyse the principles used in process, contract and job costing

Course Code:	18UCC411	Course Title
		Core-X1: Visual Basic

Course Outcomes (CO)

K1	CO1	To keep in mind the fundamentals of client / server architecture
K2	CO2	To understand the concepts of Integrated Development Environment
K3	CO3	To apply the procedures and functions to create application software
K4	CO4	To analyse the Data Access Objects and generate data reports

Course Code:	18UCC412	Course Title
		Core-XII: Programming Laboratory-IV: Visual Basic

Course Outcomes (CO)

K1	CO1	To recollect the fundamental concepts of visual basic programming
K2	CO2	To understand the significance of visual basic programming for software development
K3	CO3	To implement the integration of back end with front end tool using DAO control
K4	CO4	To execute the various control structures to create application software

Course Code:	18UCC413	Course Title
		Core-XIII: Programming Laboratory-V: Tally

Course Outcomes (CO)

K1	CO1	To keep in mind the main features of Tally ERP.9 software
K2	CO2	To understand the steps in preparation of various accounting vouchers
K3	CO3	To apply the knowledge in preparing stock summary, ratio analysis and bank statements
K4	CO4	To evaluate the knowledge in preparing final accounts

Course Code:	18UCC4A4	Course Title
		Allied-IV: Operations Research

Course Outcomes (CO)

K1	CO1	To keep in mind the fundamentals of Linear Programming Techniques
K2	CO2	To get the idea about the transportation and assignment problems in making business decisions
K3	CO3	To implement inventory controls in solving business problems
K4	CO4	To analyse networking techniques to improve decision-making and develop critical thinking

Course Code:	18UCC414	Course Title
		Core XIV: Company Law

Course Outcomes (CO)

K1	CO1	To remember the basic characteristics of a company form of business
K2	CO2	To understand the legal structure and nature of a company
K3	CO3	To analyze the basic requirements of conducting company meetings
K4	CO4	To figure out the process followed in winding up of companies

Course Code:	18UCC4N3	Course Title
		Non-Major Elective: Computer Application Practicals

Course Outcomes (CO)

K1	CO1	To keep in mind the applications of MS Office
K2	CO2	To understand the new concepts used in Computer arena
K3	CO3	To apply the knowledge of computer in various online business applications
K4	CO4	To evaluate the students' knowledge on real business operations

Course Code:	18UCC4N4	Course Title
		Non-Major Elective: Retail Management

Course Outcomes (CO)

K1	CO1	To keep in mind the essentials of retailing
K2	CO2	To understand the retail strategy and retail marketing mix
K3	CO3	To apply the pricing policies in retail market
K4	CO4	To evaluate the need of HRM and IT in retail market

Course Code:	18UCC515	Course Title
		Core XV: Income Tax, Law and Practice

Course Outcomes (CO)

K1	CO1	To keep in mind the basic terms and concepts used in direct tax
K2	CO2	To understand the elements relating to income from salary and house property
K3	CO3	To deploy skills in computation of income business or profession, capital gains and other sources
K4	CO4	To figure out expertise knowledge in assessment of individual income

Course Code:	18UCC516	Course Title
		Core XVI: Programming in C

Course Outcomes (CO)

K1	CO1	To recollect the basic concepts of C language
K2	CO2	To apprehend the knowledge on loop structures and arrays
K3	CO3	To implement the concept of functional events and arguments in running a program
K4	CO4	To figure out the practical exposure in developing C programming using the various input / output operations

Course Code:	18UCC517	Course Title
		Core XVII: Programming Laboratory –VI : C

Course Outcomes (CO)

K1	CO1	To remember the usage of basic concepts of C
K2	CO2	To understand the loop structures and arrays in application development
K3	CO3	To execute the functions and argument events in generating the applications
K4	CO4	To figure out the ability of developing applications in C using the theoretical exposure of the language

Course Code:	18UCC518	Course Title
		Core XVIII: Institutional Training

Course Outcomes (CO)

K1	CO1	To recollect the practical knowledge in real business applications
K2	CO2	To understand the real applications in business
K3	CO3	To apply the theoretical knowledge in practical business
K4	CO4	To evaluate the outside business exposure

Course Code:	18UCC519	Course Title
		Major Elective-I: Banking and Insurance Law

Course Outcomes (CO)

K1	CO1	To keep in mind the basic law relating to banking and insurance
K2	CO2	To understand the functions of a banker
K3	CO3	To deploy the statutory protection for paying and collecting banker
K4	CO4	To analyse the various principles of insurance and its classification

Course Code:	18UCC5S1	Course Title
		Skill Based Major Elective: Principles of Management

Course Outcomes (CO)

K1	CO1	To keep in mind the fundamentals of management
K2	CO2	To comprehend about the various functions of management
K3	CO3	To apply the decision making principles in business
K4	CO4	To analyse and develop the various leadership qualities

Course Code:	18UCC5S2	Course Title
		Skill Based Major Elective: Organizational Behaviour

Course Outcomes (CO)

K1	CO1	To keep in mind the structure of organization
K2	CO2	To understand the various stages in personality development and theories of group dynamics
K3	CO3	To deploy leadership styles and motivational theories in real business
K4	CO4	To analyse the factors leading to change in organization

Course Code:	18UCC620	Course Title
		Core XIX: Management Accounting

Course Outcomes (CO)

K1	CO1	To keep in mind the difference in financial, cost and management accounting
K2	CO2	To get an idea about the analysis of various ratios and to understand the flow of fund and cash operations
K3	CO3	To apply the marginal costing techniques in real business
K4	CO4	To figure out the various types of budgets and variance analysis in planning and decision making

Course Code:	18UCC621	Course Title
		Core XX: Indirect Taxes

Course Outcomes (CO)

K1	CO1	To keep in mind relevant provisions of Indirect Tax
K2	CO2	To understand the basic concepts of GST
K3	CO3	To deploy skills in the tax registration procedures
K4	CO4	To figure out expertise knowledge in the latest amendments in connection with indirect taxation

Course Code:	18UCC622	Course Title
		Core XXI: Programming Laboratory – VII: Multimedia

Course Outcomes (CO)

K1	CO1	To keep in mind the application of multimedia
K2	CO2	To point out the effects of picturization on Photoshop and flash applications
K3	CO3	To implement the multimedia effects in developing applications
K4	CO4	To review the application of audio, video and graphical representation practically

Course Code:	18UCC623	Course Title
		Major Elective II: Commerce with Computer Application Practicals

Course Outcomes (CO)

K1	CO1	To recollect the filling of various forms in business
K2	CO2	To understand the new concepts used in Commerce and Computer arena
K3	CO3	To execute the knowledge of computer in various online business applications
K4	CO4	To review the students' knowledge on real business operations

Course Code:	18UCC624	Course Title
		Major Elective III: E-Commerce and Information Security

Course Outcomes (CO)

K1	CO1	To keep in mind the basics of E-Commerce
K2	CO2	To understand the electronic data interchange and electronic payment systems
K3	CO3	To implement the various models of e-commerce in real business
K4	CO4	To analyze the need for information security and existence of various network securities

Course Code:	18UCC6S3	Course Title
		Skill Based Major Elective: Financial Markets and Institutions

Course Outcomes (CO)

K1	CO1	To keep in mind the different market structures
K2	CO2	To understand the various functions of New Issue Market and stock exchange
K3	CO3	To apply the knowledge on the regulatory authority and process of trading
K4	CO4	To evaluate the performance of various financial institutions

Course Code:	18UCC6S4	Course Title
		Skill Based Major Elective: Investment Management

Course Outcomes (CO)

K1	CO1	To keep in mind the basics of investment
K2	CO2	To understand the alternative forms of investment
K3	CO3	To implement the knowledge on risk and return analysis and role of Credit Rating Agencies
K4	CO4	To review the fundamental and technical analysis

Programme Outcomes

PO1 To enhance the students to expertise in the various fields of Commerce and Computer Arena.

PO2 To equip them to meet the local and global challenges.

Programme Specific Outcomes

PS01 To intensify the knowledge in the fundamentals of accounting and computer package.

PS02 To enrich the acquaintanceship in various business related amendments.

PS03 To train them to utilize computers in various business operations.

PS04 To refine their ability in Communication and Soft Skill domain.

PS05 To gain practical knowledge to accommodate themselves in the real time situations.

Course Code:	19UCC101	Course Title
		Core- I : Financial Accounting

Course Outcome (CO)

K1	CO1	To recollect the basic concepts, conventions, methods and techniques underlying the accounting practices.
K2	CO2	To get the idea for preparing and presenting financial statements in accordance with generally accepted accounting principles.
K3	CO3	To apply skills in critical-thinking and problem-solving
K4	CO4	To evaluate conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions.

Course Code:	19UCC102	Course Title
		Core-II : Programming Laboratory – I : MS Office

Course Outcomes (CO)

K1	CO1	To remember the various features of Ms-word for document preparation
K2	CO2	To understand various functions of Ms-Excel
K3	CO3	To apply creativity in business presentation
K4	CO4	To evaluate basic knowledge in database and to create a database system

Course Code:	19UCC1A1	Course Title
		Allied-I : Business Economics

Course Outcomes (CO)

K1	CO1	To recollect the basic concepts of business economics
K2	CO2	To understand the demand and supply analysis with relevant economic problems
K3	CO3	To apply the law of variable proportions and economies of scale to an existing economic condition
K4	CO4	To analysis the various markets structures and know the differences prevailing in each of them

Course Code:	19UCC203	Course Title
		Core-III : Higher Financial Accounting

Course Outcomes (CO)

K1	CO1	To recollect the rules for admission, retirement and death of a partner in a firm.
K2	CO2	To get the idea about computation of various methods of goodwill and settlement of accounts to retiring partners.
K3	CO3	To apply the relevant rule for settlement of accounts among partners after dissolution.
K4	CO4	To analyses the procedures involved in accounting processes and its application.

Course Code:	19UCC204	Course Title
		Core-IV : Programming Laboratory–II: HTML

Course Outcomes (CO)

K1	CO1	To keep in mind the fundamental knowledge of internet and web designing
K2	CO2	To understand the concept of designing web pages in web sites using various HTML tags
K3	CO3	To apply the practical knowledge in creating HTML files
K4	CO4	To analyze and develop website designing skill in real business world

Course Code:	19UCC2A2	Course Title
		Allied-II : Business Mathematics & Statistics

Course Outcomes (CO)

K1	CO1	To keep in mind the application of mathematics and statistics in business analysis
K2	CO2	To understand the concepts of mathematics in finance
K3	CO3	To apply basic statistical calculations in business problems
K4	CO4	To evaluate the business conditions using correlation and regression analysis

Course Code:	19UCC305	Course Title
		Core V : Corporate Accounting

Course Outcomes (CO)

K1	CO1	To recollect the basic concepts and terms of the corporate accounting.
K2	CO2	To familiarize students with the accounting treatment adopted for raising funds and redeeming them
K3	CO3	To understand the basis in preparing financial statements of joint stock company.
K4	CO4	To apply the knowledge in evaluating goodwill & share of a company

Course Code:	19UCC306	Course Title
		Core VI: Principles of Marketing

Course Outcomes (CO)

K1	CO1	To remember the basic principles of marketing
K2	CO2	To get the idea about new product designing, branding, packing and pricing
K3	CO3	To apply the distribution strategy in marketing and to expose the concepts of personal selling, recruitment, selection and training of sales force
K4	CO4	To analyze the standardization, trading and agricultural marketing in India

Course Code:	19UCC307	Course Title
		Core-VII: Relational Database Management System and Oracle

Course Outcomes (CO)

K1	CO1	To recollect the fundamentals of database management system
K2	CO2	To understand the divisions of SQL commands
K3	CO3	To apply PL/SQL architecture and block and to construct a simple form
K4	CO4	To analyze various commands in SQL and PL/SQL to develop a database

Course Code:	19UCC308	Course Title
		Core-VIII: Programming Laboratory – III : Oracle

Course Outcomes (CO)

K1	CO1	To recollect the various SQL commands in table creation
K2	CO2	To understand the usage of different data constraints
K3	CO3	To apply the PL/SQL blocks in creating an oracle application
K4	CO4	To figure out a database design using SQL and PL/SQL commands

Course Code:	19UCC3A3	Course Title
		Allied-III: Executive Communication – Practical

Course Outcomes (CO)

K1	CO1	To recollect the structure of trade letters
K2	CO2	To understand the format of preparing resume, agenda and minutes
K3	CO3	To deploy assignments for developing oral communication skills
K4	CO4	To analyze the students' communication skills in real world situation

Course Code:	19UCC309	Course Title
		Core IX: Commercial Law

Course Outcomes (CO)

K1	CO1	To remember rules and issues relating to the business.
K2	CO2	To understand the fundamentals of commercial law.
K3	CO3	To apply the knowledge and skills in the elective area of the business law.
K4	CO4	To evaluate the principles and legal techniques to resolve practical problems in the area of commercial law.

Course Code:	19UCC3N1	Course Title
		Non-Major Elective: Commerce Practical

Course Outcomes (CO)

K1	CO1	To recollect the filling of various forms in business
K2	CO2	To understand the new concepts used in Commerce
K3	CO3	To apply the knowledge in preparing business letters and fixing prices for products
K4	CO4	To evaluate the students' creativity in preparing office layout and fixing brand name

Course Code:	19UCC3N2	Course Title
		Non-Major Elective: Supply Chain Management

Course Outcomes (CO)

K1	CO1	To keep in mind the significance of supply chain
K2	CO2	To understand the various distribution networks
K3	CO3	To apply the forecasting methods in supply chain
K4	CO4	To evaluate the planning and sourcing decision in supply chain

Course Code:	19UCC410	Course Title
		Core-X: Higher Corporate Accounting

Course Outcomes (CO)

K1	CO1	To understand the accounting procedures of amalgamation and absorption of companies
K2	CO2	To prepare financial statement of special type of business such as Banking companies, Insurance companies.
K3	CO3	To apply skills for preparing accounting for reconstruction of companies.
K4	CO4	To evaluate the steps involved in preparation of consolidated balance sheet of holding and subsidiary company

Course Code:	19UCC411	Course Title
		Core-X1: Visual Basic

Course Outcomes (CO)

K1	CO1	To keep in mind the fundamentals of client / server architecture
K2	CO2	To understand the concepts of Integrated Development Environment
K3	CO3	To apply the procedures and functions to create application software
K4	CO4	To analyse the Data Access Objects and generate data reports

Course Code:	19UCC412	Course Title
		Core-XII: Programming Laboratory-IV: Visual Basic

Course Outcomes (CO)

K1	CO1	To recollect the fundamental concepts of visual basic programming
K2	CO2	To understand the significance of visual basic programming for software development
K3	CO3	To implement the integration of back end with front end tool using DAO control
K4	CO4	To execute the various control structures to create application software

Course Code:	19UCC413	Course Title
		Core-XIII: Programming Laboratory-V: Tally

Course Outcomes (CO)

K1	CO1	To keep in mind the main features of Tally ERP.9 software
K2	CO2	To understand the steps in preparation of various accounting vouchers
K3	CO3	To apply the knowledge in preparing stock summary, ratio analysis and bank statements
K4	CO4	To evaluate the knowledge in preparing final accounts

Course Code:	19UCC4A4	Course Title
		Allied IV: Operations Research

Course Outcomes (CO)

K1	CO1	To keep in mind the fundamentals of Linear Programming Techniques
K2	CO2	To get the idea about the transportation and assignment problems in making business decisions
K3	CO3	To implement inventory controls in solving business problems
K4	CO4	To analyse networking techniques to improve decision-making and develop critical thinking

Course Code:	19UCC414	Course Title
		Core XIV: Company Law & Secretarial Practice

Course Outcomes (CO)

K1	CO1	To recollect the concept about Company and its promotions under Companies Act 2013.
K2	CO2	To understand legal reasoning and analysis through study of statutes and regulatory practice relating to Company Secretary.
K3	CO3	To prepare the documents maintained under Companies Act 2013.
K4	CO4	To prepare the correspondence relating to meeting and evaluate the process from formation of company to winding up of the company under company law.

Course Code:	19UCC4N3	Course Title
		Non-Major Elective: Computer Application Practical

Course Outcomes (CO)

K1	CO1	To keep in mind the applications of MS Office
K2	CO2	To understand the new concepts used in Computer arena
K3	CO3	To apply the knowledge of computer in various online business applications
K4	CO4	To evaluate the students' knowledge on real business operations

Course Code:	19UCC4N4	Course Title
		Non-Major Elective: Retail Management

Course Outcomes (CO)

K1	CO1	To keep in mind the essentials of retailing
K2	CO2	To understand the retail strategy and retail marketing mix
K3	CO3	To apply the pricing policies in retail market
K4	CO4	To evaluate the need of HRM and IT in retail market

Course Code:	19UCC515	Course Title
		Core XV : Cost Accounting

Course Outcomes (CO)

K1	CO1	To understand the costing system, cost management system and the concept of labour and overhead cost.
K2	CO2	To apply skills in preparing cost sheet
K3	CO3	To evaluate problems in the allocations and apportionment of overheads.
K4	CO4	To analyze the elements of cost involved in various processes.

Course Code:	19UCC516	Course Title
		Core XVI: Income Tax

Course Outcomes (CO)

K1	CO1	To recollect the fundamental concept of income tax act 1961
K2	CO2	To get the idea of the various sources of incomes
K3	CO3	To apply the income tax laws for computation of an individual's adjusted gross incomes
K4	CO4	To evaluate individual income computation statement.

Course Code:	19UCC517	Course Title
		Core XVII: Programming in C

Course Outcomes (CO)

K1	CO1	To recollect the basic concepts of C language
K2	CO2	To apprehend the knowledge on loop structures and arrays
K3	CO3	To implement the concept of functional events and arguments in running a program
K4	CO4	To figure out the practical exposure in developing C programming using the various input / output operations

Course Code:	19UCC518	Course Title
		Core XVIII: Programming Laboratory –VI : C

Course Outcomes (CO)

K1	CO1	To remember the usage of basic concepts of C
K2	CO2	To understand the loop structures and arrays in application development
K3	CO3	To execute the functions and argument events in generating the applications
K4	CO4	To figure out the ability of developing applications in C using the theoretical exposure of the language

Course Code:	19UCC519	Course Title
		Core XIX: Institutional Training

Course Outcomes (CO)

K1	CO1	To recollect the practical knowledge in real business applications
K2	CO2	To understand the real applications in business
K3	CO3	To apply the theoretical knowledge in practical business
K4	CO4	To evaluate the outside business exposure

Course Code:	19UCC5E1	Course Title
		Major Elective I: Commerce with Computer Application Practical

Course Outcomes (CO)

K1	CO1	To recollect the filling of various forms in business
K2	CO2	To understand the new concepts used in Commerce and Computer arena
K3	CO3	To execute the knowledge of computer in various online business applications
K4	CO4	To review the students' knowledge on real business operations

Course Code:	19UCC5E2	Course Title
		Major Elective I: Consumer Behavior

Course Outcomes (CO)

K1	CO1	To recollect the basics of consumer behaviour
K2	CO2	To get an idea about behavioral theories and ethics
K3	CO3	To evaluate the consumers' perception through consumer research
K4	CO4	To apply the models of consumer decision making in reality

Course Code:	19UCC5S1	Course Title
		Skill Based Major Elective: Principles of Management

Course Outcomes (CO)

K1	CO1	To keep in mind the fundamentals of management
K2	CO2	To comprehend about the various functions of management
K3	CO3	To apply the decision making principles in business
K4	CO4	To analyse and develop the various leadership qualities

Course Code:	19UCC5S2	Course Title
		Skill Based Major Elective: Organizational Behaviour

Course Outcomes (CO)

K1	CO1	To keep in mind the structure of organization
K2	CO2	To understand the various stages in personality development and theories of group dynamics
K3	CO3	To deploy leadership styles and motivational theories in real business
K4	CO4	To analyse the factors leading to change in organization

Course Code:	19UCC620	Course Title
		Core XX: Management Accounting

Course Outcomes (CO)

K1	CO1	To remember the concepts and importance of management accounting in decision making.
K2	CO2	To understand and analyze financial statement to help managerial decision making.
K3	CO3	To prepare statements like cash flow, funds flow, budgets so as to assist the management to take meaningful and correct decision.
K4	CO4	To learn the various tools and techniques in cost control like variance analysis and budgetary control.

Course Code:	19UCC621	Course Title
		Core XXI: Programming Laboratory – VII: Multimedia

Course Outcomes (CO)

K1	CO1	To keep in mind the application of multimedia
K2	CO2	To point out the effects of picturization on Photoshop and flash applications
K3	CO3	To implement the multimedia effects in developing applications
K4	CO4	To review the application of audio, video and graphical representation practically

Course Code:	19UCC622	Course Title
		Core XXII: Indirect Taxation

Course Outcomes (CO)

K1	CO1	To remember the rules and regulation of indirect taxation.
K2	CO2	To understand the rules for registrations and its exemptions in taxation.
K3	CO3	To implement GST and its working mechanisms.
K4	CO4	To analyze and resolve tax problems.

Course Code:	19UCC6E3	Course Title
		Major Elective-II: Banking and Insurance Law

Course Outcomes (CO)

K1	CO1	To keep in mind the basic law relating to banking and insurance
K2	CO2	To understand the functions of a banker
K3	CO3	To deploy the statutory protection for paying and collecting banker
K4	CO4	To analyse the various principles of insurance and its classification

Course Code:	19UCC6E4	Course Title
		Major Elective II: Services Marketing

Course Outcome (CO)

K1	CO1	To remember the fundamentals of Service Marketing
K2	CO2	To understand the service marketing mix and its growth
K3	CO3	To evaluate the service quality in the area of service marketing
K4	CO4	To apply the strategies of service marketing in the real world scenario

Course Code:	19UCC6E5	Course Title
		Major Elective III: E-Commerce and Information Security

Course Outcomes (CO)

K1	CO1	To keep in mind the basics of E-Commerce
K2	CO2	To understand the electronic data interchange and electronic payment systems
K3	CO3	To implement the various models of e-commerce in real business
K4	CO4	To analyze the need for information security and existence of various network securities

Course Code:	19UCC6E6	Course Title
		Major Elective III: Advertising and Sales Promotion

Course Outcomes (CO)

K1	CO1	To keep in mind the various forms of advertising modes
K2	CO2	To understand the process of advertisement creation
K3	CO3	To evaluate the selection and training methods in sales force
K4	CO4	To apply the promotional strategies and process of personal selling in real time

Course Code:	19UCC6S3	Course Title
		Skill Based Major Elective: Financial Markets and Institutions

Course Outcomes (CO)

K1	CO1	To keep in mind the different market structures
K2	CO2	To understand the various functions of New Issue Market and stock exchange
K3	CO3	To apply the knowledge on the regulatory authority and process of trading
K4	CO4	To evaluate the performance of various financial institutions

Course Code:	19UCC6S4	Course Title
		Skill Based Major Elective: Investment Management

Course Outcomes (CO)

K1	CO1	To keep in mind the basics of investment
K2	CO2	To understand the alternative forms of investment
K3	CO3	To implement the knowledge on risk and return analysis and role of Credit Rating Agencies
K4	CO4	To review the fundamental and technical analysis

2020 BATCH

B.COM (CA) I YEAR

PO & CO

Programme Outcomes

PO1: To enhance the students to expertise in the various fields of Commerce and Computer Arena.

PO2: To equip them to meet the local and global challenges.

Programme Specific Outcomes

PS01: To intensify the knowledge in the fundamentals of accounting and computer package.

PS02: To enrich the acquaintanceship in various business related amendments.

PS03: To train them to utilize computers in various business operations.

PS04: To refine their ability in Communication and Soft Skill domain.

PS05: To gain practical knowledge to accommodate themselves in the real time situations.

Course Code:	20UCC101	Course Title
		Core- I : Financial Accounting

Course Outcomes (CO)

K1	CO1	To recollect knowledge on the fundamentals of accounting
K2	CO2	To understand the preparation of final accounts and depreciation accounting
K3	CO3	To implement the knowledge in rectifying accounting errors
K4	CO4	To analyze the bank reconciliation statement and preparation of branch and departmental accounting

Course Code:	20UCC102	Course Title
		Core-II : Programming Laboratory – I : Office Automation and Web Designing

Course Outcomes (CO)

K1	CO1	To remember the various features of Ms-Word and functions of Ms-Excel
K2	CO2	To apply creativity in business presentation and to evaluate basic knowledge in database
K3	CO3	To apply the practical knowledge in creating HTML files
K4	CO4	To analyze and develop website designing skill in real business world

Course Code:	20UCC1A1	Course Title
		Allied-I : Business Economics

Course Outcomes (CO)

K1	CO1	To recollect the basic concepts of business economics
K2	CO2	To understand the demand and supply analysis with relevant economic problems
K3	CO3	To apply the law of variable proportions and economies of scale to an existing economic condition
K4	CO4	To analysis the various markets structures and know the differences prevailing in each of them

Course Code:	20UCC203	Course Title
		Core-III : Higher Financial Accounting

Course Outcomes (CO)

K1	CO1	To keep in mind the essentials of partnership accounting
K2	CO2	To understand the accounting treatments for admission, retirement and death of a partner
K3	CO3	To apply the accounting treatments in settlement of partnership accounts
K4	CO4	To analyze the relevant cases and the accounting treatment for dissolution of a firm

Course Code:	20UCC204	Course Title
		Core-IV : Programming Laboratory–II: Tally

Course Outcomes (CO)

K1	CO1	To keep in mind the main features of Tally ERP.9 software
K2	CO2	To understand the steps in preparation of various accounting vouchers
K3	CO3	To apply the knowledge in preparing stock summary, ratio analysis and bank statements
K4	CO4	To evaluate the knowledge in preparing final accounts

Course Code:	20UCC2A2	Course Title
		Allied-II : Business Mathematics and Statistics

Course Outcomes (CO)

K1	CO1	To keep in mind the application of mathematics and statistics in business analysis
K2	CO2	To understand the concepts of mathematics in finance
K3	CO3	To apply basic statistical calculations in business problems
K4	CO4	To evaluate the business conditions using correlation and regression analysis

Course Code:	20UCC305	Course Title
		Core V : Corporate Accounting

Course Outcomes (CO)

K1	CO1	To recollect the basic concepts of corporate accounting
K2	CO2	To understand the accounting treatment of shares and debentures
K3	CO3	To apply the rules in the preparation of various company accounts
K4	CO4	To analyze the accounting treatments for amalgamation and absorption

Course Code:	20UCC306	Course Title
		Core-VI: Relational Database Management System and Oracle

Course Outcomes (CO)

K1	CO1	To recollect the fundamentals of database management system
K2	CO2	To understand the divisions of SQL commands
K3	CO3	To apply PL/SQL architecture and block and to construct a simple form
K4	CO4	To analyze various commands in SQL and PL/SQL to develop a database

Course Code:	20UCC307	Course Title
		Core-VII: Programming Laboratory – III : Oracle

Course Outcomes (CO)

K1	CO1	To recollect the various SQL commands in table creation
K2	CO2	To understand the usage of different data constraints
K3	CO3	To apply the PL/SQL blocks in creating an oracle application
K4	CO4	To figure out a database design using SQL and PL/SQL commands

Course Code:	20UCC3A3	Course Title
		Allied-III: Executive Communication – Practical

Course Outcomes (CO)

K1	CO1	To deploy assignments for developing oral communication skills
K2	CO2	To analyze the students' communication skills in real world situation
K3	CO3	To recollect the structure of trade letters
K4	CO4	To understand the format of preparing resume, agenda and minutes

Course Code:	20UCC308	Course Title
		Core VIII: Company Law

Course Outcomes (CO)

K1	CO1	To remember the basic characteristics of a company form of business
K2	CO2	To understand the legal structure and nature of a company
K3	CO3	To analyze the basic requirements of conducting company meetings
K4	CO4	To figure out the process followed in winding up of companies

Course Code:	20UCC3N1	Course Title
		Non-Major Elective: Customer Relationship Management

Course Outcomes (CO)

K1	CO1	To recall the fundamentals of CRM
K2	CO2	To point out the consumer's future needs and expectations
K3	CO3	To implement the bonding of customer relationship through application of CRM strategy
K4	CO4	To design mechanism for enhancing customer retention

Course Code:	20UCC3N2	Course Title
		Non-Major Elective: Supply Chain Management

Course Outcomes (CO)

K1	CO1	To keep in mind the significance of supply chain
K2	CO2	To understand the various distribution networks
K3	CO3	To apply the forecasting methods in supply chain
K4	CO4	To evaluate the planning and sourcing decision in supply chain

Course Code:	20UCC409	Course Title
		Core-IX: Cost Accounting

Course Outcomes (CO)

K1	CO1	To keep in mind the basics of cost accounting
K2	CO2	To understand the various types of inventory and costing
K3	CO3	To apply the various methods in calculation of labour and overheads
K4	CO4	To analyse the principles used in process, contract and job costing

Course Code:	20UCC410	Course Title
		Core-X: Visual Basic

Course Outcomes (CO)

K1	CO1	To keep in mind the fundamentals of client / server architecture
K2	CO2	To understand the concepts of Integrated Development Environment
K3	CO3	To apply the procedures and functions to create application software
K4	CO4	To analyse the Data Access Objects and generate data reports

Course Code:	20UCC411	Course Title
		Core-XI: Programming Laboratory-IV: Visual Basic

Course Outcomes (CO)

K1	CO1	To recollect the fundamental concepts of visual basic programming
K2	CO2	To understand the significance of visual basic programming for software development
K3	CO3	To implement the integration of back end with front end tool using DAO control
K4	CO4	To execute the various control structures to create application software

Course Code:	20UCC412	Course Title
		Core-XII: Business Law

Course Outcomes (CO)

K1	CO1	To keep in mind the fundamentals of Contract Act
K2	CO2	To understand the rights and duties of various persons involved in contract
K3	CO3	To apply the provision of Contract Act in real business
K4	CO4	To analyze the various provisions of Contract Act

Course Code:	20UCC4A4	Course Title
		Allied IV: Principles of Management

Course Outcomes (CO)

K1	CO1	To keep in mind the fundamentals of management
K2	CO2	To comprehend about the various functions of management
K3	CO3	To apply the decision making principles in business
K4	CO4	To analyse and develop the various leadership qualities

Course Code:	20UCC413	Course Title
		Core XIII: Principles of Marketing

Course Outcomes (CO)

K1	CO1	To remember the basic principles of marketing
K2	CO2	To get the idea about new product designing, branding, packing and pricing
K3	CO3	To apply the distribution strategy in marketing and to expose the concepts of personal selling, recruitment, selection and training of sales force
K4	CO4	To analyze the standardization, trading and agricultural marketing in India

Course Code:	20UCC4N3	Course Title
		Non-Major Elective: Commerce and Computer Application Practical

Course Outcomes (CO)

K1	CO1	To recollect the filling of various forms in business
K2	CO2	To understand the new concepts used in Commerce and Computer arena
K3	CO3	To apply the knowledge of computer in various online business applications
K4	CO4	To evaluate the students' knowledge on real business operations

Course Code:	20UCC4N4	Course Title
		Non-Major Elective: Retail Management

Course Outcomes (CO)

K1	CO1	To keep in mind the essentials of retailing
K2	CO2	To understand the retail strategy and retail marketing mix
K3	CO3	To apply the pricing policies in retail market
K4	CO4	To evaluate the need of HRM and IT in retail market

Course Code:	20UCC514	Course Title
		Core XIV: Income Tax

Course Outcomes (CO)

K1	CO1	To recollect the fundamental concept of Income Tax Act 1961
K2	CO2	To get the idea of the various sources of incomes
K3	CO3	To apply the income tax laws for computation of an individual's adjusted gross incomes
K4	CO4	To evaluate individual income computation statement.

Course Code:	20UCC515	Course Title
		Core XV: Banking and Insurance Law

Course Outcomes (CO)

K1	CO1	To keep in mind the basic law relating to banking and insurance
K2	CO2	To understand the functions of a banker
K3	CO3	To deploy the statutory protection for paying and collecting banker
K4	CO4	To analyse the various principles of insurance and its classification

Course Code:	20UCC516	Course Title
		Core XVI: Programming in C

Course Outcomes (CO)

K1	CO1	To recollect the basic concepts of C language
K2	CO2	To apprehend the knowledge on loop structures and arrays
K3	CO3	To implement the concept of functional events and arguments in running a program
K4	CO4	To figure out the practical exposure in developing C programming using the various input / output operations

Course Code:	20UCC517	Course Title
		Core XVII: Programming Laboratory –V : C

Course Outcomes (CO)

K1	CO1	To remember the usage of basic concepts of C
K2	CO2	To understand the loop structures and arrays in application development
K3	CO3	To execute the functions and argument events in generating the applications
K4	CO4	To figure out the ability of developing applications in C using the theoretical exposure of the language

Course Code:	20UCC518	Course Title
		Core XVIII: Institutional Training

Course Outcomes (CO)

K1	CO1	To recollect the practical knowledge in real business applications
K2	CO2	To understand the real applications in business
K3	CO3	To apply the theoretical knowledge in practical business
K4	CO4	To evaluate the outside business exposure

Course Code:	20UCC5E1	Course Title
		Major Elective I: Stock Market Operations

Course Outcomes (CO)

K1	CO1	To identify the basic operations of stock market
K2	CO2	To comprehend the overview of stock exchange frame work
K3	CO3	To deploy the steps in listing and trading of securities
K4	CO4	To evaluate the practicality of stock market operations

Course Code:	20UCC5E2	Course Title
		Major Elective I: Consumer Behaviour

Course Outcomes (CO)

K1	CO1	To recollect the basics of consumer behaviour
K2	CO2	To get an idea about behavioral theories and ethics
K3	CO3	To evaluate the consumers' perception through consumer research
K4	CO4	To apply the models of consumer decision making in reality

Course Code:	20UCC5S1	Course Title
		Skill Based Major Elective: Practical Marketing

Course Outcomes (CO)

K1	CO1	To recollect the fundamentals of Marketing
K2	CO2	To understand about Marketing Segmentation
K3	CO3	To analyze about proper Distribution channels
K4	CO4	To review the media of Advertisement

Course Code:	20UCC5S2	Course Title
		Skill Based Major Elective: Organizational Behaviour

Course Outcomes (CO)

K1	CO1	To keep in mind the structure of organization
K2	CO2	To understand the various stages in personality development and theories of group dynamics
K3	CO3	To deploy leadership styles and motivational theories in real business
K4	CO4	To analyse the factors leading to change in organization

Course Code:	20UCC619	Course Title
		Core XIX: Management Accounting

Course Outcomes (CO)

K1	CO1	To remember the concepts and importance of management accounting in decision making.
K2	CO2	To understand and analyze financial statement to help managerial decision making.
K3	CO3	To prepare statements like cash flow, funds flow, budgets so as to assist the management to take meaningful and correct decision.
K4	CO4	To learn the various tools and techniques in cost control like variance analysis and budgetary control.

Course Code:	20UCC620	Course Title
		Core XX: Programming Laboratory – VI: Multimedia

Course Outcomes (CO)

K1	CO1	To keep in mind the application of multimedia
K2	CO2	To point out the effects of picturaization on Photoshop and flash applications
K3	CO3	To implement the multimedia effects in developing applications
K4	CO4	To review the application of audio, video and graphical representation practically

Course Code:	20UCC621	Course Title
		Core XXI: Auditing and Corporate Governance

Course Outcomes (CO)

K1	CO1	To provide knowledge of auditing principles, procedures and techniques in accordance with current legal requirements.
K2	CO2	To understand the duties of Auditor
K3	CO3	To deploy about Corporate Governance
K4	CO4	To give an overview of Business Ethics and Corporate Social Responsibility.

Course Code:	20UCC6E3	Course Title
		Major Elective – II: Entrepreneurial Development

Course Outcomes (CO)

K1	CO1	To understand the importance of becoming entrepreneurs
K2	CO2	To give knowledge on various agencies involved in entrepreneurship and formulating a Project
K3	CO3	To learn the various techniques and process for entrepreneurship
K4	CO4	To educate about women entrepreneurship and rural entrepreneurship

Course Code:	20UCC6E4	Course Title
		Major Elective II: Services Marketing

Course Outcome (CO)

K1	CO1	To remember the fundamentals of Service Marketing
K2	CO2	To understand the service marketing mix and its growth
K3	CO3	To evaluate the service quality in the area of service marketing
K4	CO4	To apply the strategies of service marketing in the real world scenario

Course Code:	20UCC6E5	Course Title
		Major Elective III: E-Commerce and Information Security

Course Outcomes (CO)

K1	CO1	To keep in mind the basics of E-Commerce
K2	CO2	To understand the electronic data interchange and electronic payment systems
K3	CO3	To implement the various models of e-commerce in real business
K4	CO4	To analyze the need for information security and existence of various network securities

Course Code:	20UCC6E6	Course Title
		Major Elective III: Foreign Exchange Management

Course Outcomes (CO)

K1	CO1	To keep in mind the exchange rates and its types
K2	CO2	To get the idea of foreign exchange transactions
K3	CO3	To understand the administration of foreign exchange with RBI Regulation
K4	CO4	To review the foreign exchange rates with the contract of interbank deals

Course Code:	20UCC6S3	Course Title
		Skill Based Major Elective: Commerce and Computer Application Practical

Course Outcomes (CO)

K1	CO1	To recollect the filling of various forms in business
K2	CO2	To understand the new concepts used in Commerce and Computer arena
K3	CO3	To apply the knowledge of computer in various online business applications
K4	CO4	To evaluate the students' knowledge on real business operations

Course Code:	20UCC6S4	Course Title
		Skill Based Major Elective: Investment Management

Course Outcomes (CO)

K1	CO1	To keep in mind the basics of investment
K2	CO2	To understand the alternative forms of investment
K3	CO3	To implement the knowledge on risk and return analysis and role of Credit Rating Agencies
K4	CO4	To review the fundamental and technical analysis