

**List of Courses having focus on Local, National, Regional and Global Developmental Needs offered by the
BA - Economics**

BA-Economics						
Programme: BA - Economics					Year:2020-2023 Batch	
Course Code	Course Title	Need				Rationale
		Local	National	Regional	Global	
20UEO101	Micro Economics - I				✓	To management decision making
20UEO102	Indian Economy		✓		✓	To approach focusing National and International scenario of the Economy
20UCO1A1	Business Economics				✓	The various concepts in Business Economics helps to indentifying and anlysing business problems and finding solutions at national and international level.
20UHR101	Human Rights				✓	To analyse the ways and which allegations of human rights violations are dealt globally.
20UEO203	Micro Economics - II				✓	To apply factor pricing, analyse the equilibrium of the firm under different market situations
20UEO204	International Economics		✓		✓	To augment mutual dependence of national and global barriers, financial institutions, balance of payment, support for promoting development of national and global thinking.

20UEO2A2	Agriculture and Rural Development	✓	✓	✓		To develop a critical understanding on the development of agricultural sector in India and on issues like food security and climate change that can impact the livelihood strategy of substantial sections of the rural population.
20PCO207	Managerial Economics				✓	To enlight the learners to ease decision making and future planning
19UEO305	Macro Economics				✓	To understand flow of income, consumption, employment theories, product and money market endorsing national and global requirements
19UEO306	Economics of Development and Planning				✓	Helps to realize our community's economic vision and take control of our economic future
19UEO3A3	Banking Law and Prattice	✓	✓		✓	Help to gather knowledge on banking system in written and oral skills acquired, the importance of banker-customer relationship and create awareness about modern E-banking services
19UEO3N1	Advertising and Sales Promotion	✓	✓		✓	To bring about change in the demand pattern of products and services.
19UEO3N2	Economics for Competitive and Career Development	✓	✓	✓		To Promote vast knowledge in getting placed in Government and NGOs.
19UEO407	History of Economic Thought	✓	✓	✓		This course provides knowledge on theories

						and basic issues related to industry and industrial development in India and also deals with economic problems of firms and industries, and their relationship with the society
19UEO408	Mathematical Methods				✓	It allows economists to formulate testable hypotheses on wide array of complicated subjects and topics and also provide possible situations
19UEO4A4	Business Communication	✓	✓		✓	It helps in enriching essentials in letter drafting and supplementing global, national and local correspondence.
19UEO4N3	Office Management	✓	✓	✓	✓	It focus the knowledge and skill needed to pursue wide variety of organizational and consultancy roles
19UEO4N4	Principles of Airport Economics	✓	✓	✓	✓	Enlighten the learners a multi- model business for national and global opportunities
18UEO509	Monetary Economics					The course helps to understand how an economy functions efficiently and also monetary policy can help the economy to adjust from one state to another. The various concepts in monetary economics enables economists to formulate

						policies and suggestions to overcome the economic problems.
18UEO510	Human Resource Management	✓	✓		✓	Provides guidance and help employees to identify their strength and weakness and various level of career.
18UEO511	Investment Policies and Programmes		✓			To grasp factor for investment, instruments and stock exchange for investment at national level.
18UEO512	Statistical Methods-I				✓	It helps in providing data as well as tools to analyse economic problems which are useful in economic planning and also framing planning models too.
18UEO513	Window Based Office Automation, Tally and Information Security		✓		✓	To prepare them in understanding ICT basics and to make aware of Office automation using MS-Office and to gain knowledge on the basic concepts on accounting tally and usage of Tally ERP software
18UEO514	Prog.Lab in Window Based Office Automation, Tally and Information Security		✓		✓	To practically train students in programming using MS Office and also to prepare them in using Tally ERP.
18UEO5S1	Network and Information Security		✓		✓	
18UEO5S2	Cyber Security Ethical Hacking		✓		✓	

18UEO615	Public Finance	✓	✓		✓	To enhance knowledge of resource mobilization for Government functions and devolution of financial disbursement to various states aiming national interest.
18UEO616	Industrial Economics		✓		✓	
18UEO617	Economics of Transport					The Course helps to understand political barriers that can inhabit transport operations.
18UEO618	Statistical Methods-II				✓	Helps in understanding economic data, forecast the changes in the factors which enables economists to formulate policies and suggestions to over come the problems.
18UEO619	Tourism Economics				✓	To have an overview about the hospitality, tourism within broader cultural, environmental, political, tourism industry globally and economic dimensions of society and, learn the qualitative and quantitative tools and techniques for effective managerial decision making.
18UEO620	Internship Program					Internship Programme provides an opportunity to gain practical industrial experience which helps to develop a global network. Practical work experience in a variety of environments helps to understand the

						international issues and to find the solutions to solve them.
18UEO6S3	Advertising and Sales Promotion					To bring about change in the demand pattern of products and services.
18UEO6S4	Principles of Airport Economics	✓	✓	✓	✓	Enlighten the learners a multi- model business for national and global opportunities

P. Krishnathulasimani

Bos Chairman

Dr. P. KRISHNATHULASIMANI
 Head and Associate Professor
 Department of Economics
 NGM College (Autonomous)
 Pollachi - 642 001