

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Fine Arts occupies a prominent place in the educational field as it not only enhances students' learning but also creates culturally conscious citizens. Participation in Fine Arts activities helps the students to have a critical appreciation of art forms, refines their perception of the world, develops their imagination, and reduces their stress levels. The College follows this conceptualization and conducts NavarathiriKalaiVizha competitions during Dussehra week. The competitions are organized every year by the College in association with the Hindu Religious and Charitable Endowments Department of the State. Students of local Schools and Colleges in the nearby areas are invited to take part in the competitions. Each competition is conducted on the College campus on the respective dates mentioned in the invitation. Staff from various departments of the College is appointed as judges to assess the performance of the student participants. Certificates and prizes are awarded to the winning students during the Navarithri Celebration held at Pollachi Mariamman Temple in the presence of officials from the Hindu Religious and Charitable Endowments Department and the Principal of the College. These Fine Arts competitions provide the students with the opportunity for self-expression and lived aesthetic experience. Since the competitions are closely linked with Navarathri celebrations, they help nurture a sense of pride in the students' minds in their culture and heritage and stimulate their spiritual growth.