

Curriculum Vitae

Dr. G. Vignesh

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Objective

To serve the society with whatever possible opportunities provided.

Educational Profile

Course	Board / University & Institution	Year of Passing	Class
Ph. D (Commerce)	Bharathiar University, Coimbatore.	2015	Commended
M. Phil (International Business)	Alagappa University, Karaikudi.	2011	Second
P.G.D.H.R.M. (Human Resource Management)	Alagappa University, Karaikudi.	2009	Second
P.G.D.C.A. (Computer Applications)	Bharathiar University, Coimbatore.	2008	First
M.B.A. (Marketing)	Periyar University, Salem.	2008	First
M.Com. (International Business)	Bharathiar University, PSG College of Arts & Science.	2006	First with Distinction
B.Com. (Corporate Secretaryship)	Bharathiar University, PSG College of Arts & Science.	2004	First

Professional Experience

- ❖ Elevated to Associate Professor and Head for PG Department of Commerce with International Business, NGM College – Pollachi from December 11th 2018 till date.
- ❖ Promoted as Assistant Professor and Head for PG Department of Commerce with International Business, NGM College – Pollachi from September 1st 2010 to December 10th 2018.
- ❖ Designated as Assistant Professor for PG Department of Commerce with International Business, NGM College – Pollachi from June 16th 2008 to August 31st 2010.

- ❖ Appointed as a lecturer for PG Department of Commerce with International Business, NGM College – Pollachi from June 7th 2006 to June 15th 2008.
- ❖ Worked as a part time faculty to guide IAS, CAT, MAT aspirants for Everest Academy – Coimbatore for 9 months. (From June 2005 to March 2006).

Summary of Paper Presentations and Participations in Seminars / Workshops / Conferences / Symposium

- ❖ Presented 6 (Six) papers in international and national conferences / symposiums.
- ❖ Participated in more than 34 (Thirty Four) seminars, workshops, conferences and symposiums with varied topics relating to international business, human resource development, trade and economics, educational transformation etc.
- ❖ Participated in 7 (Seven) Faculty Development Programmes organised by educational institutions and Corporates.

Refer to Annexure 1 for details.

Publications

- ❖ Published more than 56 (fifty-six) papers in UGC referred journals and edited volumes.
- ❖ Authored 5 (five) books which specializes in logistics and supply chain management, India's export performance, customer preferences & satisfaction, trade in various countries and basics of logistics support services.

Refer to Annexure 2 for details.

Webinars

- ❖ Chaired as Resource Person for Two Webinar Programmes
- ❖ Organised Five Webinar Series Programmes with Resource Persons from India and Abroad during the COVID 19 Lock Down Period as Convener.
- ❖ Participated in more than 105 (One Hundred and Five) Webinar Series Programmes which includes Online Quiz, Faculty Development Programmes, Webinar Lectures and Workshops during the COVID 19 Lock Down Period

Refer to Annexure 3 for details

Projects Done - Curricular

- ❖ Problems and Prospects of Coir Exporters in Coimbatore District – Ph. D Thesis
- ❖ A Study on the Unit Owners Satisfaction of MEPZ Special Economic Zone – M. Phil Thesis

- ❖ A Study on the employees' job satisfaction in Multinational Corporations, with specific reference to Coimbatore City – M. Com IB Project
- ❖ Customer satisfaction towards services rendered by BSNL, A study with special reference to Pollachi Town – MBA Project
- ❖ Mini project on the importance of Data Structures – PGDCA Record
- ❖ Project with the practical implication of the Operating System Lab – PGDCA Project

Student Support & Progression

- ❖ Facilitator for student profiling, counseling and self-development programs at AMET University, Chennai.
- ❖ Completed online certification course titled 'Introduction to Research' offered by NPTEL with IIT Madras.
- ❖ Completed the following online certification course offered by Cursa App.
 - 1 Hour 18 Min – Intellectual Property by Crash Course
 - 4 Hours 2 Min – App Marketing by Udacity
 - 1 Hour 20 Min – Purchasing Management by Americo Cunha
 - 3 Hours 29 Min – Investing like Warren Buffet with Preston Pysh
 - 2 Hours 36 Min – Photography Complete Course by Chris Bray
 - 2 Hours 43 Min – Business English Course by BED
 - 6 Hours 12 Min – Digital Marketing Course by Ankur
 - 2 Hours 7 Min – Cyber Security by Packethacks
- ❖ Acting as a Mentor for the following MOOC courses offered by IIT Madras:-
(a) Intellectual Property; (b) Innovation, Business Models and Entrepreneurship; and (c) Management of Field Sales.

Key External Associations for Institutional Support, Other Institutions & Departments

- ❖ Inspection Team Member
 - Appointed by the Directorate of Collaborative Programmes, Alagappa University, Karaikudi as the Member for the Inspection Team to establish new institution at Chennai
- ❖ NAAC, ISO and Autonomous
 - Appointed as the Coordinator for the Logistics and Hospitality for receiving the NAAC Peer Team Members, Consecutively for all the three Cycles
 - Appointed as the Lead - Internal Auditor for ISO 9001-2015 Quality Standards from the year 2016 till date

- Appointed as the Coordinator for the Travel Plan and Hospitality for UGC Autonomous Extension Committee Members for all the academic year 2019 – 2020

❖ Various Roles and Responsibilities within the College Committees

- Appointed as the Student Development Officer (Personality) under the National Rural Entrepreneurship Mission – MGNCRE, Department of Higher Education, Government of India
- Appointed as the Coordinator for Selecting and Designing the Memento for Graduation Day and Alumni Meets for Four Consecutive events
- Appointed as the Member in the Star Students Badge designing Committee
- Acted as the Logistics Coordinator for many college events from 2015 till date
- Appointed as the Prime Representative on behalf of College to participate in meetings organised by CODISSIA, Coimbatore Chamber of Commerce and Confederation of Indian Industries (Coimbatore Wing)
- Assigned as a Chief Officer – Media, in World Classical Tamil Conference 2010, Coimbatore organised by the Govt. of Tamil Nadu in June 2010.

❖ Board of Studies

- University Nominee for Commerce with International Business Department for the academic years 2018-21 of VLB Janakiammal College of Arts & Science, Coimbatore.
- University Nominee for Commerce with International Business Department for the academic years 2018-20 of Dr. NGP Arts & Science College, Coimbatore.
- University Nominee for International Business Department for the academic years 2016 –17 and 2017–18 of PSG College of Arts & Science, Coimbatore.
- Subject expert for Logistic Management (Collaborative Programmes) at Alagappa University for the academic year 2019.

❖ Chairman - Question Paper Scrutiny - PSG College of Arts & Science, Coimbatore from 2014 till date.

❖ External Examiner for Central valuation - Bharathiar University, Coimbatore and Pondicherry University, Pondicherry; as on date.

❖ External examiner for conducting Practical Examinations and Viva Voce Examinations - Government Arts College, Coimbatore; Dr. GRD College of Arts & Science, Coimbatore; VLB Janakiammal College of Arts & Science, Coimbatore; Coimbatore Marine College, Coimbatore; CMS College of Science and Commerce, Coimbatore; Dr. NGP Arts and Science College, Coimbatore; Dr. SNS Rajalakshmi College of Arts & Science, Coimbatore; Kongunadu College of Arts & Science, Coimbatore; Karpagam University, Coimbatore ; Hindustan College of Arts and Science,

Coimbatore ; Government Arts College, Valparai ; Bharathiar University Arts and Science College, Pollachi ; Sree Saraswathi Thyagaraja College as on date.

- ❖ Question paper setter - Dr. GRD College of Arts & Science, Coimbatore, PSG College of Arts & Science, Coimbatore ; VLB Janakiammal College of Arts & Science, Coimbatore and Subbulakshmi Lakshmipathy College of Arts & Science, Madurai; as on date.
- ❖ Chairman – Board of Studies Commerce - (International Business Board) NGM College from September 2010 till date.
- ❖ Chairman and Chief Examiner – Commerce – (International Business) from December 2010 till date
- ❖ Research activities - Doctoral committee subject expert of Chikkanna Government Arts College, Tirupur for two candidates, Doctoral committee subject expert of Dr SNS Rajalakshmi College of Arts & Science, Coimbatore for One candidate and Doctoral committee subject expert of Government Arts College, Udumalpet for one candidate.
- ❖ Prime member for the Academic Audit for International Business Department for the academic year 2009-10 of PSG College of Arts & Science, Coimbatore

Associations Apart from Academia – Team Building Programmes

Year	Activity	Position
2019	International Symposium – Tech-Know Trade 2K19	Convener
	Special Lecture Series	Organising Secretary
	International Seminar on Aviation and Human Capital 2K19	Convener
2018	Holistic (Education Inimitable) – NGM’s Diamond Jubilee Souvenir	Project Coordinator
	State Level Workshop on GST EXIM Perspective 2K18	Convener
	IB’s Agri Fest 2K18 – Orienting the Internationally Renowned Agricultural Exporting Products	Convener
2017	State Level Symposium 2K17 on Overseas Trade	Convener
	One Week Coir Fair 2017 – Display on Coir Products	Convener
2016	Display on the Universe in a Capsule – 197 Countries Theme	Organising Secretary
2015	One Day Workshop in Export Import Documentation	Convener

2014	One Day Workshop on Export Procedure and Documentation	Convener
2013	Practical Knowing of the EXIM Transactions – One Week Expo	Team Creator
2012	3 Days Display on the theme International Trade	Convener
2011	Int' Biz Mart – One Week Sale Mela on FMCG Goods	Convener
2010	MIB' ians Bazaar – Practical Shoppe Event for a week	Convener
2009	One week - Coconut Expo 2009 – Displaying the usages of Coconut Tree	Organiser
2008	Three Days Display on Currency and Foreign Exchange Mechanism	Organiser
2007	Stages Demo of a Product - Raw Material to Export	Team Creator
2006	Logistics Display – Multi Modal Transportation Theme	Organiser

Personal Profile

Name : Dr. G. Vignesh.
 Sex : Male.
 Fathers' Name : Mr. S. S. Guruvayurappan.
 Marital Status : Married.
 Spouse Name : Mrs. N. Rukmani.
 Daughter Name : Baby. V. Sanjana
 Son Name : Master. V. Siddharthan
 Nationality : Indian.
 Languages' Known : English, Tamil, Malayalam.

I declare that the above mentioned information (including attached annexure) is true to the best of my knowledge.

Station: Coimbatore

Date: 30.09.2020



[Dr. G. Vignesh]

Annexure 1

1. International conferences and seminars

Year	Category	Discussion subject	Organised by
2020	Presentation	Major Drivers for Rural Transformation in India 2020	Nandha College of Technology, Erode
2020	Presentation	Role of Agriculture in India's Rural Development (2020)	Nandha College of Technology, Erode
2019	Participation	Impact of International Business in Enabling Indian Economic Growth	SNMV Institute of Management, Coimbatore.
2018	Participation	Better Shipping for Better Future	PSG College of Arts & Science, Coimbatore.
2017	Participation	Contributions and impacts of intellectuals, ideologists and reformists	NGM College, Pollachi.
2014	Presentation	Problems & Prospects of E-Commerce	VHN Senthil Kumar Nadar College, Virudhunagar.
2006	Presentation	Global Business and Policy Modeling	Adaikalamatha Institute of Management, Thanjavur

2. National conferences and seminars

Year	Category	Discussion subject	Organised by
2020	Participation	Impact of Covid 19 – An Economic Perspective	Department of Economics, Mudhoji College, Phaltan, Kohlapur.
2020	Participation	Technological Development & Employability Opportunity for Young Generation	Parks College, Tirupur.
2020	Participation	Changing Global Economic Scenario : Strategies for Business Sustainability	Sree Narayana Guru College, Coimbatore

Year	Category	Discussion subject	Organised by
2018	Participation	Roles of Finance Professionals in Cost Management, Tax Planning, Corporate Governance and Organization Growth	Sree Saraswathi Thyagaraja College, Pollachi
2017	Participation	Idea of a National University	Christ University, Bengaluru.
2017	Participation	Changing Paradigms in Indian Business	NGM College, Pollachi.
2017	Participation	Changing Landscape of the Indian Insurance Sector	Karpagam Academy of Higher Education.
2017	Participation	Impact of Modern Management on Indian Economic Growth	SNMV Institute of Management, Coimbatore.
2016	Participation	Empowering the Youth to Enrich Mankind	NGM College, Pollachi.
2015	Participation	Emerging Education Models for 21 st Century Learner (NCEEM – 2015)	Association of Principals of Colleges of Bharathiar University and UGC Human Resource Development Centre, Bharathiar University, Coimbatore
2015	Participation	Strategic Innovations in Logistics and Supply Chain	Dr.GRD College of Science, Coimbatore.
2013	Presentation	Rural Entrepreneurship in Recent Economies	Sree Saraswathi Thyagaraja College, Pollachi
2013	Participation	Blue Seaways '13'	Coimbatore Marine College, Coimbatore
2013	Participation	The Charismatic Past of Ancient Kongu with Special Reference to Tamil Classical Period (Upto 6 th Century A.D)	NGM College, Pollachi

Year	Category	Discussion subject	Organised by
2012	Presentation	Impact of Global Recession in Banking Companies	Sree Ramu College of Arts and Science, Pollachi
2011	Presentation	Business Ethics	Nehru Arts and Science College, Coimbatore
2008	Participation	Human excellence through ethics & value education	NGM College, Pollachi
2008	Participation	Recent trends in commerce and information technology	NGM College, Pollachi

3. State level seminars and symposiums

Year	Category	Discussion subject	Organised by
2019	Participation	Indian Economy and Digital Marketing	KPR College of Arts, Science and Research. Coimbatore.
2017	Participation	Entrepreneurship in 4G Era	NGM College, Pollachi
2017	Participation	Indian Economy and Demonetization of Indian Currency	Pollachi College of Arts and Science, Pollachi.
2015	Participation	Logistics and Supply Chain Management	WISDOM School of Management, Udumelpet.
2013	Participation	Rejuvenate Rupee	PSG College of Arts and Science
2010	Participation	Changing trend in international business and logistics procedures	Tiruppur Kumaran College for Women, Tiruppur
2005	Participation	Quality standards for export of food products	EXIM Bank of India

4. Workshops

Year	Category	Discussion subject	Organised by
2019	Participation	Scientific Research and Data Analytics	NGM College, Pollachi.
2019	Participation	Advanced Excel Spreadsheet Analysis for Social Science Research	Park's College, Tirupur.
2019	Participation	E-Banking, the Digital Ways	NGM College, Pollachi.
2019	Participation	Plan today for better tomorrow.	Park's College, Tirupur.
2018	Participation	Sustainable Agriculture	NGM College, Pollachi.
2018	Participation	Research Methods and Data Analysis using SPSS	NGM College, Pollachi.
2018	Participation	Entrepreneurship and Business Solutions	NGM College, Pollachi.
2015	Participation	Writing a Research Article	NGM College, Pollachi.
2012	Participation	Exports and Imports	Sakthi Excellence Academy, Coimbatore
2010	Participation	Quality management in setting question papers and evaluation of answer scripts	PSGR Krishnammal College for women, Coimbatore
2006	Participation	Bio-Informatics	NGM College, Pollachi
2005	Participation	Foreign exchange operation & arithmetic	Park College, Tirupur.

5. Faculty Development Programmes

Year	Category	Discussion subject	Organised by
2020	Participation	Sourcing and Procurement	Infosys BPM Limited, Chennai.
2019	Participation	Recent Trends in Higher Education in Science and Humanities to Rural Students	NGM College, Pollachi.
2017	Participation	Goods and Service Tax	NGM College, Pollachi.
2016	Participation	Contemporary Approaches to Teaching and Learning Effectiveness	Vivekananda Institute of Management Studies, Coimbatore.
2015	Participation	Advanced Research Tools through SPSS	SNMV Institute of Management, Coimbatore.
2015	Participation	Quality Enhancement in Higher Educations	Shri Ramu College of Arts and Science, Pollachi.
2006	Participation	Towards Better Teaching	NGM College, Pollachi.

Annexure 2

1. Paper in UGC Referred Journals and Edited Volumes

S. No	Title	Journal	ISSN/ ISBN No	Whether Peer Reviewed Impact Factor, If Any	Sr. No. of the Journal as per UGC notified list of Journals
1.	A Study On Coir Industry – With Reference To Coimbatore District	Global Journal for Research Analysis	ISSN No. 2277-8160	Yes 5.156	Yes 49177
2.	A Study On Exporter's Perception Towards The Status Of Coir Industry In Coimbatore District	Indian Journal of Research	ISSN No. 2250-1991	Yes 6.761	Yes 47432
3.	A Study On The Consumer Buying Behaviour In Udumalpet Taluk	Intercontinental Journal of Marketing Research Review	ISSN No. 2321-0346	Yes 1.590	Yes 43669
4.	Customers Preference On Men's Branded Dresses Of Pothys, Coimbatore	Intercontinental Journal of Marketing Research Review	ISSN No. 2321-0346	Yes 1.590	Yes 43669
5.	A Study On The Kids Entertainment Outlets In Brookefields Mall, Coimbatore	Intercontinental Journal of Marketing Research Review	ISSN No. 2321-0346	Yes 1.590	Yes 43669
6.	A Study On Marketing Of Mango Cultivation (With Special Reference To Palakkad District)	Intercontinental Journal of Marketing Research Review	ISSN No. 2321-0346	Yes 1.590	Yes 43669
7.	Preference Towards Selected Fmcg Products Among Rural Consumers, Pollachi	Intercontinental Journal of Marketing Research Review	ISSN No. 2321-0346	Yes 1.590	Yes 43669
8.	A Study On Customer Attitude Towards Online Marketing In Indian Railways (Empirical Study With Users And Non-Users)	Intercontinental Journal of Marketing Research Review	ISSN No. 2321-0346	Yes 1.590	Yes 43669
9.	Customer Satisfaction Study With Preference Of Car In Coimbatore District	Intercontinental Journal of Marketing Research Review	ISSN No. 2321-0346	Yes 1.590	Yes 43669
10.	A Study On The Customer Preference Towards Kumbakonam Degree Filter Coffee (With Special	Intercontinental Journal of Marketing Research Review	ISSN No. 2321-0346	Yes 1.590	Yes 43669

	Reference To Coimbatore District)				
11.	A Study On The Customer Satisfaction Of Reliance Outlet Within Coimbatore District	Intercontinental Journal of Marketing Research Review	ISSN No. 2321-0346	Yes 1.590	Yes 43669
12.	A Study On Consumer Awareness About Health Hazards In Consumption Of Soft Drinks In Dindigul District	Intercontinental Journal of Marketing Research Review	ISSN No. 2321-0346	Yes 1.590	Yes 43669
13.	A Study On Consumer Awareness Towards Consumer Protection Council	Intercontinental Journal of Marketing Research Review	ISSN No. 2321-0346	Yes 1.590	Yes 43669
14.	A Study On Customer Preference Towards Department Stores In Pollachi	Intercontinental Journal of Marketing Research Review	ISSN No. 2321-0346	Yes 1.590	Yes 43669
15.	Customers Preference Of Branded Men's Dresses In Chennai Silks, Coimbatore	Intercontinental Journal of Marketing Management	ISSN No. 2350-0891	Yes 1.235	Yes
16.	Brand Preference Of Hindustan Unilever Fmcg Products In Pollachi	Intercontinental Journal of Marketing Management	ISSN No. 2350-0891	Yes 1.235	Yes
17.	Customer Satisfaction Study Of Reliance Outlets Of Reliance Fun Mall In Coimbatore	Intercontinental Journal of Marketing Management	ISSN No. 2350-0891	Yes 1.235	Yes
18.	Customer Satisfaction Of Kumbakonam Degree Filter Coffee In Coimbatore District	Intercontinental Journal of Marketing Management	ISSN No. 2350-0891	Yes 1.235	Yes
19.	A Study On Customer Satisfaction Of Selected Department Stores In Pollachi	Intercontinental Journal of Marketing Management	ISSN No. 2350-0891	Yes 1.235	Yes
20.	Factors Influencing Users And Non-Users Of Indian Railways – Online Marketing	Intercontinental Journal of Marketing Management	ISSN No. 2350-0891	Yes 1.235	Yes
21.	Influence Of Kids Entertainment Outlets Of Brookefields Mall, Coimbatore	Intercontinental Journal of Marketing Management	ISSN No. 2350-0891	Yes 1.235	Yes
22.	A Study On Difficulties In Growing And Marketing Mango With Special	Intercontinental Journal of Marketing	ISSN No. 2350-0891	Yes 1.235	Yes

	Reference To Palakkad District	Management			
23.	A Study on stress management and co-worker relationship in Coimbatore District	Intercontinental Journal of Human Resource Research Review	ISSN No.2320-9704	Yes 1.615	This Journal is currently not in the UGC Care List and hence the papers published were not able to retrieve. (as the website is been blocked by the publisher)
24.	Human Resource Practices in International Banks located in Pollachi, Coimbatore District	Intercontinental Journal of Human Resource Research Review	ISSN No.2320-9704	Yes 1.615	
25.	Leader and Subordinate practices in MNC's of Coimbatore	Intercontinental Journal of Human Resource Research Review	ISSN No.2320-9704	Yes 1.615	
26.	A study on HR Recruitment and Selection in Service Industries of Coimbatore District	Intercontinental Journal of Human Resource Research Review	ISSN No.2320-9704	Yes 1.615	
27.	Impact of Training and Development in MNC's Employees	Intercontinental Journal of Human Resource Research Review	ISSN No.2320-9704	Yes 1.615	
28.	Job Satisfaction among employees of Patspin (I) Private Limited Udumelpet	Intercontinental Journal of Human Resource Research Review	ISSN No.2320-9704	Yes 1.615	
29.	A study on job motivation with special reference to Export Oriented Units in Coimbatore District	Intercontinental Journal of Human Resource Research Review	ISSN No.2320-9704	Yes 1.615	
30.	Reasons for Stress Management in IT Sector	Intercontinental Journal of Human Resource Management	ISSN No. 2350-0859	Yes 3.607	
31.	A study on interpersonal skills of HR managers in MNC	Intercontinental Journal of Human Resource Research Review	ISSN No. 2320-9704	Yes 4.169	Yes 49244
32.	A study on HR Preferences and Convenience Banking	Intercontinental Journal of Human Resource Management	ISSN No. 2350-0859	Yes 3.607	Yes 2545
33.	Workers opinion about	Intercontinental	ISSN No.	Yes	

	leaders in MNC's With special reference to Coimbatore District	Journal of Human Resource Management	2350-0859	3.607	This Journal have recently revamped by the publisher and hence the papers published were not able to retrieve.
34.	Facilitating factor and constraining factor of Human Resource Management in Service Industries	Intercontinental Journal of Human Resource Management	ISSN No. 2350-0859	Yes 3.607	
35.	Effectiveness of Training and Development in MNC's employees	Intercontinental Journal of Human Resource Management	ISSN No. 2350-0859	Yes 3.607	
36.	Satisfaction of Job with infrastructural facilities of Patspin (I) private Limited, Udumelpet	Intercontinental Journal of Human Resource Management	ISSN No. 2350-0859	Yes 3.607	
37.	Motivational Factors needed in Export Oriented Units	Intercontinental Journal of Human Resource Management	ISSN No. 2350-0859	Yes 3.607	
38.	A Study on organisational commitment of software employees in Coimbatore District	Intercontinental Journal of Human Resource Management	ISSN No. 2350-0859	Yes 3.607	Yes 2545
39.	A Study on HR Dimensions of Freight Forwarders in Coimbatore District	Intercontinental Journal of Human Resource Management	ISSN No. 2350-0859	Yes 3.607	Yes 2545
40.	Attitude and Behavioural Study of Employee Working in Logistics Concern	Intercontinental Journal of Human Resource Management	ISSN No. 2350-0859	Yes 3.607	Yes 2545
41.	A study on the three dimensional factors of warehouse management	Intercontinental Journal of Marketing Research Review	ISSN No. 2321-0346	Yes 4.311	Yes
42.	A Study on freight forwarders located in Coimbatore and Tiruppur District.	Intercontinental Journal of Marketing Research Review	ISSN No. 2321-0346	Yes 4.311	Yes
43.	A study on the employees relations in warehouses of Coimbatore District	Intercontinental Journal of Human Resource Management	ISSN No. 2350-0859	Yes 3.607	Yes 2545

44.	A study on Leadership qualities, values and relationship in HR Managers of MNC	Intercontinental Journal of Human Resource Management	ISSN No. 2350-0859	Yes 3.607	Yes 2545
45.	A Study on Manpower Practices of Software Professionals	Intercontinental Journal of Human Resource Management	ISSN No. 2350-0859	Yes 3.607	Yes 2545
46.	A study on the workers satisfaction about the training followed in software organisation	Intercontinental Journal of Human Resource Research Review	ISSN No. 2320-9704	Yes 4.169	Yes 49244
47.	HR Practices of logistics company employees in Coimbatore District	Intercontinental Journal of Human Resource Research Review	ISSN No. 2320-9704	Yes 4.169	Yes 49244
48.	A study on HR skills of software professionals in Coimbatore District	Intercontinental Journal of Human Resource Research Review	ISSN No. 2320-9704	Yes 4.169	Yes 49244
49.	Employee behaviour and performance of DHL Couriers	Zenith International Journal of Multi-disciplinary research	ISSN No. 2231-5780	Yes 6.479	Yes
50.	Study on Problems and Prospects of Delhivery Courier Services	Zenith International Journal of Multi-disciplinary research	ISSN No. 2231-5780	Yes 6.479	Yes
51.	Study on online food delivery service market (Swggy)	Zenith International Journal of Multi-disciplinary research	ISSN No. 2231-5780	Yes 6.479	Yes
52.	Study on OLA Cabs Driver satisfaction	Zenith International Journal of Multi-disciplinary research	ISSN No. 2231-5780	Yes 6.479	Yes
53.	Study on logistic service rendered by E-cart	Zenith International Journal of Multi-disciplinary research	ISSN No. 2231-5780	Yes 6.479	Yes
54.	Study on customer preferences towards big bazaar and D-Mart	Zenith International Journal of Multi-disciplinary	ISSN No. 2231-5780	Yes 6.479	Yes

		research			
55.	Prospects Of Flower Business In Coimbatore And Tiruppur District	Studies in Indian Place Names (SIPN)	ISSN 2394-3114	Yes 6.30	Yes
56.	A Comparative Study On The Lead Time Between Amazon And Flipkart	Studies in Indian Place Names (SIPN)	ISSN 2394-3114	Yes 6.30	Yes
57.	Impact Of Stress In Multinational Banks In Pollachi Region	Studies in Indian Place Names (SIPN)	ISSN 2394-3114	Yes 6.30	Yes
58.	Study On Recruitment And Selection Of Man Power In Export Concern	Studies in Indian Place Names (SIPN)	ISSN 2394-3114	Yes 6.30	Yes
59.	Problems Faced By Human Resource Professionals In Coir Industry	Strad Research	ISSN 0039-2049	Yes 6.10	Yes
60.	India's Infrastructural Facilities Status Of Multi-Modal Transport Sector – An Investigative Study	Strad Research	ISSN 0039-2049	Yes 6.10	Yes

2. Authored the following Books

1. *“Universe in Capsule – Ready Reckoner”* in March 2017, Volume 1, First Edition. ISBN 978-81-933882-3-5.
2. *“Versions of Customer Preferences Perceptions & Satisfaction”* in April 2018, Volume 1, First Edition. ISBN 978-93-87009-23-3.
3. *“Export Performance of India – The Past, Present and Future”* in April 2018, Volume 1, First Edition. ISBN 978-93-87009-25-7.
4. *“Modern Exploration on Inventory, Logistics & Supply Chain Management”* in April 2018, Volume 1, First Edition. ISBN 978-93-87009-24-0.
5. *“Basics of Logistics Support Services”* in March 2020, Volume 1, First Edition, ISBN 978-93-87009-58-5.

Annexure 3

1. Chaired as Resource Persons in the following Webinars

Year	Category	Discussion subject	Organised by
2020	National Webinar Meet	Communication for Global Business	Department of Commerce with International Business, Government Arts College, Aninashi,
2020	National Webinar Meet	" Human Resource is Always a Captive Revenue"	Department of Logistics and Shipping, Coimbatore Marine College, Coimbatore

2. Webinars Organised

Year	Category	Discussion subject	Organised by
2020	National Webinar Meet	"Managing supply chain during lockdown period "- Mr. S.Jagan Asst. HR Manager, DP World, Mumbai	PG Department of Commerce with International Business, NGM College, Pollachi. Convenor - Dr. G. Vignesh,
2020	International Webinar Meet	"Technology / Digitization in Business" - Mr. Thirumoorthy Anbalagan, Sr. Business Development Manager, Gulf Business Machine, Qatar	PG Department of Commerce with International Business, NGM College, Pollachi. Convenor - Dr. G. Vignesh,
2020	Participant Recharge Workshop	Five Days Participant Recharge Workshop on International Business	PG Department of Commerce with International Business, NGM College, Pollachi. Convenor - Dr. G. Vignesh,
2020	Collaborator Rejuvenation Programme	Five Days Online Collaborator Rejuvenation Programme on Supply Chain	PG Department of Commerce with International Business, NGM College, Pollachi. Convenor - Dr. G. Vignesh,
2020	Stake Holders Enrichment Module	Five Days Stakeholder Enrichment Module on Logisitcs Management	PG Department of Commerce with International Business, NGM College, Pollachi. Convenor - Dr. G. Vignesh,

3. Webinars Participated

Year	Category	Discussion subject	Organised by
2020	FDP	Two Weeks Faculty Recharge Programme – Canvas LMS Application	IQAC Coordinating Team, The Madura College
2020	FDP	3 Days Faculty Development Programme DHRONA	BBA Department, DG Vaishnav College, Chennai
2020	FDP	FDP “An effective research paper writing skill”	Bhagwan Mahavir University, Surat. Gujarat
2020	FDP	Three Day BBA FDP on topic Leader – A Role Model	Department of Business Administration, Nallamuthu Gounder Mahalingam College
2020	FDP	FDP “Recent trends in Artificial Intelligence and its impact on teaching professionals”	Department of Commerce and Management, RVS College of Arts and Science, Coimbatore
2020	FDP	“FDP – The Art of Teaching”	Department of Business Administration, Nallamuthu Gounder Mahalingam College
2020	FDP	“Faculty Awareness Program on NAAC Accreditation”	Shri Chhatrapati Shivajiraje College of Engineering, Pune Maharashtra.
2020	FDP	“One week Awareness Program on NAAC Accreditation”	MM Institute of Technology, Lohgaon, Pune, Maharashtra.
2020	FDP	Three Days FDP on Shipping and Logistics - Refurbished Edge	Department of Commerce with International Business, Government Arts College, Coimbatore.
2020	International FDP	Seven days International FDP in Advanced Topics in Chemical Sciences	PG Department of Chemistry, NGM College, Pollachi

2020	Online Course / FDP	Disruptive Digital Technologies 2020	SIIMS – Stand Alone B School, Pollachi.
2020	Seven Days International FDP	Post Covid 19 Challenges and Opportunities – A Global Perspective	SIIMS – Stand Alone B School, Pollachi.
2020	Online Course / FDP	Supply Chain Management	PG & Research Department of Commerce with International Business, Hindustan College of Arts and Science, Coimbatore.
2020	Online Course / FDP	Agripreneurship – A Future for Farming	Department of Business Administration and Centre for Entrepreneurship Development, Geetha Jeevan Arts & Science College, Tuticorin.
2020	FDP	Appraisal of Learning Outcomes in OBE	Office of the Controller of Examinations, Nallamuthu Gounder Mahalingam College, Pollachi.
2020	Two Days National Webinar FDP	Emotions Management	Department of History, Nallamuthu Gounder Mahalingam College, Pollachi.
2020	Online Course / FDP	Change Management	PG & Research Department of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi.
2020	SDP / FDP	Heritage Route to Entrepreneurship	Department of Commerce IT, Dr SNS Rajalakshmi College of Arts and Science, Coimbatore.
2020	FDP	Creating Ways of Engaging Higher Education Students through Online Teaching	Department of Commerce, Micheal Job College of Arts and Science, Coimbatore.

2020	Online FDP	Contemporary Trends in Management	Department of Management, Karpagam Academy for Higher Education, Coimbatore.
2020	International Webinar Meet	International Webinar on Covid Impacts on Technology	IQAC and Department of Computer Science, NGM College, Pollachi
2020	International Webinar Meet	International Webinar symposium on “The relevance of Gandhian Ideology in the Present Scenario”	Department of History, NGM College, Pollachi.
2020	International Webinar Meet	International Webinar on Stress Management	Department of English Language, NGM College, Pollachi.
2020	International Webinar Meet	International Webinar on Self Motivation	Department of English Language, NGM College, Pollachi.
2020	International Webinar	Relearning the ABCDs of the Business Impact	PG & Research Department of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi.
2020	International Webinar	Rudiments of Curriculum Design and Delivery	Department of Commerce IT, Dr SNS Rajalakshmi College of Arts and Science, Coimbatore.
2020	International Webinar	Role of Information Technology in Health Services	PG & Research Department of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi.
2020	International Webinar	Hybrid E-Teaching Tools: Classroom Around the World	IQAC & Departments of BAF and BFM, LS Raheja College of Arts and Commerce, Mumbai.
2020	International Webinar	Avenues of Online Instructions during the Pandemic	Department of Commerce IT, Dr SNS Rajalakshmi College of Arts and Science,

			Coimbatore.
2020	International Webinar	Taking India Global – Self Reliant New India	Department of Commerce, Kongunadu Arts & Science College, Coimbatore
2020	International Webinar	Finding Opportunities in times of Trouble	Department of Business Administration and Centre for Entrepreneurship Development, Geetha Jeevan Arts & Science College, Tuticorin.
2020	International Webinar	Role of Artificial Intelligence in Business	Justice Basheer Ahamed Sayeed College for Women, Chennai.
2020	International Webinar	Disruptions of Covid 19 – Mapping Strategic Risk & Mitigation for Business Crisis Recovery	PG & Research Department of Commerce & IQAC, A.V.C College, Myladuthurai.
2020	International Webinar	Cancer Research & Therapy	Red Ribbon Club, Geetha Jeevan Arts & Science College, Tuticorin.
2020	International Webinar	Online Teaching Learning : Challenges & Opportunities through Disruption	IQAC, Geetha Jeevan Arts & Science College, Tuticorin.
2020	International Webinar	Risk Management in Business	Department of Commerce Government Arts College, Palladam.
2020	International Webinar	Approaches on Online Teaching, Learning and Evaluation During Covid 19	IQAC and Department of Commerce, Micheal Job College of Arts and Science, Coimbatore.
2020	International Workshop	Workshop on Internship - Key to learning logistics"	Department of Management Studies Middle East College(UAE)

2020	Five Days Webinar Meet	“International Business Beyond Covid 19”	Graduate School of Management Studies, Gujarat Technological University, Gujarat.
2020	Webinar Meet	Impact of Covid 19 in Future Investment Pattern	Bhagwan Mahavir University, Surat. Gujarat
2020	Webinar Meet	“Develop the ability to write Research Proposal”	Adarsh Institute of Information and Management Technology, Chennai
2020	Webinar Meet	Post Covid Revival Resurgent India	Guruvayurappan Institute of Management, Coimbatore.
2020	Webinar Meet	Modern Classroom Management and Tools for Academician	Dr SNS Rajalakshmi College, Coimbatore
2020	Webinar Meet	IoT: An Innovative Frontline Technology Shield during Pandemics	Internal Quality Assurance Cell, Nallamuthu Gounder Mahalingam College
2020	Webinar Meet	Fundamentals of Intellectual Property Rights	Dwarakadoss Vaishnava College, Chennai
2020	Webinar Meet	“How to be successful instructional designer in E-Learning”	Zillion Cubes Learning Foundation, Chennai.& PSG CAS - Coimbatore.
2020	Webinar Meet	National Level Covid 19 Awareness Programme	IIC & IQAC Team, NGM College, Pollachi
2020	Webinar Meet	“Personal Effectiveness – Need of the Hour	Sakthi Institute of Information and Management Studies, Pollachi.
2020	Webinar Meet	“Supply Chain During Pandemic”	Edspire Coordinator, VET Institute of Arts and Science, Erode.

2020	Webinar Meet	“Bridging the Gap between Internal and External Communication”	Department of English Language, NGM College, Pollachi.
2020	Webinar Meet	“Art of Teaching Excellence in Digital Era- by Dr Visagamoorthi”	Sakthi Institute of Information and Management Studies, Pollachi.
2020	Webinar Meet	“Use of Elsevier Tools in Research Work Flow”	Department of Commerce, University of Madras, Chennai.
2020	Online Workshop	“3 Day Online Workshop on Tally for Beginners”	PG Department of Commerce with Computer Applications, NGM College, Pollachi
2020	National Level Webinar Meet	Pedagogical and Technological Perceptions of Higher Education Faculty Towards Online Teaching	IQAC Members, Navarasam Arts and Science College for Women, Arachalur
2020	Webinar	Time for Nature – World Environment Day	Department of Management Science, Park’s College, Tirupur.
2020	National Level Webinar Meet	Supply Chain Management Outlook	Department of Business Administration, Kalashilingam Business School, Kalashilingam University, Viruthunagar.
2020	State-level Webinar	Writing that Matters – The Inevitable Documentation in Commerce, Economics and Business Administration	PG & Research Department of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi.
2020	State-level Webinar	Everyone is a born quizzier	PG & Research Department of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi.
2020	Webinar Meet	Employment Career Awareness Programme – E-CAP 2020	Department of Business Administration, Muthayammal College of Arts and Science,

			Rasipuram
2020	National Level Webinar Meet	Wealth and Portfolio Management in the present scenario	PG and Research Department of Commerce, CBM College, Coimbatore.
2020	Webinar Meet	System and Procedure for NAAC Assessment	Internal Quality Assurance Cell, Nallamuthu Gounder Mahalingam College, Pollachi.
2020	Webinar Meet	Calmness in the World of Choas	SIIMS – Stand Alone B School, Pollachi in association with YSS of India
2020	Webinar Meet	Stat is Tricks – Sprit to Play	Department of Statistics, PSG College of Arts & Science, Coimbatore
2020	National Seminar	CIA Online Examination and Evaluation	Department of Commerce IT, Dr SNS Rajalakshmi College of Arts and Science, Coimbatore.
2020	National Level Symposium	Empower the Youth to Enrich the Nation	Swami Vivekanandha Thinkers Forum, Nallamuthu Gounder Mahalingam College, Pollachi.
2020	Webinar	Skills Development : E-Content Development for Online Meeting	IQAC, Nallamuthu Gounder Mahalingam College, Pollachi.
2020	National Webinar	Strengthening Customer Equity in the New World	Guruvayurappan Institute of Management, Coimbatore.
2020	National Level Webinar	Navigating Crisis through Entrepreneurship	PG & Research Department of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi.
2020	National Level Webinar	Steps to Entrepreneurship	Department of Computer Science (SF), Nallamuthu Gounder Mahalingam

			College, Pollachi.
2020	National Level Webinar Meet	Financial Literacy and Share Market Awareness Programme	Department of Business Administration, Muthayammal College of Arts and Science, Rasipuram
2020	Webinar	Building Impactful Stories using Data Visualization	Gynamite – Series of Gurus
2020	Webinar	Investors Awareness Program – NSE and SEBI	National Stock Exchange and Board of Industry Academic Partnership – IICMR, Audyogik Tantra Shikshan Sanstha
2020	Webinar	Intellectual Property Rights – An Exclusive Study on Trade Marks	Department of Management Studies & IQAC, Nirmala Arts and Science College, Mulanthuruthy, Kerala.
2020	State Level Webinar	Air Cargo Management	Department of Commerce IB, Sree Narayana Guru College, Coimbatore
2020	Quiz	30 Min Quiz on Combating Covid 19	Alpha Arts and Science College, Chennai.
2020	Quiz	30 Min Quiz Competition on the Awareness of Covid 19	PG Department of Chemistry, NGM College, Pollachi
2020	Quiz	30 Min Test of Awareness Program on Covid 19	Mahatma Phule Mahavidyalaya, Kingaon. Latur
2020	Quiz	30 Min Test of Awareness Program on Covid 19	Guru Nanak Vidyak Society's - Guru Nanak College Of Arts Science And Commerce, Mumbai

2020	Quiz	30 Min Test of Awareness Program on Covid 19	AJK College of Arts and Science, Coimbatore
2020	Quiz	Quiz on the Fake News about Covid 19	Sakthi Institute of Information and Management Studies, Pollachi
2020	Quiz	“Online Aptitude Tests on the Teaching Ability of the Successful Teachers”	PG Department of Commerce, Sree Muthukumaraswamy College, Chennai.
2020	Quiz	30 Min Test of Awareness Program on Covid 19	Aditanar College of Arts and Science, Veerapandi Pattanam, Tiruchendur
2020	Quiz	Quiz on World Health Organisation and Covid 19 Pandemic, A general Awareness Quiz	PSGR Krishnammal College for Women, Coimbatore.
2020	Quiz	Quiz Test your immunity on fact vs Fake News about Covid 19	Sakthi Institute of Information and Management Studies, Pollachi
2020	Quiz	Quiz on the Nurses on the occasion of Nurses Day 2020	Department of Chemistry (Aided), NGM College, Pollachi.
2020	Quiz	IB Quiz Time “International Business and Entrepreneurship 2020”	Department of International Business, Sri Ramakrishna College of Arts and Science, Coimbatore.
2020	Quiz	E-Quiz on Management	SITAMS, Andrapradesh
2020	Quiz	National Level Quiz on Research Methodology	Sakthi Institute of Information and Management Studies, Pollachi
2020	Quiz	Quiz on Marketing	Yadava College, Madurai

2020	Quiz	Online Quiz on GST	PG and Research Department of Commerce, NGM College, Pollachi.
2020	Quiz	Online Quiz on Teaching Aptitude and Awareness of a Teacher	Department of Commerce CA, Thiruvalluvar University, Thittakudi.
2020	Quiz	Covid 19 – General Awareness Programme	Kasthuri College of Education, Coimbatore
2020	Quiz	National level E Quiz on Youth Red Cross	Guru Nanak College, Chennai.
2020	Online Quiz	MANOWISQUIZ – Management Wisdom Quest	Department of Management Science, Park's College, Tirupur.
2020	National Level Online Quiz	Expertise in E-Commerce	Department of Commerce, Sri Ramakrishna College of Arts and Science, Coimbatore
2020	E-Quiz	Legendary Leaders and Social Justice	Research Department of History, Nallamuthu Gounder Mahalingam College, Pollachi.
2020	International E- Quiz	My Life – My Yoga : Yoga Boosts your immunity during Covid 19 Pandemic	Department of Human Excellence, Nallamuthu Gounder Mahalingam College, Pollachi.
2020	National Level Online Quiz	Quiz on Commerce	PG Department of Commerce, Bharathi Womens College, Chennai.
2020	E-Quiz	Environmental Science and Intellectual Property Rights	PG & Research Department of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi.
2020	National Level E-Quiz	Quiz on National Statistics Day 2020	Department of Statistics, PSG College of Arts & Science, Coimbatore

2020	Online Quiz	Business Quiz	Department of Commerce CA Sengunthar Arts & Science, College, Namakkal.
2020	Online Quiz	Consumer Awareness	PG & Research Department of Commerce, Arignar Anna Government Arts College, Attur.
2020	Online Quiz	Logical Reasoning	Madurai Sivakasi Nadar Pioneer Meenakshi College, Poovanthi.
2020	National Level Online Quiz	Skill Enhancement by Online Quiz for Non IT Faculties	Department of Computer Science (SF), Nallamuthu Gounder Mahalingam College, Pollachi.
2020	E- Quiz	Logistica 20	Department of Commerce with International Business, Sree Narayana Guru College, Coimbatore
2020	Online Quiz	International Business	PG Department of Commerce IB, Sree Saraswathi Thyagaraja College, Pollachi.
