

(FOR THE CANDIDATES ADMITTED
DURING THE ACADEMIC YEAR
2017 ONLY)

(NO.OF PAGES: 1)

17 UBC 5S2

REG .No.

NGM COLLEGE (AUTONOMOUS) : POLLACHI

END – OF – SEMESTER EXAMINATIONS : JUNE - 2021

B.C.A

MAXIMUM MARKS: 50

V SEMESTER

TIME: 2 HOURS

PART – IV - SKILL BASED ELECTIVE PAPER – I

E-COMMERCE

SECTION – A

(10 X 1 = 10 MARKS)

ANSWER THE FOLLOWING QUESTIONS.

MULTIPLE CHOICE QUESTIONS.

1. The _____ strategy that can be easily established and maintain in e-commerce (k1)
a) Uniform b) Communication c) Online d) Application
2. B2C is the direct trade between them _____ and _____ (k1)
a) Company, Consumers b) Customer, Sellers
c) Company, Buyers d) Customer, Consumers
3. EDI used to transmit _____ information and payments in electronic format. (k2)
a) Business b) Financial c) Trading d) Logical
4. The concept of electronic cash is to execute payment by _____ (k1)
a) Credit card b) ATM c) Using computers area network d) Cheque
5. Secret-key encryption is also known as _____ encryption. (k2)
a) Asymmetric b) Symmetric c) Secret d) Private

SHORT ANSWERS.

6. Tell any two advantages in E-commerce. (k1)
7. List out the advantages of C2B E-Commerce (k1)
8. What is EDI? (k1)
9. What is Smart card? (k1)
10. What is Cyber law? (k1)

SECTION - B

ANSWER ANY FIVE QUESTIONS OUT OF EIGHT.

(5X8=40 MARKS)

11. Explain E-commerce. Discuss its different types with examples. (k4)
12. Analyze the understanding of E-commerce. what are its advantages and disadvantages? (k3)
13. Classify mobile E-commerce and their applications. (k3)
14. Examine the modes of payment used in E-commerce. (k4)
15. Explain advantages and limitations of EDI. (k5)
16. List out the following. (k4)
a) ATM b) EMT c) E-cheque d) E-banking
17. Explain security issues in E-commerce in detail. (k5)
18. Analyze legal and ethical issues in E-commerce. (k4)
