

Name	Dr. K. Veerakumar	
Designation	Head, Department of Business Administration	
Educational Qualification	M.B.A., M.Phil., M.Com., M.Phil., MA-YHE., M.Lisc., PGDCA., Ph.D.	
D.O.B	12.04.1985	
Full Address	6 / 418 K.T.Kadu Meenakshipuram PO Chittur TK Palakad – 678 533 Ph : 99429 29266	
E-mail ID	lecturer75@yahoo.com	
Teaching Experience	13 Years	
Area of Interest	Human Resource Management & Marketing	
No. of Research Articles in Journals (Only Published)	30	
No. of Guest Lectures Presented	33	
No. of Seminar, Workshop, Conference Attended (Including Online)	123	
FDP Attended	17	
FDP Conducted	05	
Papers Presented	12	
Paper Published in Proceedings	02	
Field Projects / Internships Guided	42	
ICT tools and resources Used	Google Meet, ZOOM, Microsoft Teams, Google Classroom	
E-resources and techniques used	PPT, Youtubelinks, Kahoot, Pre recorded videos	
Honors and recognitions received	Recognized as 'Advisor' by Various Educational Institutions in Kerala & Tamilnadu in 2020 Best Researcher for the year 2018 Best Faculty in Rural Institution for the year 2017 Best Paper Award 2016 Best Teacher Award 2014	
Pass percentage Given in your service, so far	Max : 100 % Min : 69 %	
No.of National / International fellowship	Applied	
No.of Workshops / Seminars Conducted	Workshops : 06	
No.of Awards Won	Seminars : 05	
Books and Chapters in Edited Volumes	01	
Patents Filed / Published / Awarded	03	
Bibliometrics of the publications	0.05	
h-index of Publications	0.01	
No.of Seminars / Conferences and Symposia participated	19	

Revenue generated from Consultancy	Rs.905 / -
Revenue generated from Corporate Training	Rs.5000 / -
No. of extension and outreach programmes conducted	02
No.of participation in extension activities	12
Average % of Library used till date	60 %
Whether E-content developed ?	Yes
Development of enhancement and development schemes	Yes
Whether guiding for competitive examinations and career counseling?	Yes
Timely redressal of student grievances, Evaluation of Answer scripts ?	Yes
Number of awards / medals	04
Number of professional development / administrative training programmes organized	06
No.of Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes attended	<u>Short Term Course</u> Conducted : 02 Attended : 06 <u>Faculty Development Programme</u> Conducted : 06 Attended : 09
Whether Acted as Academic Auditor?	Acted as 1. External Auditor 2. Internal Auditor
Are you a member of IQAC / NAAC / NIRF / AICTE / AISHE / UGC / AICTE / UNIVERSITY / Any other Body?	Yes
No.of Activities conducted for promotion of Universal Values and Ethics	03
Research Contribution	<u>Recognized as</u> ❖ M.Phil & Ph.D. Guide ❖ Doctorial Committee Member ❖ Subject Expert ❖ External Examiner for Viva Voce Examination of Other University & Other state ❖ Editor / Reviewer / Board Member of Various Journals ❖ Member of the Organizing / Selection Committee for Faculty Awards 2018 ❖ 3 Patents filed so far