

Dr.B.Rohini M.com (IB), MBA, PGDCA, M.Phil,PhD

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A skilled and qualified educational professor with Six years of teaching experience. Expertise in implementing and developing good environment in college classrooms. Looking for a position to utilize my knowledge and experience.

Professional Background

- ✓ Awarded Doctorate of Philosophy (PhD) in Commerce from Bharathiyar University July 2018.
- ✓ Completed Master of Philosophy in Marketing (M.PHIL) from Nallamuthu Gounder Mahalingam College, Pollachi, in 2011 and secured 64%.
- ✓ Obtained Post Graduate Diploma Degree in Computer Application from School of Distance Education from Bharathiyar University in 2009 and secured 69%
- ✓ Obtained Master of Arts (Business Administration) at School of Distance Education from Bharathiyar University in 2009 and secured 64%.
- ✓ Secured Master of Commerce (International Business), (MIB), at Nallamuthu Gounder Mahalingam College, Pollachi, from Bharathiyar University in 2008 and secured 83%.
- ✓ Obtained Bachelor Degree in Commerce (B.COM), Park College, Tirupur, Affiliated to Bharathiyar University in 2006 and secured 70%.

Experience Summary

- ❖ Worked as an Assistant Professor in Department of Commerce at Shri Shankarlal Sundaribai Shasun Jain College for Women, Chennai from 1/06/2015 to 31/03/2017.
- ❖ Working as placement co – ordinator at Shri Shankarlal Sundaribai Shasun Jain College for Women, Chennai from Nov 2015 to March 2017.
- ❖ Worked as an Assistant Professor in Department of Commerce at Shri Shankarlal Sundaribai Shasun Jain College for Women, Chennai from 1/06/2012 to 30/03/2013.
- ❖ 2 years and 10 months of Working Experience as an Assistant Professor in PG Department of International Business at Sree Saraswathi Thayagaraj College, Pollachi, Coimbatore (Dt) from 1/12/2008 to 30/09/2011.
- ❖ Efficient contributor as a Placement Co-ordinator for the PG Department of International Business at Sree Saraswathi Thayagaraj College, Pollachi, Coimbatore (Dt).

- ❖ Handled the tasks of preparing ISO Audit files and NAAC .
- ❖ Member in SHE Cell at Shri Shankarlal Sundaribai Shasun Jain College for Women, Chennai.

Paper Presented

- ❖ Presented papers in State, National level seminars and also in International level.

Publication

- ❖ Consumer Awareness on Economic Indicators article was published in International Journal of Advanced Research in Computer Science and Management Studies in May 2016.
- ❖ Consumer Confidence and Durable Goods Buying Intention was published in Knowledge Economy In September 2016 .
- ❖ Article in Indian Journal of Commerce and Management Studies in the topic “A study on Consumer Confidence” in Sep 2017.
- ❖ “Green Tea: For the Healthier Life” article was published in Feb 2010.
- ❖ Article in Kisan world in the topic “Swine Flu threats” in Oct 2009

Research Skill

- ❖ On customs house agent” with special references to ICD, Irugur, Coimbatore.
- ❖ “A study on online share trading and investors satisfaction” with reference to ICICI BANK.
- ❖ Research was undergone in “An anatomy of consumer confidence” who were residing in Pollachi Taluk.
- ❖ Research carried out on “Derterminants of Consumer Confidence”.

Awards and Honors:

- ❖ Secured First Rank in PG degree and awarded Gold Medal at Nallamuthu Gounder Mahalingam college, Pollachi
- ❖ Produced 100% result at university level and in autonomy level on major papers.

Personal Information

Date of Birth : 25th December 1985.
 Sex : Female.
 Martial status : Married.

- Rohini.B