

Name	G.NITHYA
Designation	Assistant Professor
Educational Qualification	M.COM(IB),M.Phil.,PGDCA
DOB	30.05.1988
Department	Commerce
Teaching Experience	7 years
E-Mail	tmgnithya@gmail.com
Area of Interest	Finance
Seminar, Workshop, Conference attended	10
Paper Published	04
FDP	05
Webinar	08
E-Quiz	09

International level conference:

- Presented a paper entitled “Challenges and Opportunities for Indian MNC’s in the international conference on “Impact of International Business in Enabling Indian Economic growth” organized by SNMV Institute of Management on 08. 01.2019.
- Presented a paper entitled “Economic Value Addition in Sustainability in the International Conference on “ Youth Leadership with Technological Improvements for Sustainable Development organized by PG department of Commerce, Viveknandha Arts and Science College for Women on 09 and 10, January 2019.
- Presented a paper entitled “ Role of India in SAARC Countries ” in the International Conference on “ India-SAARC: Trade, Cultural and Economic Development” organized by PG department of Commerce, Viveknandha Arts and Science College for Women on 10 and 11, February 2020.

National level conference:

- Participated national level conference on “ E-Commerce Analytics” organized by PSG College of Arts and Science on 23. January 2020.

Workshop Attended:

- Participated in Two day Workshop on “Research Methods and Data Analysis by using SPSS” organized by PG and Research Department of Commerce, Nallamuthu Gounder Mahalingam College on 24th and 25th July 2018.
- Participated workshop on “ E-Content Development” organized by Nallamuthu Gounder Mahalingam College on 28th September 2018.
- Participated in the workshop on “E-Banking – the Digital ways” organized by Nallamuthu Gounder Mahalingam College on 28th January 2019.
- Participated ICSSR-SRC Sponsored Two Day National Level Workshop on “ Disaster Vulnerability and Preparedness with Special reference to women, Children and Elders” organized by Vivekanandha College of Arts and Science for women on 11 and 12 March 2019.
- Participated in the one day national level workshop on “ scientific research and data analytics” organized by Nallamuthu Gounder Mahalingam College on 12th October 2019.

Seminar Attended:

- Participated in One day National Level Seminar on “Technological Development and Employability Opportunity for Young Generation” organized by Park’s College on 26th February 2020.

Details of Publication:

S.No	Name of the Book	Publisher	Title of the Article	ISBN-Number	Year
1.	Intercontinental Research Consortium	Intercontinental Journal of Banking, Insurance and Finance	Determinants of Retained Earnings-Specific Reference to Select Companies in Chemical Industry	ISSN No2350-0875(online) volume: II, Issue:1	January 2015
2.	Researchers world	Journal of Arts, Science & commerce	Impact of Social Networking sites-with Reference to Housewives of Pollachi Taluk	ISSN2231-4172 Vol-VIII,Issue-2(1)	April 2017

3.	Changing Paradigms in Indian Business	School of Commerce and Management, NGM College	Role of Cyber Security in Designing digital India	ISBN978-81-933882-0-4 Volume 1	March 2017
4.	JETIR	Journal of Emerging Technologies and Innovative Research	Economic Value Addition in Sustainability	ISBN-2349-5162 volume 6, issue 2	February 2019

FDP Attended:

- Attended in Faculty Development Programme on “Recent Trends in Higher Education in Science and Humanities to Rural Students” organized by Nallamuthu Gounder Mahalingam College on 12.06.2019 to 14.06.2019.
- Participated in Faculty Development programme on “ NAAC Awareness Programme for Faculty” organized by Marathwada Mitramandal’s Institute of Technology (MMIT) Lohgaon, Pune on 08.05.2020 to 14.05.2020.
- Participated in One week Faculty Development Programme on “Nurturing Entrepreneurship- Law and ICT Perspectives” organized by Department of E-Commerce, Nallamuthu Gounder Mahalingam College from 16.05.2020 to 22.05.2020.
- Participated in Faculty Development Programme on “Research Methodology for Beginners” organized by PG and Research Department of Social Work, Nallamuthu Gounder Mahalingam College from 16.05.2020 to 23.05.2020.
- Participated in Faculty Development Programme on “Implementation of GST in Tally ERP 9” Organized by Department of Commerce, Nallamuthu Gounder Mahalingam College from 20.05.2020 to 26.05.2020.

Webinar Attended:

- Participated in Four day webinar on “An Effective research paper writing skills” organized by Bhagwan Mahavir College of Commerce and Management Studies , Surat, Gujarat from April 13 to 16, 2020.

- Participated in International webinar on “COVID Impact on technology” organized by IQAC and Department of Computer Science (Aided) of Nallamuthu Gounder Mahalingam College on 29.04.2020.
- Participated in webinar on “impact of COVID 19 on Future Investment Patten of Inventors ”organized by Bhagwan Mahavir College of Commerce and Management Studies, Surat, Gujarat, on 28.04.2020.
- Participated in One day National level webinar on “Investing via Asset Allocation” organized by Department of E-Commerce, Nallamuthu Gounder Mahalingam College on 21.05.2020.
- Participated in the International series webinar on “Personality Development” organized by Department of English Language (SF) , Nallamuthu Gounder Mahalingam College on 22.05.2020.
- Participated in online National webinar on “Reflect, Reboot and be relevant for tomorrow” organized by Thakur College of Science and Commerce on 06.06.2020.
- Participated in the National level webinar on “Revitalizing MSMEs post COVID -19 Crisis and Business Sustainability” organized by Avinashilingam Institute for Home Science and Higher Education for Women on 11.06.2020.
- Participated in the International webinar on “Stress Management Problems and Challenges in Higher Education Global Perspective” organized by Department of Commerce, G.S College of Commerce and Economics, Jabalpur on 15th June 2020.

Quiz Participated:

- Participated in General Awareness Quiz on “combating COVID-19 PANDEMIC” Organized by Ramachandra college of Engineering on 17.04.2020.
- Participated in Online General Awareness Quiz on “COVID-19” organized by PSG College of Arts and Science on 01.05.2020.
- Participated in Quiz Competition based on “Government Initiative and Schemes” organized by Thakur College of Science and Commerce on 05.05.2020.
- Participated in “online Aptitude Test on Teaching Ability of the Successful Teachers” organized by Sree Muthukumarswamy College, Chennai on 06.05.2020.

- Participated in the National Level Awareness Quiz on “Test your immunity on Fact versus Fake News on COVID-19” organized by Sakthi Institute of Information and Management Studies on 09.05.2020.
- Participated in the Online Quiz Competition on “Minding Our Mind during COVID-19” organized by vishwaksena Arts and Science College for Women on 15.05.2020.
- Participated in the “E-Quiz on Higher Education system” organized by Jamal Mohamed College, Tiruchirappalli on 21.05.2020.
- Participated in the “World Milk Day Quiz-2020” organized by Vivekanandha College of Arts and Science for Women, Tiruchengode on 03.06.2020.
- Participated in “General Business Knowledge Online E-quiz Programme” organized by Shanmuga Industries Arts and Science College on 05.06.2020.