

Name	Ms.Ahila.D
Designation	Assistant Professor
Education Qualification	M.Com., M.Phil.,Ph.D (Pursuing)
DOB	04.02.1990
Department	Commerce
E-Mail	ahila.logu@gmail.com
Teaching Experience	7 years
Area of Interest	Marketing Management and Business Management
Seminar, Workshop, Conference Attended	15
Online Webinar Attended	10
Faculty Development Program Attended	11
Paper Presented	5
Paper published in Journals	2
Paper published in Conference/ Proceeding	1
Online Quiz/Test	7
Online Course Certifications	2

Seminar Presented

International Level:

1. Presented two day International seminar on ***Emerging Trends In Personal Financial Management*** on 26.02.2016 and 27.02.2016 organized by the Faculty of Commerce, Sree Saraswathi Thyagaraja College, Pollachi.

Seminar Attended

International Level:

1. Participated in the “***One Day International Seminar on “Asian Tiger and Indian Lion- economic Growth and Development”*** organized by Department of Business Administration, Nallamuthu Gounder Mahalingam College, Pollachi on 05.03.2019.
2. Participated in the “***International Symposium on Tech – Know Trade 2K19***” organized by PG Department of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi on 09.09.2019.

Seminar Attended

State Level:

1. Participated in the State Level Seminar ***“Career Opportunities- Indian and Global Perspectives”*** organized by Government Victoria College, Palakkad on 22.02.2012 & 23.02.2012

Symposium Attended

State Level:

1. Participated in the ***“State Level Symposium 2k17 on Overseas Trade”*** organized by PG Department of Commerce with International Business, Nallamuthu Gounder Mahalingam College, Pollachi on 03.01.2017.
2. Participated in the ***“State Level Symposium on Entrepreneurship in 4G Era”*** organized by UG Department of Commerce (Finance), Nallamuthu Gounder Mahalingam College, Pollachi on 16.03.2017.

Online Webinar Attended

1. Participated in the Online Webinar on ***“IoT: An Innovative Frontline Technology Shield during Pandemics”*** organized by Internal Quality Assurance Cell, Nallamuthu Gounder Mahalingam College, Pollachi on 07.04.2020.
2. Participated in the Online Webinar on ***“An Effective Research Paper Writing Skills”*** organized by Bhagwan Mahavir College of Commerce and Management Studies, Surat, Gujarat on 13.04.2020 to 16.04.2020.
3. Participated in the Online Webinar on ***“Hands on - TALLY ERP 9 Reports and Returns”*** organized by Department of Commerce, SRM Institute of Science and Technology, Ramapuram Campus on 27.04.2020.
4. Participated in the Online Webinar on ***“COVID Impacts on Technology”*** organized by Internal Quality Assurance Cell & Department of Computer Science (Aided), Nallamuthu Gounder Mahalingam College, Pollachi on 29.04.2020.
5. Participated in the Online Webinar on ***“Real World of IT”*** organized by Department

- of Computer Applications, Nallamuthu Gounder Mahalingam College, Pollachi on 02.05.2020.
6. Participated in the Online Webinar on ***“Art of Achieving Teaching Excellence in Digital Era”*** organized by Sakthi Institute of Information and Management Studies, Pollachi on 04.05.2020.
 7. Participated in the Online Webinar on ***“Bridging The Gap Between Internal & External Communication”*** organized by Department of English Language (SF), Nallamuthu Gounder Mahalingam College, Pollachi on 08.05.2020.
 8. Participated in the International Webinar on ***“Lead with Emotional Intelligence during COVID-19”*** organized by Department of Computer Science(SF), Nallamuthu Gounder Mahalingam College, Pollachi on 09.05.2020.
 9. Participated in the National Webinar on ***“Chidhar Elakkiyathil Unave Marunthu”*** organized by Department of Tamil (Aided), Nallamuthu Gounder Mahalingam College, Pollachi on 13.05.2020 to 15.05.2020.
 10. Participated in the Webinar on ***“Personal Effectiveness – Need of the Hour”*** organized by Sakthi Institute of Information and Management Studies, Pollachi 14.05.2020.

Conference Presented

International Level:

1. Presented a paper entitled ***“Challenges and Opportunities of Digital India”*** in International conference on ***New Digital Economy in India- Challenges & Opportunities*** conducted by Rathinam College of Arts & Science, Coimbatore on 18.08. 2017.
2. Presented a paper in International conference on ***Management of International Quality & Standards in Financial Sectors*** organized by SNMV Institute of Management, Coimbatore on 08.01.2019.

National Level:

1. Presented Two Day National Conference on ***Rural Entrepreneurship: An Inclusive***

Strategy for Managing Regional Imbalances on 18.12.2013 and 19.12.2013 organized by the Department of Commerce & International Business and Centre for Entrepreneurial Development, Sree Saraswathi Thyagaraja College, Pollachi.

2. Presented a paper entitled ***“Innovation in Insurance Industries”*** in National conference on ***Insurance and Technology –Emerging Challenges*** on 27.09.2019 organized by the Department of Commerce with BPS, Sri Ramakrishna College of Arts and Science, Coimbatore.

Conference Attended

National Level:

1. Participated in the Two – Day National Level Conference on ***“Changing Paradigms in Indian Business”*** organized by School of Commerce and Management, Nallamuthu Gounder Mahalingam College, Pollachi during 24.03.2017 and 25.03.2017.
2. Participated in the National Conference on ***“Impact of Demonetization (2016) on Indian Economy”***, organized by Department of Economics, Nallamuthu Gounder Mahalingam College, Pollachi held on 28.07.2017.

Workshop Attended

International Level:

1. Participated in one day International Level Workshop on ***“Leadership and Management Skills (LEMAS 2018)”***, organized by Department of Business Administration, on 11.12.2018, Nallamuthu Gounder Mahalingam College, Pollachi.

National Level:

1. Attended in the National Level Workshop on ***“Entrepreneurship and Business Solutions”*** organized by Department of Business Administration, on 22.02.2018, Nallamuthu Gounder Mahalingam College, Pollachi.
2. Attended in the National Level Workshop on ***“Scientific Research & Data Analytics”*** organized by Department of Post Graduate and Research Department of Commerce, on 12.10.2019, Nallamuthu Gounder Mahalingam College, Pollachi.

State Level:

1. Participated in the one day workshop on ***“SPSS- Applications in Biostatistics”***, organized by PG and Research Department of Botany, Nallamuthu Gounder Mahalingam College, Pollachi on 04.10. 2016.
2. Participated in Workshop on ***“Workshop on E-Content Development”*** held on 11.04.2018, Nallamuthu Gounder Mahalingam College, Pollachi.
3. Participated in State Level Workshop on ***“Research Methods and Data Analysis using SPSS”*** organized by the Post Graduate and Research Department of Commerce on 24.07.2018 and 25.07.2018 Nallamuthu Gounder Mahalingam College, Pollachi.
4. Participated in one day Workshop on ***“E-Banking – the Digital Ways”***, organized by Department of Commerce on 29.01.2019, Nallamuthu Gounder Mahalingam College, Pollachi.

Online Workshop Attended

1. Participated in two days Online Workshop on ***“Basics of Research, Writing Research Papers, academic Research Report Writing, Tools for Research”*** organized by Research Cell, Sankara College of Science and Commerce, on 09.04.2020 to 10.04.2020.

Faculty Development Program Attended**State Level:**

1. Participated in the ***Faculty Orientation Programme*** on 01.09.2016 to 03.09.2016 organized by the Department of Human Excellence, Academy for Professional Development & Training and Placement Cell, Nallamuthu Gounder Mahalingam College, Pollachi.
2. Participated in the Faculty Development Programme on ***“Business Analytics Using R”*** organized by Centre for Faculty Development, Sakthi Institute of Information and Management Studies, Pollachi held on 26.12.2016.
3. Participated in the Faculty Development Programme on ***“Computerised Accounting Using Tally ERP 9”*** organized by the Department of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi on 16.02.2017 and 17.02.2017.

4. Participated in the Faculty Development Programme on ***“Goods and Services Tax”*** organized by the PG Department of Commerce with Computer Applications, Nallamuthu Gounder Mahalingam College, Pollachi on 05.08.2017.
5. Participated in Faculty Development Programme entitled ***“Mentoring the Mentors”*** certificate by Karunya Institute of Technology and Science, Coimbatore on 21.07.2018.
6. Participated in the Faculty Development Programme on ***“Recent Trends in Higher Education in Science and Humanities to Rural Students”*** organized by Nallamuthu Gounder Mahalingam College, Pollachi on 12.06.2019 to 14.06.2019.

Online Faculty Development Program Attended

International Level:

1. Participated in Seven Day Online International Faculty Development Programme on ***“Innovation in Information Technology Post Covid -19”*** organized by Department of BCA, Nallamuthu Gounder Mahalingam College, Pollachi on 21.05.2020 to 27.05.2020.
2. Participated in Seven Day Online International FDP on ***“Post Covid-19 Challenges and Opportunities – A Global Perspective”*** organized by Sakthi Institute of Information and Management Studies, Pollachi on 06.06.2020 to 12.06.2020.

State Level:

1. Participated in Online FDP on ***“The Art of Teaching”*** organized by Department of BBA, Nallamuthu Gounder Mahalingam College, Pollachi on 12.05.2020.
2. Participated in Seven Day Online FDP on ***“Yoga for lifestyle Improvement”*** organized by Department of Human Excellence, Nallamuthu Gounder Mahalingam College, Pollachi on 17.05.2020 to 23.05.2020.
3. Participated in Seven Day Online FDP on ***“Implementation of GST in Tally ERP 9”*** organized by Department of Commerce(SF), Nallamuthu Gounder Mahalingam College, Pollachi on 20.05.2020 to 26.05.2020.

Paper Published in Journals

1. Published a research article entitled ***“Consumer Behaviour on Aavin Milk and Dairy***

Products in Pollachi Taluk of Tamil Nadu in ***International Journal of Commerce, Business and Management*** Volume 4 Issue 6, ISSN 2319-2828: Page No:774-778 December-2015.

2. Published an article in ***International Journal of Multidisciplinary Educational Research*** on May 2016, Topic: ***“Consumption Pattern of Milk and its Impact on Aavin Products”*** Volume 5 Issue 5(6), ISSN: 2277-7881; Page No.: 33-46.

Paper published in conference /Proceeding

1. Published a research article entitled ***“Challenges and Opportunities of Digital India”*** in International conference on ***New Digital Economy in India- Challenges & Opportunities*** conducted by Rathinam College of Arts & Science, Coimbatore on 18.08.2017.

Online Quiz/Test Attended

1. Attended Online Aptitude test on ***“Teaching Ability of the Successful Teachers”*** organized by PG Department of Commerce, Sree Muthukumara Swamy College, Chennai on 06.05.2020.
2. Attended ***“National Level Awareness Quiz on GST”*** organized by PG & Research Department of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi on 15.05.2020.
3. Attended ***“National Level E-Quiz on Youth Red Cross (YRC)”*** organized by Youth Red Cross (YRC) Service Club, Guru Nanak College, Chennai on 17.05.2020.
4. Attended ***“National Level Awareness E-Quiz on Covid -19”*** organized by IQAC & IIC, Nallamuthu Gounder Mahalingam College, Pollachi on 21.05.2020.
5. Attended ***“National Level Online Test on Banking Sector”*** organized by Hindusthan College of Arts & Science, Coimbatore on 09.06.2020.
6. Attended ***“Legendary leaders and Social Justice”*** organized by Department of History - Historia 20, Nallamuthu Gounder Mahalingam College, Pollachi on 11.06.2020.
7. Attended ***“National Level E-Quiz on General Economics”*** organized by Department of

Economics, Nallamuthu Gounder Mahalingam College, Pollachi on 17.06.2020.

Online Course Certifications

1. Completed Online Course on ***“How to Invest in the Stock market”*** from Udemy on 19.01.2019.
2. Completed Online Course on ***“Curriculum Implementation and Evaluation”*** from Swayam on 23.05.2019.

Achievements

1. Second Place in ***“Mini Marathon”***, organized by Department of Physical Education, Nallamuthu Gounder Mahalingam College, Pollachi on 11.08.2016.
2. First Place in ***“Running Competition”*** in Annual Sports Day, organized by Department of Physical Education, Nallamuthu Gounder Mahalingam College, Pollachi on 28.03.2017.
3. First Place in ***“Fit NGM Run”***, organized by Department of Physical Education, Nallamuthu Gounder Mahalingam College, Pollachi on 18.02.2020.