

Name	A.RAMKUMAR
Designation	Assistant Professor
Education Qualification	M.Com. M.Phil.,
DOB	14.06.1992
Department	Commerce
Teaching Experience	1 years 6months
E-mail	ramkumar18790@gmail.com
Areas of Interest	Marketing Management
Paper Published	01
Workshop Attended	01
E –Quiz	09
FDP	04
Participated in Seminar and Conference	09
Webinar	05

PAPER PUBLISHED IN JOURNAL:

- ❖ **“College students level of awareness towards Cadbury & nestle bar chocolates”**
published in international journal of current research and modern education (IJCRME)
volume no 3, issue 1,2018

WORKSHOP ATTENDED:

INTERNATIONAL LEVEL:

- ❖ International Level workshop on, **“Current trends in business sector”**, N.G.M college
pollachi (3-01-20020).

E- QUIZ:

NATIONAL LEVEL:

- ❖ Participated in General Awareness Quiz on “**Combating COVID-19 PANDEMIC**” Organized by Ramachandra college of Engineering on 17.04.2020.
- ❖ Participated in the Online Quiz Competition on “**Minding Our Mind During COVID-19**” organized by vishwaksena Arts and Science College for Women on 15.05.2020.
- ❖ Participated in Online Quiz Competition on “**General Awareness Online Quiz**” organized by PSG College of Arts and Science,Coimbatore on 5.05.2020.
- ❖ Participated in the National Level Awareness Quiz on “**Test your immunity on Fact versus Fake News on COVID-19**” organized by Sakthi Institute of Information and Management Studies on 09.05.2020.
- ❖ Participated in Online Quiz Competition on “**Nursing the Economy Back to Healthy By Govt of India**” organized by S.K.S.S arts College,Thiruppandal on 22.05.2020.
- ❖ Participated in the “**World Milk Day Quiz-2020**” organized by Vivekanandha College of Arts and Science for Women, Tiruchengote on 03.06.2020.
- ❖ Participated in the “**National Level E-Quiz on Fundamentals of Accounting**” organized by Department of Commerce & Commerce (CA),Government Arts and Science College, Valparai on 03.06.2020.
- ❖ Participated in “**General Business Knowledge Online E-quiz Programme**” organized by Shanmuga Industries Arts and Science College on 05.06.2020.
- ❖ Participated in the Online Quiz Competition on “**Marketing Management**” organized by Department of Management and Studies ,V.H.N Senthilkumara Nadar College,Virudhunagaron june 2020.

FACULTY DEVELOP PROGRAMME:

- ❖ Participated in the two days Faculty Development Programme “**Computerized accounting using tally ERP 9**” in N.G.M College from 16th and 17th February 2017.
- ❖ Participated in Online Faculty Development programme on “**Dhorona-The art of teaching and learning for next ngt gen**” organized by Dwaraka Doss Goverdhan Vaishnav College, Chennai on 11.04.2020.

- ❖ Participated in Online Faculty Development programme on “**A Demonstration cum hands on exposure**” organized by IIT Bombay remotely at Krishna arts & science college, Coimbatore on (19th april 2020to 24th april 2020).
- ❖ Participated in National level Online Faculty Development programme on “**Recent trends in artificial intelligence and impact on teaching professionals**” organized by Rathinavel Subramaniam college of arts & science, Coimbatore on (22nd april 2020to 24th april 2020)

PAPERS PRESENTED/ PARTICIPATED IN CONFERENCES :

NATIONAL LEVEL:

- ❖ National Level Conference on, “**Impact of modern management**”, SNMV college Coimbatore (06 -01-2017).
- ❖ National Level Conference on, “**Changing paradigms in Indian business**”, N.G.M college pollachi (24, 25 march -2017).
- ❖ National Level conference on, “**Impact of digital marketing on traditional marketing**”, MAHARANI Arts & science College, Dharapuram (15th Feb. 2018).
- ❖ National Level conference on, “**Scientific research & data analytics**”, N.G.M college pollachi (12-10-2019).
- ❖ National Level conference on, “**Role of institutional financing in the development of agriculture and business dynamics**”,MANGALORE UNIVERSITY,Mangalagangothri, Karnataka (25 &26 Oct. 2019).

INTERNATIONAL LEVEL:

- ❖ International Level conference on, “**Current trends in business sector**”, N.G.M college pollachi (3-01-20020).
- ❖ International Level conference on, “**Customer perception towards viral marketing**”, N Vivekanandha college of Arts & science for women, (10th &11th Feb. 2020).

SEMINAR ATTENDED:

NATIONAL LEVEL:

- ❖ National Level Seminar on, “**Indian financial system & role of Banking**”, WISDOM School of Management, Komangalamputhur, pollachi.
- ❖ National Level Seminar on, “**Technological development & employability opportunity for young generation**”, PARKS College,Tirupur(26th FEB 2020).

WEBINAR :

NATIONAL LEVEL:

- ❖ Participated in Four day webinar on “**An Effective research paper writing skills**” organized by Bhagwan Mahavir College of Commerce and Management Studies , Surat, Gujarat from April 13 to 16, 2020.
- ❖ Participated in National level faculty development programme-webinar on “**Incubation manager approach to students and early stage entrepreneur** ” organized by Department of commerce,PSGR Krishnammal College for women, Coimbatore on 22nd april 2020.
- ❖ Participated in online webinar on “**Hands on-TALLY ERP 9 reports and returns**” organized by Department of commerce, SRM Institute of Science and Technology ramapuram campus,Chennai on 27.04.2020.
- ❖ Participated in webinar on “**How to be a Successful Instructional Designer in E-Learning**” organized by Department of computer Technology, PSG College of arts and Science Coimbatore on 06.05.2020.
- ❖ Participated in the National level webinar on “**Revitalizing MSMEs post COVID -19 Crisis and Business Sustainability**” organized by Avinashilingam Institute for Home Science and Higher Education for Women on 11.06.2020.