

Name	Dr.N.GIRI
Designation	Assistant Professor
Education Qualification	M.Com., M.Phil, PGDCA., Ph.D
DOB	07.07.1991
Department	Commerce
Teaching Experience	6 years
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Areas of Interest	Marketing Management, Human Resource Management
Book Published	01
Program co-ordinator	01
Paper Published	11
Workshop Attended	07
E –Quiz	19
Online FDP	07
Online Course	06
Webinar	15

Book Published

01. Published a book on **“Women Consumer Buying Behaviour of Shampoo”** in Shanlax Publications, ISBN – 978-93-89146-05-9.

Program Co-ordinator

1. Program co-ordinator of Online Quiz, “Minding Our Minds during COVID-19”.

Publications in Journals

1. Published a research article entitled, **“Organizational Climate as a Predictor of Readiness to Change among Academics”**, published in “International Journal of Recent Technology and Engineering (**IJRTE**)” ISSN: 2277-3878 (ONLINE), VOL-7 ISSUE-6, MARCH 2019. Page: 1779-1782. (SCOPUS INDEXED JOURNAL)

2. Published a research article entitled, **“Students Perception towards Online shopping with special Reference to Pollachi Taluk”**, in IJARCSMS, ISSN (Online) :2321-7782 ISSN (Print): 2347-1778.
3. Published a research article entitled, **“Students Perception on Facebook Information”**, in European Journal of Business & Social Sciences (EJBSS), Vol-07, and Issue -04 April 2019 ISSN: 2235-767X.
4. Published a research article entitled, **“Customer Satisfaction towards Mobile Banking”**, in European Journal of Business & Social Sciences (EJBSS), Vol-07, and Issue -05 May 2019 ISSN: 2235-767X.
5. Published a research article entitled, **“Customer Preference towards Online Banking”**, in Research Explorer, ISSN: 2250 -1940, Vol –V Issue -22 Jan- March 2019. Pp.40-43.
6. Published a research article entitled, **“Role of E-Commerce in Health Care Sector”**, in Journal of Management Research and Analysis (JMRA).e-ISSN 2394- 2770, Vol- 2 Issue No.1.Jan –Mar-2019. Pp -353-357.
7. Published a research article entitled, **“A Study on College Student’s Perception towards Celebrity Endorsement”** in PRAMANA Research Journal, Vol -9, ISSUE-4 April -2019.
8. Published a research article entitled, **“Millennial Attitude on effectiveness of Online Advertisement”** in International Journal of Engineering and Advanced Technology (IJEAT), ISSN: 2249-8958. Vol – 8, Issue 2S2, January-2019. Page-120-123.(SCOPUS INDEXED JOURNAL)
9. Published a research article entitled, **“Online Shopping Behaviour of Employed Women”**, in European Journal of Business & Social Sciences (EJBSS), Vol-07, and Issue -04 April 2019 ISSN: 2235-767X.
10. Published a research article entitled, **“Current Scenario in Online Marketing”**, in Adalya Journal, Vol-8, Issue-10, and October 2019.ISSN: 1301-2746.(Web of Science)
11. Published an article, **“Students Attitude towards E- learning in Pollachi Taluk”** in the journal of Kolkata Society for Asian Studies. (Vol.6, No.1, June 2020).

Workshop Attended

1. One day Workshop on **“E-Content Development”**, organized by NGM College, Pollachi. (28.09.2018)
2. One day National level workshop on, **“Sustainable Agriculture”** organized by the Department of Zoology, NGM College, Pollachi. (03-10-2018).
3. One day International Level workshop on, **“Leadership and Management Skills”** organized by the Department of Business Administration, NGM College, Pollachi. (11-12-2018)
4. One day workshop on, **“E- Banking- The Digital Ways”** organized by Department of Commerce and Empover **HR** solutions Pvt. Ltd., Bangalore. (29-01-2019).
5. Two –day National workshop on, **“Disaster Vulnerability and Preparedness with Special Reference to Women, Children and Elders”**, organized by Department of History and Political Science, Vivekananda College of Arts and science for Women, Tiruchengode. (11th & 12th March 2019).
6. One Day National level workshop on **“Scientific Research & Data Analytics”**, organized by the Post Graduate and Research Department of Commerce, NGM College. (12-10-2019)
7. One day International level workshop on **“Current Trends in Business Sector”**, organized by the Department of Business Administration, Nallamuthu Gounder Mahalingam College, Pollachi. (03.01.2020)

E-Quiz

1. Participated the, General Awareness Quiz on, **“Combating COVID-19 Pandemic”** hosted by Department of Management Studies, Ramachandra College of Engineering (17/4/2020)
2. Participated in, **“COVID-19 Awareness Program”** organized by PG Dept of Chemistry, Nallamuthu Gounder Mahalingam College, Pollachi. (19.04.2020)
3. Participated in, **“General Awareness Quiz on COVID-19”** organized by PSG College of Arts & Science, Coimbatore. (01.05.2020)
4. Participated the **“COVID-19 Online Awareness Quiz”** organized by Dept of Management Studies, Hindustan College of Engineering & Technology, Coimbatore. (04th & 05th May 2020).

5. Participated in **“world Health Organization & COVID-19 Pandemic: A General Awareness Quiz”** by the Department of B.Com (PA), PSGR KRISHNAMMAL College for Women, Coimbatore. (08.05.2020)
6. Completed online **COVID-19 Awareness Quiz program**, organized by, PG and Research Department of Commerce, Vivekananda College of Arts Sciences for Women, Nammakkal. (09.05.2020)
7. Participated in the online Quiz competition on, **“Minding our Minds during COVID-19”**, by VISHWAKSENA Arts and Science College for Women, Thiruvallur. (11.05.2020)
8. Participated in online Quiz on **COVID-19 Awareness**, conducted by Akshaya College of Engineering and Technology, Coimbatore. (14.05.2020)
9. Completed the **“Teaching Aptitude Quiz”**. Conducted by the Department of Commerce (CA) Thiruvalluvar University. Cuddalore. (16.05.2020)
10. Participated the, **“Online quiz on Management Studies”** organized by the Department of Business Administration, DON BOSCO College, Karaikal, (16.05.2020)
11. Participated in the International E-quiz Program on **“Economic Effects of Pandemics”** organized by the PG Department Research Center in Economics, Saraswathi Narayanan College, Madurai. (17.05.2020).
12. Completed online **“Commerce Quiz 2020”** organized by, Dept.of Commerce, Karpagam Academy for Higher Education, Coimbatore. (17.05.2020)
13. Participated in the, **“E-quiz on Higher Education System”** organized by the, PG department of Commerce Jamal Mohammed College, Tiruchirappalli (20.05.2020).
14. Participated the online Quiz on, **“Nursing the Economy Back to Healthy Govt. of India”** conducted by IQAC, S.K.S.S Arts College, Thiruppanandal. (20.05.2020)
15. Participated in the National Level E-quiz on, **“COVID-19 and its Impact on Indian Economy”**, organized by the Department of Economics (AIDED), Nallamuthu Gounder Mahalingam College, Pollachi. (25.05.2020)
16. Completed the, **“General Business Knowledge Online E-quiz Program”** organized by the Dept. of Business Administration, Shanmuga Industries Arts & Science College, Tiruvannamalai.(05.06.2020)
17. Participated the Online Quiz on, **“Marketing Management”** organized by the Dept.of Management Studies, V.H.N. Senthilkumara Nadar College, Virudhunagar. (09.06.2020)

18. Participated in the National Level E-quiz on, **“Essentials of Accounting”** conducted by the Department of Commerce, Ramakrishna Mission Vivekanadha College, Mylapore, Chennai. (10.06.2020)
19. Participated in the International E-Quiz on, **“Economic Policies of G20 Nations against the Impact of COVID-19”** organized by the PG Department Research Center in Economics, Saraswathi Narayanan College, Madurai. (15.06.2020).

Online FDP

1. Participated the online FDP on, **“The Art of Teaching & Learning for the Next Gen”**, hosted by Dept of Business Administration, D.G. Vaishnav College, Chennai. (21st April 2020)
2. Participated the National Level FDP on, **“Incubation Manager Approach to Students & Early Stage of Entrepreneur”** organized by Dept.of Commerce, PSGR Krishnammal College for Women, Coimbatore. (22nd April 2020)
3. Participated the one week online **“FDP on Entrepreneurship: Research, Critical Thinking and Innovation”** conducted by IARA and Entrepreneurship Development Cell, ACHARAYA Institute of Graduate Studies, Bangalore. (22nd to 28th April 2020)
4. Participated in three day National Level FDP on **“ Recent Trends in Artificial Intelligence and Impact on Teaching Professionals”** organized by School of Business Management, Rathinavel Subramaniam College of Arts & Science, Coimbatore. (22nd to 24th April 2020)
5. Participated Online National FDP for **“Engendering The Next Generation Educators”** at Nehru Arts and Science College, Coimbatore. (23rd to 28th April 2020)
6. Participated in online Faculty Development Program on, **“The Art of Teaching”** organized by Department of Business Administration, Nallamuthu Gounder Mahalingam College, Pollachi. (12.05.2020)
7. Participated Online FDP on **“Implementation of GST in Tally.ERP 9”**, organized by the Department of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi. (20th to 26.05.2020)

Online Course

1. Completed the Ten Days Online Short term Course on **“Social Media Marketing”** Organized by School of Commerce & Management Studies, St. Peter’s Institute of Higher Education & Research, Chennai. (02nd to 14th April 2020).
2. Completed, **“GST Registration”** conducted by Sri Krishna Adithya College of Arts and Science, Coimbatore.(02.05.2020)
3. Completed, **“Introduction to Public Relation Marketing”** on, 07.05.2020 conducted by Sri Krishna Adithya College of Arts and Science, Coimbatore.
4. Completed the short term online certificate course on **“Digital Marketing”** conducted by the PG and Research Department of Commerce, Vivekananda College of Arts Sciences for Women, Nammakkal. (15th to 22nd May 2020).
5. Completed Short term online certificate course on, **“Stress Management”**, conducted by the PG and Research Department of Commerce, Vivekananda College of Arts Sciences for Women, Nammakkal. (15th to 22nd May 2020).
6. Completed, online course on **“Companies Act 2013”** conducted by the PG department of Commerce Jamal Mohammed College, Tiruchirrapalli. (26.05.2020)

Webinar

1. Participated the Four days Webinar on, **“An Effective Research Paper Writing Skills”** organized by Bhagawan Mahavir College Commerce & Management Studies, Bhagawan Mahavir University, Gujarat. (13th to 16th April 2020)
2. Participated three day online workshop on, **“Reference Management Tools & Online Citation Database”** conducted by IARA, Tiruchirrapalli. (19th to 21st April 2020)
3. Participated the Online Webinar on, **“Hands on –Tally 9 Reports & Returns”** organized by Faculty of Science & Humanities, SRM Institute of Science & Technology, Ramapuram Campus. (27.04.2020)
4. Participated the Webinar on, **“Impact of COVID-19 on future Investment Pattern of Investors”** organized by Bhagawan Mahavir College of Management, Gujarat. (28th April 2020)
5. Participated the Webinar on **“Essential Guidelines for Writing a Research Paper”** conducted by Datateach Labs. (30.04.2020)

6. Participated the National webinar on **“Cyber Security: Challenges and way outs”**, organized by the Dept. Commerce, Dyal Singh College, Karnal. Haryana. (22.05.2020)
7. Participated Online Webinar on, **“Reflect, Reboot & be Relevant for Tomorrow”** organized by Thakur College of Science & Commerce, Mumbai. (06th June 2020)
8. Participated in the State Level webinar on, **“Writing that Matters- the Inevitable Documentation in Commerce, Economics and Business Administration”** organized by the PG and Research Dept. of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi. (09.06.2020)
9. Participated in the International Level webinar on, **“Role of IT in Health Services”**, organized by the PG and Research Dept. of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi. (10.06.2020)
10. Participated National level webinar on, **“Revitalizing MSMEs in Post COVID-19 Crisis and Business Sustainability”**, organized by the Avinashilingam Institute of Home Science and Higher Education for Women, Coimbatore. (12.06.2020)
11. Participated the National Webinar on, **“Life style and Immunity during COVID-19”**, organized by Department of Food Science and Nutrition, Avinashilingam Institute of Home Science and Higher Education for Women, Coimbatore. (12.06.2020)
12. Participated the International Webinar on, **“Research Publication and Indexed Journals”** organized by the Dept.of Commerce, Arulmigu Palaniandavar Arts College for women, Palani. (13.06.2020)
13. Participated the National Webinar on, **“Measures to Combat the Impact of COVID-19 on Indian Economy”**, organized by the Avinashilingam Institute of Home Science and Higher Education for Women, Coimbatore. (15.06.2020)
14. Participated the International Webinar on, **“stress management problems and challenges in Higher Education Global Perspective”** organized by Dept. of Commerce, G.S.College of Commerce & Economics, Jabalpur,M.P (15.06.2020)
15. Attended the Online Guest Lecture, **“Developing Social Intelligence for Workplace Success”** organized by, Vishisht School of Management. Indore. (17.06.2020)