

International FDP

7 Days

18.05.2020 - 24.05.2020

DEPARTMENT OF BUSINESS ADMINISTRATION

ORGANIZING COMMITTEE

Convener

Dr. K. Veerakumar
Head, Dept. of Business Administration

Organizing Secretary

Mr. T. Manikandan
Ms. R. Visalakshi
Assistant Professors
Department of Business Administration

Coorganizing Secretary

Mr. D. Bhuvanendran
Ms. R. Sindhuja
Assistant Professors
Department of Business Administration

Student Coordinators

Mr. Vivek. K
Ms. Shobika. G
Mr. Naveen. N
Ms. Vinupriya. S
Mr. Jayendra Prasad. S
Ms. Gayathri. M.K



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University)
An ISO 9001:2015 Certified Institution; Re-Accredited by NAAC
POLLACHI - 642 001, India.



Seven Days

Faculty Development Programme on Teaching in Globally Connected World

ABOUT

Pollachi

Pollachi is a town and a taluk headquarters in Coimbatore district, Tamil Nadu state, India. It is the second largest town in the district after Coimbatore. Pollachi is a popular Marketplace for jaggery, vegetables and cattle. Due to its scenic beauty, Pollachi and its surrounding hamlets has influenced several motion pictures made in south India. The temples of Mari Amman and Subramanya are two major shrines in the region. The sculpture depicting a five hooded serpent, a Yali with a chain from its mouth and carved zodiacal signs in the Subramanya temple is eye-catching. This town is about 40 Kms from Coimbatore.

Institution

Nallamuthu Gounder Mahalingam College (Autonomous) is situated in Pollachi in Tamil Nadu state of India. Established in 1957, it is accredited from UGC, AICTE and it is affiliated to Bharathiar University. NGM College, Pollachi offering 60 different programmes including UG, PG and Research and 5 certificate courses. The College has around 275 staff members and 5500 students. Hostel facility is available for students. Additional campus facilities such as Auditorium, Boys Hostel, Canteen, Computer Lab, CSC, Counselling, Cultural zone, Mess, Sports, Library are also there. It has become a Centre of National Importance under the benign care of the beloved Patron Arutchelvar Dr. N. Mahalingam, President Dr. B.K. Krishnaraj Vanavarayar, Secretary Shri M. Balasubramaniam, Treasurer Shri S. Sivakumar and Principal Dr. P.M. Palanisamy. The Academic Excellence, high Research Potential, noteworthy Extension Services and valuable Placements are the outcome of the – Enlightened Management, Enriched Faculty and Energetic Students.

BBA

The Department of Business Administration (formerly Business Management) was established in the year 1996 as a self finance program. The allotted strength was 48 and from 2010-11 onwards the strength was enhanced to 60. The alumni of the department are notable entrepreneurs, High ranking employees and successors in various sector. The department is presently headed by young doctorate, flexible, vibrant and rich in experience in various committees, recognised as "Best Teacher". His talents and implementation of ideas are recognised by various bodies. BBA sets as role model for many innovative ideas and one of the top leading departments. The faculties are experienced, flexible and adoptable to situations and changes; enjoy working tight schedules and targets. Faculties try themselves and department to world class. The vision of the department is „Creating Excellence in Business Administration is achieved through well framed mission meticulously planned.

Seminar

The Covid-19 has drastically played miserable role in every part of the world, everyone follows „Stay Home, Stay Safe . The lockdown have been planned to utilize effectively with available resources to be properly managed for sustaining our development by benefiting in every aspect by organizing Online Seminar titled "Resources Management & Sustainable Development" during Covid-19 Lock down period.

ZONAL COMMITTEE

Dr M. Mani

Librarian Einstein College of Arts & Science
Seethaparanallur, Thirunellveli
Tamilnadu

Ms. Keerthi MS

Assistant Professor of Commerce
Yuvakshetra Institute of Management Studies
Mundur, Palakkad, Kerala

Dr. Abhishek Kumar

Assistant Professor of Computer Science
Banaras Hindu University
Uttar Pradesh

Dr K. Vengatesan

Professor of Computer Engineering
Sanjivani College of Engineering,
Kopargaon, Maharashtra

Dr Kolachina Srinivas

Associate Professor
KL Deemed to be University
Green Fields, Vaddeswaram
Andhra Pradesh

Shri. Ajay V. A

Education Icon Award Winner 2019
Angadipuram, Malappuram District,
kerala.

RESOURCE PERSONS



Corporate Social Responsibility in Management

18.05.2020, 10:00 A.M (IST) Onwards

Prof. Dr. Anbalagan Chinniah

Professor of Accounting and Finance
Samara University
Ethiopia, East Africa



Information and Communication Technology in Supply Chain Management

19.05.2020, 10:00 A.M (IST) Onwards

Mr. Senthilvel Krishnasamy

Fr. Senior Logistics Controller, Imperial International Ltd
Logistics Accounts Manager in Retail Sector
United Kingdom



Information Technology in Business Administration

20.05.2020, 10:00 A.M (IST) Onwards

Mr. Gopinathan Venkitapathy

Information Technology Consultant
Toronto
Canada



Human resource Challenges and Opportunities in Indian Organizations

21.05.2020, 10:00 A.M (IST) Onwards

Mr. Ramakrishna Reddy Munnangi

IT Application Lead in Schlumberger / Cameron
Bogota
Colombia



Personality Development

22.05.2020, 10:00 A.M (IST) Onwards

Mr. K. Karthikeyan

Senior Engineer (Designing & Technical)
Prestige Engineering Industries L.L.C
Abu Dhabi, UAE



The art of Teaching

23.05.2020, 10:00 A.M (IST) Onwards

Dr. P. Balasubramanian

Head and Chairperson
Department of Commerce and Management
School of Arts and Sciences,
Amrita Vishwa Vidyapeetham, Kochi, Kerala



Indian Capital market and Covid19

23.05.2020, 01:00 P.M (IST) Onwards

Mr. Shubhanker Yadav

Assistant Professor
School of Management Sciences
Varanasi, Uttar Pradesh



Administrative Platforms for Digital Natives

24.05.2020, 10:00 A.M (IST) Onwards

Mrs. C. Dhivya

Peoplesoft, Fusion HRMS Functional Consultant
United States of America

REGISTRATION

This seminar is only intended for Research Scholars, Faculty members, Industrialists, Bankers and investors only. Those attended our One Day or Three Days FDP organised by us may excuse participating in this seminar.

Free of Cost, No Registration or Participation Fees

Only 95 participants will be selected on FCFS Method

INSTRUCTIONS

- ▶ Only three participant will be allowed from institution
- ▶ Selected participants will be given instructions through mail
- ▶ E-certificates will be provided (does not require signature)
- ▶ E-Certificates will be provided within 3 days from date of completion of programme
- ▶ Organisers decision will be final
- ▶ Registration Link : <https://forms.gle/6v2S3vfd0PUm7Hk9>

For Further Details



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