



ARIIA

ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS



MHRD
Ministry of Human
Resource Development
Government of India

Submitted Institute Data for Atal Ranking of Institutions on Innovation Achievements (ARIIA) - 2019-20

Institute Name: N. G. M. College [ARI-C-41073]

Program Conducted by Institute Related to IPR, Entrepreneurship / Start-ups & Innovation

Name of Program (Full Name)	Program Theme	Program Type	Program Category	Organizing Department / Centre / Student Body Name	Program Start Date	Program End Date	Program Duration(in Days)	Program Location	Internal Participants (Student)	Internal Participants (Faculty)	External Participants (Student)	External Participants (Faculty)	Total Number of Participants	Had institute spent expenses either from own resource/received fund to organise the program/activity/event?	Total Expense Amount Incurred by Institute to Organise the Program (In Rupees)
Intellectual Property Right	IPR, Innovation	Mentoring Session	Institute Lead Activity	Master of Social Work	31-07-2018 00:00:00	31-07-2018 00:00:00	1	Within Campus	55	10	0	0	65	Yes	2500
Recent Trends and Opportunities in HR	Entrepreneurship/Startup	Motivational speak	Institute Lead Activity	Master of social work	22-02-2019 00:00:00	22-02-2019 00:00:00	1	Within Campus	45	4	0	0	49	Yes	2500
Organic Farming and its Importance	Entrepreneurship/Startup, Innovation	Motivational speak	Institute Lead Activity	Master of social work	13-03-2019 00:00:00	13-03-2019 00:00:00	1	Within Campus	7	2	0	0	9	Yes	1000
Social Responsibility of Educational Institutions in Developing countries	Entrepreneurship/Startup	Conference	Institute Lead Activity	Master of social work	24-08-2019 00:00:00	25-08-2019 00:00:00	2	Within Campus	20	0	0	0	20	No	---
Budget and Investment Opportunities in the Present Scenario	Entrepreneurship/Startup	Awareness	Institute Lead Activity	B.Com E-commerce	20-02-2019 00:00:00	20-02-2019 00:00:00	1	Within Campus	157	30	0	0	187	Yes	1500
Organic Farming for Holistic Live	Entrepreneurship/Startup	Training	Institute Lead Activity	Department of Human Excellence	24-07-2019 00:00:00	24-07-2019 00:00:00	1	Within Campus	100	11	0	0	111	Yes	5500
Yoga training programme for Marriammal School students, Pollachi	Entrepreneurship/Startup	Awareness	Institute Lead Activity	Department of Human Excellence	30-01-2018 00:00:00	03-02-2018 00:00:00	5	Outside Campus	0	2	150	11	163	No	---

Program Conducted by Institute Related to IPR, Entrepreneurship / Start-ups & Innovation

Online Trading	Entrepreneur ship/Startup	Training	Institute Lead Activity	B.Com Finance	27-09-2018 00:00:00	27-09-2018 00:00:00	1	Within Campus	175	5	0	0	180	Yes	3500
Sustainable Agriculture	Innovation	National level Workshop	Institute Lead Activity	BSc Zoology	03-10-2018 00:00:00	03-10-2018 00:00:00	1	Within Campus	1200	10	0	0	1210	Yes	5000
Research method and data analysis using SPSS	Innovation	workshop	Institute Lead Activity	B.Com	24-07-2019 00:00:00	25-07-2019 00:00:00	2	Within Campus	99	56	0	0	155	Yes	33475
Life carrier dreams	Entrepreneur ship/Startup, Innovation	motivational speak	Institute Lead Activity	B.Com	27-07-2018 00:00:00	27-07-2018 00:00:00	1	Within Campus	1063	5	0	0	1068	Yes	37115
Aspire to became an entrepreneur	Entrepreneur ship/Startup	workshop	Institute Lead Activity	B.Com	20-09-2018 00:00:00	20-09-2018 00:00:00	1	Within Campus	277	5	0	0	282	Yes	5770
Digital marketing challenges and opportunities	Entrepreneur ship/Startup	seminar	Institute Lead Activity	B.Com	14-03-2019 00:00:00	14-03-2019 00:00:00	1	Within Campus	250	2	0	0	252	Yes	5250
Energy and Energy storage options in India	Innovation	guest lecture	Institute Lead Activity	Department of Chemistry	17-07-2018 00:00:00	17-07-2018 00:00:00	1	Within Campus	60	12	0	0	72	Yes	3000
How To Crack Mathematica I Problems In Government Related Competitive Exams And MNC	Innovation	Workshop	Institute Lead Activity	Department of Mathematics	14-09-2018 00:00:00	14-09-2018 00:00:00	1	Within Campus	170	4	85	5	264	Yes	7000
Extension Activity	Innovation	Motivational speak	Institute Lead Activity	Department of Mathematics	13-03-2019 00:00:00	13-03-2019 00:00:00	1	Outside Campus	55	1	50	6	112	No	---
Digital Marketing	Entrepreneur ship/Startup	Workshop	Institute Lead Activity	Department of Information Technology	06-02-2019 00:00:00	06-02-2019 00:00:00	1	Within Campus	160	5	0	0	165	Yes	3000
Financial Education for Executives	Entrepreneur ship/Startup	Workshop	Institute Lead Activity	PG department of Commerce with Computer Applications	03-10-2018 00:00:00	03-10-2018 00:00:00	1	Within Campus	50	30	0	0	80	Yes	2000
Enrich Yourself	Entrepreneur ship/Startup	Guest Lecture	Institute Lead Activity	PG department of Commerce with Computer Applications	16-10-2018 00:00:00	16-10-2018 00:00:00	1	Within Campus	545	19	0	0	564	Yes	2000

Program Conducted by Institute Related to IPR, Entrepreneurship / Start-ups & Innovation

Self Management Skills	Entrepreneurship/Startup	Guest Lecture	Institute Lead Activity	PG department of Commerce with Computer Applications	09-01-2019 00:00:00	09-01-2019 00:00:00	1	Within Campus	560	19	0	0	579	Yes	1500
Plant taxonomy	Entrepreneurship/Startup, Innovation	National level training workshop	Institute Lead Activity	Department of Botany	05-10-2018 00:00:00	06-10-2018 00:00:00	2	Within Campus	35	10	56	3	104	Yes	25000
Strategic Thinking and Trait management	Innovation	Guest Lecture	Institute Lead Activity	Department of Commerce - PA	04-03-2019 00:00:00	04-03-2019 00:00:00	1	Within Campus	150	5	0	0	155	Yes	3000
investment awareness about stock market	Entrepreneurship/Startup	awareness	Institute Lead Activity	B.Com	31-01-2018 00:00:00	31-01-2018 00:00:00	1	Within Campus	300	15	0	0	315	Yes	4000
Opportunities for Commerce graduates in financial industries	Entrepreneurship/Startup	Motivational speak	Institute Lead Activity	B.Com	07-08-2018 00:00:00	07-08-2018 00:00:00	1	Within Campus	300	11	0	0	311	Yes	4000
National level inter-collegiate meet	Entrepreneurship/Startup	Awareness	Institute Lead Activity	B.Sc Computer Science	30-01-2019 00:00:00	30-01-2019 00:00:00	1	Within Campus	0	0	93	4	97	Yes	50000
ABC(Software Engineering)	Innovation	Motivational speak	Institute Lead Activity	computer science	20-07-2019 00:00:00	20-07-2019 00:00:00	1	Within Campus	385	14	0	0	399	Yes	1500
CySafe	Innovation	Awareness	Institute Lead Activity	computer science	18-03-2019 00:00:00	18-03-2019 00:00:00	1	Within Campus	0	0	24	2	26	Yes	1000
Understanding business process and relevance for enriching career	Entrepreneurship/Startup	Workshop	Institute Lead Activity	B.Com-BPS	08-01-2018 00:00:00	08-01-2018 00:00:00	1	Within Campus	60	5	0	0	65	Yes	2500
AGRI FEST	Entrepreneurship/Startup	Exhibition	Institute Lead Activity	B.Com-IB	06-08-2018 00:00:00	10-08-2018 00:00:00	5	Within Campus	4600	45	40	6	4691	Yes	13500
Herbal handmade soap sale	Entrepreneurship/Startup, Innovation	exhibition	Institute Lead Activity	Chemistry	02-08-2019 00:00:00	02-08-2019 00:00:00	1	Within Campus	55	10	0	0	65	Yes	3000
The genius in you	Innovation	Workshop	Institute Lead Activity	BBA	19-07-2018 00:00:00	19-07-2018 00:00:00	1	Within Campus	180	5	0	0	185	Yes	1500
Academic and entrepreneurship-The righteous path of matter	Innovation	Workshop	Institute Lead Activity	BBA	04-10-2018 00:00:00	04-10-2018 00:00:00	1	Within Campus	200	10	0	0	210	Yes	1500

Program Conducted by Institute Related to IPR, Entrepreneurship / Start-ups & Innovation

Leadership and management skill	Entrepreneurship/Startup	Workshop	Institute Lead Activity	BBA	11-10-2018 00:00:00	11-10-2018 00:00:00	1	Within Campus	180	5	0	0	185	Yes	3000
Pasting reflector sticker to palani pilgrims at sri subramaniya swamy temple premises	Innovation	Awareness	Institute Lead Activity	BI	22-01-2019 00:00:00	22-01-2019 00:00:00	1	Within Campus	12	2	0	0	14	Yes	2000
Career opportunities in banking and NBFC	Entrepreneurship/Startup	Motivational speak	Institute Lead Activity	BI	05-04-2019 00:00:00	05-04-2019 00:00:00	1	Within Campus	200	15	0	0	215	Yes	2750
Bridging the gap between academic skills and industry skills	Entrepreneurship/Startup	Motivational speak	Institute Lead Activity	MCA	14-10-2019 00:00:00	14-10-2019 00:00:00	1	Within Campus	36	2	0	0	38	Yes	3000
Industry Academia Interaction	Entrepreneurship/Startup	Mentoring session	Institute Lead Activity	Bachelor of Computer Applications	18-07-2018 00:00:00	18-07-2018 00:00:00	1	Within Campus	150	10	0	0	160	Yes	3000
Connecting Students With Companies	Entrepreneurship/Startup	Orientation Session	Institute Lead Activity	Bachelor of Computer Applications	01-10-2018 00:00:00	01-10-2018 00:00:00	1	Within Campus	120	5	0	0	125	Yes	2000
MATH-EXPO	Innovation	Exhibition	Student Lead Activity	BSc Mathematics	24-01-2019 00:00:00	25-01-2019 00:00:00	2	Within Campus	160	4	75	10	249	Yes	50000

Participation / Representation of Students and (or) Faculties in Events / Programs related to IPR, entrepreneurship / Start-ups & Innovation organized by reputed external institutions or agencies at national or international level

Name of Program (Full Name)	Program Theme	Program Type	Organizing Agency / Institute Name	Organizing Agency Type	Program Start Date	Program End Date	Program Duration(In Days)	Participants (Students)	Participants (Faculty)	Total Number of Participants	Awards/Recognitions/Achievements	Award / Position / Recognition Secured	Title of Innovation / Start-up Secured the Award / Recognition	Had institute spent expenses either from own resource/received fund towards sending delegation to participate/represent the program/activity/event?	Total Expense Amount Incurred by Institute? (In Rupees)
Winning the Business War - A Passport to Success	Entrepreneurship/Startup	Seminar	Sri GVG Visalakshi College for Women	Educational Institute	14-12-2018 00:00:00	14-12-2018 00:00:00	1	0	5	5	No	---	---	No	---

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Advanced Research Studies in Life Sciences - Gaps and Scope	Innovation	Workshop	Govt. Arts College, Coimbatore	Educational Institute	25-01-2019 00:00:00	25-01-2019 00:00:00	1	1	1	2	No	---	---	No	---
Innovations in Chemical sciences and Green technology	Innovation	National Level Seminar	PSGR Krishnammal College for Women, Coimbatore	Educational Institute	06-09-2018 00:00:00	07-09-2018 00:00:00	2	2	2	4	No	---	---	No	---
Chemistry Student Meet CHEM Fusion 2018	Innovation	Innovation Contest	Sri RamaKrishna Mission Vidhyala College of Arts and Science, Coimbatore	Educational Institute	09-10-2018 00:00:00	09-10-2018 00:00:00	1	6	0	6	No	---	---	No	---
Trends in Solar Cell Research	Innovation	International Seminar	Kongunadu Arts and Science College, Coimbatore	Educational Institute	03-10-2018 00:00:00	03-10-2018 00:00:00	1	11	0	11	No	---	---	No	---
Challenges in Quality sustenance in Higher Education	Innovation	National Level Seminar	Arulmigu Palaniandavar College, Palani	Educational Institute	29-01-2019 00:00:00	29-01-2019 00:00:00	1	0	1	1	No	---	---	No	---
MATHEMATICAL MODELING FOR GLUCOSE-INSULIN REGULATORY SYSTEM OF DIABETES MELLITUS	Innovation	National Seminar	PA College of Engineering and Technology, Pollachi	Educational Institute	13-06-2018 00:00:00	14-06-2018 00:00:00	2	30	50	80	No	---	---	No	---
FUZZY MATHEMATICAL MODELS FOR CONTROLLING AIRCRAFT and SATELLITES	Innovation	National Seminar	PA College of Engineering Technology	Educational Institute	06-02-2019 00:00:00	07-02-2019 00:00:00	2	150	20	170	No	---	---	No	---
Emerging Research Trends in Computer Science and Technology	Innovation	National Conference	Sree Nehru Maha Vidhyala College of Arts and Science, Coimbatore	Educational Institute	01-02-2019 00:00:00	01-02-2019 00:00:00	1	0	3	3	No	---	---	No	---

Participation / Representation of Students and (or) Faculties in Events / Programs related to IPR, entrepreneurship / Start-ups & Innovation organized by reputed external institutions or agencies at national or international level

Waste Management	Innovation	International Seminar	Thiagarajar College, Madurai and Nottingham Trent University, United Kingdom	Govt. Agency (Central)	03-09-2018 00:00:00	03-09-2018 00:00:00	1	5	1	6	No	---	---	No	---
Botany Fiesta 2018	Innovation	Inter Collegiate Competition	Nirmala College - DBT star Scheme	Educational Institute	12-10-2018 00:00:00	12-10-2018 00:00:00	1	0	2	2	No	---	---	No	---
Entrepreneurship Awareness Camp	Entrepreneurship/Startup	Awareness Camp	Bharathiar University Arts and Science College, Pollachi	Educational Institute	20-12-2018 00:00:00	22-12-2018 00:00:00	3	0	6	6	No	---	---	No	---
Innovations in Biochemical and Food Technology	Innovation	Oneday National Conference	Kumaraguru College of Technology, Coimbatore	Educational Institute	02-02-2019 00:00:00	02-02-2019 00:00:00	1	8	4	12	No	---	---	No	---
Training of Teachers (ToT) for student induction programme	Entrepreneurship/Startup	Training Programme	University Grants Commission	Govt. Agency (Central)	16-05-2019 00:00:00	18-05-2019 00:00:00	3	0	2	2	No	---	---	No	---
converting research work into worth commercialization - claim drafting	IPR	Workshop	Bharathiar University, Coimbatore	Educational Institute	29-08-2019 00:00:00	30-08-2019 00:00:00	2	0	1	1	No	---	---	No	---
Financial education for executives	Entrepreneurship/Startup	workshop	Bharathiar university arts and science college, pollachi	Educational Institute	31-07-2018 00:00:00	31-07-2018 00:00:00	1	0	1	1	No	---	---	No	---
E-Banking-The Digital way	Entrepreneurship/Startup	workshop	N.G.M. College, Pollachi	Educational Institute	29-01-2019 00:00:00	29-01-2019 00:00:00	1	400	15	415	No	---	---	Yes	1500
Better shipping for better future	Entrepreneurship/Startup	conference	PSGCAS	Educational Institute	27-09-2018 00:00:00	27-09-2018 00:00:00	1	19	3	22	No	---	---	No	---
Impact of International Business in enabling Indian Economic Growth	Entrepreneurship/Startup	International Seminar	Shri Nehru Maha Vidyalaya Arts and Science college	Educational Institute	08-01-2019 00:00:00	08-01-2019 00:00:00	1	7	12	19	No	---	---	No	---
Chocolate company	Entrepreneurship/Startup	Traning	Kodaikanal	Educational Institute	19-09-2019 00:00:00	19-09-2019 00:00:00	1	1	3	4	No	---	---	No	---

Participation / Representation of Students and (or) Faculties in Events / Programs related to IPR, entrepreneurship / Start-ups & Innovation organized by reputed external institutions or agencies at national or international level

Structural equation modeling application of AMOS Software	Entrepreneurship/Startup	Training	Rathinam college of arts and science	Educational Institute	21-07-2018 00:00:00	21-07-2018 00:00:00	1	0	2	2	No	---	---	No	---
Leadership and management skill	Entrepreneurship/Startup	Workshop	N.G.M. College	Educational Institute	11-12-2018 00:00:00	11-12-2018 00:00:00	1	1	5	6	No	---	---	No	---
E-content Development	Innovation	Workshop	Avinashilingam School of Management Technology, Coimbatore	Educational Institute	18-01-2018 00:00:00	20-01-2018 00:00:00	3	0	1	1	No	---	---	No	---

Courses on Innovation, IPR and Entrepreneurship Development Offered During the Academic Period 2018-19

Title of Course/Subject Offered	Program Theme	Type of Course	Level of Course	Program Start Date	Program End Date	Program Duration(in Days)	Mode of Delivery	Total Enrolment Number	Total Number of Students Completed	Total Numbers of Contact Hours of Course
Tally	Entrepreneurship/Startup	Short term Certificate	Short Term Certificate Course	03-12-2018 00:00:00	10-04-2019 00:00:00	129	Offline	80	80	45
ENTREPRENEURSHIP AND PROJECT MANAGEMENT	Entrepreneurship/Startup	Elective/Core Credit Course	Bachelor	19-06-2018 00:00:00	16-10-2018 00:00:00	120	Offline	55	50	78
Product Launch	Entrepreneurship/Startup	Elective/Core Credit Course	Master	19-06-2018 00:00:00	16-10-2018 00:00:00	120	Offline	31	31	72
INTERNATIONAL BUSINESS AND EXPORT MANAGEMENT	Entrepreneurship/Startup	Elective/Core Credit Course	Bachelor	19-06-2018 00:00:00	16-10-2018 00:00:00	120	Offline	55	48	65
ADVERTISING AND SALES PROMOTION	Entrepreneurship/Startup, Innovation	Elective/Core Credit Course	Bachelor	03-12-2018 00:00:00	08-04-2019 00:00:00	127	Offline	51	47	78
CONSUMER BEHAVIOR	Entrepreneurship/Startup	Elective/Core Credit Course	Bachelor	03-12-2018 00:00:00	08-04-2019 00:00:00	127	Offline	51	48	75
Modern Marketing	Entrepreneurship/Startup, Innovation	Elective/Core Credit Course	Bachelor	03-12-2018 00:00:00	08-04-2019 00:00:00	127	Offline	48	45	60
International Trade Procedures and Documentation	Entrepreneurship/Startup	Elective/Core Credit Course	Bachelor	03-12-2018 00:00:00	08-04-2019 00:00:00	127	Offline	48	44	72
International Business Relations	Entrepreneurship/Startup	Elective/Core Credit Course	Master	10-07-2018 00:00:00	16-10-2018 00:00:00	99	Offline	31	30	72
Research Methodology	Innovation	Elective/Core Credit Course	PhD	01-10-2018 00:00:00	30-04-2019 00:00:00	212	Offline	50	48	90
Retail Environment And Market Research	Entrepreneurship/Startup, Innovation	Elective/Core Credit Course	Bachelor	03-12-2018 00:00:00	08-04-2019 00:00:00	127	Offline	50	47	72
Thin film and Nano science	Innovation	Elective/Core Credit Course	Master	03-12-2018 00:00:00	08-04-2019 00:00:00	127	Offline	25	25	65
Research Methodology and Biostatistics	Innovation	Elective/Core Credit Course	Master	03-12-2018 00:00:00	08-04-2019 00:00:00	127	Offline	15	15	65

Personality Development and Human Behaviour	Entrepreneurship/Startup	Elective/Core Credit Course	Master	10-07-2018 00:00:00	16-10-2018 00:00:00	99	Offline	29	25	52
Working with Individuals	Entrepreneurship/Startup	Elective/Core Credit Course	Master	10-07-2018 00:00:00	16-10-2018 00:00:00	99	Offline	29	27	52
Digital Marketing	Entrepreneurship/Startup	Elective/Core Credit Course	Master	03-12-2018 00:00:00	08-04-2019 00:00:00	127	Offline	35	32	78
Research Methodology	Innovation	Elective/Core Credit Course	Master	10-07-2018 00:00:00	16-10-2018 00:00:00	99	Offline	34	32	78
RETAIL ENVIRONMENT AND MARKET RESEARCH	Innovation	Elective/Core Credit Course	Bachelor	03-12-2018 00:00:00	08-04-2019 00:00:00	127	Offline	45	40	78
EXECUTIVE COMMUNICATION AND COMMERCE PRACTICAL	Entrepreneurship/Startup	Elective/Core Credit Course	Bachelor	19-06-2018 00:00:00	16-10-2018 00:00:00	120	Offline	45	44	78
CAMPUS TO CORPORATE TRANSITION	Entrepreneurship/Startup	Elective/Core Credit Course	Bachelor	03-12-2018 00:00:00	08-04-2019 00:00:00	127	Offline	45	42	65

Innovation, Pre-Incubation & Incubation Centre/Facilities exists in campus

Name of Centre	Type of Facility	Year of Facility Creation	Facility Location / Address	Facility Incharge		Carpet Area of Facility	Had institute spent expenses either from own resource/received fund towards Establishment/Operation of Pre-Incubation & Incubation Centre/Facilities?	Had institute Generated Income either from Services Offered by Pre-Incubation & Incubation Centre/Facilities?
Dr Mahalingam Center for Research and Development	Pre–Incubation Centre	2018	N. G. M. College, Palakkad Road, Pollachi	Facility Incharge Name	Dr. Manicka chezian R and Dr. Antony Selvados S Thanamani	360 Sq. Ft.	Yes	No
				Facility Incharge Email	chezian_r@yahoo.co.in		Annual Capital Expenditure (In Rupees)	
				Facility Incharge Phone	9443851386		Annual Operational Expenditure (In Rupees)	
							600000	

Grants / Funds Received by Pre-Incubation & Incubation Centre / Facilities exists in Campus

Name of Centre	Source of Grant / Fund	Agency Name	Agency Type	Had Received Grants / Funds by Pre-Incubation & Incubation Centre / Facilities exists in Campus?	Total Grants / Funds Received by Pre-Incubation & Incubation Centre / Facilities exists in Campus (In Rupees)
Dr Mahalingam Center for Research and Development	Institute's Own Fund / Resource	---	---	Yes	100000

Idea / Prototype / Innovation have received Grant / funding from Pre-Incubation / Incubation Centre / Facilities

No Data Filled!

Start-ups have received Grant / funding from Pre-Incubation / Incubation Centre / Facilities

No Data Filled!

Co-Incubation Partnership

No Data Filled!

Technology Commercialization / Transfer

No Data Filled!

Responsibility for accuracy and authenticity of data lies with the concerned institution.