

NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(An Autonomous College Affiliated to Bharathiar University)

Re -Accredited with “A” Grade by NAAC &

An ISO 9001:2015 Certified Institution

CONSUMER AWARENESS CLUB



The objective of the club is to educate and motivate the Consumer Awareness Club Members about the rights and responsibilities of consumers and to create awareness to the students about the consumer related issues and make them clever consumer.

CO-ORDINATOR

Dr. G. Akilandeswari , Department Of Commerce(Finance)

MEMBERS

MS. E. Renuga, Department of Commerce (Finance).

MS. D. Divya, Department of Commerce (Finance).

VISION

- Empowering students to become responsible consumers.
- Educating students about Consumer Laws.

MISSION

- To educate the students about the rights of the consumer.
- To enhance awareness among the students about the duties of the consumer.
- To impart knowledge about consumer complaint redressal.

EVENTS

S.no	DATE	EVENTS	RESOURCE PERSON
1	01-02-2018	Extension program on Consumerism	
2	28-02-2018	Extension program on Consumer Rights	
3	09-03-2018	Extension program on Consumer Duties	
4	05-10-2018	Consumer Awareness on Food Adulteration	Mr. Govindaraj Food safety officer, Ooty.
5	28-01-2019	Consumer awareness on consumer protection act	Selvi. S. Indirani President, Consumer Association, Pollachi.
6	26.07.2019	Guest Lecture on “Food Safety –Risks, Threats, Vulnerabilities”	Mr. P. Selva Pandian Food Safety Officer Pollachi.