

Academic Year 2018 – 2019

S.No	Date	Event/Program	Topic	Resource Person
1	14.09.2018	Guest Lecture	An Overview on Health Insurance	Capt. K. Mohan Das, Manager – Health Insurance. Divisional Office, Life Insurance Corporation of India, Coimbatore.
2	26.09.2018	Seminar	Credit Monitoring and NPA Management in Banks	Mr. V. Moorthi, Chief Manager, Corporation Bank, Pollachi.
3	22.01.2019	Institutional Social Responsibility	Pasting Reflector Stickers to Palani Pilgrims at Sri Subramaniya Swamy Temple Premises by Faculty Members and Student Volunteers of the Department.	
4	05.03.2019	Guest Lecture	Recent Trends in General Insurance	Shri. R. Rajan, Regional Manager – Marketing, United India Insurance Co., Ltd, Coimbatore.
5	05.04.2019	Guest Lecture	Career Opportunities in Banking and NBFC'S	Mr. K. Venkatesh, Head, Bankedge, Academy for Banking and Finance, Coimbatore.

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On 14.09.2018, Capt. K. Mohan Das, Manager – Health Insurance, Divisional Office, Life Insurance Corporation of India, Coimbatore has delivered a Guest Lecture on “An overview on Health Insurance”.



On 26.09.2018 Mr. V. Moorthi, Chief Manager, Corporation Bank, Pollachi, has delivered a Guest Lecture on “**Credit Monitoring and NPA Management in Banks**”.



On 22.01.2019 “**Pasting of Reflector Stickers to Palani Pilgrims**” at Sri Subramaniya Swamy Temple Premises by Faculty Members and Volunteers of the Department.



On 05.03.2019 Shri. R. Rajan, Regional Manager – Marketing, Coimbatore has delivered a Guest Lecture on “**Recent Trends in General Insurance**”.



On 05.04.2019 Mr. K. Venkatesh, Head, Bankedge, Academy for Banking and Finance, Coimbatore. has delivered a Guest Lecture on **“Career Opportunities in Banking and NBFC’S”**

Academic Year 2017 – 2018

S.No	Date	Event/Program	Topic	Resource Person
1	05.07.2017	Guest Lecture	An Overview on GST	Mr. Alagupandi Selvaraj, Corporate Tally Trainer, Coimbatore.
2	12.07.2017	Extension Programme	Insight to Net Banking for Students by Ms. M. Jeeva, Associate Professor and Head and Ms. A. Gomathi, Assistant Professor, Department of B.Com - Banking and Insurance, Nallamuthu Gounder Mahalingam College, Pollachi.	
3	23.08.2017 &	Extension Programme	Linking PAN and Aadhar Card to the Public	

	24.08.2017			
4	26.09.2017	Guest Lecture	De Tariff Scenario in General Insurance	Mr. V. Viswanathan, Divisional Manager, United India Insurance Co., Pollachi.
5	01.02.2018	Institutional Social Responsibility	Pasting Reflector Stickers for Palani Pilgrims at Sri Subramaniya Swamy Temple Premises by Faculty Members and Student Volunteers of the Department.	
6	21.03.2018	Extension Programme	Linking Aadhar with LIC Policy to the Public – 10.30 A.M	
7	21.03.2018	Extension Programme	Installing PAYTM and Linking Aadhar with PAYTM (Virtual Debit Card) – 11.30 A.M	
8	23.03.2018	Guest Lecture	Developing Entrepreneurial Skills	Ms. V. Dhivya, Founder & Propreiter, Agro Green Biolife, Coimbatore

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Guest Lecture on “An Overview on GST” by Mr. Alagupandi Selvaraj, Corporate Tally Trainer, Coimbatore on 05.07.2017.



On 12.07.2017 an Extension Programme for students an Insight to Net Banking by Ms. M.Jeeva



On 23rd & 24th Aug 2017 an Extension Programme on Linking PAN and Aadhar Card
conducted to the Public



On 26.09.2017, A Guest Lecture on “De Tariff Scenario in General Insurance” was conducted by Mr. V. Viswanathan, Divisional Manager, United India Insurance Co., Pollachi.



On 26.09.2017, A Guest Lecture on “De Tariff Scenario in General Insurance” was conducted by Mr. V. Viswanathan, Divisional Manager, United India Insurance Co., Pollachi.



Institutional Social Responsibility Programme - **“Pasting Reflector Stickers for Palani Pilgrims”** for Safe Pilgrimage to Palani Patha Yathra at Sri Subramaniya Swami Temple, Pollachi on 01.02.2018



Linking Aadhar with LIC Policy

Extension Programme



Installing PAYTM and Linking Aadhar with PAYTM (Virtual Debit Card)



Guest Lecture on **“Developing Entrepreneurial Skills”** by Mrs.V. Dhivya, Founder & Proprietor, Agro Green Biolife, Coimbatore on 23.03.2018



Pushpajali to Swami Vivekananda by Our Principal, Our Manager P. Ragunathan Our Faculty Members and Our Students on 21.07.2017

Academic Year 2016 – 2017

S.No	Date	Event/Program	Topic	Resource Person
1	05.08.2016	Guest Lecture	Contribution of LIC in Nation Building	Deepa Kesavan Branch Manager, LIC Branch-I, Pollachi.
2	11.08.2016	Extension Programme	Practical Applications in Banking to the public by Ms. M. Jeeva, Associate Professor and Head Ms. A. Anandhiprabha, Assistant Professor and Ms. A. Gomathi, Assistant Professor, Department of B.Com - Banking and Insurance, Nallamuthu Gounder Mahalingam College, Pollachi.	
3	20.03.2017	Extension Programme	Savings and Investment Opportunities in Banking to the students of Nallamuthu Gounder Mahalingam College, Pollachi by Mr.	

			Gobi, Divisional Manager (Agri), State Bank of India, Pollachi.	
4	21.03.2017	Guest Lecture	Be Yourself	Dr. M. Rangarajan Associate Professor, Dept. of Corporate Secretaryship, PSG College of Arts and Science, Coimbatore.

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Guest Lecture on “Contribution of LIC in Nation Building” by Mrs. Deepa Keshavan, Branch Manager, LIC Branch – I, Pollachi on 05.08.2016



Extension Programme on “Practical Applications in Banking” for the benefit of Public belongs to Pollachi on 11.08.2016 by Mrs. M. Jeeva, Associate Prof and Head, Dept of B.Com (Banking and Insurance), NGM College, Pollachi.



Extension Programme on “Savings and Investment Opportunities in Banking” to the Students of Nallamuthu Gounder Mahalingam College, Pollachi by Mr. Gobi, Divisional Manager (Agri), State Bank of India, Pollachi on 20.03.2017.



Guest Lecture on “Be Yourself” on 21.03.2017 by Dr. M. Rangarajan, Associate Professor, Dept. of Corporate Secretaryship, PSG College of Arts and Science, Coimbatore.

Academic Year 2015 – 2016

S.No	Date	Event/Program	Topic	Resource Person
1	24.08.2015 To 25.08.2015	Extension Programme	The Department in association with Wealth Focus, Pollachi, organized an Extension Programme on Issuing Pan Card for Students, Faculty Members and Public.	
2	15.10.2015	Guest Lecture	LIC Agency as a Career	1. Mr. A. Fazlul Rehman Marketing Manager, LIC, Coimbatore Division, Coimbatore. 2. Ms. Deepa Kesavan Branch Manager, LIC Branch-I, Pollachi
3	15.10.2015	Employability Programme	30 Students cleared IRDA Exams and became Agents of LIC under “Earning While	

			Learning” Programme. Gowthami. M (14-BI-26) received her first commission cheque from LIC.	
4	11.12.2015	Employability Programme	BIMA GRAM – The students were motivated to take up the scheme in and around Pollachi region. A student agent in association with LIC has to cover 100 policies from one particular village having a population of 10,000 or below and when done successfully the village gets assistance from the “Social Security Fund of LIC” to a tune of Rs. 25,000 to Rs. 1,00,000 for improving its Public Utility Services.	
5	22.01.2016	Institutional Social Responsibility	Pasting Reflector Stickers to Palani Pilgrims at Sri Subramaniya Swamy Temple Premises for Safe Pilgrimage by Faculty Members and Students Volunteers of the Department.	
6	10.03.2016	Guest Lecture	Know Yourself	Dr. M. Rangarajan Associate Professor, Department of Corporate Secretaryship, PSG College of Arts and Science, Coimbatore.
7	14.03.2016 To 15.03.2016	Extension Programme	SBI Buddy is an e-wallet helpful in Banking Transactions – Mobile App was successfully installed and a complementary balance of Rs. 26 was added nearly to 600 Students and Faculty Members.	

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Extension Programme on Issuing Pan Card for Staff and Students, Faculty Members and Public on 24.08.2015 to 25.08.2015 by G.B. Venkatraman, Wealth Focus, Pollachi.



Guest Lecture on “LIC Agency as a Career” on 15.10.2015 by 1. Mr. A. Fazlul Rehman Marketing Manager, LIC, Coimbatore Division, Coimbatore. 2. Ms. Deepa Kesavan, Branch Manager, LIC Branch-I, Pollachi



Employability Programme on "Earning While Learning"- Certificates distribution to 30 Student LIC Agents of Department of Banking and Insurance for their Consultancy Work on 15.10.2015 by Mr. A. Fazlul Rehman, Marketing Manager, LIC Coimbatore Division, Coimbatore and Mrs. Mrs. Deepa Kesavan, Branch Manager, LIC Branch-I, Pollachi.



Employability Programme - BIMA GRAM – The students were motivated to take up the scheme in and around Pollachi region on 11.12.2015.



Institutional Social Responsibility Programme - “Pasting Reflector Stickers to Palani Pilgrims” for Safe Pilgrimage to Palani Patha Yathra at Sri Subramaniya Swami Temple, Pollachi on 22.01.2016



Guest Lecture on “Know Yourself” on 10.03.2016 by Dr. M. Rangarajan, Associate Professor, Dept. of Corporate Secretaryship, PSG College of Arts and Science, Coimbatore.



Extension Programme on “State Bank Buddy” – Opening SBI Buddy Account for Students and Staff Members on 14.03.2016 to 15.03.2016 by Mr. R. Rangasamy Chief Manager, State Bank of India, Pollachi, Mr. ARS. Logesh Asst. Manager, State Bank of India, Pollachi and Ms. R.Regila Asst. Manager, State Bank of India, Pollachi,

Academic Year 2014 – 2015

S.No	Date	Event/Program	Topic	Resource Person
1	16.09.2014	Extension cum Consultancy Programme	A Survey on SBI Customer Service was done by the Students in Coimbatore during May 2014. They approached nearly 800 SBI customers in Coimbatore District. 13 students were rewarded with Cash and Certificates.	
2	16.09.2014	Seminar	Customer Service in Banks	1.Mrs. M. Sathya Prabha Asst. Manager and Incharge of Financial Inclusion Center, State Bank of India, Coimbatore. 2. Mr. M. Ramamoorthi Banker and Trainer, Vijaya Bank,

				Coimbatore.
3	20.09.2014	Extension Programme	The Prime Minister Jan Dhan Yojana (PMJDY) was initiated by our Government of India. Under this plan a team of 15 students were involved in the survey of finding non-account holders in Pollachi Taluk and the report was presented to State Bank of India, Pollachi.	
4	13.10.2014	Guest Lecture	Career Mapping	Dr.S. Manikandan Sundaresan CEO and Chief Trainer, Youth Corp Training Consultancy, Pollachi.
5	30.12.2014	Extension Programme	Mr. V. Meenakshi Sundaram, Chief Manager, State Bank of India, Pollachi. Mr. N. Lakshmi Narasimhan, Regional Trainer, SBI Life Insurance Co Ltd., Coimbatore. Mr. P. S. Mohammed Rafeek, Assistant Manager, SBI Life Insurance Co Ltd, Coimbatore were given Savings and Insurance Solutions of SBI to the Faculty Members of our College.	
6	20.02.2015	Guest Lecture	Business Opportunities in Global Finance	Mr. Ravindhran John Bosco, Divisional Manager, BajajAllianz Life Insurance Company, Coimbatore.
7	22.05.2015	Employability Programme	Inauguration of LIC Agents Training Programme was conducted from 18.05.2015 to 23.05.2015. Under this program the LIC Training was given to our students by Ms. Uma, Principal, Ms.Deepa Keshavan, Branch Manager, Mr. Ligith and Mr. Anil Development officers, LIC Branch -I, Pollachi.	

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Extension cum Consultancy Programme on “Survey on Customer Service by Students in Coimbatore District” for State Bank of India, Coimbatore on 26.04.2014 to 28.04.2014



Certificates Distribution to Students on 16.09.2014 for SBI Customer Service Survey, Coimbatore District by Mrs. M. Sathya Prabha, Asst Manager, Incharge of Financial Inclusion Centre, State Bank of India, Coimbatore and Mr. M. Ramamoorthi, Banker and Trainer, Vijaya Bank, Coimbatore.



Extension Programme on “Prime Minister Jan Dhan Yojana (PMJDY) – Report submitted to State Bank of India, Pollachi about the Status of non- account holding by the Pubilc in Pollachi Taluk by Our Students was initiated on 20.09.2014 (2012-2015 Batch).



Guest Lecture on “Career Mapping” by Dr. S. Manikandan Sundaresan, CEO and Chief Trainer, Youth Corp Training Consultancy, Pollachi on 13.10.2014.



Extension Programme on “Savings and Insurance Solutions from SBI” for Faculty Members of NGM College in association with State Bank of India, Pollachi and SBI Life Insurance Co. Ltd., Coimbatore on 30.12.2014 by Mr. V. Meenakshi Sundaram, Chief Manager, State Bank of India, Pollachi, Mr. N. Lakshmi Narsimhan Regional Trainner, SBI Life Insurance Co. Ltd, Coimbatore and Mr. P.S. Mohammed Rafeek, Asst Manager, SBI Life Insurance Co. Ltd, Coimbatore.



Guest Lecture on “Business Opportunities in Global Finance” on 20.02.2015 by Mr. Ravindhran John Bosco, Divisional Manager, BajajAllianz Life Insurance Company, Coimbatore.



Training given by Mrs. Deepa Kesavan Branch Manager, LIC Branch–I, Pollachi and her team along with our Faculty Members on May 2015 to 46 Students. Out of them, 30 were selected as LIC Agents.

Academic Year 2013 – 2014

S.No	Date	Event/Program	Topic	Resource Person
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1	26.08.2013	Seminar	Banking Technologies in Present Scenario	M.S. Elango Chief Manager, Indian Bank, Pollachi.
2	20.03.2014	Seminar	Financial Inclusions in Banks	1.Mr. V. Meenakshi Sundaram, Chief Manager, State Bank of India, Pollachi. 2. Mr. S. Srinivasan, Manager (DBD), State Bank of India, Pollachi. 3. Mrs. M. Sathya Prabha Asst. Manager and Incharge of Financial Inclusion Center, State Bank of India, Coimbatore.
3	20.03.2014	Extension cum Consultancy Programme	Financial Inclusion Campaign by Engaging Students The students opened 712 savings accounts through Business Correspondence (BC) Model in and around Pollachi Taluk enthusiastically. This field work made by them to gain more knowledge, got self confidence and motivation. For this work they rewarded with Cash and Certificates.	

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Guest Lecture on “Banking Technologies in Present Scenario” on 26.08.2013 by Mr. M.S. Elango, Chief Manager, Indian Bank, Pollachi.



Extension cum Consultancy Programme on “Financial Inclusion Campaign by Engaging Students” on June-July 2013 in Various Villages in and around Pollachi.



Guest Lecture on “Financial Inclusions in Banks” on 20.03.2014 by V. Meenakshi Sundaram, Chief Manager, State Bank of India, Pollachi, Mr. S. Srinivasan, Manager (DBD), State Bank of India, Pollachi and Mrs.M. Sathya Prabha Asst. Manager and Incharge of Financial Inclusion Centre, State Bank of India, Coimbatore and Cerificates of Disrtibution to students for Financial Inclusion Campaign.

Other Important Programmes

S.NO	DATE	COORDINATORS	NAME OF THE CELEBRATED EVENTS
1	27.07.2018	1. Ms. M. Jeeva – Associate Professor and Head 2. Ms. A. Gomathi – Assistant Professor	National Youth Day Speech by S. Ragavi (17-BI-39) – Dreams of Dr. APJ Abdul Kalam
2	17.08.2018	Ms. M. Jeeva – Associate Professor and Head	International Photographic Day Photo Collection by 1.P. Mohanraj (18-BI-10) 2. C.R. Tharun Pranav (18-BI-25) Edited by Pravin (16-BI-12)

3	05.09.2018	1. Ms. M. Jeeva – Associate Professor and Head 2. Ms. A. Gomathi – Assistant Professor	National Teachers Day - Dr. Rathakrishnan's Birthday Speech by 1. T. Naga Balan (18-BI-12) 2. V. Girijamathu (18-BI-31) 3. Sofia Dass (18-BI-51)
4	15.10.2018	Ms. M. Jeeva – Associate Professor and Head	APJ Abdul Kalam's Birthday Speech by 1. T. Naga Balan (18-BI-12) 2. V. Girijamathu (18-BI-31) 3. Sofia Dass (18-BI-51) 4. K. Archana (17-BI-24) 5. S. Ragavi (17-BI-29) 6. S. Gokulavani (17-BI-30) 7. S. G. Sujieshna Manonmani (17-BI-42) 8. S. Sushmitha (17-BI-46)
5	30.01.2019	Ms. M. Jeeva – Associate Professor and Head	Death Anniversary of Mahatma Gandhi Speech by 1. M. Abdul Latheep (18-BI-01) 2. C. Dhinesh Kumar (17-BI-03) 3. Gokula Krishnan (17-BI-04) 4. A. Renshik (17-BI-16) 5. K. Archana (17-BI-24) 6. K. Geetha Lakshmi (17-BI-29)



On 27.07.2018 National Youth Day



Speech by S. Ragavi (17-BI-39)



On 05.09.2018 National Teachers Day Speech by V. Girijamathu (18-BI-31)



On 15.10.2018 APJ Abdul Kalam's Birthday Speech by S. Gokulavani (17-BI-30)