



NALLAMUTHU GOUNDER MAHALINGAM COLLEGE

(Autonomous)

Re-Accredited with 'A' Grade by NAAC and ISO 9001:2015 Certified Institution

Affiliated to Bharathiar University, Coimbatore

Pollachi – 642 001

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STRATEGIC PLAN DEPLOYMENT DOCUMENT

Vision: "The vision envisages to make the College an institution of excellence at the national level by imparting quality education of global standards to make students academically superior, socially committed, ethically strong and culturally rich citizens to contribute for the holistic development of the self and society".

Mission : "Training the students to become role models in academic arena by making available the best infrastructure and imparting quality education through an enlightened management and committed faculty who ensure knowledge transfer, instil research aptitude and infuse ethical and cultural values to transform students into disciplined citizens in order to improve quality of life".

CORE VALUES

- To have Parent-Child connectivity at NGM.
- To instil core human values – empathy, sympathy and integrity.
- To implant self-respect as the crux of the character.
- To empower students to convert knowledge into wisdom.
- To grow into a green citizen.

Strategic Plan and Deployment Documents

To accomplish the Vision and Mission of the Institution and to attain the institutional goals, a thorough strategic planning is highly essential. Formulation of a strategic plan alone does not guarantee success and accomplishment of the dream. The proper implementation of strategies alone leads to success and will sustain over a longer period of time.

STRATEGIC PLANNING 2013-18

Curricular Aspects

- ❖ Introducing OBE syllabus with definite CO, PSO, PO
- ❖ Course to be designed addressing the Local, Regional, National expectations
- ❖ Course with more focus on employability and skill development
- ❖ Structured Feedback to be framed and opinion on syllabus to be collected from the stakeholders
- ❖ To implement elective courses across all disciplines

Teaching-Learning and Evaluation

- ❖ To extend the facility to the students of other states/countries
- ❖ To take proper remedial actions for the academically weak students
- ❖ To organize more number of programmes to match the prudence of the academically strong
- ❖ To improve the facilities for the differently-abled
- ❖ To assess continuously to measure outcomes

Research, Innovations and Extension

- ❖ Encouraging staff members to apply for Minor/Major Research Projects
- ❖ Seeking fund for organizing National, International conferences, symposia and Workshops
- ❖ Motivating staff members to publish articles in the UGC-recognized journals
- ❖ Publishing in-home journals
- ❖ Devising incentive plan to the staff members for the publication of articles and attending conferences
- ❖ Instituting Arutchelvar Junior Research Fellowship for eligible Ph.D. Full time scholars
- ❖ Strengthening the community programmes
- ❖ Encouraging Collaborative Research
- ❖ Forming IPR Cell

- ❖ Creating Linkages
- ❖ Motivating all the faculty members to pursue doctorate programme

Infrastructure and Learning Resources

- ❖ Construction of New Classrooms
- ❖ Constructing Seminar Halls and Guest House
- ❖ Purchasing of new equipments for lab programmes
- ❖ Increasing Budget allocation for library
- ❖ Purchasing new computer with latest configuration
- ❖ Upgrading Internet Speed
- ❖ Facilitating extended hours in the lab for the convenience of the students
- ❖ Providing ICT facility to more number of classrooms

Student Support and Progression

- ❖ Organizing student support programmes
- ❖ Establishing centre to prepare students for Competitive exams
- ❖ Providing soft skill training to enhance employability of students
- ❖ Conducting job fairs
- ❖ Instituting Equal Opportunity Centre
- ❖ Encouraging students to participate and win in National and International Sports events

Governance, Leadership and Management

- ❖ Widening the choice of Courses
- ❖ Offering job oriented Programmes
- ❖ Modernizing Examination procedures

- ❖ Conducting Online examinations
- ❖ Organizing Student-Centered activities
- ❖ Signing of MoUs with Industries
- ❖ Providing welfare measures for teaching and non-teaching staff
- ❖ Strengthening the Alumni and establishing new chapters
- ❖ Raising fund from Alumni
- ❖ Orienting Newly inducted staff members
- ❖ Initiating measures for making the campus more eco-friendly

Institutional Values and Best Practices

- ❖ Establishing CDC
- ❖ Establishing Equal Opportunity Centre
- ❖ Organizing various programmes to sensitizing the society

Strategy Implementation

Governance & Administration	- Governing Body, Administration Office
Students Admissions	- Principal, HODs, Admission team
Statutory Compliance	- Principal, HODs, Coordinators
Physical Infrastructure	- Governing Body
Academics Infrastructure	- Principal, HODs
Teaching, Learning and Evaluation	- Principal, HODs, Faculty and COE
Research & Development	- Principal and Research Committee
Students Development	- Principal, HODs
Departmental Activities	- HODs and Faculty
Training & Placement	- Principal, TPO & HODs
Quality Assurance	- IQAC team

Particulars	Units of measurement
Curricular Aspects	
Introducing OBE syllabus with definite CO, PSO, PO	Syllabus conversion based on OBE Model
Course to be designed addressing the Local, Regional, National expectations	Number course with focus on local, regional and national needs
Course with more focus on employability and skill development	Activities to ensure employability
Structured Feedback to be framed and opinion on syllabus to be collected from the stakeholders	Framing of structured feedback form for all stakeholders, collection, analysis and implementation of suggestions
To implement elective courses across all disciplines	Number of elective papers offer in every programme
Teaching-Learning and Evaluation	
To extend the facility to the students of other states/countries	Number of other state students on the roll
To take proper remedial actions for the academically weak students	Classes arranged for the academically poor students
To organize more number of programmes to match the prudence of the academically strong	❖ Number of inter-departmental and inter-collegiate competitions organised ❖ Papers presented in seminars and conferences
To improve the facilities for the differently-abled	❖ Ramps , rails and wheelchair ❖ Divyangang-friendly restrooms
To assess continuously to measure outcomes	Result analysis. Percentage of pass
Research, Innovations and Extension	

Particulars	Units of measurement
Encouraging staff members to apply for Minor/Major Research Projects	❖ Projects – Major and Minor applied for ❖ Funds raised through projects
Seeking fund for organizing National, International conferences, symposia and Workshops	❖ Number of applications forwarded ❖ Fund received
Motivating staff members to publish articles in the UGC-recognized journals	Publications in UGC –notified journals
Publishing in-home journals	Number of in-house journals
Devising incentive plan to the staff members for the publication of articles and attending conferences	❖ Detailed incentive plan ❖ Plan to sanction incentive devised
Instituting Arutchelvar Junior Research Fellowship for eligible Ph.D. Full time scholars	❖ Number of scholars benefitted ❖ Fellowship instituted
Strengthening the community programmes	Number of programmes organised by NSS , NCC, and Departments with a focus to help the community
Encouraging Collaborative Research	Number of collaborative research work in progress
Forming IPR Cell	❖ Efforts taken to form such a cell ❖ IPR Cell constituted
Creating Linkages	Number of linkages created
Motivating all the faculty members to pursue doctorate programme	Number of staff members registered for Ph.D. Programme
Infrastructure and Learning Resources	
Construction of New Classrooms	Number of classrooms added
Constructing Seminar Halls and Guest House	❖ Number of Seminar halls constructed

Particulars	Units of measurement
	❖ Construction of a seminar hall and guest house
Purchasing of new equipments for lab programmes	Number of new equipments added to the existing ones
Increasing Budget allocation for library	Amount of set aside to enrich the library
Purchasing new computers with latest configuration	Computers with latest configuration purchased
Upgrading Internet Speed	Increase in speed of Internet
Facilitating extended hours in the lab for the convenience of the students	Modification in lab working hours
Providing ICT facility to more number of classrooms	Number of LCDs and Smart Boards
Student Support and Progression	
Organizing student support programmes	Student-centric programmes organised by Departments and TPO
Establishing centre to prepare students for Competitive exams	Training Centres
Providing soft skill training to enhance employability of students	Facility to provide soft-skill orientation
Conducting job fairs	Number of job fairs arranged
Instituting Equal Opportunity Centre	Establishment of the Cell
Encouraging students to participate and win in National and International Sports events	Number of students who have participated in sports at national and international level
Governance, Leadership and Management	
Offering job oriented Programmes	Number of new programmes offered
Modernizing Examination procedures	New facilities in the Office of COE

Particulars	Units of measurement
Conducting Online examinations	Plan to organise online examinations and number of courses for which such examinations conducted
Organizing Student-Centered activities	Number of student-focused programmes organised
Signing of MoUs with Industries	New MoUs signed
Providing welfare measures for teaching and non-teaching staff	Monetary and Non-Monetary benefits extended to Teaching and Non-Teaching Staff Members
Strengthening the Alumni and establishing new chapters	❖ New alumni added ❖ Chapters established
Raising fund from Alumni	Amount of fund raised and deployment of such fund
Orienting Newly inducted staff members	Number of staff members underwent orientation programme
Initiating measures for making the campus more eco-friendly	❖ Reduction in waste ❖ Proper waste management ❖ Rain water harvesting ❖ Level of eradication of plastic
Institutional Values and Best Practices	
Establishing CDC	❖ CDC establishment ❖ Role of CDC in revamping the curriculum
Organizing various programmes to sensitizing the society	

Strategic Plan – Monitoring of Execution

With a firm belief in distributed leadership principle, the institution delegates several of the responsibilities to the departments. Committees are formed whenever needed to carry out the activities. Nevertheless, everything is done with a formal touch as all the happenings related to the plan execution are monitored by the Management and the Principal. Important decisions are taken in appropriate bodies like Council Meetings, Academic Councils and those decisions involving huge layout of fund are taken in the Governing Body.

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