

ROLE OF ECGC IN INTERNATIONAL TRADE

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Mr.V.Balakrishnan Branch manager of Export Credit Guarantee Corporation (ECGC) Coimbatore shared his experience in the field of International trade. He expressed that many exporters fail to understand the importance of ECGC during the transit. When they face uneventful happenings especially through sea trade (perils, water hazards Tsunami) they realize the actual scenario of ECGC. There are specific shipment policies that are necessary for all the EXIM trade. He concluded that through ECGC our exporters have gained 70% of their shortcomings. The invited talk benefitted more than 50 students of our department and it gained greater attention.