

DEPARTMENT OF COMMERCE-BPS

ACTIVITY:

GUEST LECTURES ORGANIZED BY THE DEPARTMENT

ACADEMIC YEAR 2016-2017

- Organized a Guest lecture on 22nd July 2016, Guest speaker Mr.M. Ramamoorthy, Officer, Vijaya Bank, Coimbatore, addressed on the topic “Career Opportunities for Graduates in Banking sector”. About 130 students have participated & got benefited.
- 1st August 2016, Conducted a Guest lecture on,” Industry Expectations”, Mr.K.Manickam,AIP,BPS-HR,TCS,Chennai, was the Resource Person. About 130 students have participated & got benefited.
- Conducted a Guest lecture on 13th October 2016, MR.M.Mangaleshwaran, Operation Manager, TCS, Chennai, addressed on the topic, “ Capital Market for BPS” . About 137 students have participated & got benefited.
- Conducted a Guest lecture on 23rd February 2017, entitled “Trends & Issues in Tax Policy and Reforms in India”, Mr.S.Alagu pandi, Senior Tally Trainer, Kalvi Higher Education and Research Institute, Madurai was the resource person delivered Guest Lecture.130 students have participated & got benefited.
- Organized a Guest lecture on 12th April 2017, entitled “Implementation of GST 2017” by Ms.P.N.Lakshmi, Co-ordinator, Deepan Academy, Pollachi delivered Guest Lecture 130 students have participated & got benefited.

WORKSHOPS ORGANIZED BY THE DEPARTMENT

- Department of Commerce BPS has organized a workshop on “Career inspiration” to BPS students on 22nd September 2016. Dr. S. Poornimadevi, Head, Department of commerce BPS offered welcome to the gathering. Dr.P.M.Palanisamy, Principal motivated the students to improve this employability in his inaugural address. In the workshop Mr.Kenneth Jayaseelan, Mr. Sundaram, Mr. E. Merlin Smila, Mr. G. R. Venkat Ragavan and Ms. Madhuri Goidani, HR partners, TCS, Chennai have conducted a mock interview to the students in four sessions. In this workshop 43 students from our college and 14 students from STC college have participated. In final session TCS Team met the parents of BPS student and discussed. In the workshop about the program and status NGM BPS students have been awarded for making the best short film among the other college participated of their wards. This career inspiration workshop has been effectively arranged by the staffs and students of B.COM-BPS department. The first TCS BPS campus during for 1st batch of NGM college BPS students has been conducted on 20th October 2016. TCS team headed by Mr.Merlin Smile HR, TCS visited our college. Interview was done with 5 rounds and went on for the whole day. 60 students of our

college and STC College walked on the interview and offer letters have been given to the selected candidates by our principal Dr.P.M.Palanisamy and P.Raganathan, Manager Administration and the head of the department.

STAFFS ACHIEVEMENTS:-

Dr. S. Poornimadevi, Associate Professor & Head, Department of Commerce – BPS,

PARTICIPATIONS IN FDP:-

- Participated in the Faculty Development Programme at SIIMS, Pollachi on “Business Analytics on R”, on 26th December 2016.
- Attended the Faculty Development Programme at NGM College Pollachi , on “Computerised Accounting using Tally ERP 9”, Organised by Department of Commerce (Sf),NGM college, pollachi during 16th and 17th Feb 2017.

PAPER PUBLICATIONS:-

- Published a Research Paper entitled “Determinants Of Borrowers’ Awareness on Vehicle Finance in Coimbatore District” in International Journal of Multidisciplinary Research and Modern Education, Vol – II, Issue – II, September – 2016. ISSN 2454– 6119.
- Attended the two days National Level Conference on “Changing paradigms in Indian Business”, Organised by school of Commerce and Management, NGM College, Pollachi on 24th and 25th March 2017.

SYMPOSIUM:-

- Actively participated in the “State Level Symposium 2k17 on Overseas Trade” Organized by the PG Department of Commerce with International Business, N.G.M. College, Pollachi on 3rd January 2017.
- Participated in the Symposium entitled “Indian Economy and Demonetization of Indian Currency” organized by Department of Commerce on January 7th 2017 at Pollachi College of Arts and Science, Poosaripatti, Pollachi.

K. Veerakumar, Assistant Professor, Department of Commerce – BPS,

MEMBERSHIP

- Certified as a Member in Editorial Board of the “International Journal Of Engineering

Technologies and Management Research” ISSN-2454-1907 with effect from 13th June 2016 onwards.

GUEST LECTURE:-

- Delivered the Guest Lecture on “Right Choice as – BPS” for the students of Commerce-BPS on 30.08.2016 at VLB Janakiammal College of Arts and Science, Coimbatore.

RECOGNITION & AWARDS:-

- Recognised as “**Best Paper**” on 3rd July 2016 for the research paper titled ‘A Study on Consumer Satisfaction towards Selected Health Drinks in Pollachi Taluk’ Published in International Journal of Multidisciplinary Research and Modern Education of R&D Modern Research Publication in Volume II, Issue I, 2016.

FACULTY DEVELOPMENT PROGRAM:-

- Participated in 12 days PDC Conducted by Department of Human Excellence at NGM College from 9th to 26th August 2016.
- Participated in National Level Faculty Development Programme on Innovative Strategies to Enhance Teaching Learning Process organized by IQAC on 10th September 2016 at Sree Ramu College of Arts and Science, NM.Sungam, Pollachi.
- Participated in the UGC Sponsored One Day Colloquism on “Sustainability in Higher Education Models and Tools” held on 29th September 2016, Organized by the Internal Quality Assurance Cell (IQAC) at Sri GVG Visalakshi College for Women, Udumalpet.
- Participated in the Two-Day National Workshop on “Consultation and Discourse on Teaching in Higher Education for New College and University Teachers”, Organised by the Centre for Education Beyond Curriculum (CEDBEC), Christ University, Bengaluru on 19th – 20th October 2016.
- Participated in IQAC Meet held at St.Josephs College, Devagiri, Calicut on 26.10.2016.

PAPER PUBLICATION:-

- Published a Research Paper Titled “A Study on Impact of Customer Satisfaction on Brand Loyalty” in International Journal of Scientific Research and Modern Education, Vol – I, Issue – I, June – 2016. ISSN 2455 – 5630.

- Published a Research Paper Titled “A Research on Quality Factors Influencing Online Shopping” in International Journal of Engineering Research and Modern Education, Vol – I, Issue – II, July – 2016. ISSN 2455 – 4200.
- Published a paper titled “A Research on Quality Factors Influencing Online Shopping” in a Double Blind Peer Reviewed Research Journal named, ‘International Journal of Engineering Research and Modern Education’ in Volume I, Issue II, December, 2016, with Impact Factor 6.525 and ISSN : 2455 – 4200.
- Published a paper titled “A Study on Risk Management in Construction Projects – An Empirical Study” in a Double Blind Peer Reviewed Research Journal named, ‘International Journal of Advanced Trends in Engineering and Technology’ in Volume 2, Issue 1, January 2017 and ISSN: 2456-4664 with Impact Factor 5.665.
- Published a paper titled “Risk Management in Construction Industry” in a Double Blind Peer Reviewed Research Journal named, ‘International Journal of Scientific Research and Modern Education’ in Volume 2, Issue 1, January 2017, ISSN: 2455-5630 with Impact Factor 6.225.
- Published a paper titled “A Study on People Impact on Demonetization” in an International Refereed, Double Blind Peer Reviewed Research Journal named, ‘International Journal of Interdisciplinary Research in Arts and Humanities’ in Volume 2, Issue 1, February 2017, ISSN: 2456-3145 with Impact Factor 4.675.
- Published a paper titled “Impact of Currency Demonetisation on Industrial Sector” in ‘Intercontinental Journal of Finance Research Review’ in Volume 5, Issue 2, Special Edition I, February 2017, ISSN:2321-0354 - Online ISSN:2347-1654 - Print - Impact Factor:4.236

SYMPOSIUM:-

- Actively participated in the “State Level Symposium 2k17 on Overseas Trade” Organized by the PG Department of Commerce with International Business, N.G.M. College, Pollachi on 3rd January 2017.
- Participated in the Symposium entitled “Indian Economy and Demonetization of Indian Currency” organized by Department of Commerce on January 7th 2017 at Pollachi College of Arts and Science, Poosaripatti, Pollachi.

- Successfully Completed Ph.D. Public Viva-Voce examination on 21st April 2017 @ NGM College, Pollachi.

Ms.D.Saranya, Assistant Professor, Department of Commerce – BPS,

FACULTY DEVELOPMENT PROGRAM:-

- Attended the Faculty Development Programme at Sri Krishna Arts & Science College, Coimbatore on “Capital Market for BPS”, Organised by TATA Consultancy Services From 7th June to 10th June 2016.

PAPER PUBLICATION:-

- Published a Research Paper entitled “Determinants Of Borrowers’ Awareness on Vehicle Finance in Coimbatore District” in International Journal of Multidisciplinary Research and Modern Education, Vol – II, Issue – II, September – 2016. ISSN 2454– 6119.
- Published a paper titled “Customer satisfaction on Motorola mobiles: A study with reference to students of pollachi taluk ”, ‘International Journal of Research in Finance and Marketing’ in Volume 06, Issue 12, December, 2016, with Impact Factor 5.96 and ISSN : 2231 – 5985.

SYMPOSIUM:-

- Actively participated in the “State Level Symposium 2k17 on Overseas Trade” Organized by the PG Department of Commerce with International Business, N.G.M. College, Pollachi on 3rd January 2017.
- Participated in the Symposium entitled “Indian Economy and Demonetization of Indian Currency” organized by Department of Commerce on January 7th 2017 at Pollachi College of Arts and Science, Poosaripatti, Pollachi.

Ms.T.Mohana Sundari, Assistant Professor, Department of Commerce – BPS,

PARTICIPATIONS IN FDP

- Attended the Three Days Faculty Development Programme at NGM College, Pollachi on, from 1st September to 3rd September 2016.

- Attended the Three Days Faculty Development Programme at Sri Krishna College of Arts & Science, Coimbatore on “Managing Business Process Services - II, from 27th December to 29th December 2016.

Ms.B.Sathya, Assistant Professor, Department of Commerce – BPS,

PAPER PUBLICATION:-

- Published a Research Paper Titled “A Study on Impact of Advertisement Through Celebrity Endorsement” in International Journal of Scientific Research and Modern Education, Vol – I, Issue – I, 2016. ISSN 2455 – 5428.

PARTICIPATIONS IN FDP

- Attended the Three Days Faculty Development Programme at NGM College, Pollachi on, From 1st September to 3rd September 2016.
- Attended the 3 days Faculty Development Programme at Sri Krishna College of Arts & Science, Coimbatore on “Managing Business Process Services - II, organised by TCS from 27th December to 29th December 2016.

SYMPOSIUM

- Attended the three days Faculty Development Programme at NGM College, Pollachi on, from 1st September to 3rd September 2016.
- Actively participated in the “State Level Symposium 2k17 on Overseas Trade” Organized by the PG Department of Commerce with International Business, N.G.M. College, Pollachi on 3rd January 2017.
- Participated in the Symposium entitled “Indian Economy and Demonetization of Indian Currency” organized by Department of Commerce on January 7th 2017 at Pollachi College of Arts and Science, Poosaripatti, Pollachi.

Ms.K.Vani, Assistant Professor, Department of Commerce – BPS.

PARTICIPATIONS IN FDP:-

- Attended the Faculty Development Programme at PSGR Krishnaammal College For Women, Coimbatore on “Campus to Corporate for BPS”, Organised by TATA Consultancy Services From 28th Nov to 2nd Dec 2016.

- Attended the Faculty Development Programme at NGM College Pollachi on “Computerised Accounting using Tally ERP 9”, Organised by Department of Commerce (SF), NGM college, pollachi from 16th to 17th Feb 2017.

SYMPOSIUM:-

- participated in the “State Level Symposium 2k17 on Overseas Trade” Organized by the PG Department of Commerce with International Business, N.G.M. College, Pollachi on 3rd January 2017.
- Participated in the Symposium entitled “Indian Economy and Demonetization of Indian Currency” organized by Department of Commerce on January 7th 2017 at Pollachi College of Arts and Science, Poosaripatti, Pollachi.

Ms.Dr.V.Suganthi, Assistant Professor, Department of Commerce – BPS

PAPER PUBLICATION:-

- Published a paper titled “A study on consumption pattern of coffee drinkers in pollachi taluk”, ‘ZENITH International Journal of Multidisciplinary Research’ in Volume 7(2), Issue February 2017, with ISSN : 2231 – 5780.

PARTICIPATIONS IN FDP:-

- Attended the Faculty Development Programme at NGM College Pollachi , on “Computerised Accounting using Tally ERP 9”, Organised by Department of Commerce (Sf),NGM college, pollachi during 16th and 17th Feb 2017.

SYMPOSIUM:-

- participated in the “State Level Symposium 2k17 on Overseas Trade” Organized by the PG Department of Commerce with International Business, N.G.M. College, Pollachi on 3rd January 2017.

STUDENTS ACHIEVEMENTS (2016-2017)

1. A.Akila, E.Rajendra Prasath, S.Parthipan, R.Pasupatheeswaran, K.Iruthay Kamali, S.Kalai Selvi, S.Brindha, M.Pradeepa, K.Mahalakshmi, T.Mahesh Kumar of II B.Com-BPS have participated in “International Day of Yoga” organised by

department of human excellence held at Nallamuthu Gounder Mahalingam College, Pollachi on 21.6.2016.

2. A.Akilan, T.Maheskumar, E.Rajendra Prasad, A.Suresh, R.Manju Priya, M.Latha, T.Mohana priya, T.Revathi, T.Keerthana, S.Thenmozhi, A.Kalpana, S.Arunthathi, N.Gopisanker, M.Vishnu Kumar, C.Bala Santhosh Kumar, C.Bharath, K.Karthik, A.Mohan, A.Nihal Ahamed, K.Padmavathi, B.Janaki, S.Malleeswari, P.Manjubharathi, M.Pavithra, A.Mohanapriya, A.Pavithra Devi Nandhini, M.Priyanka of II & III B.Com-BPS have participated in “MINI MARATHAN” organized by Department of Physical Education held at Nallamuthu Gounder Mahalingam College, Pollachi on 8.8.2016.
3. M.Pradeepa, C.Biruntha, R.Manju Priya, L.Gowthami Priya, B.Pavithra E.Rajendra Prasath, A.Suresh, T.Mahes Kumar, A.Vijaya Kumar, C.Barath A.Nihal Ahamed, S.T.Gowtham C.Bala Santhosh Kumar, B.Sridharshini, T.Revathi, A.Mythili S.Maheswari, B.Sharmila, T.Keerthana, of II & III B.Com-BPS have presented the paper entitled “Next Generation In BPS” organised by department of business administration held at PSGR Krishnammal College for Women, Coimbatore on 9.9.2016.
4. B.Sriharashini, M.Priyanka, S.Thenmozhi, M.Pavithra, A.Mohanappriya, A.Pavithradevinandhini, K.Kavya ,R.Aravind, N.Gobisankar, S.T.Gowtham of III B.Com-BPS, have participated in “State Level Symposium 2K17 on overseas Trade” organised by PG department of commerce held at Nallamuthu Gounder Mahalingam College, Pollachi on 3.1.2017.
5. P.Manjubharathi, S.Sangeetha, V.Sangeetha, K.Padmavahi, M.Vishnukumar of III B.Com-BPS have participated in “Indian Economy and Demonetization of Indian Currency” organised by department of commerce held at Pollachi College of Arts and Science College on 7.1.2017.
6. M.Priyanka of III B.Com-BPS has participated and got seventh place in “Coimbatore District Level Tournament” organised by grand master chess academy held at Nallamuthu Gounder Mahalingam College, Pollachi on 26.2.2017.
7. Balavinodhini.S, Ananda Kumar.A, Keerthi Priya.K, Sri Rajamani.R.M, Ranjitha.R, Abirami.P, Visalakshi.M, Nivethitha.S of I B.Com-BPS have participated in “The 7

days special camping programme” organised by national service scheme held at Bharathiar University on from 13.3.2017 to 19.3.2017.

8. M.Pradeepa, K.Irudhayakamali have Participated in National Level Workshop entitled “Quantitative Techniques” organised by Department of Mathematics (SF) held at Nallamuthu Gounder Mahalingam College, Pollachi on 14.3.2017.
9. M.Priyanka and S.Manimegalai has participated in “E-Commerce Models 2017” organised by the Department of commerce (E-commerce) held at Nallamuthu Gounder Mahalinga College, Pollachi on 14.3.2017.
10. C.Bala Santhosh Kumar, S.Praveen, K.Karthick, A.Mythili, S.Mahrshwari, D.Gopika, T.Revathi, K.Kavya, A.Dineshkumar, U.Selva kumar, C.Lavnya of III & I B.Com-BPS have participated in “ZREYAS17” organised by department of Professional accounting held at Nallamuthu Ggounder Mahalingam College, Pollachi on 16.3.2017.

PHOTOS:-



