

DEPARTMENT OF COMMERCE-BPS

ACTIVITY:

GUEST LECTURES ORGANIZED BY THE DEPARTMENT

ACADEMIC YEAR 2014-2015

- This course signed MOU with Tata consultancy service 6th June 2014.
- Conducted a Guest lecture on 8th July 2014, entitled “Understanding Business Process Services and its Relevance for enriching careers”, was the Resource person Mr.Rajiv Noronha, Associate VP & Head, Org.Effectiveness, TCS, and Bangalore. 41 students have participated & got benefited.
- Organized a Guest lecture on 1st August 2014, on the Topic “Industry Awareness Programme” Addressed by Mr.Rahul Kunal, AIP, Org.Effectiveness, TCS, Bangalore. about 500 students have participated & got benefited.
- BPS Conducted a Guest lecture on 7th March 2015, Mr. Gopalakrishnan Sethuraman, Senior Domain Consultant, Finance & Accounting, TCS, Bangalore, delivered his address on the topic “BPO Opportunities in Finance & Accounting. 41 students have participated & got benefited.

EXTENSION PROGRAMMES CONDUCTED BY THE DEPARTMENT

- On 31st March 2015,organized a certificate distribution ceremony for distributing the certificates of Finance and Accounting for BPS addressed certificate course. Certificate were distributed by Dr.P.Badri Sriman Narayanan, Principal, NGM College, Pollachi.

STAFFS ACHIEVEMENTS:-

Ms. S. Poornimadevi, Assistant Professor & Head, Department of Commerce – BPS,

FACULTY DEVELOPMENT PROGRAM:-

- ✓ Participated in Faculty Development Programme, ‘Train The Trainer - F&A For BPS’ Conducted by Bharathiar University, Coimbatore, TATA Consultancy Services Limited and PSG College of Arts & Science, Coimbatore, from 9th to 13th June 2014 @ PSG CAS.
- ✓ Participated in ‘BPS Students Conclave 2014’ on 9th October 2014, Conducted by the Department Of Extension, Career Guidance and Students Welfare @ Dr.Usha Kirthalal Metha Convention Centre, Bharathiar University, Coimbatore-46.

Mr. K. Veerakumar, Assistant Professor, Department of Commerce – BPS,

FACULTY DEVELOPMENT PROGRAM:-

- ✓ Participated in Faculty Development Programme, ‘Train The Trainer - F&A For BPS’ Conducted by Bharathiar University, Coimbatore, TATA Consultancy Services Limited and PSG College of Arts & Science, Coimbatore, from 9th to 13th June 2014 @ PSG CAS.
- ✓ Delivered a lecture on “Recent Developments in Retail Industry” in the Department of Applied Commerce, PARK’S College, Tirupur, as a resource person on 5th August 2014.
- ✓ Awarded “Best Teacher Award 2014’ in Recognition for Excellent Achievements in Teaching by AIMS, Affiliated to Anna University, Chennai on 5th September 2014.
- ✓ Participated in ‘BPS Students Conclave 2014’ on 9th October 2014 Conducted by the Department Of Extension, Career Guidance and Students Welfare @ Dr.Usha Kirthalal Metha Convention Centre, Bharathiar University, Coimbatore-46.

PAPER PRESENTATION:-

- ✓ Presented a paper on “Indian Retailing – Trends & Growth” in UGC Sponsored National Level Conference organised by the Post Graduate and Research Department of Commerce, Erode Arts and Science College (Autonomous), Erode on 19th & 20th September 2014.
- ✓ Published an article titled “Determinants Of Investment Decision On Online Commodities, A Study With Special Reference To Coimbatore District” in Acme International Journal of Multidisciplinary Research, ISSN : 2320 – 236X, Quality Impact Factor : 5.57, in Volume – II, Issue – IX, September – 2014.
- ✓ Published a research article titled “A Study on Working Parents and Their Parental Investment In Child With Special Reference To Coimbatore” in Global Academic Research Journal, An International Peer – Reviewed Multidisciplinary Research Journal, ISSN : 2347 – 3592, Quality Impact Factor : 3.73, in Volume – II, Issue – X, October – 2014.

- ✓ Published a research article titled “A Study On Work life Balance Among The Dual Working Couples” in InterContinental Journal Of Human Resource Research Review, ISSN : 2320 – 9704, Impact Factor : 0.615, in Volume 2, Issue 11, November 2014.
- ✓ Presented a paper on National Level Conference in the title “Social Media & Marketing” Organised by SNMV Institute of Management, SNMV CAS on 09th January 2015.
- ✓ Contributed a paper titled “Make in India / Indian Economy / Agricultural Development” Organised by PG & Research Department of Management Science, Sree Saraswathi Thyagaraja College, Pollachi on 23rd January 2015.
- ✓ Participated in National Conference on “Integrated Business Process Services” Conducted by the Department of Commerce at Sri Krishna Arts and Science College, Coimbatore on 7th February 2015.
- ✓ Presented a paper titled “Corporate Social Responsibilities” in a National Conference on ‘CSR as a Tool for Branding’, Organised by Department of Management at Rathinam College of Arts and Science(Autonomous), Coimbatore, on 25th March 2015.

WORKSHOP:-

- ✓ Participated in one day workshop on “Export Procedure and Documentation” Organised by PG Department of International Business, NGM College and Inter Continental Management Research Consortium, Bangalore on 19th December 2014.
- ✓ Attended the One-Day Workshop on “Research Methodology in Social Science” Organised by the PG Department of Social Work, NGM College, Pollachi on 10th March 2015.

STUDENTS ACHIEVEMENTS (2014-2015)

1. R.Aravind,S.T.Gowtham,N.Gopisankar,A.Nihal ahamed of D1 B.Com BPS have participated in VIII National Conference on “Integrated BPS” Organized by Department

of Commerce held at Sri Krishna arts and science college Coimbatore, on 6th and 7th February 2015.

2. A.Nihal Ahamed,c.barath,c.bala santhosh kumar of D1 B.Com BPS have participated in “Inter Collegiate Management Meet” organized by Department of Commerce held at G.V.G.Visalakshi College of Arts and Science on 3.02.2015.
3. C.Barath, P.Tamilselvan of D1 B.Com-BPS have participated in “Business Quiz” organized by department of commerce held at Krishna College, Coimbatore on 6.2.2015.
4. C.Bharath, C.Bala Santhosh Kumar of I B.Com-BPS have participated in “Business Quiz”organized by department of commerce held at GVG Visalakshi College on 6.2.2015.

PHOTOS:-

