

Name	G.NITHYA
Designation	Assistant professor
Education Qualification	M.Com(IB), M.Phil.,PGDCA.,
DOB	30.05.1988
E.mail	tmgnithya@gmail.com
Teaching Experience	5 Years, 6Months
Area of Interest	Finance
Research Guidance	-
Presenting Guest Lecture	-
Seminar, Workshop, Conference Attended	11
Faculty Development Program Attended	2
Resource Person in seminar/FDP/ Conference/ Workshop	-
Paper Presented	1
Paper Published in Journals	2
Paper published in conference /Proceeding	1
Books Published	-

Details of Seminar presented:

<i>S.No</i>	<i>Name of the Seminar</i>	<i>State/National/Inter National Level</i>	<i>Institution</i>	<i>Date</i>
1.	<i>Spirituality in Business Organization</i>	<i>State level</i>	<i>Rathinam College of Arts and Science</i>	<i>11.02.2011</i>
2.	<i>Non- Life Insurance</i>	<i>National Level</i>	<i>Sree Saraswathi Thyagaraja College</i>	<i>4,5.2.2011</i>
3.	<i>Technology Innovation in Human Resource Management</i>	<i>State Level</i>	<i>Vidyasagar College of Arts and Science</i>	<i>9 .02. 2011</i>
4.	<i>Empowering the youth to enrich mankind</i>	<i>National seminar</i>	<i>NGM College</i>	<i>29.01.2016</i>
5.	<i>Role of Modern Marketing Strategies for Organizational Growth</i>	<i>National level</i>	<i>SNMV College of arts and science, Cbe.</i>	<i>06.01.2017</i>
6.	<i>Role of Cyber Security in</i>	<i>National Level</i>	<i>NGM College</i>	<i>24,25.03.2017</i>

	<i>Designing digital India</i>			
7.	<i>Impact of international business in enabling Indian economic growth</i>	<i>International level conference</i>	<i>SNMV College of arts and science, Cbe.</i>	<i>08.01.2019</i>
8.	<i>Economic value addition in sustainability</i>	<i>International level conference</i>	<i>Vivekanandha arts and science college for women</i>	<i>9,10.01.2019</i>
9.	<i>Changing Scenario in Rural Marketing</i>	<i>National level Workshop</i>	<i>Sree Ramu College of Arts and Science</i>	<i>22 .02. 2011</i>
10.	<i>Research Methods and Data Analysis using SPSS</i>	<i>Two-Day Workshop</i>	<i>NGM College</i>	<i>24,25.07.2018</i>
11.	<i>E-Content Development</i>	<i>Workshop</i>	<i>NGM College</i>	<i>28.09.2018</i>
12.	<i>E-Banking – The Digital Ways</i>	<i>workshop</i>	<i>NGM College</i>	<i>29.01.2019</i>

Details of Faculty Development Program:

<i>S.No</i>	<i>Topic</i>	<i>Institution</i>	<i>Date</i>
<i>1.</i>	<i>Various elements pursued in teaching for new college teachers</i>	<i>NGM College</i>	<i>05,06.09.2013</i>
<i>2.</i>	<i>Computerised Accounting Using Tally ERP 9</i>	<i>NGM College</i>	<i>16,17.02.2017</i>

Details of Publication:

<i>S.No</i>	<i>Name of the Book</i>	<i>Publisher</i>	<i>Title of the Article</i>	<i>ISBN-Number</i>	<i>Year</i>
<i>1.</i>	<i>Intercontinental Research Consortium</i>	<i>Intercontinental Journal of Banking,</i>	<i>Determinants of Retained Earnings-Specific Reference</i>	<i>ISSN No2350-0875(online) volume: II,</i>	<i>January 2015</i>

		<i>Insurance and Finance</i>	<i>to Select Companies in Chemical Industry</i>	<i>Issue: 1</i>	
2.	<i>Researchers world</i>	<i>Journal of Arts, Science & commerce</i>	<i>Impact of Social Networking sits- with Reference to Housewives of Pollachi Taluk</i>	<i>ISSN2231-4172 Vol-VIII, Issue- 2(1)</i>	<i>April 2017</i>
3.	<i>Changing Paradigms in Indian Business</i>	<i>School of Commerce and Management, NGM College</i>	<i>Role of Cyber Security in Designing digital India</i>	<i>ISBN978-81-933882-0-4 Volume 1</i>	<i>March 2017</i>