

Name	Dr. M. Akilanayaki
Designation	Assistant Professor
Education Qualification	M.Com., M.Phil., MBA., PGDCA, NET, SET, Ph.D.,
DOB	14.06.1989
E.mail	akilalingesh@gmail.com
Teaching Experience	7 Years 8 Months
Area of Interest	Marketing, HRM
Research Guidance	-
Presenting Guest Lecture	-
Seminar, Workshop, Conference Attended	24
Faculty Development Program Attended	5
Resource Person in seminar/FDP/Conference/ Workshop	-
Paper Presented	6
Paper Published in Journals	8
Paper published in conference /Proceeding	3
Books Published	

SEMINAR / SYMPOSIUM / CONFERENCE ATTENDED/ PAPERS PRESENTED:

International:

- Participated in International conference on "Service Marketing- Process, Practices and Potential at National College Centenary, Tiruchirappalli, Tamil Nadu, on 24th January 2019 and presented paper entitled on "Banking Sector in Modern Economy".
- Participated in International conference on "Innovation and Entrepreneurship in a networked World"-ICIE 2012 at Sakthi Institute of Information and Management Studies, Pollachi, from 10th -11th May 2012 and presented paper entitled on "Working Entrepreneurial in Indian Economy".

National:

- Participated in National Seminar on "Gender Discrimination and Violence Against Women ", STC College, Pollachi, on 23rd and 24th March 2018.
- Participated in National conference on "Impact of Demonetization (2016) on Indian Economy", NGM College, Pollachi, on 28th August 2017.

- Participated in National Symposium on “E-Business and E-Commerce- its Emerging Trends” at NGM College, Pollachi, on 23rd August 2017.
- Participated in National conference on "Changing Paradigms in Indian Business" at School of commerce and Management, NGM College, Pollachi, from 24th -25th March 2017 and presented paper entitled on "Life Satisfaction on Women Teachers".
- Participated in National conference on "Changing Paradigms in Indian Business" at School of commerce and Management, NGM College, Pollachi, from 24th -25th March 2017 and presented paper entitled on "Job Satisfaction on Women Teachers".
- Participated in National conference on "Demonetization Effects on Indian Financial System" at Sree Saraswathi Thyagaraja College, Pollachi, on 15th February 2017 and presented paper entitled on "Demonetization- Impact".
- Participated in National conference on "Impact of Modern Management on Indian Economic Growth" at Shri Nehru Maha Vidyalaya College of Arts and Science Institute of Management, Coimbatore, on 06th January 2017 and presented paper entitled on "Innovative and Modern Human Resource Practice in Indian Banking".
- Participated in National Seminar on "Empowering the Youth to Enrich Mankind" at NGM College, Pollachi, on 29th January 2016.
- Participated in National conference on "Retailing in India: Recent Trends and Upcoming Challenges" at Erode Arts and Science College, Erode, from 19th -20th September 2014 and presented paper entitled on "Indian Retailing- Trends and Growth".
- Participated in National seminar on "Financial Inclusion- An Impetus to Rural Development" at Emerald Heights College for Women, Udhagamandalam, from 21st - 22nd March 2012.
- Participated in National seminar on "Impact of Euro- Zone Debt Crisis on the Indian Economy" at Vidhyasagar College of Arts and Science, Udumalpet, on 27th February 2012.
- Participated in National conference on "Creativity, Innovative and Entrepreneurship" at Avinashilingam University, Coimbatore, from 16th -17th February 2012 and presented paper entitled on "Green Entrepreneur- An Innovative and Creative Approach".

- Participated in National seminar on "Impact of Global Recession in Banking Companies" at Sree Ramu College of Arts and Science, Pollachi, on 6th January 2012 and presented paper entitled on "Impact of Global Recession in Banking Companies".
- Participated in National seminar on "Business Ethics" at Nehru Arts and Science College, Coimbatore, on 18th February 2011.

State:

- Participated in State Level Symposium on "Life Career and Dreams" at NGM College, Pollachi, on 27th July 2018.
- Participated in State Level Symposium 2K17 on "Overseas Trade" at NGM College, Pollachi, on 3rd January 2017.

WORKSHOP ATTENDED:

- Participated in Workshop on "E-Banking- The Digital Ways" at NGM College, Pollachi, on 29th January 2019.
- Participated in Workshop on "Mathematics in Life Assurance" at NGM College, Pollachi, on 11th December 2018.
- Participated in Workshop on "Research Methodology and Data Analysis using SPSS" at NGM College, Pollachi, on 24th and 25th July 2018.
- Participated in Workshop on "SPSS- Applications in Biostatistics" at NGM College, Pollachi, on 4th October 2016.
- Participated in Workshop on "E-Banking" at Sree Narayana Guru College, Coimbatore, on 14th February 2012.
- Participated in Workshop on "Entrepreneurship Awareness Programme" at NGM College, Pollachi, on 8th September 2009.

FACULTY DEVELOPMENT PROGRAMME:

- Participated in Faculty Development Programme on "Quality Teaching Strategies for Outcome Based Education" in Bharathiar University College of Arts and Science College, Pollachi on 28th December, 2018.
- Participated in Faculty Development Programme on "Computerized Accounting using Tally ERP 9" in NGM College, Pollachi on 16th and 17th February, 2017.

- Participated in Faculty Development Programme on “Personality Development Programme” in NGM College, Pollachi on 3rd and 4th June, 2013.
- Participated in Faculty Development Programme on “Team Building and Leadership Qualities” in NGM College, Pollachi on 14th and 16th February, 2013.
- Participated in Faculty Development Programme on “High Impact Teaching” in NGM College, Pollachi on 7th, 8th and 9th November, 2012.

PAPER PRESENTED

International:

- Presented paper entitled on "Banking Sector in Modern Economy" in "Service Marketing- Process, Practices and Potential at National College Centenary, Tiruchirappalli, Tamil Nadu, on 24th January 2019.
- Presented paper entitled “Working Entrepreneurial in Indian Economy” in International conference on in Innovation and Entrepreneurship in a networked World"-ICIE 2012 at Sakthi Institute of Information and Management Studies, Pollachi, from 1^{0th} -1^{1th} May 2012.

National:

- Presented paper entitled on "Demonetization- Impact".Participated in National conference on "Demonetization Effects on Indian Financial System" at Sree Saraswathi Thyagaraja College, Pollachi, on 15th February 2017.
- Presented paper entitled on "Innovative and Modern Human Resource Practice in Indian Banking in National conference on "Impact of Modern Management on Indian Economic Growth" at Shri Nehru Maha Vidyalaya College of Arts and Science Institute of Management, Coimbatore, on 06th January 2017.
- Presented paper entitled on "Green Entrepreneur- an Innovative and Creative Approach". in National conference on "Creativity, Innovative and Entrepreneurship" at Avinashilingam University, Coimbatore, from 16th -17th February 2012.
- Presented paper entitled on “Impact of Global Recession in Banking Companies ”. in National seminar on "Impact of Global Recession in Banking Companies" at Sree Ramu College of Arts and Science, Pollachi, on 6th January 2012.

PUBLICATIONS IN JOURNALS

International:

- Published a research article entitled “Working Women Policyholders Awareness on the Policies Offered and Facilities Provided by LIC” in *IJMET ISSN -2162-1578- Vol. 6, Issue.2, Dec, 2016*

National:

- Published a research article entitled “Human Resource Practices Followed in Service Sector- a Study with special reference to Non Banking Financial Companies” in *International Journal of Advance Research in Computer Science and Management Studies of Research, Vol-6, Issue-12, Dec 2018, Pg. No.-12-16.*
- Published a research article entitled “Working Women Policyholders’ Awareness on the Policies offered and Facilities Provided by LIC” in *Research Review Journal International Journal of Multidisciplinary, Vol-3, Issue-12, Dec 2018, Pg. No.-932-935.*
- Published a research article entitled “Satisfaction of Working Women Policyholders’ on the Policies on the Services of LIC” in *Asia Pacific Journal of Research, Vol-1, Issue-LVII, Nov 2017, Pg. No.-280-291.*
- Published a research article entitled “Determinants of Working Women Policyholders’ Satisfactions on the services offered by LIC” in *International Journal of Current Research and Modern Education, Vol-2, Issue-2, Nov 2017, Pg. No.-298-302.*
- Published a research article entitled “Working Women Policyholders Utilization of the Facilities Provided by LIC” in *IJBARR E- ISSN -2347-856X ISSN -2348- Vol. 1, Issue.16, Pg.No.62-65, Oct- Dec, 2016.*
- Published a Research article entitled “Earning Women Policyholder Awareness on the Policies Offered by LIC” in *ACME ISSN-2320-236X, Vol-III, Issue-X, Pg.No.1-6, November 2015.*
- Published a research title ”Comparing Job Satisfaction Among Public and Private-Sector Hospital Nurses’- A Study with Special Reference to Coimbatore District” in *Intercontinental Journal of Human Resource Management ISSN 2350-0859- Volume 2 Issue 1, Pg. No 8-12, February -2015.*

PUBLICATIONS IN CONFERENCE PROCEEDINGS

- Published a research article entitled “Life Satisfaction of Teachers” in National conference on changing paradigms in Indian Business conducted by School of commerce and Management, NGM College, Pollachi on 24th & 25th March, 2017 Pg. No.-220-225.
- Published a research article entitled “Job Satisfaction of Women Teachers” in National conference on changing paradigms in Indian Business conducted by School of commerce and Management, NGM College, Pollachi on 24th & 25th March, 2017 Pg. No.356-364.
- Published a research title Indian Retailing- Trends & Growth in a book Retail in India: Trends and Upcoming Challenges by DPH Discovery Publishing House Pvt. Ltd., New Delhi-110 02 ISBN: 978-93-5056-752-4, April – 2015.