

Department of Business Administration

Syllabus and Infrastructure Feedback from Students

I. Opinion

S.no	Subjects/code	SA	A	D	Weighted Total			Weighted Total	%
					SA*2	A*1	D*0		
	2017-2020 Batch(1 st year)								
1.	Business Communication/ 17-UBM-102	307	353	62	614	353	0	967	67.15
2	Principles Of Management And Business Organisation/ 17-UBM-101	309	358	53	618	358	0	976	67.77
3.	Mathematical Techniques-I 17-UBM-1A	269	355	96	538	355	0	893	62.01
	2016-2019 Batch(2 nd year)								
1.	Taxation/ 16-UBM-305	286	321	22	572	321	0	893	70.20
2.	Financial Management/ 16-UBM-306	364	252	38	728	252	0	980	77.04
3.	Marketing Management/ 16-UBM-307	357	266	11	714	266	0	980	77.04
4.	Mercantile Law/ 16-UBM-308	327	295	14	654	295	0	949	74.60
5.	Mathematical Techniques-II/ 16-UBM-3A3	312	264	72	624	264	0	888	69.81
	2016-2018 Batch(3 rd year)								
1.	Entrepreneurship and Project Management/ 15-UBM-513	314	259	30	678	259	0	937	70.98
2.	Research Method for Management/ 15-UBM-514	335	275	29	670	275	0	945	71.59
3.	Insurance Principles	305	286	18	610	286	0	896	67.87

	& Practices/ 15-UBM-515								
4.	International Business & Export Management/ 15-UBM-516	353	287	20	706	287	0	993	75.22
5.	Pc Software/ 15-UBM-517	363	272	22	726	272	0	998	75.60

II. Perception on the Institution

BATCH	Very Good	Good	Average	Poor	Weighted Total				weighted	%
					VG*3	G*2	A*1	P*0		
2017- 2020	142	218	186	54	426	436	186	0	1048	72.77
2016- 2019	217	206	86	9	651	412	86	0	1149	90.33
2015- 2018	217	221	66	37	651	442	66	0	1159	87.80

for D. Bhuvanendran

H.O.D

[D. BHUVANENDRAN]

Department of Business Administration
Nallamothu Gounder Mahalingam College (Autonomous)
Pollichy - 642 001

FEEDBACK FROM PARENTS

for HOD.
D. Zimmerman/29.

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DEPARTMENT OF BBA

FEEDBACK FROM ALUMNI

Regularly conducting alumni meet batch wise and recognize the alumni by providing awards and rewards. It ensure regular contact with college and department. It help our department students to get placements and find opportunities available in the society. And should provide good wifi and internet facilities in campus. They suggested that all the students must be given training on personality development and career counseling. Their perception is that the student should improve themselves by attending technical events and fluency classes to improve their standards.

for HOD
D. Ramesh Babu

Signature of the Hod

DEPARTMENT OF BBA

FEEDBACK FROM FACULTY

Curriculum is updated every year. All the staff has given enough freedom to design curriculum along with the industrial experts. Sufficient books are available in library, teachers are being motivated for research work, paper publication and fee concession is provided for the staff members those who do part-time PhD program. Faculties are encouraged to publish research papers by allocating funds to them. Rest room and parking facilities have to be increased.



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