

IPR Cell Activities

Financial Inclusion in Banks

A Seminar on Financial Inclusion in Banks was organized on 20.03.2014. The chief guest for the day was Mr. S. Srinivasan, Manager (DBD) SBI, Pollachi, Mrs. M. Sathya Prabha, Assistant Manager and Incharge of Financial Inclusion Centre SBI, Coimbatore explained about Financial services available in banking sector and opportunities available for rural people. Nearly 100 students were benefited from this programme.

Financial Inclusion campaign by engaging students

An Extension programme on Financial Inclusion campaign by engaging students was organized on 20.03.2014. The chief guest for the day was Mr. S. Srinivasan, Manager(DBD) SBI, Pollachi, Mrs. M. Sathya Prabha, Assistant Manager and Incharge of Financial Inclusion Centre SBI, Coimbatore. The students opened 712 savings accounts in and around Pollachi Taluk enthusiastically. This field work made by them to gain more knowledge, got self confidence and motivated themselves. For this work they rewarded with a cash cheque worth of Rs. 28,540/-

Business Opportunities in Global Finance

A Guest Lecture on Business Opportunities in Global Finance was organized on 20.02.2015. The resource person of the lecture was Mr. Ravindhra John Bosco, Divisional Manager, Bajaj Allianz Life Insurance Company, Coimbatore. The guest motivated the students to appear for exams conducted by Insurance Regulatory and Development Authority (IRDA) and Insurance Institute on India (III). The HODs, Faculties of various departments and around 150 students benefited from this Guest Lecture.

LIC Agency as a Career

A Guest Lecture on LIC Agency as a Career was organized on 15.10.2015. Mr. A. Fazhul Rehman, Marketing Manager LIC, Coimbatore Division and Mrs. Deepa Keshavan, Branch Manager, LIC, Pollachi were the chief guest. They shared their experience with students about the Insurance Training Programme. The dignitaries distributed the certificates to 30 successful

students who cleared the LIC agency examination and it was motivated other students to enter into LIC industry.

Contribution of LIC in Nation Building

A Guest Lecture on Contribution of LIC in Nation Building was organized on 05.08.2016. Mrs. Deepa Keshavan, Branch Manager, LIC, Pollachi was the chief guest. In her presentation she recounted the history of insurance companies and its development in the post independent India and the various employment opportunities available in LIC to the youth of our nation. Faculty and nearly 250 students of various departments attended the Lecture.

An Overview on GST

A Guest Lecture on An Overview on GST was organized on 05.07.2017. Mr. Alagupandi Selvaraj, Corporate Tally Trainer, Coimbatore was the Chief Guest of the function. The Chief Guest explained about the GST filing procedures , new taxation rates introduced for various goods and service and the usage of API (Application Programme Interface) in GST filing. to the participants. The HODs and Faculty Members of various departments and nearly 250 students participated in the programme.