

A write-up on ABLE'S PANOPLY:

An expo was conducted in our department based on the subjects students learn during their Course period to provide a practical exposure on Commerce related affairs in a people's day-to-day life.

The expo was conducted for a period of three days. It contained the miniature model on various aspects of companies shares issues, trading, industry-production to marketing, about international trade-from receipt of order to shipping of product to customer.



Students also presented miniatures on How a HR to work, process involved in different aspects of business and so on. Another milestone in this expo is our III year boys who presented a real SBI in Front of us as a model. Also encouraged students to become a small entrepreneurs by letting them do marketing of their Own products or as a mediator. Outsiders were also allowed to open stalls and to visit our expo.

The expo was Inaugurated by Mr. Dr. Gopalakrishnan sir of commerce Association, and visited by all faculty members and students from various department. The Special Occasion was the visit of our President Dr. B.K. Krishnaraj Vanavarayar, who gave a positive feedback on the expo.



The students said it was really much useful that assisted in knowing the application of Commerce in various aspect of the life.

A write up on Life skills personality development:

A one day national level symposium on “ Life skills and personality” was conducted by Thiru. Sivakumar palaniappan, Founder Master mind academy, CBE on 27.07.2018 to guide the students of various streams on how to choose your life career, the ways to achieve your dreams and so on.

Various concepts and happenings in his own life and from legendslife has been quoted by our resource person who said we need one role model and a person who leads us to achieve the success. He said the first request is self confidence that assist anyone to make his dream come true.

Another resource person Mr. Karunai prakash who conducted small life skills task and games that made the programme lively. Students and staffs of various commerce streams said that it was really an awesome programme that acts as an guidance for life to lead.

A write up on Research methods and data analysis using SPSS:

Two days workshop on “ Research methods and data analysis using SPSS” was conducted from 24.07.2018 – 25.07.2018 by Dr. K. Ramya, Assistant professor, Avinashi Lingam college on 24th july followed by Dr. Velmurugan, Assistant professor, Karpagam University on 25th july. During the inaugural session our department’s first ISBN book on “Contemporary issues in commerce” was released.

Dr. K. Ramya, an awesome resource person who demonstrated the use of SPSS package for analysis in various research activities. She taught our students, Research scholars and faculty members a way which analysis suits which type of sampling and which might provide a proper

result on the thesis research we undertook. This day really gave us a wonderful thought and idea of simplified use of SPSS.

Dr. velmurugan, an excellent resource person who guided us on how to present an article, publish it, where to publish that helps us to increase the impact factor and h. index, scopus of our article and how to make our article available for other's view online. It was very useful program,.