



RESUME

Name : S.Mahalakshmi

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Educational Qualification : M.Com.,M.Phil.,P.G.D.C.A.,

Teaching Experience : 5 years and 6 months

Area of Specialization : Marketing Management

Number of Articles Published : National -
International -

Number of Books Published : -

Number of Projects Guided : 6

Number of Projects Undergoing : 3

Number of Papers Presented : International -
National - 5
State / Regional

Number of Workshops /
FDP Participated : 3

Awards Received : -

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