

Curriculum Vitae

N. Bhuvanesh Kumar

Assistant Professor – M. Com IB
NGM College, Pollachi – 642 001

E-Mail: bhuvaneshkumar86@gmail.com
Mobile: +91 99426 03336

Career Objective

To be a part of the professional team that would help to achieve the aim of the institution and the society through continuous learning on competencies, skills and education.

Academic Qualification

Degree	Institution	University	Academic Score
Dip in Office Automation	CSC Computer Centre	-	First Class
B. Com - Commerce	NGM College	Bharathiar University	83%
Tally 6.2	CSC Computer Centre	-	First Class
M. Com – Intl. Business	NGM College	Bharathiar University	78%
M.B.A - General	School of Distance Education	Bharathiar University	76%
M. Phil - Commerce	NGM College	Bharathiar University	78%
Ph. D - Commerce	NGM College	Bharathiar University	Thesis (to be Submitted)

Industrial Interface

- ❖ One Month Auditing training at SM Associates, Pollachi in 2005
- ❖ One Month hands on training at Coir-on foam Products (P) Ltd, Pollachi in 2006
- ❖ Underwent 45 days Training in IndWay knits, Tirupur in 2008

Extra curricular activities

- NSS volunteer.
- Member in lion's club blood bank.
- Acted as a student secretary of Dept. of B. Com in the year 2005- 2006
- Acted as a Industrial Visit Incharge of PG Dept of M.Com (IB) in the year 2007 - 2009

Papers Published

No	Title and Publication Details
1.	“A Study on customer behaviour towards gold jewellery purchase with reference to Pollachi taluk”. In Intercontinental Journal of Marketing Management, Vol. No. 2, Issue 2, (ISSN No. 2350-0891, Year of Publication, Feb 2015).
2.	“A study on trade between SAARC nations” In Intercontinental Journal of Finance Research Review, Vol. No. 3, Issue 2, (ISSN No. 2321-0354, Year of Publication, Feb 2015).
3.	“A study on impact of liberalization and globalization of Indian Industries” In Intercontinental Journal of Finance Research Review, Vol. No. 3, Issue 2, (ISSN No. 2321-0354, Year of Publication, Feb 2015).
4.	“A Study on country wise exports of gems and jewellery from India” In Intercontinental Journal of Marketing Management, Vol. No. 2, Issue 2, (ISSN No. 2350-0891, Year of Publication, Feb 2015).
5.	“ A Study on Lifestyle of House hold Products on Women Consumers with special reference to Pollachi Taluk” In Intercontinental Journal of Marketing Management, Vol. No. 2, Issue 2, (ISSN No. 2350-0891, Year of Publication, Feb 2015).
6.	“ A study on country wise export of plastic from India” In Intercontinental Journal of Marketing Management, Vol. No. 2, Issue 2, (ISSN No. 2350-0891, Year of Publication, Feb 2015).
7.	“A study on Customer Awareness of Smart phones with special reference to pollachi” In Intercontinental Journal of Marketing Management, Vol. No. 2, Issue 2, (ISSN No. 2350-0891, Year of Publication, Feb 2015).
8.	“A study on country wise export of spices from India” In Intercontinental Journal of Banking, Insurance and Finance, Vol. No. 1I, Issue 2, (ISSN No. 2350-0875, Year of Publication, Feb 2015).
9.	“A study on performance appraisal and motivation with special reference to sakthi soyas private limited” In Intercontinental Journal of Human Resource Management, Vol. No. 1I, Issue 2, (ISSN No. 2350-0859, Year of Publication, Feb 2015).
10.	“Impact of exports – A Study with special reference to Handicrafts of India” In Intercontinental Journal of Marketing Research Review, Vol. No. 3, Issue 1, (ISSN No. 2321-0346, Year of Publication, Jan 2015).
11.	“Customer satisfaction towards Honda active with special reference to pollachi taluk” In Intercontinental Journal of Marketing Research Review, Vol. No. 3, Issue 2, (ISSN No. 2321-0346, Year of Publication, Feb 2015).
12.	“A study on customer buying behaviour in selecting smart phones with special reference to pollachi” In Intercontinental Journal of Marketing Research Review, Vol. No. 3, Issue 2, (ISSN No. 2321-0346, Year of Publication, Feb 2015).

13.	“A study on customer satisfaction towards gold jewellery purchase with reference to pollachi taluk” In Intercontinental Journal of Marketing Research Review, Vol. No. 3, Issue 2, (ISSN No. 2321-0346, Year of Publication, Feb 2015).
14.	“A study on customer preference for broad band service providers with special reference to pollachi taluk” In Intercontinental Journal of Marketing Research Review, Vol. No. 3, Issue 2, (ISSN No. 2321-0346, Year of Publication, Feb 2015).
15.	“A study on Customer Awareness about broad band service with special reference to pollachi Taluk” In Intercontinental Journal of Marketing Management, Vol. No. 2, Issue 2, (ISSN No. 2350-0891, Year of Publication, Feb 2015).
16.	“ A study of customers perception and awareness towards E-banking with special reference to pollachi” In Intercontinental Journal of Marketing Research Review, Vol. No. 3, Issue 2, (ISSN No. 2321-0346, Year of Publication, Feb 2015).
17.	“A study on commodity wise export of spices products from India” In Intercontinental Journal of Marketing Research Review, Vol. No. 3, Issue 2, (ISSN No. 2321-0346, Year of Publication, Feb 2015).
18.	“A study on satisfaction level of house hold products on women consumers with special reference to pollachi taluk” In Intercontinental Journal of Marketing Research Review, Vol. No. 3, Issue 2, (ISSN No. 2321-0346, Year of Publication, Feb 2015).
19.	“A study on commodity wise export of plastics in India” In Intercontinental Journal of Marketing Research Review, Vol. No. 3, Issue 2, (ISSN No. 2321-0346, Year of Publication, Feb 2015).
20.	“A study on commodity wise exports of gems and jewellery from India” In Intercontinental Journal of Marketing Research Review, Vol. No. 3, Issue 2, (ISSN No. 2321-0346, Year of Publication, Feb 2015).
21.	“A Study on training and development with special reference to sakthi soyas private limited” In Intercontinental Journal of Human Resource Research Review, Vol. No. 3, Issue 2, (ISSN No. 2320-9704, Year of Publication, Feb 2015).
22.	“A study on problems faced by food and beverage exporters with special reference to Coimbatore District” In the Intercontinental Journal of Marketing Research Review, Vol. No. 4, Issue 3 (ISSN No. 2321-0346, Year of Publication, March 2016)
23.	“A study on multimodal transportation with special reference to Coimbatore District”. In the Intercontinental Journal of Marketing Research Review, Vol. No. 4, Issue 3 (ISSN No. 2321-0346, Year of Publication, March 2016)
24.	“A study on problems and prospects of lorry operators of Pollachi Taluk”. In the Intercontinental Journal of Marketing Research Review, Vol. No. 4, Issue 3 (ISSN No. 2321-0346, Year of Publication, March 2016)

25.	“Impact of commodity boards in Indian Tea Exports”. In the Intercontinental Journal of Marketing Research Review, Vol. No. 4, Issue 3 (ISSN No. 2321-0346, Year of Publication, March 2016)
26.	“Export performance of Commodity Boards in India. With special reference to Coffee Board”. In the Intercontinental Journal of Marketing Research Review, Vol. No. 4, Issue 3 (ISSN No. 2321-0346, Year of Publication, March 2016)
27.	“Role of APEDA in Export Performance”. In the Intercontinental Journal of Marketing Research Review, Vol. No. 4, Issue 3 (ISSN No. 2321-0346, Year of Publication, March 2016)
28.	“E-Supply chain management with special reference to Coimbatore District”. In the Intercontinental Journal of Marketing Research Review, Vol. No. 4, Issue 3 (ISSN No. 2321-0346, Year of Publication, March 2016)
29.	“Study on problems faced by food and beverage exporters with special reference to Coimbatore District”. In the Intercontinental Journal of Marketing Management, Vol. No. 3, Issue 3 (ISSN No. 2350-0891, Year of Publication, March 2016)
30.	“A study on level of multimodal transportation with special reference to Coimbatore District”. In the Intercontinental Journal of Marketing Management, Vol. No. 3, Issue 3 (ISSN No. 2350-0891, Year of Publication, March 2016)
31.	“A study on problems faced by lorry operators with special reference to Pollachi Taluk”. In the Intercontinental Journal of Marketing Management, Vol. No. 3, Issue 3 (ISSN No. 2350-0891, Year of Publication, March 2016)
32.	“Region Wise export of Tea Products with special reference to SAFTA and GCC”. In the Intercontinental Journal of Marketing Management, Vol. No. 3, Issue 3 (ISSN No. 2350-0891, Year of Publication, March 2016)
33.	“Region Wise export of Coffee Products with special reference to G8 and Common wealth Countries.” In the Intercontinental Journal of Marketing Management, Vol. No. 3, Issue 3 (ISSN No. 2350-0891, Year of Publication, March 2016)
34.	“Region Wise export of Floriculture Products with special reference to BRICS and SAARC”. In the Intercontinental Journal of Marketing Management, Vol. No. 3, Issue 3 (ISSN No. 2350-0891, Year of Publication, March 2016)
35.	“A study on implementation of E-Supply chain Management with special reference to Coimbatore District”. In the Intercontinental Journal of Marketing Management, Vol. No. 3, Issue 3 (ISSN No. 2350-0891, Year of Publication, March 2016)
36.	“Export performances on edible fruits and nuts”. In the Intercontinental Journal of Banking, Insurance and Finance, Vol. No. 4, Issue 3 (ISSN No. 2350-0875, Year of Publication, March 2017)
37.	“A study on country wise exports of textile of India”. In the Intercontinental Journal of Banking,

	Insurance and Finance, Vol. No. 4, Issue 3 (ISSN No. 2350-0875, Year of Publication, March 2017)
38.	“A study on country wise exports of gems and jewellery from India” In the Intercontinental Journal of Banking, Insurance and Finance, Vol. No. 4, Issue 3 (ISSN No. 2350-0875, Year of Publication, March 2017)
39.	“A study on cost of logistics components in the shipment of cargo from inland container depots with special reference to Coimbatore District”. In the Intercontinental Journal of Banking, Insurance and Finance, Vol. No. 4, Issue 3 (ISSN No. 2350-0875, Year of Publication, March 2017)
40.	“A study on country wise exports of coir products from India.” In the Intercontinental Journal of Banking, Insurance and Finance, Vol. No. 4, Issue 3 (ISSN No. 2350-0875, Year of Publication, March 2017)
41.	“A study on factors influencing inventory optimization decisions among the manufacturing companies” In the Intercontinental Journal of Banking, Insurance and Finance, Vol. No. 4, Issue 3 (ISSN No. 2350-0875, Year of Publication, March 2017)
42.	“A study on commodity wise exports of coir from India”. In the Intercontinental Journal of Finance Research Review, Vol. No. 5, Issue 3 (ISSN No. 2321-0354, Year of Publication, March 2017)
43.	“A Study on inventory management of manufacturing companies”. In the Intercontinental Journal of Finance Research Review, Vol. No. 5, Issue 3 (ISSN No. 2321-0354, Year of Publication, March 2017)
44.	“Country wise export performance of Overall trade commodities” In the Intercontinental Journal of Finance Research Review, Vol. No. 5, Issue 3 (ISSN No. 2321-0354, Year of Publication, March 2017)
45.	“A study on commodity wise exports of gems and jewellery from India” In the Intercontinental Journal of Finance Research Review, Vol. No. 5, Issue 3 (ISSN No. 2321-0354, Year of Publication, March 2017)
46.	“A study on commodity wise export of textile products of India” In the Intercontinental Journal of Finance Research Review, Vol. No. 5, Issue 3 (ISSN No. 2321-0354, Year of Publication, March 2017)
47.	“A study on logistics cost management in inland container depots with special reference to Coimbatore District.” In the Intercontinental Journal of Finance Research Review, Vol. No. 5, Issue 3 (ISSN No. 2321-0354, Year of Publication, March 2017)

Paper Presented

- ❖ Presented a Paper in the International seminar on “Global management challenges” at Nandha Engineering College, Erode, during 17th October 2008 on the topic “Impact of FDI in Indian Economy”
- ❖ Presented a Paper in State Level seminar on “Role of foreign trade in India” at Krishna College of Arts & science, Coimbatore, during 2008

Research Skills

- Worked in the Project on “A study on the trends and strategies of External Commercial Borrowings” with reference in India.
- Impact of Exports – A study with special reference to handicrafts of India
- An empirical study on the Commodity Boards of India

Specialization

EXIM Documentation and Logistics

Personal skills

Adaptative in nature Willingness to learn quickly Friendly Leadership Quality Smart working

Resource Person / Special Talks

- Acted as a Judge for Marketing Plan organized by SNMV Institute of Management on Dec 2015
- Guest of Honor in A two day International summit organized by IIFT, New Delhi on March 2017
- Chaired a special lecture on Export Documentation organized by Coir Board, MSME, Government of India on June 2017

General Details

Name	:	N.Bhuvanesh Kumar
Father's Name	:	Mr. A.Natarajan.
Mother's Name	:	Mrs. N.Visalakshi.
Date of Birth	:	06/03/1986
Marital Status	:	Married
Nationality & Religion	:	Indian, Hindu
Address	:	Semmenadhodu, Meenkarai (PO) Chittur (Tk), Kerala
Languages known	:	English(R/W/S), Tamil(R/W/S)

Declaration

I hereby declare that the above given informations is true to my knowledge and belief

Place :

Date :

Yours Truly

(BHUVANESH KUMAR.N)