

Programme code:	BA	Programme Title :	BA/BSc/Bcom/BBA	
Course Code:	18UEN101	Title	Batch :	2018-2021
		Part II – Communication Skills I	Semester	I
Hrs/Week:	5		Credits:	03

Course Objective

To enhance the grammatical and Practical usage components

Course Outcomes (CO)

K1	CO1	To identify and recollect LSRW.
K2	CO2	To make the students understand how grammatical structures are systematically related to meaning.
K3	CO3	To apply communication skills in everyday life
K4	CO4	To analyze and appreciate different genres

Unit-1

13 Hrs

Skills for Discourse

Poetry

The Justice of Peace - Hillarie Belloc.

Prose

My Early days – A.P.J.AbdulKalam

Grammar

Adjectives-Noun Collocations

Grammar Consciousness.

Adverbial tags

Speech Activator.

Unit-2

13 Hrs

Skills For Discourse

Poetry

Poor Girl- Maya Angelau

Prose

I Won't let him go –MadhavanKutty.

Grammar

Word Power –Describing Persons.

Grammar consciousness – Tenses in Passive form.

Speech Activator- Short speech using “time relators”.

Unit-3**13 Hrs**

Skills For Discourse

Short story

The lost Child –MulkrajAnand.

Grammar

Word Power – Present Participle used as adjectives.

Grammar consciousness – Forms of Personal Pronouns.

Speech Activator- Use Of basic Collocations.

Unit-4**13 Hrs**

One-act play

The Hijack –Charles Wells.

Unit-5**13 Hrs**

E-Mail Writing.

Lab Work Book

Lessons 1-15

Italicized topic is for self study*Total****65 Hrs**

Group discussions, Seminar ,Quiz, Assignment,

Text Books:

- *Ripples*. Department of English, NGMCollege, Pollachi. Chennai, New Century Book House, 2013.
- *Speech Training Basics –I*

Reference Books:

- Radhakrishnan. *Emerald English Grammar and Composition*. Chennai: Emerald Publishers, 1990. Print.
- Aggarwala. N.K. *Essentials of English Grammar and Composition*. New Delhi: Goyal Brothers Prakashan, 2004. Print.

- Syamala. V. *Effective English Communication For You*. Chennai: Emerald Publishers, 2002. Print.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
C01	M	L	M	H	S
C02	H	M	H	M	H
C03	H	H	S	H	M
C04	S	M	H	S	M

S- Strong; H-High; M-Medium; L-Low

Course Designed by	Verified by HoD	Checked by	Approved by
Name and Signature	Name and Signature	CDC	COE
Name:N. Radha	Name:S.Muthukumaravel	Name:Dr. M. Durairaju	Name:Dr.R.Muthukumaran
Signature			
Name:Greeshma Vijay	Signature:	Signature:	Signature:
Signature			

Programme code:	BA	Programme Title :	BA/BSc/Bcom/BBA	
Course Code:	18UEN202	Title	Batch :	2018-2021
		Part II – Communication Skills II	Semester	II
Hrs/Week:	5		Credits:	03

Course Objective

Strengthen the Communicative Skills of the Learners and to enhance the usage of grammatical and practical components.

Course Outcomes (CO)

K1	CO1	To recollect various grammatical structures and rules
K2	CO2	To understand various skills of discourse
K3	CO3	To facilitate the students to apply their acquired knowledge in day to day life
K4	CO4	To apply and display the competency in oral and written communication.

Unit-1

13 Hrs

Skills for Discourse

Poetry : The Professor – Nissim Ezekiel

Prose: A Little Bit of What You Fancy – Desmond Morris

Grammar :

Word Power : Field Vocabulary

Adjective : Noun Collocates

Grammar Consciousness

Speech Activator.

Unit-2

13 Hrs

Skills for Discourse

Poetry : All the World Is a Stage – William Shakespeare

Prose : To Know When to Say its None of Your Business - MarkMc Cormack

Grammar :

Word Power – Language Production Basics Micro Skills
 Grammar Consciousness – Degrees of Comparison
Speech Activator – Role Play: Interview Skills

Unit-3

13 Hrs

Skills for Discourse

Short Story : The Portrait – Aldous Huxley

Grammar: Word power – compound adjectives

Grammar consciousness – Impersonal passive

Speech activator: Oral Presentation on any topic of current interest

Unit-4

13 Hrs

One-act-play

The Hour of Truth- Percival Wilde

Unit-5

13 Hrs

Advertisement writing

Lab work book-16-30

**Italicized topic is for self study*

Total

65 Hrs

Power point Presentations, Group discussions, Seminar ,Quiz, Assignment

Text Books:

- *Ripples II*. Department of English, NGM College, Pollachi. Chennai, New Century Book House, 2013.
- *Speech Training Basics –II*

Reference Books:

- Syamala. *Effective English Communication For You*. Chennai: Emerald Publishers, 2002. Print.
- Samson. *Business English*. New Delhi: Tata McGraw- Hill Publishing Company Ltd, 2008. Print.

- *Spectrum*. Department of English, NGM College, Pollachi. Chennai, New Century Book House, 2013.
- Aggarwala. N.K. *Essentials of English Grammar and Composition*. New Delhi: Goyal Brothers Prakashan, 2004. Print.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	S	L	S	M
CO2	M	H	M	S	S
CO3	S	H	H	M	H
CO4	M	M	M	L	L

S- Strong; H-High; M-Medium; L-Low

Course Designed by	Verified by HoD	Checked by	Approved by
Name and Signature	Name and Signature	CDC	COE
Name: S. Parimaladevi Signature Name: S. Mariammal Signature	Name: S. Muthukumaravel Signature:	Name: Dr. M. Durairaju Signature:	Name: Dr. R. Muthukumaran Signature:

Programme code:	BA	Programme Title :	BA/BSc/Bcom/BBA	
Course Code:	18UEN303	Title	Batch :	2018-2021
		Part II – Communication Skills III	Semester	III
Hrs/Week:	5		Credits:	03

Course Objective

To enhance the grammatical and practical competence.

Course Outcomes (CO)

K1	CO1	To recollect the basic English structures
K2	CO2	To understand the nuances of structure, layout and form of social correspondence
K3	CO3	To apply English language skills acquired, in day to day life
K4	CO4	To critically analyze and appreciate different genres

Unit-1

16 Hrs

POETRY: The Village School Master – Oliver Goldsmith

The Lotus – Toru Dutt

PROSE: The Verger – W.Somerset Maugham

GRAMMAR –Skills for Discourse

- Binomials
- Present participle

Unit-2

16 Hrs

POETRY: Because I could not Stop for Death – Emily Dickinson

La Bella Dame Sans Merci – John Keats

PROSE: I am a Cat – Natsume Soseki

GRAMMAR - Skills for Discourse

- Word power – verbs followed by prepositions
- Use of ‘Nor’

Grammar consciousness: Opinion Adjectives and Fact Adjectives

Unit-3

16 Hrs

SHORT STORY: Gift of the Magi – O. Henry

Mrs. Packletide’s Tiger – Saki

GRAMMAR: Skills For Discourse

- Word power : Nouns followed by preposition
- Grammar consciousness – Defining and Non – Defining Relative Clauses
Speech Activator : Comparing and contrasting: Cohesive markers

Unit-4

16 Hrs

ONE – ACT PLAY: Scenes from Shakespeare –

I. Sleep walking scene – Macbeth – Act V Scene I Lines 1 to 75

II. Hamlet (Soliloquy) – Act III Scene I

Unit-5

16 Hrs

I. One – word substitute

II. *Jumbled sentences*

III. Resume writing

Lab Work

i. Listening

ii. Language Bytes I

iii. Speaking

iv. Vowels

v. Diphthongs

vi. Consonants

vii. Sounds 1&2

viii. Reading 1

ix. Writing

x. Resume Writing

xi. Language Bytes 2

xii. Communicative English

**Italicized topic is for self study*

Total

80 Hrs

Power point Presentations, Group discussions, Seminar ,Quiz, Assignment

Text Books:

- *Ripples III*. Department of English, NGM College, Pollachi. Chennai, New Century Book House, 2013.

Reference Books:

- Syamala. *Effective English Communication For You*. Chennai: Emerald Publishers, 2002. Print.
- *Spectrum*. Department of English, NGM College, Pollachi. Chennai, New Century Book House, 2013.

Mapping

PSO CO	PSO1	PSO2	PSO3	PSO4	PSO5
C01	H	L	M	M	H
C02	S	H	S	M	S
C03	M	S	H	S	L
C04	M	M	M	L	L

S- Strong; H-High; M-Medium; L-Low

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Name: N.Radha Signature Name:K.M.Mohankumar Signature	Name:S.Muthukumaravel Signature	Name:Dr. M. Durairaju Signature	Name:Dr.R.Muthukumaran Signature

Programme code:	BA	Programme Title :	BA/BSc/Bcom/BBA	
Course Code:	18UEN404	Title	Batch :	2018-2021
		Part II – Communication Skills IV	Semester	IV
Hrs/Week:	5		Credits:	03

Course Objective

To enhance the usage of grammatical and practical components

Course Outcomes (CO)

K1	CO1	To remember components of Grammar for better communication skills
K2	CO2	To understand the use of English language and the different genres of literature
K3	CO3	To apply constructive and creative skills to become competent users of language
K4	CO4	To evaluate different genres and to interpret various concepts

Unit-1

16 Hrs

POETRY – Ozymandias – P.B.Shelley

Solitude – Alexander Pope

PROSE – Your Commitment to Self – Mastery : Kaizen – Robin Sharma

GRAMMAR – Special verbs and adverbs

Unit-2

16 Hrs

POETRY – The Harp and the King – Judith Wright

PROSE – The Last Letter to Indhira – Jawaharlal Nehru

GRAMMAR – Conjunctions and Question tags

Unit-3

16 Hrs

SHORT STORY – The Happy prince – Oscar Wilde

After Twenty Years – O. Henry

GRAMMAR – Reported Speech

Unit-4

16 Hrs

ONE – ACT PLAY

Scenes From Shakespeare's Plays – Bed Chamber Scene – Othello- Act V, Scene II

Unit-5

16 Hrs

- I. *Foreign words and phrases*
- II. *Agenda and Minutes.*
- III. *Interview Skills (only internals)*
- IV. *Short Film Review*
- V. *Essay Writing (General Essay)*

Lab Work

- i. *Conversation*
- ii. *Word Builder 1,2*
- iii. *Common Confusable*
- iv. *Language Resources*

- v. Prepositions
- vi. English Usage
- vii. Remedial English
- viii. Quotes
- ix. Group Discussion 1,2
- x. Interview
- xi. Pro- competency

Corporate Bytes

**Italicized topic is for self study*

Total

80 Hrs

Power point Presentations, Group discussions, Seminar ,Quiz, Assignment,

Text Books:

- *Ripples IV*. Department of English, NGM College, Pollachi. Chennai, New Century Book House, 2013.

Reference Books:

- Syamala. V. *Effective English Communication For You*. Chennai: Emerald Publishers, 2002. Print.
- *Spectrum*. Department of English, NGM College, Pollachi. Chennai, New Century Book House, 2013.

Mapping

CO \ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	M	L	M	H
CO2	S	M	H	H	M
CO3	H	H	M	M	S
CO4	S	L	S	S	M

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