



Organised a guest lecture in the topic 'Security issues in E-Commerce' on 31.07.2013 (Resource Person: B.Narasimhan, Assistant Professor, Department of Computer Technology, Dr.NGP Arts and Science College,Coimbatore)



Organised a guest lecture in the topic 'SEBI Financial workshop for young Investors' on 12.09.2013 (Resource Person: Dr.S.Balusamy , Assistant Professor, Department of Management,RVS College of Arts and Science,Sulur)



Our department has organised an two days e-Commerce Expo on 26-09-2013.



Organised a guest lecture in the topic 'Creativity and innovation' on 07.02.2014 (Resource Person: Dr.V.Suresh, Director,Department of Management Studies, Hindusthan College of Engineering,Coimbatore)



Organized an Extension activity on the topic “Young Women Health” Dr.Rajeshwari Ramesh Kumar delivered speech on 08.08.2014.



An 'Inter-Department Meet' was conducted on 13th January 2015 to enrich the creative skills our students.



Organized an Extension activity on the topic “Cyber Crime- a Global Scenario” Mr. Suresh G Nair, Advocate, delivered speech on 09.10.2015.



Organised a guest lecture in the topic 'Enlightening Interactive Skills' on 23.07.2015 (Resource Person: Dr.Thamaraiselvi Rajmohan, Assistant Professor, Sardhar Vallabhai Patel International School of Textile Management, Coimbatore)



Organised Workshop on **“Mobile Commerce”** held on 21.03.2016 Conducted by Prof.N.Saravana kumar, Assistant Professor, Department of MBA, Coimbatore Institute of Management & Technology, Coimbatore.

2016-2017



Organized an Extension Programme on “Electronic Commerce Models 2017” on 14.03.2017 among all the commerce and management students to present their models.



Organised a guest lecture in the topic 'GST – Highlights and Impact' on 02.01.2017 (Resource Person: Mr.S.Alagupandi, Senior Tally Trainer, Kalvi Higher Education & Research Institute, Coimbatore)



Organised a guest lecture in the topic 'Laws applicable on E-Transactions' on 10.03.2017
(Resource Person: P.N. Lakshmi, Co-ordinator, Deepan Academy, Pollachi)



Organised a Workshop in the topic 'Mental health and well being' on 7.7.17 (Resource Person: Dr.vijayakumar,Founder thoughts institute of mental health and development,Neuro psychologist,Coimbatore)



Organized an Extension Programme on 'Issuing PAN Cards' to the non-teaching and teaching staffs, students and public on 11th and 12th July 2017.



Organized a One Day National Level Symposium on 'E-Business and E-commerce – Its Emerging Trends' on 23rd August 2017. (Resource Persons:Dr. S. Kumar chandar, Associate Professor, Department of Management Studies, Christ University, Bengaluru, Karanataka. Mr. A.Ajeesh AU State Manager/Quality Head of Kerala CAP foundation (INGO), Trivandrum. B.Narasimhan, Assistant Professor, Department of Computer Technology, Dr.NGP Arts and Science College,Coimbatore)



Organized an Extension Programme on DIGITAL ADDICTION & E-COMMERCE GROWTH
M.M.Prabhu.,N.Tech.,MBA.,MDCP(Psy).,DPA(Psy)., C.E.O & Immigration Advisor, Osibha
Overseas, Coimbatore.



Organized an Seminar on 'Enrich and Empower Women' on 14.03.18 (Resource Person: Tmt.M.Girija Joint Secretary All India Insurance Employee Association Coimbatore)