

Decisions in E-Commerce

- 17.04.2014 - 10.00 A.M.

18

MINUTES

As per the recommendations of the Board members, we have planned to introduce a subject "Modern Banking" on behalf of "Management Information Systems. (~~With effect from~~ ^{for} 2013-14 Batch only)

[Board members recommended certain changes in few subjects as mentioned below:

(i) In IIIrd Semester, in the subject of Business Communication, we have decided to add some contents in last unit.

(ii) The title of the paper E-marketing changed as Modern Marketing and few changes to be made in the contents of the Syllabus in IVth Semester.

(iii) In IVth Semester, in the subject of financial markets and Institutions some alterations are to be carried out in the Syllabus content.

(iv) In Vth Semester, E-commerce Technology Subject, few changes is to be made in the contents of the Syllabus.

(vi) In Vth Semester, in the subject of Income tax, we have planned to include 'E-filing' concept.

(vii) In VIth Semester, E-commerce Strategy and applications subject, few changes is to be made in the contents of the Syllabus. [Resolved to approve the updating of syllabus for the above papers 2014-2017 Batch.]

Signature of the Board Members:

1. Chairman. : M.V.L. [Signature] 17/4/14

(Dr. M.V. SATHIYA BAMA)

2. Subject Expert:

G. [Signature] [Dr. G. KAVITHA]

Board of St
Thursda

Sl No.	MEMBERS	SIGNATURE
1.	Prof. M.V. Sathyabama (Chair-person)	M.V. - 17/10/14
2.	Dr. G. Karitha, Head of the Dept. of B.Com-E-Commerce, PSGR K College for women, Coimbatore-641004. (University Nominee) 9442221447	G. Karitha
3.	Ms. R. Vidwakalyani	Absent
4.	Ms. P. Indira Priyadarshini. P.	P. Indira
5.	Ms. T. Kireethika.	T. Kireethika
6.	Thiru. A. Prakashan	A. Prakashan 17/10/14