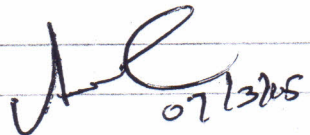
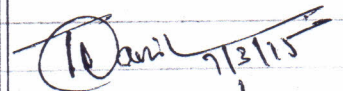
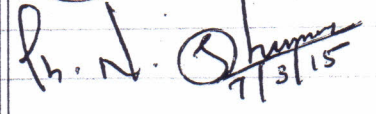
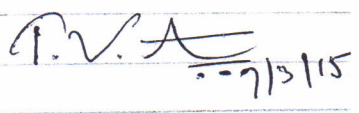
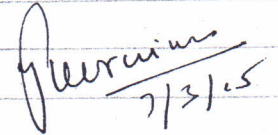
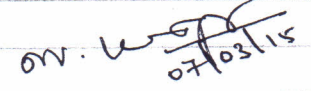
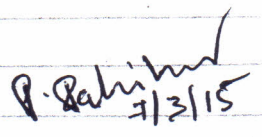


Sl. No	MEMBERS	SIGNATURE.
1	Thiru. A. Prabhu Chandru (Chairman)	 07/3/15
2	Dr. Sam Victor, Associate Professor, Dept. of Business Management, Erode Arts College, Erode-638009 (University Nominee)	ABSENT
3	Thiru. D. Bhuvanendran.	
4	Thiru. T. Manikandan.	 7/3/15
5	Thiru. Sasikumar. K.N.	 7/3/15
6	Ms. T. Venothirai	 7/3/15
7	Dr. S. POORNIMA, (SUBJECT EXPERT) ASSOCIATE PROFESSOR, Department of Business Administration, PSGR Krishnammai College for Women,	 7/3/15
8	Dr. P. MARIMUTHU, HOD, (Academic Auditor) Department of Management, A.G. Arts & Science College, Avinashipalayam, Tirupur.	 07/03/15
9	Mr. P. Parthiban, Personnel officer ABT Industries LTD, Dairy division, Marthandakoppaigayam village, Perachi en? (Alumina Industrial Expert)	 7/3/15

in Business Administration.

07.03.2015 - 10.00 A.M.

57

The Board of Studies in Business Administration met on Saturday 7th March 2015 at 10 a.m. under the Chairmanship of Mr. A. Prabhuchandru at BBA Staff room. Since the university nominee Dr. Sam Victor, Associate Professor in Business Administration, Erode arts College, Erode, was unable to come because of ~~abstain~~ personal reasons, the Meeting was organised with the following Members

Prof. A. Prabhuchandru	- HOD, BBA department
Prof. D. Bhuvanendran	- Asst. Professor
Prof. T. Manikandan.	- Asst. Professor
Prof. K. N. Sasikumar	- Asst. professor
Mr. T. Vioothini	- Asst. professor.
Dr. S. Poornima	- Associate professor
Dr. P. marimuthu	- HOD, Dept of Management
Mr. P. Parthiban	- HR Manager, ABT Industries LTD
(Alumni & Industrial Experts)	

The board hereby resolved to approve the Proposed Scheme for implementation from the academic year 2015-2016 onwards

1. The board hereby resolved to interchange Cost management accounting from IIIrd semester to IVth semester and Financial management from IVth semester to IIIrd semester
2. Syllabus contents of Financial management, Research Methodology For management and Financial Accounting to be revised
3. The syllabus to be incorporate in the SBES (major electives) for IIIrd and IVth semester Subject to the approval by the CDC of our college

4. Office Automation Subject will be replaced by PC Software (Ms office) theory From the academic year 2015-2016 onwards
5. Pricing Component to be added in the Marketing Management Subject
6. Business Environment Subject to be added as a Core paper in the Sixth semester
7. Major electives
 1. PC Software (Ms office) Theory
 2. PC Software (MS office) Practicals and HTML Practicals
 3. Internet and E-Commerce
8. For Major electives II, ESE will be conducted in the Even semester i.e. VIth semester.