

Name	Dr. S. B. GAYATHRI
Designation	Associate Professor & Head
Educational Qualification	M.Com., M.Phil., Ph.d.,
DOB	06.01.1982
Address	10/103, West street, Samathur post, Pollachi-642123.
E-mail	drsbgayathri@gmail.com
Teaching Experience	14
Area of Interest	HRMarketing
Awards and Recognition	
Academic activities	
Seminar, Workshop, Conference Attended	10
FDP Attended	04
Papers Presented	10
Paper Published in Journals	12