

Activities of the Department

EXPO / Display / Bazaar Organised

Theme	Date
EXIM EXPO 2013	21.08.2013 to 23.08.2013
MIB ians Bazaar	04.08.2014 to 07.08.2014
Int Biz Mart 2015	04.08.2015 to 07.08.2015
IB's Universe @ Capsule – Real Time Expo	08.08.2016 to 12.08.2016
MIB Coir Fair 2017	07.08.2017 to 10.08.2017

Workshops / Symposia / Seminar conducted

Theme	Date
One Day workshop on Export Procedure and Documentation – ICMRR and MIB Dept.	19.12.2014
One Day workshop on Export Import Documentation	07.10.2015
State Level Symposium 2K17 on Overseas Trade	03.01.2017
One day Seminar on Patent – Process and Utility	31.10.2017

Recent Guest Lectures

Topic of the Lecture	Conducted Date
Role of EXIM Bank in International Business	27.09.2013
Role of ECGC in International Trade	21.01.2014
Impact of Indirect Taxes in International Business	10.02.2014
Role of Documentation in International Trade	08.10.2014
Import procedures of different kitchen joints	26.02.2015
Prospect of Logistics in International Arena	13.01.2016

Logistics “The ultimate sales support”	26.02.2016
Solar Panel “The Exporters Expertise”	14.10.2016

Consultancy Activities

Name of the consultant	Name of consultancy project	Consulting/Sponsoring agency with Contact details	Year
Axis Bank	Students Account	Axis Bank Co.No:8220719171	2014-2015
Karur Vysya Bank	Zero balance account	KVB bank Co.No:9750832746	2015-2016
Karur Vysya Bank	Zero balance account	KVB bank Co.No:9750832746	2017-2018
Axis Bank	Students Account	Axis Bank Co.No:8220719171	2017-2018